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## NEWS SUMMARY

### French in bid to calm U.S. fears

President Francois Mitterrand yesterday said he would exercise direct control over defence and security matters in an attempt to calm U.S. fears over Communist participation in his Government.

The U.S. and other allies have expressed concern about the possibility of defence secrets being leaked to Moscow via French Communist Ministers.

### Whitehall plan hit

A White Paper says the Civil Service strike has upset the Government's plan to improve efficiency and cut jobs in Whitehall.

### Heath warns

Former Conservative Premier Edward Heath attacked the Government's economic policies and warned of the social dangers of rising unemployment.

### Lords defeat

The Government was defeated over the Contempt Bill in the Lords when peers backed a move to protect jurors from approaches by journalists.

### Guerrillas held

Iran's ruling Islamic Republican Party said 50 left-wing guerrillas who planned to destroy parliament were arrested after a Tehran gun-battle.

### H block rebuff

H block prisoners rejected as "arrogant and callous" the Northern Ireland Secretary's statement that they must give up political status.

### Royal precedent

Lady Diana Spencer will set a Royal precedent when she marries Prince Charles on July 29. She has decided not to swear to obey her husband.

### Hoax bomb plea

Ronald Zee, 42, pleaded guilty at Bow Street Court to sending a hoax bomb device to the Queen and was remanded in custody for psychiatric reports.

### Brothers jailed

Two brothers were jailed for life at the Old Bailey for murdering a 40-year-old man at his stag party in a London wine bar. A third was ordered to be detained indefinitely.

### Poster shake-up

Monopolies and Mergers Commission recommended a major shake-up in the way poster sites are sold to advertisers in the UK.

### Political funds

Hansard Society for Parliamentary Government recommended that £5m of state funds be set aside to finance political parties.

### Smith party wins

The Republican Front Party of former Rhodesian leader Ian Smith won the first of two Zimbabwe by-elections reserved for whites.

### Crash damages

Three tourists, seriously injured when their holiday coach crashed in Morocco killing seven passengers, were awarded £49,028 damages in the High Court.

### Hana in final

Hana Mandlikova, the 19-year-old No. 2 seed, beat Martina Navratilova for a place in tomorrow's Wimbledon final against No. 1 seed Chris Lloyd.

### Briefly

Tropical storm killed at least 49 people in Philippines.  
Mosquito-carried Dengue fever has killed over 30 people in Cuba.

## CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISERS		FALLS	
BICC	287 + 7	Candecia	208 + 7
Berkley Hambro	270 + 6	Eglington	130 + 10
Davies & Newman	124 + 7	Woodside	128 + 5
Finlan (J.)	149 + 10	Durban Deep	707 + 64
Flight Refuelling	337 + 12	P. S. Geduld	1161 + 1
GEC	740 + 40	Pennsylvania	355 + 30
Hall (M.)	208 + 20		
Hawker Siddeley	338 + 8		
Intervention	46 + 2		
Laird Group	238 + 8		
Mothercare	426 + 8		
Racal Electronics	434 + 10		
Sainsbury (J.)	434 + 10		
Second City	28 + 4		
Stead & Simpson	53 + 4		
Stewart Plastics	131 + 5		

## Begin almost certain to head coalition government of Israel

BY DAVID LENNON IN TEL AVIV

MR MENAHEM BEGIN, Israel's outgoing Prime Minister, is virtually certain to head the country's next coalition Government. He won the race against the opposition Labour Party to secure vital backing from a third party in the Coalition led by the Likud group.

After meeting Dr Yosef Burg, leader of the National Religious Party (NRP), the largest faction holding the balance of seats in the 120-member Knesset (Parliament), Mr Begin said he would be able to announce formation of a coalition by early next week.

Dr Burg said after meeting Mr Begin that the alliance between the Likud party and the NRP, the coalition which has ruled Israel for the past four years, should continue following Tuesday's General Election.

There were indications last night that Labour had already resigned itself to not being able to offer the religious parties the same support for their programmes as could the Right-wing Likud. Without the support of the NRP, neither party can hope to construct a workable coalition.

The next government will probably have to rest on a slender parliamentary majority, possibly controlling no more than 62 or 63 Knesset seats.

It was not clear last night whether the NRP had set as a condition of its participation in the next coalition the exclusion of the Tami Party, which split last month from Dr Burg's religious party. Without the two to three seats won by Tami it will be difficult for Mr Begin to obtain a comfortable majority in the Knesset.

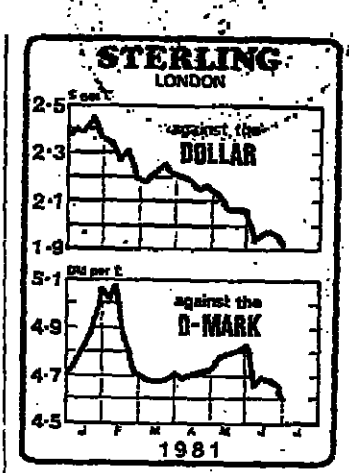
Dr Burg said yesterday he would not be willing to sit on the same coalition as Mr Aharon Abu-Hatzeira, the Tami leader, who had accused Dr Burg of being responsible for having put him on trial for bribery.

Mr Abu-Hatzeira, who was Minister of Religious Affairs until earlier this year, was acquitted on bribery charges after a well-publicised court case.

Although there was a heavy swing of votes to the Labour Party, it is expected to win only 49 Knesset seats against the 48 predicted for the Likud. This will leave the balance of power with the minor religious parties, which have supported Mr Begin's Government for the last four years.

Final official results of the election will be published next Tuesday. Only then will Mr Yitzhak Navon, the President of Israel, begin consultations with the parties on establishing a new government.

The sizable increase in the Labour Party's parliamentary strength from 33 seats in the 1977 elections to a prospective



## Sterling falls to 3-year low

By David Marsh

STERLING yesterday fell to its lowest level against the dollar for nearly three years, finishing in London at \$1.9030, down 2.75 cents from Tuesday's close.

The dollar strengthened generally, buoyed by higher U.S. interest rates and a growing belief on foreign exchanges that the American monetary squeeze could intensify.

The pound also weakened against other major currencies. Its trade-weighted index calculated by the Bank of England dropped to 83.1 from 84.1 on Tuesday, the lowest since January last year.

The weakness of sterling and fears of higher U.S. interest rates depressed the UK gilts market, where long-dated stocks closed up to £1 lower.

Part of the pound's fall yesterday reflected its drop late on Tuesday in New York, where it closed at \$1.9190.

The dollar climbed in London to close at DM 2.4125 against DM 2.3955 on Tuesday. It finished slightly below the day's peak, but has returned to about the high levels reached during last month.

The main influence on exchange markets was a fresh rise in Eurodollar interest rates amid considerable tightness on the New York money market. With the regular Wednesday make-up affecting the market in New York, the Federal funds rate reached 23 per cent by mid-session yesterday.

Three-month Eurodollar rates in London rose 1/4 of a percentage point to 17 1/4, with larger gains registered in longer periods.

The dollar's overall firmness was reflected in its rise to SwFr 2.0740 (SwFr 2.0460), Y228.10 (Y226.90) and Ffr 5.7335 (Ffr 5.7155).

Sterling fell to DM 4.5925 from DM 4.6275, and to Ffr 10.915 from Ffr 11.03.

Gold closed in London at \$425.50 per ounce, \$1.50 below Tuesday's finish and the lowest London close since November, 1979.

## Telecom seeks another rise in phone charges

BY GUY DE JONQUIERES

BRITISH TELECOM is preparing to seek Government approval to increase its charges in November, though by less than 10 per cent.

The rise is expected to be substantially higher for residential telephone subscribers and lower for business customers.

British Telecom increased charges by an average of 17 per cent last November. That followed a rise averaging 12.5 per cent the previous January.

The organisation wants to change its tariff structure to reduce the loss it makes on long distance calls, which are heavily subsidised out of revenues from profitable long-distance and international traffic.

It has warned that residential telephone bills may rise even more steeply—by as much as 50 per cent—if the Government goes ahead with proposals to allow private competitors to offer services on its circuits and set up rival communications networks.

British Telecom fears that freer competition would sharply erode its profits, particularly on its long-distance service.

Sir Keith Joseph, the Industry Secretary, is due to decide next month on the liberalisation of communications services. British Telecom's latest tariff proposals are likely to be interpreted as part of its campaign to limit the relaxation of its monopoly.

The organisation's finances have suffered from the recession. It made a £19.1m loss in its first half, ended September 30, and its full-year results due out in August are expected to be down on last year's £236.1m profit.

Revenues from international traffic are understood to have picked up in recent months. But domestic services, which account for most of British Telecom's business, are believed to have stayed almost flat.

There is evidence that the last two increases in charges are partly to blame. There has been a sharp rise in the number of subscribers asking to have their telephones disconnected and a reduction in the volume of calls on some routes.

Meanwhile, new attempts are being made in Whitehall to give British Telecom greater freedom to raise external finance over the medium term.

The Government recently approved a £200m increase in British Telecom's current external financing limit. But the Industry Department believes that if it is to complete effectively, the organisation should be assured access to substantially increased investment funds.

The Treasury has not yet made its views plain. But there have been indications that in return for considering any relaxation in the financial constraints on British Telecom, it may insist that it commits itself to improving its performance by increasing productivity.

The Treasury imposed similar conditions on British Rail in exchange for approving its electrification programme. Hull telephone computerisation, Page 6

## Berisford loses bid battle for British Sugar

BY JOHN MOORE

S. & W. BERISFORD, the commodity trader, failed to take over the British Sugar Corporation in a £200m bid battle.

Nevertheless, after a campaign which started in May last year, Berisford emerged as the largest single shareholder in the corporation. It holds 38 per cent of the equity.

Last night a jubilant Mr John Beckett, British Sugar chief executive, said: "We've cracked a bottle or two to celebrate with a few friends."

Berisford said: "We are disappointed we did not get it this time but we have got a lot of options open to us. British Sugar will have to take note of a shareholder, which has an effective controlling stake."

It is not known whether Berisford will seek board representation. Last night the group said: "It is for British Sugar to make any offer rather than for us to seek it. We are philosophical."

Mr Beckett said there were no plans to offer Berisford board representation.

The original bid led to a Monopolies and Mergers Commission reference, which gave it clearance. There followed a renewed bid, later improved, and a lightning share-buying purchase by Berisford in the middle of last month. The whole campaign probably cost British Sugar about £1m to fight.

By yesterday afternoon Berisford had built up its stake in British Sugar to more than 40 per cent. This however included acceptances which were dependent on the bid succeeding.

Berisford needed a total £2.56 per cent before a 24.17 per cent stake held by the Government could be swung in favour of Berisford.

The Government said it would support an offer for British Sugar provided the majority of uncommitted shareholders indicated support.

Under the rules of the Take-over Code Berisford cannot bid for British Sugar for 12 months, although it can buy up to a further 2 per cent of the equity.

It is expected the Government will dispose of its stake although no decision has been taken. The advisers to the Government, Lazard Brothers, said the matter would have to be decided at ministerial level.

## Loss-making Norvic shoe company calls in Receiver

BY ALAN FRIEDMAN

NORVIC SECURITIES, the loss-making Norwich shoe manufacturer, yesterday called in the Receiver. The move, decided in conjunction with Barclays Bank, came only a few months after the company won a last minute reprieve from its banker.

Norvic, which made a pre-tax loss of £1.8m in the year to end December last, said yesterday the move became necessary because the level of the group's orders for children's shoes, a vital part of branded turnover, had fallen dramatically. As a result, Mr M. Jordan and Mr R. Stone of Cork Gully were appointed by Barclays Bank.

Barclays said yesterday it was currently supporting British industry to the tune of more than £250m and this was beyond the level of prudence. But there would be no change in the bank's policy or attitude.

As to Norvic, Barclays said: "This is not the first of a Continued on Back Page Details, Page 22 Lex, Back Page

## Oil platform deals for Scotland

BY MARTIN DICKSON, ENERGY CORRESPONDENT

CONTRACTS totalling £150m have been won by two Scottish firms to build the deck and hull of a new floating production platform for the North Sea's Hutton field.

The deck of the so-called tension leg platform (TLP) will be built by the Ardersier yard of McDermott Scotland and the hull will be constructed by Highlands Fabricators at Nigg Bay.

Conoco, formerly Continental Oil, the operator for the eight-company consortium developing the field, said yesterday that the two contracts were roughly equal in value.

The Hutton field will see the world's first commercial application of the tension leg float platform developed by Conoco. It is anchored to the seabed by vertical mooring lines and can be used in particularly deep waters.

The awards therefore put UK yards at the forefront of a major offshore technological development. Mr Hamish Gray, Minister of State for Energy, said yesterday the contracts "can only enhance the prospects for UK technology in world markets."

Conoco, which considered Continental as well as UK yards before inviting bids, said it had received tenders for the deck from three yards—all in the UK—and for the hull from two yards, also in Britain.

McDermott, which employs 2,000 men, and Highlands Fabricators, with a workforce of 1,400, each said the contracts would fit in very well with its work schedules. They should ensure continuity next year when present North Sea construction orders were complete.

The awards bring to £310m the value of contracts placed for Hutton field. Total development costs for the field were forecast two years ago at £600m but Conoco admitted yesterday there had been a "significant" increase since then.

Hutton, estimated to contain 250m barrels of oil, straddles blocks 211/27 and 211/28 in the North Sea some 90 miles North-east of Sullom Voe in the Shetlands. It is due to come on stream early in 1984.

The floating production platform will lie above a seabed template—installed in May—through which at least 24 wells are to be drilled.

The aim is to drill 13 of them before the platform is installed so that production can begin immediately at 90,000 barrels a day, around the field's peak level. A start was made this week on drilling the first of these early wells.

Conoco's partners in Hutton field are the British National Oil Corporation, Gulf Oil, Amoco, British Gas, Mobil, Amerada Petroleum and Texas Eastern.

# The golfball is lost.

The new ET 121 Electronic Typewriter.

Once the most advanced of typewriters, the golfball has finally fallen to progress, it has been superseded by electronics.

There are about 2,500 moving parts in a typical golfball typewriter, any of which could break or go wrong, that's about 2,400 more moving parts than you'll find in an Olivetti ET 121. The ET 121 with its automatic return, one line memory and automatic correction makes the old golfball look positively ponderous.

Which is hardly surprising. After all the golfball has been around for quite some time, and has had a good run for its money. But now that you can lease an ET 121 for as little as £7 a week, the cost of the golfball is high.

And the golfball has come down to earth with a bump.

### CONTENTS

The textile recession: Hogg's fight for Courtaulds	20	Lombard: Christopher Lorenz on Japanese management	18
Economic viewpoint: conscience money or aid instead of trade	21	Business and the courts: double talk about kick backs	18
Technology: agricultural research	16	Editorial comment: Israel's election: Civil Service efficiency	20
Marketing: monopolies' report on UK poster business	16	Survey: Dutch Banking	Insert

Appointments	37	Int. Companies	23-29	Share Information	36, 37	INTERIM STATEMENTS	
Arts	11-15	Jobs Column	11	Stock Markets	34	Granada Group	22
Base Rates	21	Leaders Page	20	Wall Street	32		
Bus. Optics	21	Letters	21	Bourses	32		
Commodities	21	Law	22	Technology	16		
Commodities UK	22-25	London	22	Today's Events	21		
Crossword	18	London Optics	24	TV and Radio	18		
Entertain. Guide	18	Money and Markets	20	UK News	6-8		
European News	22	Mining	30	General	6-8		
Euro Optics	25	Money and Markets	20	Unit Trusts	35		
FT Actuaries	24	Overseas News	3	Weather	38		
		Parliament	10	World Trade News	5		
		Racing	18				

For more information on the Olivetti ET 121 electronic typewriter send this coupon to: Valerie Beller, British Olivetti Limited, 30 Berkeley Square, London W1X 6AH

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## EUROPEAN NEWS

FT writers examine some recent economic developments in Comecon on the eve of its Prime Ministers' meeting

## Bad distribution aggravates Polish shortages

BY ANTHONY ROBINSON, EAST EUROPEAN CORRESPONDENT

THE WAY in which bad organisation and a faulty distribution system is exacerbating the shortages and bottlenecks in the Polish economy has been underlined dramatically by a report from the Baltic port of Szczecin. It said that 14 Polish and foreign grain ships are awaiting unloading. The city's 50,000 ton capacity grain silos are already full, rail trucks to carry away grain are unavailable and no instructions have been received as to the final destination of the cargoes awaiting unloading.

Meanwhile, many bakeries have cut their output for lack of flour and, as the grain harvest approaches, lack of storage poses the risk of substantial crop losses. At the same time, cigarette rationing

has been introduced in six Polish provinces.

Warsaw Radio furthermore has revealed that the Government's food subsidy bill is expected to rise to \$7.6bn this year, of which \$5.8bn is due to subsidies on meat, poultry and fats which are currently rationed.

The radio warned that the meat ration will shortly be reduced by 5 per cent and that sharp food price rises are inevitable if the subsidy is to be reduced. At the same time, however, the Government has decided to increase food supplies to coal miners in an attempt to persuade them to work extra shifts and so remedy the dramatic fall in coal production.

Coal is Poland's principal

hard currency export commodity and Prime Minister Wojciech Jaruzelski made a personal visit to the Silesian coal basin this week to plead for higher output.

He also emphasised Poland's need to keep faith with its Comecon partners and praised the Soviet Union for providing both a security and economic umbrella for Poland.

"Had it not been for assistance from the Soviet Union, had it not been for supplies of Soviet raw materials, loans, credits and the postponement of our debt payments, it would be difficult to imagine what situation we would be in today," he said.

He called on Poles to recognise the advantages to Poland of membership of Comecon, to

recognise the problems which the Polish crisis has caused Poland's allies and to stop irresponsible anti-Soviet and anti-socialist words and actions.

The Prime Minister also confirmed the Government's commitment to wide-ranging economic reform and revealed that he had just held talks with the Hungarian Deputy Premier who underlined that Hungary's "new economic mechanism" had taken years to bring into operation and that many problems had still not been solved. The Hungarian economic reform is now being held out in Poland and other East European countries, including the Soviet Union, as a legitimate model for study and adaptation to national circumstances elsewhere in the bloc.



Jaruzelski... personal plea

## E. Germany to help improve Soviet consumer products

BY LESLIE COLT IN EAST BERLIN

EAST GERMANY is to devote a larger proportion of its economic resources up to 1980 to help improve the production of consumer goods in the Soviet Union under agreements signed at the annual meeting of their joint economic and technical co-operation commission. It will also provide new technology for the Soviet electrical engineering, precision instrument, construction, ceramic and glass industries.

The agreements underscore the costly East German role in transferring more up-to-date technology to the lumbering Soviet economy. East German economic officials complain bitterly of the way their relatively advanced economy is being "drained" to provide development aid to the less developed Comecon countries, including Vietnam, Cuba, and the Soviet Union.

Some 140 Soviet and East German factories are to be linked in an attempt to boost the standard of Soviet consumer goods production. This ties up the resources of the East German plants in designing and producing consumer goods for the Soviet market which are considerably less sophisticated than those East Germany produces by itself.

In the past, East Germany has jointly developed production lines with Soviet factories to

produce washing machines in the Soviet Union which resemble those sold in the West a generation ago. The result is that East Germany's ability to produce competitive products for Western markets suffers.

Cheap East German washing machines and other appliances are sold in West Germany for little more than it costs to produce them, simply in order to set the precious hard currency.

There is no mention in the joint commission's statement of energy, the one area where East Germany would like to profit more from the Soviet Union. The agreement to freeze in Soviet exports of oil to East Germany of 19m tonnes annually up to 1985. Instead, East Germany is to provide the Soviet electronics industry with micro-electronic products which East Germany itself is seeking to obtain from Japan and Western European countries.

In a process known as specialisation, whole sectors of East German mechanical and electrical engineering are to be dropped and production is to be taken over by Soviet factories with East German help. East Germany is also to improve the output from the Soviet ceramics and glass industries and is to modernise Soviet plants, producing medical equipment, printing machinery and dyestuffs.

## Moscow 'ready to talk on Afghans'

By David Satter in Moscow

SOVIET LEADERS have told Herr Willy Brandt, the former West German Chancellor, that they are ready to accept a political solution in Afghanistan based on security guarantees for that country.

A spokesman for Herr Brandt said yesterday that the Soviet position was set out during talks which took place in Moscow last yesterday and Tuesday with President Leonid Brezhnev and Mr Vadim Zagladin, a Soviet foreign affairs specialist.

According to the spokesman, the Soviet Union is ready to accept a negotiated settlement if all intervention in Afghanistan ceased from Iran and Pakistan and if the country's non-aligned status were guaranteed. Another condition was that the security of the Soviet border must be ensured.

The Soviet suggestions were almost certainly timed to set the stage for the visit to Moscow next week of Lord Carrington, the British Foreign Secretary, who will explain a new Western attempt backed by the European Community to secure a withdrawal of Soviet troops from Afghanistan.

Visits by friendly Western figures are often used by the Soviet leaders for propaganda purposes and in the absence of an official text, it was not possible to know whether the statement by Herr Brandt's spokesman, represented a change in the official Soviet position.

The Soviet news agency Tass announced briefly on Tuesday night that Lord Carrington was coming to Moscow and a commentary issued at that time suggested that the Soviet position on Afghanistan has not changed. This calls for an end to "outside interference" from Iran and Pakistan and direct negotiations between those countries and Afghanistan in order to end the conflict.

This formula has been reshaped at regular intervals but has remained basically unchanged. It hinges on the Soviet use of the phrase "outside interference" to describe the indigenous Afghan rebellion, part of which is based on Iranian and Pakistani territory and which the Soviet Union is anxious to end. The phrase has not been applied to the presence of Soviet troops in Afghanistan.

Over Poland, Herr Brandt appeared reassured about Soviet intentions and was reported to have said after his meeting with Mr Brezhnev: "I don't have the impression that there is cause for acute concern over Poland."

West German officials said Herr Brandt was told that Moscow is concerned about the "continued unrest" in Poland but he was given no clue to long-range Soviet policy.

Herr Brandt said that he did not believe he had convinced Soviet leaders that the U.S. Administration genuinely wants negotiations on curbing medium-range nuclear weapons in Europe. Mr Brezhnev has blamed the U.S. for delays in starting the talks.

## Officials on trial for corruption in Azerbaijan

By Our Foreign Staff

THE DEPUTY Minister for the petrochemical industry in the Soviet Republic of Azerbaijan and four officials have been sacked and placed on trial for corruption, Radio Moscow reports. The Minister is accused of embezzling 4m from the industry over four years from the help of senior management in one of the factories under his control. The funds were spent on a luxurious administration building instead of laboratories and on buying cars, apartments and holiday homes for themselves.

## Hungary's reforms begin to bear results

BY OUR EAST EUROPE CORRESPONDENT

THE HUNGARIAN economy has become an object of envy and emulation elsewhere in Comecon as 13 years of dogged persistence with a wide-ranging economic reform programme has started to show tangible results.

Unlike the Poles, who have talked about the need for an "economic reform" in loud but imprecise terms, the Hungarian tactic has been to underplay its achievements and insist that it still faces many problems.

This tactic was apparent earlier this week when Hungarian officials announced that national income had dropped by 1 per cent in 1980 and was not likely to increase this year, while

investment had dropped by 8 per cent and prices had risen by 5 per cent.

On the surface it looked a fairly unsatisfactory performance. But what these figures fail to reveal is the degree of structural change which has taken place as bureaucracy has been trimmed and enterprises have been faced with a rational pricing structure based on world market prices. Detailed central planning has been replaced by greater emphasis on the price mechanism and a tight monetary policy run by experts at the national bank.

Last year Hungary reported a 10m deficit on its Comecon trading but managed

a spectacular improvement on its hard currency trade. A deficit of \$928m in 1978 was turned round into a \$219m surplus in its hard currency trade in 1980. Mr Tamas Bacskai, managing director of the Hungarian national bank, told businessmen in London last week that this trend is continuing and that the country achieved a \$250m surplus over the first quarter of this year.

Part of the improvement is directly attributable to the introduction of world-level prices for energy and other industrial inputs. This has led to considerable cost savings and also allowed Hungary to re-export to hard currency mar-

kets some of the products refined from imported Soviet oil. A bumper grain harvest and a radical reform of agriculture have also contributed to Hungary's economic progress.

Despite evidence of the relative success of Hungary's "new economic mechanism," its sophisticated bankers and economic managers tend to play down their achievements when addressing a Comecon or Soviet audience. They fear that boasting would be followed by tougher trade terms being imposed upon them, especially by the Soviet Union which is its main energy and raw material supplier.

## Romania turns to Comecon as economic problems grow

BY ANTHONY ROBINSON, EAST EUROPEAN CORRESPONDENT

ROMANIA has been a thorn in the side of Comecon's planners for 20 years. A nationalistic maverick in the Eastern bloc's ranks, it has consistently resisted all attempts to transform the ten-nation Council for Mutual Economic Assistance into a more integrated economic grouping along the lines of the European Economic Community.

Now, however, with its ambitions stagnating and its economy grossly distorted, the Romanians are ready to change their ways. The formal volte face is expected to take place at the gathering of Comecon prime ministers which starts today in Sofia, Bulgaria.

A combination of domestic economic crisis, burdensome hard currency debts and the need for Soviet oil have forced a radical review of Romania's long-term economic policies. There is a realisation that closer links with Comecon are needed to give both political and economic re-assurance in the difficult years ahead.

There are also signs that recent events in Poland have struck a blow at President Nicolae Ceausescu's confidence in his ability to push ahead with ambitious economic growth plans based on heavy investment in industry at the expense of agriculture and living standards. Poland has shown all the East European leaders that there are limits beyond which

it is no longer possible to push a new generation of citizens who have grown up under Communism but whose aspirations include a decent standard of living and greater political and cultural freedom.

But it is the Romanian regime which appears to have most felt the need for a change. This is not only because Romanians suffer the lowest standard of living in Eastern Europe but also because the economic basis of Romania's hitherto nationalistic existence has been severely eroded in recent years.

In the early 1970s Romania lost its former oil self-sufficiency due to a combination of declining yields from long-worked oil fields and rapid expansion of the petrochemical industry.

This did not stop heavy investment in the petrochemical and refining industries, however, so that now Romania's domestic oil production is around 12m tons while refining capacity is estimated at 33m tons. With refinery output currently 30 per cent and more below capacity Romania is finding that the cost of refining expensive imported crude, including 14m tons from the Soviet Union last year, outweigh the advantages of selling refined products on a depressed world market.

The oil and petrochemical industry is perhaps an extreme case of what has gone wrong for Romania. But two decades of forced industrialisation based

on massive investment, long working hours and low pay have led to similar distortions elsewhere. In essence, policies designed to make Romania a modern industrialised country within the lifetime of the post-war generation have over-stretched the capacities of its 22m people and created an unbalanced economic structure.

By trying to do too much too

A combination of domestic economic crisis, burdensome foreign debts and the need for Soviet oil have forced a radical review of Romania's long-term economic policies and a realisation that closer links with Comecon are needed.

fast in the industrial sphere, Romania has created too wide a spread of industries—including high technology sectors like nuclear engineering and aerospace—and placed impossible strains on infrastructure, skilled labour supply agriculture and living standards.

Rapid industrialisation has also been accompanied by a steadily rising foreign debt, conservatively estimated at \$8.6bn net at the end of 1980, and increasing dependence not only on imported plant and technology but also components, semi-manufactures and raw materials. At the same time low

quality products and poor marketing have reduced the scope for exports. The result is a structural balance of payments deficit, growing delays on the payment of foreign suppliers, demands for up to 100 per cent counter-trade and, what is politically most dangerous, the export of more food than is wise in order to earn hard currency.

In a major speech last week,

President Ceausescu said "the party-state leadership has decided not to allow any increase in our foreign debt and to take measures to reduce it until it is completely covered." Western bankers, who are eyeing Romania anxiously as a potential crisis area in both the economic and political sense, are sceptical about such boldly stated intentions in view of Romania's deteriorating payments situation. They feel that President Ceausescu was emboldened to make such a statement by the successful conclusion earlier this month of negotiations with the

International Monetary Fund, of which Romania is the sole Comecon member. These led to the approval of two loans totalling \$1.49bn. In return, Romania promised to raise domestic retail and wholesale prices, especially food and energy, and to reduce investment and planned growth targets.

A recent study by the Washington-based Wharton Economics Forecasting Association, however, questions the good sense of the IMF decision in view of Wharton's own projections that on current trends Romania's hard currency debt is likely to rise to \$16.2bn by the end of 1982 and that the IMF is merely encouraging Romania to carry on largely as before.

Widespread scepticism in the Western financial community was undoubtedly a factor behind President Ceausescu's decision earlier this year to unceremoniously dump the ambitious five year plan targets announced at the November 1979 party congress and to seek closer ties with Comecon.

In his speech last week President Ceausescu announced that targets for industrial growth would be trimmed to an average 7.6 per cent from the 9.10 per cent outlined in the original five year plan while resources would be diverted to agriculture to allow an average 5 per cent annual growth in farm production.

These targets are, however,



still considered high by outsiders especially as they are supposed to be accompanied mainly by sharp increases in labour productivity and efficiency. The growth of overall investment will be limited to 5 per cent annually, the President said.

The emphasis of the new plan, like the old, will concentrate on development of Romania's coal and hydro-power potential and nuclear energy (using Canadian Candu technology) with greater emphasis on the development of micro-processors, industrial robots and other aids to higher productivity.

The trouble is that Romanian workers morale is very low. The new technical intelligent-

## Unusual approach to CAP reform

BY JOHN WYLES IN BRUSSELS

A STRONG drive to exclude EEC Agriculture Ministers from determining the basic shape of common agricultural policy reforms put under way in Brussels yesterday with the establishment of an unusual high level Community working group.

Creation of the group, "at least of ambassadorial rank," was agreed earlier this week by the Community summit in Luxembourg following an initiative by M Gaston Thorn, the European Commission president. He and his colleagues were anxious to prevent their proposals for CAP reform and budgetary reform falling foul of both the Community's inter-polemic warfare and effective lobbying by special interest groups.

The idea is for a special group to be set up by the Ten's permanent ambassadors to the Community. They will try to agree the broad lines of approach to agricultural and

budgetary reform based on the Commission's proposals.

The ambassadors' discussions will not be any less dominated by national interests than when they meet in Brussels as the Committee of Permanent Representatives (Coreper). But the UK, now occupying the EEC presidency, hopes that the creation of the new ad hoc group will force each government to define in detail its approach to the key issues and will prevent the Agriculture Ministers from going their own, traditionally conservative way. ce-Hjcs-inegaa HM HM HM M Thorn had wanted to keep Coreper's involvement to a minimum. The Ten's ambassadors are paid to present as members of Coreper the sharpest view of national interests in policy discussions and the Commission's president regards their activities in this role as destructive.

Whether the ambassadors can

manage to take a more positive approach in the new group than they do in Coreper remains to be seen. But several governments, notably the British and West German, now appear so concerned to keep the negotiation of CAP reforms away from the Farm Ministers that they are prepared to take the chance.

The Ministers' agreements have always tended to reflect the narrow needs of agriculture. Ian Davidson adds: The Netherlands yesterday endorsed the principle of "far-reaching adjustments" to the Community's agricultural policy, so as to stop the production of structural surpluses and reduce the share of the budget going on farm price support. But it rejected the British demand for a general corrective mechanism on the Community budget.

Speaking to the Royal Institute for International Affairs, Dr Christoph van der Klauw, the Dutch Foreign Minister,

argued that the share of the farm policy in the total budget should be reduced gradually from 70 to 60 per cent by the beginning of 1984. During this time, the Community should work out a new consensus on its future shape and on new fields of activity.

But the restructuring of Community spending, in favour of measures to reduce it, and other policies would not provide immediate help to the UK, which should therefore receive "temporary and exceptional relief" along the lines of the agreement hammered out last year.

He opposed a general corrective mechanism, on the grounds that this was not provided for by the Rome Treaty or national legislation, and that it would undermine the principle of financial solidarity in the Community and would destroy the common agricultural policy.

## Spain PM gambles on coup probe

By Tom Burns in Madrid

THE SPANISH Prime Minister, Sr Leopoldo Calvo-Sotelo, has taken a calculated risk by ordering that investigations into the February coup attempt should include all serving members of the police and the army who allegedly took part and not just the 32 officers in detention awaiting a court martial.

More than 300 other ranks took part in the seizure of Parliament but they were subsequently released without charges in accordance with the terms of their surrender. Sr Calvo-Sotelo recently told Parliament that his government did not feel bound by the terms of the pact. The lenient treatment of the rank-and-file rebels had been justified on the grounds that they had been tricked.

The calculated gain for the Government is its show of strength and the restoration of a tarnished credibility. The uncompromising line is intended to serve as a warning to those who would follow the orders of fanatical officers.

However, Sr Calvo-Sotelo lays himself open to the charge of dishonouring an agreement and of policy inconsistencies. The more serious risk is that the courts martial of the previously uncharged other ranks may rebound on the Government should the military judges decide that the men were acting under orders.

The extreme right-wing newspaper El Alcazar, widely read by the military, has criticised the Government for interfering in the court processes.

## FitzGerald springs surprises with his new Irish Cabinet

BY STEWART DALBY IN DUBLIN

IRELAND's new Prime Minister, Dr Garret FitzGerald, has sprung some major surprises with the make-up of his Cabinet.

The chief surprise is the appointment of Mr Jim Doocey, 59, Professor of Civil Engineering at University College, Dublin, as Foreign Minister. Prof Doocey does not at present hold a seat in the Dail (Parliament) or the Senate. The plan is to appoint him to the Senate.

The professor's appointment apparently owes much to his personal and political closeness to Dr FitzGerald. Prof Doocey was in the Senate—and chairman of it for a time—when Dr FitzGerald was a Minister in 1973-77. One leading Fine Gael Minister went so far yesterday as to describe him as "Garret's mentor."

He did not campaign for the Senate in 1977 because of other career pressures. He has been heavily involved, however, in Fine Gael Party work and organisation for the past few years.

Said to be fluent in five languages, Prof Doocey is acknowledged, as is Dr FitzGerald, to be a committed European and to have a good working knowledge of Northern Ireland.

Dr FitzGerald also raised some eyebrows by excluding two major figures of the last coalition Government from his Cabinet. They are Mr Ritchie Ryan and Mr Richard Burke.

Possibly Dr FitzGerald's boldest stroke was to appoint Mr Alan Dukes, 58, to the important post of Minister for Agriculture. Mr Dukes is only the fourth

Deputy since the formation of the State to be given a Cabinet post on his first day in the Dail.

The Labour Party, as widely predicted, secured four of the 13 Cabinet seats. Mr Michael O'Leary, the party leader, has become Deputy Prime Minister. Mrs Eileen Desmond, Minister for Health, becomes the second woman to hold a Cabinet post since the Irish Free State was formed in the early 1920s.

The Cabinet list is: Prime Minister: Dr Garret FitzGerald (Fine Gael); Deputy Prime Minister and Minister for Energy: Mr Michael O'Leary (Labour); Minister for Environment: Mr Peter Barry (Fine Gael); Minister for Defence: Mr Jim Tully (Labour); Minister for Fisheries and Forestry: Mr Tom Fitzpatrick (Fine Gael); Minister for Health and Social Welfare: Mrs Eileen Desmond (Labour); Minister for Labour and Department of the Public Service: Mr Liam Kavanagh (Labour); Minister for Transport and Posts and Telegraphs: Mr Patrick Cooney (Fine Gael); Minister for Education: Mr John Boland (Fine Gael); Minister for Finance: Mr John Bruton (Fine Gael); Minister for Industry, Commerce and Tourism: Mr John Kelly (Fine Gael); Minister for the Gaeltacht (Irish-speaking areas): Mr Paddy O'Toole (Fine Gael); Minister for Justice: Mr Jim Mitchell (Fine Gael); Minister for Agriculture: Mr Alan Dukes (Fine Gael); Attorney-General: Mr Peter Sutherland (Fine Gael).

## IEA warns over oil cuts

By Robert Mauthner in Paris

THE INTERNATIONAL Energy Agency (IEA) yesterday warned member-countries against becoming complacent because of the fall in oil usage in 1980 and 1981, which it says, has given a misleading picture of long-term prospects.

In its annual review of energy policies of member-countries, the IEA Secretariat recognised that industrialised countries were making considerable progress in restructuring their economies to use less oil. But these efforts had to be intensified to avoid a recurrence of tight oil-market conditions that could result in another period of intense price pressure.

On the assumption that OPEC production throughout the 1980s would be about 30m-31m barrels a day, some 3m-4m b/d higher than 1980 production, there would still be a need for higher oil production or a cut in consumption of 4.2m b/d in 1985 and 5.5m b/d in 1990.

Projections made by the 21 IEA member-countries suggest that their combined net oil imports could be about 24m-25m b/d through the 1990s, probably upsetting the supply and demand balance for oil and pushing up prices.

To forestall this, the agency has devised what it describes as a "reference case" scenario for 1985 and 1990, indicating the direction that should be taken to achieve a balanced oil market. Under this, IEA countries should endeavour to limit net oil imports in 1985 to about 22m-23m b/d.

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David Lennon examines the crucial role which a 'third bloc' will play in forming Tel Aviv's next Government

## Israel's religious hawks will tip the scales

THE REAL winner in the Israeli General Election on Tuesday was the bloc of four small religious political parties which now holds the balance of power in the Knesset (Parliament) and must be wooed by the two major parties seeking to establish the majority coalition Government.

The Likud party of Mr Menachem Begin, the Prime Minister, and the Labour Party, headed by Mr Shimon Peres, each won about 40 per cent of the vote, but neither can assume power without the aid of the religious bloc which represents 13 per cent of the electorate.

The religious bloc actually lost a little ground in Tuesday's poll, but the heavy defeat of the other small parties has given it virtually absolute power in the political horse-trading during the coming days and weeks.

Following earlier elections, coalition support for the main party came from a number of smaller parties, including some religious groups.

This time, not enough seats are held by the small factions to enable either Likud or Labour to construct a coalition without the participation of the vote of the religious members of the Knesset.

The religious parties are hawkish on relations with the Arabs, and on the future of the occupied West Bank, which they consider to be Jewish and Samaria — part of the Biblical land of Israel — which belongs to the Jews by divine right. Therefore, any expectations of



Mr Menachem Begin, surrounded by supporters, smiles at campaign headquarters yesterday.

moderation from the new Government will be quickly dashed.

The Labour Party will try to persuade some of the religious members of Parliament, who are less hawkish than their party line, to split away and join Mr Peres's potential coalition.

If he did succeed in wooing even three of these Knesset members away from supporting Likud, he could make Mr Begin's attempt to form a Government difficult in the extreme. His chances of such success, however, seem slight.

The dominant religious party for the past 30 years has been the National Religious Party, which has sat in Governments since 1951. In the past, it has been pragmatic and willingly joined Labour-headed coalitions.

Today, it is a key member of Mr Begin's Right-wing Likud Government. It lost almost half of its 12 seats on Tuesday, but still remains the party which can tip the scales towards Labour or Likud.

The second largest religious party is Agudat Israel, with five seats. It represents orthodox

## Dr Burg, world record-holder

DR YOSEF BURG, leader of the largest religious party in Israel may well at 72 years of age, hold the world record for government service in a democracy. David Lennon writes from Tel Aviv. Dr Burg has been a Cabinet Minister since 1951, through eight Parliaments and under six prime ministers.

Interior Minister since 1970, under both Labour and Likud, he will presumably break his own record with the formation of the new Cabinet.

A shrewd professional politician, Dr Burg, who heads the National Religious Party gained some international prominence when he was appointed in 1979 by Mr

Begin to head the Israeli team at the negotiations with Egypt and the U.S. on autonomy for the Palestinians living under Israeli occupation on the West Bank and in the Gaza Strip.

Professing after each session that progress had been made, he effectively held to a hard and unyielding Israeli stance in the talks, which after a year, led President Anwar Sadat of Egypt to suspend the negotiations indefinitely. Dr Burg showed little regret.

Born in Dresden, Dr Burg is an ordained rabbi, who attended Leipzig and Berlin universities, and received a doctorate in mathematics. He

arrived in Palestine in 1939 as a research fellow at the Hebrew university.

When the state of Israel was declared, he became a member of the first Knesset (Parliament) in January, 1949, and has held his seat ever since. Essentially a pragmatist, Dr Burg has recently been fighting a losing battle within his party against the young extremists, who are firmly committed to a hawkish political stance.

Employing the role of king-maker in what should be his political twilight years, Dr Burg will undoubtedly continue to enhance Israeli politics with his broad education, multilingual culture, and droll sense of humour.



Dr Yosef Burg... 30 years a Cabinet Minister

## Mozambique electricity agreement suspended

By Bernard Simon in Johannesburg

THE AGREEMENT for the supply of electricity to South Africa from the Cahora Bassa dam in Mozambique has been suspended in the wake of prolonged disruptions of power supplies from the project.

As a result, the Portuguese company which operates Cahora Bassa, Hidroelétrica de Cahora Bassa (HCB), will not be liable for penalties arising from its inability to supply electricity to the South African grid.

Nor will the South African Electricity Supply Commission (Escom) be obliged to accept power from Cahora Bassa until normal transmission is restored.

Cahora Bassa normally supplies about 8 per cent of South Africa's electricity needs, but Escom has received nothing since part of the line from Mozambique was blown up last April.

According to an Escom spokesman, the damage is in Manica province. Repair teams have not yet been sent in, partly because of the rough terrain and partly because of a heavy concentration of Mozambican dissidents, who are believed to have been responsible for the sabotage.

The loss of supplies from Cahora Bassa has already contributed to several power cuts and "brownouts."

## Smith party retains seat

By Our Salisbury Correspondent

MR IAN SMITH'S Republic Front has comfortably retained the Mazoe-Mloko constituency in the Zimbabwean Parliament in the face of a strong challenge from the new pro-government Democratic Party.

The Democratic Party candidate, Mr Andre Holland, polled 476 votes (nearly 38 per cent) to the RF candidate, Mr Geoff York's 784 votes. Only 1,260 votes were cast in a constituency with a theoretical voters roll of over 4,000.

This reflects the emigration of whites from this rural constituency, the fact that the voters roll is out of date and the considerable apathy amongst the electors.

## Bad news for the Arab countries, worse for the Lebanese

BY JAMES BUCHAN IN BEIRUT

YESTERDAY'S news from Israel is bad for the Arabs. The prospect that Mr Menachem Begin will attempt to form a coalition government of more than 60 seats evokes in most Arabs the immediate fear of greater tension and pressure. But there are sharp differences of opinion, even within the Palestinian movement, over the long-term dangers or advantages.

Until the Israeli political picture becomes less cloudy there can be no clear-cut Arab reaction. But discussions with Arab officials and Palestinian

leaders, on the assumption that Mr Begin continues as Prime Minister, reveal three basic convictions:

● There is no real long-term difference between Mr Begin and Mr Shimon Peres, the Labour leader. All four Middle Eastern wars occurred under a Labour administration, and there is no great difference in the attitude of the two men to the critical Arab issues of contact with the Palestine Liberation Organisation (PLO) and Palestinian statehood. "It is the nature of the Zionist State, not individual interpreters of

Zionism, which decides the policy of Israel," one Palestinian said.

● The polarisation of Israeli political life, as revealed by the split electorate and the unprecedented election violence, is felt to pose an immediate danger to the Arab states. They are fearful that increased tension with Israel will result in more erratic Israeli pressure and the chance of military interference in Israeli politics.

● A Labour Government would have improved the atmosphere in the Middle East. Mr Peres has stated his inclination to make territorial concessions—

even if involving only a portion of the occupied West Bank and Gaza Strip—to the Jordanian Administration. He appears also to be more susceptible to U.S. pressure. But Mr Begin's re-election would only spur moves, already initiated by the PLO, towards a more plausible Arab unity.

Arab and Palestinian officials are concentrating on three major areas in their analysis of the impact of a second four years for Mr Begin: Lebanon, the moderate Arab states and their relations with the U.S., and the Palestinians.

On Lebanon, Mr Begin, it is

expected, would continue his pressure on the organised Palestinian presence in Lebanon, which has had a shattering effect on the chances of that country maintaining any sort of national cohesion. He would also be expected to continue support for elements of the Lebanese Christian Right which have suffered a bad mauling at the hands of the Syrian army in the past three months and which would welcome his victory.

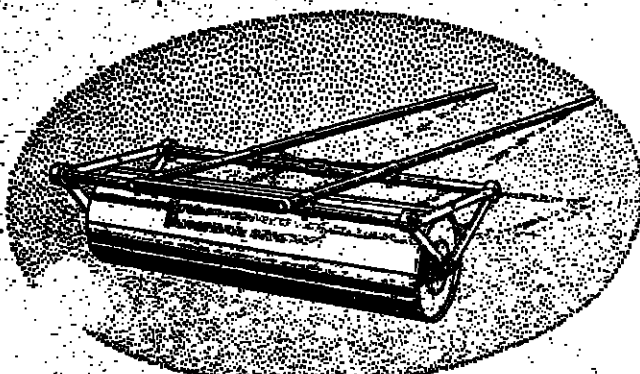
On the "moderate" states: The embarrassment of the moderate Arab countries, most obviously Saudi Arabia, at Arab

charges of U.S. connivance at Mr Begin's most spectacular actions—such as last month's raid on the Iraqi nuclear reactor—would only be increased if he returned to power. This would impair their freedom of action and therefore be welcomed by those more extreme Palestinians who believe that their state can be built only on revolution in the Arab world.

On the Palestinians: Most Palestinians recognise that life in the short term could only be more frightening, particularly in Lebanon. But the majority favour Mr Begin, though for widely different reasons. The more moderate element, which would include Mr Yasser Arafat, the PLO chairman, regards Mr Begin as a sound asset for Palestinian public relations and particularly for the Palestinian diplomatic effort in Europe.

But Arab observers warn that the Israeli elections are only one element in the equation. Of more vital importance is the formulation of a U.S. policy towards the Middle East under President Ronald Reagan in the aftermath of the election and what, if any, pressure Washington might be willing to apply.

## Everyone at Wimbledon now uses a Rolex.



The pony roller, too wide to be removed from any Centre Court exit.

It is rumoured that The Championships of The All England Lawn Tennis and Croquet Club were started in order to raise funds for the repair of the Club's pony roller. The roller at that time was used to maintain the croquet lawns.

What is certainly true is that, on Monday, 9th July 1877, the 22 entrants assembled at the Wimbledon courts in Worple Road for the Men's Singles Championship (the only event).

From such inauspicious beginnings developed the most prestigious tennis championships in the world. The championship every player dreams of winning; then dreams of winning again.

In those far-off days of the early 1870s much was done to popularise the new game by a Major Wingfield who offered for sale a boxed version of the game. It was marketed under the unlikely name of "Sphairistike."

At various country houses up and down Britain, croquet rapidly went "out" and lawn tennis or "stucky," as it was

nicknamed, was "in."

Thus, those first Wimbledon Championships were a natural reaction to a fast-growing game that was virtually unheard of ten years before.

Yet that first pioneer committee did far, far more than simply set up a tennis tournament.

For the first time, the size and shape of the court; the position of the service lines together with the height of the net were set down in writing. Except for minor adjustments over the next three years, these dimensions remain the same today.

But many would say that the committee's greatest achievement was the new scoring system. (Previously the racquets method of scoring was used.)

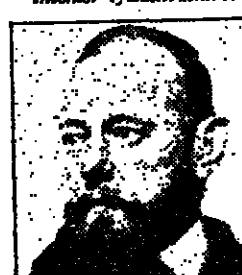
This system brought periods of heightened tension and points of high drama to the game. And no-one has ever improved on it.

In modern times, The All England Club did much to bring about open tennis in the late sixties.

For some time both The All England Club committee and the Lawn



Major Wingfield, the "inventor" of Lawn Tennis.



Spencer Gore, the first men's singles champion of 1877.



Helen Wills (Moody), eight times ladies' singles champion in the '20s and '30s.

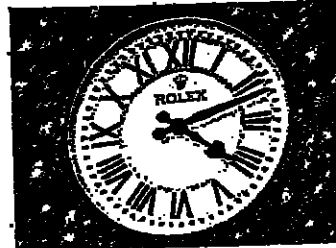
Tennis Association had wanted to bring an end to the increasingly hypocritical sham of the "amateur." A distinction which meant that some of the world's greatest players who had declared themselves professional could not, under existing International Lawn Tennis Federation rules, compete at Wimbledon. Finally, the I.L.T.F. yielded to British pressure and Wimbledon became truly open once more in 1968.

Superficially, Wimbledon today looks much as it must have done in the 'twenties (when the tournament, having outgrown its original venue, moved to its present site in Church Road):

The cavernous arenas of Centre and Number One Courts. The perfectly manicured grass. The strawberries and cream. Yet while Wimbledon has always been

very conscious of its traditions, it has always reacted quickly and progressively to the ever-evolving needs of the game, the players and spectators.

And times have changed at Wimbledon. The Rolex Watch Company of Geneva have been asked to replace and update the entire Wimbledon time-keeping system. Throughout the grounds, 22 clocks have been replaced. On court, digital clocks inform



Changing times at Wimbledon.

spectators of both the time and the duration of the match. The entire system is controlled to an extreme degree of accuracy by radio signals transmitted from Geneva.

But not only spectators rely on Rolex for perfect timing. Many of the world's top players choose a Rolex Oyster as their personal timepiece.

Its tough, rugged construction (it takes 162 separate operations to carve an Oyster case from a single block of metal) provides more than adequate protection for its pre-



Perfect timing on the Centre Court.

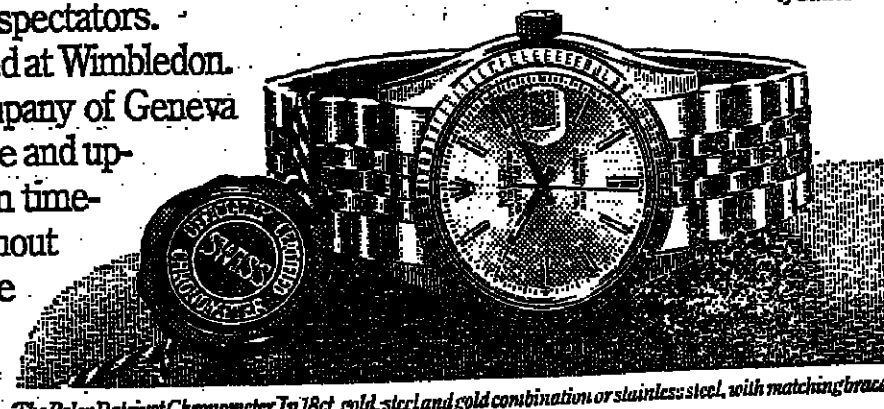
cision movement against the power and controlled violence of the modern game.

One thing about Wimbledon, however, will never change. The winner on the day will be the player with the determination, strength, and immaculate timing.

ROLEX of Geneva



A boxed game of Lawn Tennis from the 1870s.



The Rolex Datejust Chronometer. In 18ct. gold, steel and gold combination or stainless steel, with matching bracelet.



BY COLIN CHAPMAN IN SYDNEY

Motor vehicles and beer were the only major sectors showing a downturn.

Mr Howard also indicated, in a speech to the Victorian Farmers and Graziers Association, that reduced industrial protection through high tariffs was inevitable. The Australian dollar has been revalued up nearly 9 per cent in the past 12 months, and has cost the rural sector some A\$400m in export earnings.

BY RICHARD HANSON IN TOKYO

The country depends on congressional aid for about 60 per

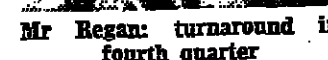
**BY DAVID BUCHAN IN WASHINGTON**

## Talk-a-thon

Until the Administration last month postponed the implementation date of its income tax cut proposal, which would reduce rates by 25 per cent over three years, estimates for the current 1980-81 deficit ran as high as \$60bn. or over.

The Treasury chief gave some idea of what the mid-year economic forecast which the Administration will make public this month, will contain. The updated forecast predicts "a third quarter (of 1981) that may be negative, and then I think we are going to have a turnaround in the

One consequence may be a slack summer for the economy, and Mr Regan said he expected that the June unemployment figure—due out today—will edge upwards by “tenths of a per cent” from the May level of 7.6 per cent.



**By Our New York Correspondent**

Ronald Reagan federally in Washington. The pressures may be more acute, but it shows how wonderfully budget-cutting can concentrate the mind.

By K. K. Sharma in New Delhi

**The question of nuclear fuel supplies for the plant has**

been a source of friction between the U.S. and India, and in talks in Washington earlier this year. Indian officials were told that the U.S. would find it difficult to continue supplies because India has refused to sign the nuclear non-proliferation treaty. It was suggested that the pact under which the supplies are made should be abrogated.

India argues that the U.S. cannot unilaterally cancel the treaty under which it has contracted to supply fuel to Tarapur until 1996. The Indian Government points out that if the treaty is abrogated it will be free of its obligations under it.

This will be the main subject at the forthcoming talks. Reports from Washington last week said that Mr James Buckley, Under-Secretary for Security Assistance, had told a Senate sub-committee that India would be violating the

India would be violating the agreement if it reprocessed the spent fuel.

BY REGINALD DALE, U.S. EDITOR, IN WASHINGTON

In a newspaper interview, Mr O'Neill said he had already thought of two procedural devices to keep the debate over



spending cuts alive. The first would be to hold committee hearings "after the fact" a unusual way of alerting the public to some of the little noticed cuts buried in the mass

Mr O'Neill's optimism rests on the belief that rebel southern

The amendment is due to come before the House appropriations committee later this month. So far, however, there has been remarkable reluctance in Congress to publicise its details.

BY HUGH O'SHAUGHNESSY IN BUENOS AIRES

This was claimed yesterday by Dr Lorenzo Sigaut, the Economy Minister, as the exchange markets showed signs of settling down after large runs on the peso in recent days.

After touching 8,500 to the dollar in the free market on Tuesday, the selling rate of the

Dr Sigaut estimated that the big fillip to exports given by the collapse of the peso on the international markets—it had lost nearly 75 per cent of its real value since the beginning of the year—was already assur-

Dr Sigaut repeated that the Government aimed to carry forward some short-term debt and

that a recent call by the Argentine industrialists' union for a massive rediscounting of half industry's debts over a 10-year period, with a seven-year grace period, was a monetary absurdity.

budget-cutting drama being orchestrated by President Ronald Reagan federally in Washington. The pressures may be more acute, but it shows how wonderfully budget-cutting can concentrate the mind.

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## French company to build £90m mill

By David White in Paris

CREUSOT-LOIRE, the loss-making French engineering group, has won an order worth more than FFr 1bn (\$50m) to build a pulp and paper mill near Cali in Colombia.

The plant, to be built in the next three years, will produce paper from sugar-cane "bagasse"—the waste matter left after sugar extraction. It will have a final production capacity of 260 tonnes a day.

The deal, signed by the French group's plant engineering subsidiary, Creusot-Loire Enterprises, came after lengthy negotiations.

The French unit is a shareholder in the \$48m capital of the Colombian company, Papelcol, alongside local interests.

A financial package for the project has been worked out by a group of banks under the management of Banque de l'Union Européenne, the bank of the Empain-Schneider group to which Creusot-Loire belongs. It includes a buyer's credit of about FFr 1bn and a financial credit of £23m.

The other principal banks involved are Banque Nationale de Paris, Banque de Paris et des Pays-Bas (Paribas), Banque de l'Indochine et de Suez (Indosuez) and the French Government's Banque Française du Commerce Extérieur.

## Kier wins Kenya road contract

KIER INTERNATIONAL of the UK, has won a £15.2m contract to build a bitumen-surface road in the eastern province of Kenya. The 50-mile road will wind round Mount Kenya.

Britain has made a £13.6m grant towards the cost of the scheme. Kier UK is a member of the French Kier Group.

The contract involves upgrading and realigning the existing dirt road section of the route, which runs between the towns of Embu and Meru. The road is to be completed in 1984 and will help the marketing of perishable products grown in the region. Sir Alexander Gibb and Partners (Africa) will supervise the project.

## Australia may end EEC concord

By Paul Cheeseright in Canberra

AUSTRALIA IS considering the withdrawal of all the tariff concessions it has made to the countries of the EEC over the last 34 years.

The Department of Trade and Natural Resources will shortly undertake a detailed review of the concessions on a product-by-product basis.

Such a unilateral move would be a sharp jolt to an international trading system already strained by the recession. It would be widely interpreted as a decisive move towards protectionism, setting a precedent for other countries to raise tariff barriers.

The move reflects the known frustration of Australia with

the trading policies of the EEC, especially in agricultural products. It underlines Canberra's growing dissatisfaction with the General Agreement on Tariffs and Trade (GATT) as an international instrument to discipline the world trading system.

Starting in 1947, Australia granted tariff concessions to Belgium, the Netherlands, Luxembourg and France, and later to West Germany, Italy and Denmark. These were for industrial products.

In return, Australia received from these countries tariff concessions for its agricultural products. The formation of the EEC, it is argued in Canberra, impaired the value of these

concessions, and the development of the Common Agricultural Policy nullified them.

The implications of withdrawing tariff concessions from the EEC have not been fully assessed by Australian officials. The matter may be put before the Cabinet at an early stage.

Notification of the tariff review will be sent both to the EEC and to Mr. Arthur Dunkel, director general of GATT in Geneva.

Australia claims that it has been frozen out of the EEC market for agricultural products, while the Community retains tariff concessions for the sale of industrial goods in Australia.

Official Australian statistics show that in 1959 56 per cent of its beef and veal exports went to EEC countries. By 1979 the figure had dropped to 2.2 per cent. The comparative figures for mutton and lamb are 61 per cent and 5 per cent, and for dairy products 73 per cent and 0.8 per cent. Nearly half Australia's wheat and sugar went to EEC countries in 1959, but now there are no sales.

Aggravation in Canberra with the Community has been increased by the growing competition in the world markets of EEC surplus food products sold at subsidised prices and fears that the EEC may enter long-term food supply contracts.

## Third World plans export credit system

By Brij Khindaria in Geneva

DEVELOPING countries are planning to create a new multi-million dollar body to underwrite their exports of machinery and other manufactured goods at a time when industrialised nations are moving towards an urgent review of export credit policies on the grounds that they distort trade.

But disputes between the U.S. and European countries, especially France, have impressed upon developing countries that export subsidisation through over-cheaper credits can be detrimental to export growth.

Follow-up developments to last month's decision by the Organisation of Economic Co-operation and Development (OECD) council to urgently study how the OECD's arrangement on export credits can be streamlined is being closely watched in Geneva. The arrangement, which recommends that interest rates on export credits be in line with commercial market rates, has broken down because several OECD members heavily subsidise such loans, thereby causing an unfair trade advantage.

Some developing countries would not be displeased by a credit war among OECD nations because their import costs would be reduced. But they do fear that their exports may become less competitive because of their inability to match rich country credit subsidies.

They also fear that some Western countries might tighten protectionist barriers against manufactured goods imports from both wealthy and poorer nations.

While they are lukewarm to

## Canada boosts financing

OTTAWA — The Canadian Government has introduced three new export financing facilities, designed especially to assist small and medium-sized businesses, Reuters reports.

A medium-term fixed rate financing facility, political risk insurance and insurance for institutions providing short-term finance for Canadian exporters were announced this week by the Department of Trade.

The new services, which take effect immediately, will be provided by the Export Development Corporation, a federal agency.

Wards subsidisation of export credits, most developing countries are convinced that their exports of manufactured goods can be boosted only by some form of governmental or international guarantees to underwrite exports sold on credit terms exceeding one year.

This is because the credit is given not only by the exporter but also by his country which must allow departure of goods without any corresponding immediate receipt of vital foreign exchange income.

Promissory notes received from Third World buyers of exports on such longer credit terms cannot be easily discounted with banks because of the shaky reputations of both sellers and buyers. It is felt that guarantees would allow

Under the financing facility, the EDC will buy promissory notes issued to exporters by foreign buyers, providing the exporters with immediate cash, although the service will be provided on a commercial basis.

Political risk insurance will be provided to exporters who cannot obtain credit information in respect of the buyer.

The third service will provide direct insurance to banks which finance exporters' EDC-insured foreign receivables, and losses incurred by banks, for commercial or political reasons, will be reimbursed for up to 90 per cent of the total.

banks to buy the notes, thus immediately placing funds in the hands of both the exporter and his country.

Most developing countries are enthusiastic about creation of a new Export Credit Guarantee Facility (ECGF) recommended by the UN Conference on Trade and Development (Unctad). The plans are at a preliminary stage, and industrialised countries remain to be convinced about both the facility's need and feasibility. A group of experts will meet in Geneva later this summer for a first look at Unctad's suggestions.

The facility would be somewhat along the lines of Britain's export credit guarantee system which guarantees loans taken from banks by British exporters instead of giving them cheap

loans directly. In contrast, the U.S. helps exporters through its Export-Import Bank which itself provides credits.

Because of its international stature, the proposed facility's guarantees would have a high standing and banks might agree to discount promissory notes at the best rates.

Another difference from the British system would be that default by an importer would be made good by the exporter's government rather than by the facility. Thus the facility would have no banking role at all. However, it would need a substantial capital base to be credible and to help create a new discount market for Third World money alongside the existing market for notes thrown up by trade among industrialised countries.

The lack of such a market has been a serious handicap for Third World exporters of capital goods—machinery, locomotives, and heavy vehicles and turnkey projects—to other developing countries.

Working documents prepared by UNCTAD estimate that about \$8bn worth of capital goods exported on credit terms of more than one year by developing countries would be eligible for guarantees from the suggested facility between 1980-85—they feel that a facility which caters for about half that worth would be sufficient as a first step.

To underwrite \$4bn in its first year, the facility would need a capital base of \$800m, of which one-fifth, or about \$160m, would have to be paid in directly by governments. The rest could be in pledges or capital on call.



## Japan oil deal with Soviets

By Charles Smith, Far East Correspondent

JAPAN WILL start receiving regular supplies of liquefied natural gas and oil from offshore fields in the Soviet island of Sakhalin from 1988 under an agreement reached this week.

Supplies will start at a level of about 1.5m tons a year rising to 3m tons a year under a 30-year agreement.

Oil and gas exploration has been carried out in Sakhalin offshore areas under a Soviet-Japanese joint venture arrangement. The decision to start commercial production from the fields was reached this week at talks in Tokyo between the Sakhalin Oil Development Company (the Japanese partner in the project) and a Soviet delegation.

The agreement provides for test borings in the offshore area to be completed by the end of 1981 and for a detailed production plan to be drawn up before the end of next year. An LNG plant, which may be located on the Siberian mainland, will be completed by 1987.

The development of oil and gas reserves in Sakhalin, north of Japan, which is expected to cost the equivalent of about ¥700bn, Japan will provide financing in the form of loans from the Export-Import Bank and other sources.

LNG is expected to meet 6.4 per cent of Japan's energy needs by 1985 under a Ministry of International Trade and Industry energy diversification plan, and 7.7 per cent by 1990. By this time imports are targeted to reach 44m tons a year.

Imports at the moment come from Indonesia, Brunei and Abu Dhabi, with Australia and Malaysia due to come on stream as important suppliers.

## Lufthansa and KLM in battle over routes

By Charles Batchelor in Amsterdam

LUFTHANSA, the West German airline, and KLM of the Netherlands have fallen out over the Dutch airline's decision to start a twice-daily service between Amsterdam and Stuttgart.

Lufthansa has terminated the 14-year-old pool agreement between the two companies and announced it will remove details of KLM flights from its reservation system.

The row reflects growing economic pressures on airlines and KLM's active policy of expanding its regional route network.

Lufthansa claims that KLM has taken too large a share of traffic between Germany and the Netherlands. KLM's decision to start a summer service to and from Stuttgart proved the last straw for Lufthansa.

KLM says it offered to share the service equally with Lufthansa, but the offer was turned down on the grounds that it would be uneconomic. KLM says the load factor on the route is already considerably higher than the 25 per cent forecast by Lufthansa after only three months.

Lufthansa also says that KLM is attempting to attract passengers to the Dutch airline's international flights from Amsterdam. KLM says its Stuttgart

services are clearly intended to offer the businessman a morning and evening return service and are not limited to link up with other international flights.

KLM maintains it has no plans to stop the Stuttgart service nor does it intend to remove Lufthansa's flights from its reservation system. "We continue to hope that the problems can be solved," the company said.

Passengers who discover that Lufthansa has not informed them of a more convenient KLM flight on pool routes will not look kindly on the German airline, KLM believes.

KLM has been rapidly expanding the European regional flights operated both under its own label and that of its fully-owned subsidiary NLM. It now offers flights to Bremen and Dusseldorf in Germany, as well as the three main destinations of Hamburg, Frankfurt and Munich. Lufthansa has declined to join in any of these regional routes.

KLM is annoyed at the way Lufthansa has made known its decision to suspend the pool agreement. A statement was made to Dutch journalists by Lufthansa's new Benelux Press officer before KLM was informed officially, it said. The suspension took effect on June 26.

## Malaysian airlines sign joint Jumbos agreement

By Wong Sulong in Kuala Lumpur

Malaysian Airlines System (MAS) has signed a deal with British Airways for the purchase of two Boeing 747-230 Jumbo jets at a cost of \$180m.

The two aircraft, to be fitted with Rolls-Royce RB-211 engines, will be delivered within the next 12 months.

British Airways had bought the aircraft from Boeing of Seattle, but found it would not need them in the immediate future because of the slow traffic growth on its long-haul routes.

The deal is attractive to MAS as it will cut down delivery time of the jets considerably.

The aircraft are currently at Boeing in Seattle undergoing modifications, including reducing the number of seats from 430 to 402.

MAS intends to put the

Jumbos on the London-Kuala Lumpur-Sydney route.

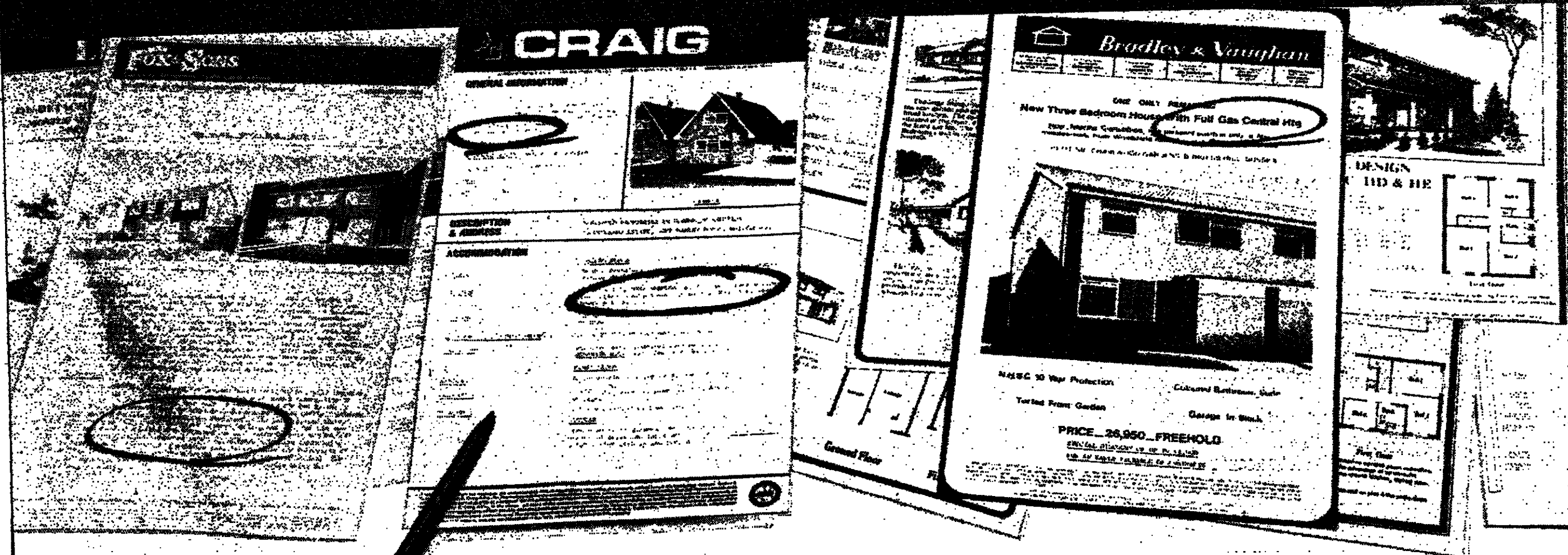
Michael Donne, Aerospace Correspondent, writes: The aircraft have already been substantially paid for by British Airways, which is why the deal is with that airline and not directly with Boeing.

MAS will be paying British Airways for the cash it has spent so far on the two Jumbos, and will take delivery directly from Seattle.

The engine deal with Rolls-Royce is separate, and will bring at least \$30m to the engine company.

MAS is the sixth airline to order Rolls-Royce powered 747s, after British Airways, Cathay Pacific, Saudia of Saudi Arabia, Qantas of Australia and Air New Zealand.

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## UK NEWS

Secretaries  
'paid more  
than some  
directors'

WAGES OF Britain's executive directors rose by an average of 13.6 per cent in the year ended March 1981, according to a survey published yesterday.

The rise—in line with increases awarded to industrial workers—brought the average salary of executive directors to £32,246, said Korn Ferry International, the world's largest firm of directors.

At the same time, non-executive directors received an increase of only 8.6 per cent, said the survey, bringing their pay to £4,802.

Non-executive directors are now paid less than most secretaries, while their opposite numbers in the U.S. receive about £15,000 a year, says Korn Ferry.

Brixton inquiry  
'rehearsal for trials'

LORD SCARMAN was told yesterday that defendants charged after the Brixton riots could not be guaranteed a fair trial because police had "rehearsed" their evidence at the inquiry.

The claim was made by Mr Rudy Narayan, for the Brixton Legal Defence Group. Earlier, two white men and one white woman were removed from the inquiry after a disturbance.

Cut-price  
tickets to fly

BRITISH AIRWAYS is introducing a last-minute £48 one-way fare to Malta this week, saving £86 on the present cheapest fare.

Passengers can travel from Heathrow to Manchester but tickets cannot be bought until the day before their flight.

St Piran court  
decision delayed

JUDGMENT was reserved in the High Court yesterday on the application by St Piran, the tin mining and property development group, to have struck out a petition by Runic Nominees seeking to have it compulsorily wound up.

General Accident  
pegs rates

THE General Accident Group is to hold its motor insurance rates for at least the next few months, bypassing the usual August 1 review.

Fitch Lovell to  
close factory

THE CANNED fruit and vegetables factory of Fitch Lovell at King's Lynn, Norfolk, is to close, with the loss of about 350 jobs following unsuccessful efforts to sell it as a going concern. The company blamed the current state of the canning industry and the future prospects.

Lift-off for  
North Sea helicopters

BRITISH AIRWAYS Helicopters yesterday introduced the first of six 44-seat Boeing 234 long-range helicopters to go into service between the mainland of Scotland and North Sea oil rigs.

Paintings left  
on the shelf

SOTHEBY'S major sale of Impressionist and modern pictures raised a total of £1,361,850 in London on Tuesday night, writes Anthony Thorneycroft. But demand was selective and 40 per cent was bought from a total of £8,765,000.

## Hull telephone service leads way in computerisation

BY GUY DE JONQUIERES

KINGSTON UPON HULL telephone department, which operates the UK's only independent public telephone network, is stepping into the electronic information age ahead of British Telecom.

This year the department's directory-inquiry operators will discard printed lists of 125,000 local subscribers and change to a computerised system. This locates a number and flashes it on a display screen in under two seconds.

The system was ordered from ICL for £500,000. It uses a device called a content addressable file store (CAFS). ICL developed this device to speed up retrieval of information in a computer memory.

The department, part of Hull City Council, plans to extend the system to handle customer-billing, accounts and other services.

British Telecom conducted a year-long trial of CAFS at

two of its directory-inquiry centres. It decided, however, for technical and financial reasons, not to install the system at present.

As a temporary expedient it is replacing its operators' printed directories with microfilm records. The West German post office, the Bundespost, has also evaluated the CAFS system.

Computerisation is not Hull's only advance this year. The department says the

cover of its current subscriber directory is the first in Britain to have a full-colour photograph — of the newly-opened Humber Bridge.

The department is pioneering the use of recorded easy-listening music, to soothe anxious callers waiting for telephone extensions to become free at its head office.

The department, serving subscribers in a 120-square mile area north of the Humber, received its first

operating licence in 1902. It set up its first exchange two years later.

In 1910 the Post Office began forcing other private telephone companies out of business by refusing to renew their licences. Hull City Council resisted however and struck a deal with the Post Office which has allowed it to retain its jealously-guarded independence.

## Poster group monopoly attacked

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

MAJOR REFORMS in the way poster sites are sold to advertisers in the UK were recommended yesterday by the Monopolies and Mergers Commission.

The commission recommended that the British Posters consortium of 10 leading poster contractors should be disbanded and not reformed. It concluded that the consortium's monopoly position operated against the public interest, by leading to higher prices and reduced competition.

The decision means that the pre-selected packages of poster sites sold through British Posters—accounting for some 36 per cent of all poster panels—will be phased out and the poster sites sold individually to

advertisers. The commission's recommendations are contained in its report, published yesterday, on roadside advertising services. This followed a two-and-a-half year investigation into the industry.

Mrs Sally Oppenheim, Minister for Consumer Affairs, yesterday accepted the report's findings and has asked Mr Gordon Borrie, Director General of Fair Trading, to seek voluntary acceptance of the recommendations. The Government has the statutory power to enforce the findings if necessary.

British Posters was set up in 1971 to act as a marketing operation for a number of poster contractors including

Millis and Allen, the London and Provincial group, and More O'Ferrall.

The consortium sells pre-selected packages of posters to advertisers wanting a national or regional poster campaign. The individual contractors are unable to provide the same coverage for advertisers by themselves.

Although the 10 members of the consortium supply the sites for British Posters, they also sell poster sites individually.

This means that British Posters and its 10 members collectively are responsible for about three-quarters of the total poster sites in the UK.

The commission believed that this not only led to higher prices but also a more consistent

approach to pricing strategy than in a normal, competitive market. This helped to give the poster companies a high level of profitability.

The commission also concluded that the two main trade associations in the industry—the British Poster Advertising Association and the Solus Outdoor Advertising Association—were operating against the public interest, "in substantially restricting competition between contractors in the acquisition of sites".

British Posters said last night that it was considering the report.

Roadside advertising services: Monopolies and Mergers Commission: HC 365; SO £3.70.

Association  
mooted for  
all Lloyd's  
members

By John Moore

OVER 100 of the 20,000 members of Lloyd's of London, the insurance market supported by a private membership, are trying to form a new association open to all members.

The move is seen as an attempt to crush a recently-formed association under the chairmanship of Lady Janet Middleton and will cause a row within the Lloyd's market.

The Association of External Members of Lloyd's, led by Lady Middleton was formed earlier this year and sought to represent the interests of the 16,000 members who do not work at Lloyd's but commit their wealth to allow the market to function.

Major policy battles took place within the association and an attempt was made to unseat Lady Middleton as chairman.

Her association provoked violent hostility from underwriting agents at Lloyd's, who look after the affairs of all members within the market.

The agents felt that the emergence of Lady Middleton's association, which has about 350 members, would usurp their function at Lloyd's.

The reaction of working members of Lloyd's to Lady Middleton's association was so hostile that one meeting was infiltrated by members of Lloyd's who were not members of the association in an attempt to disrupt the association's business.

The new association, the Association of Members of Lloyd's, will not be formed until at least 500 people have pledged their support to it. It is open to working and non-working members of Lloyd's.

The subscription required from members is £15 per annum, with an annual contribution of £50 to Lady Middleton's association.

In a letter to members, ten representatives of the 100 of the new association said that Lady Middleton sponsored a petition which led to a motion to alter the constitution of Lloyd's.

Members who initially supported Lady Middleton but are now seeking to create the new association say in the letter: "We made every effort to meet to discuss the motion but were unable to make our views prevail."

"We and a substantial number of people who support us, believe that her association is unrepresentative and will only have a brief existence."

Lady Middleton said yesterday that her committee would write to members of her association urging them to remain local and members of the association.

About 70 members who had resigned had already been contacted, she said and in some cases, had withdrawn their resignations.

Short-term interest rates  
'altered in wrong way'

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

SHORT-TERM interest rates in the UK have been altered in the wrong direction for the achievement of effective monetary control for about half the time in the last 18 months, stockbrokers W. Greenwell argue in a major analysis this morning.

The firm, one of the leading financial commentators in the City, notes the Government's failure to base its interest rate policy on the current behaviour of the money supply.

The brokers discuss in a special monetary bulletin the proposed changes in monetary control. Their conclusion is that, while the new system is in most respects an improvement, market forces are not likely to gain influence to any considerable extent.

"The central element in the new system, the use of an unpublished band within which the authorities will seek to peg very short-term interest rates, is probably an attempt by authorities to reduce outside political interference in interest rate determination while retaining their administrative discretion. The implication is that in the foreseeable future the authorities will continue to administer short-term interest rates."

The bulletin also discusses the recent record and concludes that interest rates have not been geared to current money supply growth. There has been a remarkable drift in about the past year into an interest rate policy rather similar to that of the 1960s.

Bid to discourage more  
cuts in commuter fares

BY LYNTON McLAINE, TRANSPORT CORRESPONDENT

THE GOVERNMENT acted again yesterday to discourage local authorities increasing financial support for low fares on public transport.

The new financial guidelines from the Transport Department, they are designed to make councils justify plans for financial support.

The Department sent two items to every operator and local authority in England and Wales: a guidance document on accounting for bus operations and a code of practice for bus operators.

The documents follow recent speeches by Mr Norman Fowler, Transport Secretary, attacking plans by some local authorities, including the Greater London Council, to cut public transport fares by increasing financial

support. Two weeks ago he rejected a GLC plan for more support for British Rail to enable it to cut commuter fares.

The code of practice on the publication of information by bus-operators is designed to enable travellers to judge their local operators efficiency.

The code calls on bus-operators to give the total operating costs per vehicle-mile, the vehicle-miles per employee, peak vehicle requirements and other statistical performance-indicators.

The guidelines on accounting for bus operations, aimed at local authorities, give detailed advice on the information to be obtained from operators who receive financial support, or who claim support.

## Heseltine streamlining scheme unveiled

BY ROBIN PAULEY

THE SECOND phase of Mr Michael Heseltine's attempt to cut manpower and rationalise the work of his large Environment Department by using a detailed management information system was published yesterday.

This part of the Management Information System for Ministers (MINS) is a series of studies which assesses in detail the performance of each section. This is the last to be done on a six-monthly basis and probably the last to deal solely with manpower. The next will be published in April and will run for the full financial year to tie in with the annual budgeting system.

By aligning the exercise to the public expenditure survey committee (PESC) negotiations, MINS will change from a purely management information system to a full management accounting system.

Mr Heseltine believes this will improve the decision-

making processes and overall management of the department. Instead of having to choose from a set range of PESC options the analysis of the detail of expenditure will be useful to check whether all options have been presented and to identify possible alternatives or the most efficient way of securing any given option.

If this works, it will be a large step forward in management accounting in government. It will be helped by the switch to cash planning bases for PESC instead of the traditional volume base which has made it difficult to identify what is really happening in terms of detailed expenditure and has made ministers heavily and unhappily reliant on statisticians as interpreters.

Not surprisingly, the concept of using a management system like MINS has been unpopular with civil servants who see it as a threat to their jobs and their

small internal empires. It has not been enthusiastically welcomed, and certainly not copied, by other Government Ministers who see it as counter-productive to the protection of their domains.

However, if it begins to work effectively as a management accountability tool within the PESC debate, it could provide Mr Heseltine with a detailed weapon which some of his colleagues could come to envy and without which they might feel disadvantaged.

The Environment Department had become, in Mr Heseltine's own words when he launched MINS-1, "like Topsy with nobody knowing who did what or why nor who was responsible for what or to whom."

With MINS, the job cuts can be planned from top to bottom. The number of directorates will be down from 48 to 37 by next April, a reduction of nearly 25 per cent, with corresponding

reductions in under-secretaries. The number of assistant secretaries will be down from 172 to 139.

Use of MINS-1 and MINS-2 in manpower management has been instrumental in cutting levels (including the Property Services Agency) from 52,453 in April 1979 to 45,280 in 1980, 43,660 in 1981 and a target of 40,660 next year. The 1981 and 1982 figures need to have 765 added back because that number of jobs was transferred to Transport rather than eliminated.

Department of the Environment Management Information System for Ministers, ISSN No 0260-4787, obtainable from Mrs D. Phillips, Environment Department Library, Room C3/63, 2, Marsham Street, London, SW1. Total cost including P.S.A. paper £141.50, microfiche £140.60. Editorial Comment, Page 20

Greycourt loses  
battle over  
Coin St inquiry

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

GREYCOAT Commercial Estates has lost its High Court battle for the immediate resumption of the public inquiry into its controversial plans for redevelopment of the Coin Street site near Waterloo.

Mr Justice Ralph Gibson yesterday rejected the company's claim that the planning inspector had adjourned the inquiry from June 4 to September 3 on grounds that were unreasonable, irrelevant, perverse and bad in law.

Greycourt immediately went to the Court of Appeal, which agreed to hear the company's appeal against the decision as soon as possible. The appeal will probably be heard on Tuesday.

The judge said the inquiry had been adjourned because the Labour-controlled Greater London Council wanted to consult the Association of Waterloo Groups, whose alternative plans for the site the GLC supported.

The council also wanted time to review its central London office policy and planning principles for the South Bank.

Greycourt argued that the adjournment had been granted because the inspector feared what "ignorant and unreasonable" people might say if he refused an adjournment.

The 12½ acre site was of local and national importance, said the judge. Greycourt's proposals to allow the market to function for it, which included 1.5m sq ft of office space and 8,000 sq ft of housing, were opposed by more than 270 local groups and individuals, who wanted the site redeveloped for housing and

industrial use. Greycourt had been indignant about earlier delays in the start of the inquiry, which had arisen from the workings of the planning system and the intense local concern and interest in the future of the site.

It was also unfortunate for Greycourt that the change in the control of the GLC had given rise to a genuine need for the council and the council and AWG wished to put to the inquiry to be reconsidered and coordinated, the previous GLC administration having supported Greycourt's proposals.

In the circumstances, the inspector's decision that the GLC's application had just sufficient merit to justify an adjournment was reasonable and not bad in law.

He had plainly given full weight to Greycourt's opposition but balanced against it his duty to ensure that anyone wishing to be heard at the inquiry had time to prepare a case.

The AWC and other local objectors could reasonably have complained if they had not been given a proper opportunity to consult with the GLC in the light of the council's new policies.

The judge said that, in addition to giving time for such consultation, the inspector had "temporarily" adjourned the inquiry for seven weeks to cover the holiday period. The length of that extension went to the very brink of his discretion to allow for holidays, but his decision could not be said to be perverse, the judge said.

Oil-refining capacity  
'may be abandoned'

BY SUE CAMERON

UP TO a third of Western Europe's oil-refining capacity may never be used again, Mr William Barrack, chairman of U.S.-based Texaco, said yesterday.

Mr Barrack, speaking at a London seminar, said the European refining dilemma could get even worse as the refining capacity of members of the Organisation of Petroleum Exporting Countries increased.

He said many oil companies were forced to close refineries in Europe or to drastically curtail refining operations because of record losses made since mid-1980.

European refiners had been losing perhaps as much as \$2.50 a barrel overall although the UK had come out better than many others, with losses averaging about \$1 a barrel.

He said crude oil prices were falling. This was expected to lead to an improvement in refiners' margins. However, he said as various OPEC nations increased their refining capacity they would be able to export finished products to European markets with a considerable cost-advantage over locally-refined products.

Mr Barrack said oil-consumption in Europe had levelled off at about 14.5m barrels a day. Some experts even predicted this figure would decline in the next decade. However, Western Europe's basic refining capacity, even at 13.5m b/d still exceeded consumption by a massive 7m barrels a day.

Mr Barrack said the importance of the oil glut might have been exaggerated. There

was currently a glut of about 50m barrels, enough to meet current demand for the next 10 days. The oil industry governments however believed it prudent to have about 100m oil stocks.

"What is being referred to as a glut is actually only about 10 days, or 715m barrels, of above-ground petroleum that could be regarded as surplus," he said.

Mr David Howell, Energy Secretary, told the seminar he believed the true over-supply present was quite modest.

Mr Howell, speaking about North Sea depletion said the Government would look at the possibility of cutting production on some fields this autumn.

He stressed however that the autumn review of production would involve full discussion with companies operating in the North Sea.

Maurice Samelson writes: A nine-year-old U.S.-owned chemicals plant at Teeside will be closed next month with the loss of 240 jobs. A second plant on Tyne, owned by the same company, Philadelphia-based Rohm and Haas, will be partially closed with the loss of more than 40 jobs.

The company said yesterday the Teeside plant, which makes monomers for the plastics and coatings industries, had been efficient. However, it could not match the economies of scale of the group's main plant at Houston, Texas, from where it would continue to supply the European market with polymers and monomers.



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Martin Dickson and Andrew Fisher examine implications of the Hutton development  
Platform order will boost offshore industry

THE AWARD yesterday to two Scottish shipyards of orders totalling £150m for the development of the North Sea's Hutton oil field is a major boost for the UK offshore industry.

Most obviously, the orders from Continental Oil (Conoco) and its Hutton partners will provide valuable work for the Ardersier yard of McDermott Scotland, which will build the deck for the Hutton platform, and the Nigg Bay yard of Highlands Fabricators, which will supply the hull section.

But the orders will also establish UK yards at the forefront of a major leap forward in offshore technology: the Hutton field will see the first commercial application in the world of a new floating production system developed by Conoco.

Mr Harry Sager, chairman of Conoco UK, said yesterday: "This is a project the whole oil industry will be watching." Mr Hamish Gray, Minister of State for Energy, said that the contracts can only enhance the prospects for UK technology in world markets.

Most conventional offshore oil production platforms are vast steel or concrete structures fixed firmly to the seabed. However, the rising cost of these edifices and the fact that they

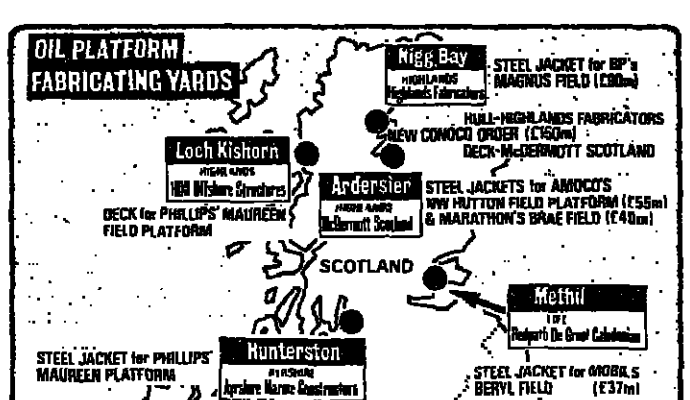
cannot be used in very deep water, restricts their use to relatively large fields in about 500 ft to 1,000 ft of sea.

With small offshore fields becoming more economically attractive, and with the hunt for oil spreading into deeper and deeper waters—both in the North Sea and elsewhere—the industry has been developing a new generation of floating production systems.

Conoco's contribution—the first one to be developed commercially—is the tension leg platform (TLP). The structure floats on the waves and is tethered on the field by a series of tensed steel cables running from seabed templates to the four corners of the platform's hull.

Major advantages claimed for the TLP are that it can operate in water depths of up to 2,000 ft and that it can be moved from field to field as each is drained. In the case of Hutton, however, neither of these advantages will be put to the test. The TLP will float in just 495 ft of water—well within the range of fixed platforms.

The idea is to use the field as a testing ground. And since Hutton may have a life of 20 years the platform is unlikely to be moved on elsewhere. But the first deep-water use



of a TLP could well be in the North Sea. Conoco was awarded several blocks in waters of up to 2,000 feet, North of the Shetlands, in the Government's last licensing round. Company officials said yesterday that if oil was found here the blocks would be prospective TLP sites. Conoco admits that the estimated cost of developing Hutton has gone up "significantly" compared with the £600m it was forecasting two years ago. One reason is that it has to build a bigger, heavier structure than originally intended. But it says the cost will still be comparable to that for a conventional steel platform.

In calling for tenders for the deck and hull contracts, the company said it had considered yards in Britain and in continental Europe. It finally received three bids for the deck, all from British yards. It invited bids for the hull from three European and two British yards but in the event only the UK companies responded.

In the 1970s received no platform orders at all and have dropped out of the running.

Oil industry experts reckon that the existing yards at Loch Kishorn, Hunterston, Nigg Bay, Ardersier and Methil—all in Scotland—could cope with future requirements for the large deep-water platforms. This might possibly leave a question mark over who would build the platforms for more shallow waters.

It seems likely, therefore, that European yards will pick up some of the next round of individual platform orders. Dutch and West German yards would come into this contest.

Conoco, of course, still has its innovative new Hutton platform, and this order could well also be placed in Britain. The anchors, drilling structure, accommodation module and helicopter deck also have yet to be ordered. Conoco is likely to do this before the end of 1981. General North Sea drilling activity is expected to have doubled by 1983 from the 1979 level. Altogether 2,400 wells were drilled around the world last year, as well as 800 wildcats, and the indication for 1981 is about 3,500 holes, assuming there are enough rigs, said P. F. Bassoe, Norwegian shipbrokers, in December.

Slim chance  
of levy on  
insurance

By Eric Short

THE POLICYHOLDERS' Protection Board does not expect to impose a levy on UK insurance companies during the present financial year, even though it has now taken on the rescue of another insurance company—Underwriters National Assurance. This statement was issued by the board yesterday when it published its report and accounts for the year ended last March 31.

The board's function is to administer the operation of the Policyholders' Protection Act 1975 which guarantees that policyholders will receive at least 90 per cent of the benefits under their insurance contracts should problems arise.

The board has power to finance its rescue operations and meet costs by levies on insurance companies. So far, it has made only one such levy, in 1977, which raised £1.5m.

The report shows that the board is engaged in supervising the operations of three companies—Capital Amalgamated, Fidelity Life Assurance and now Underwriters National.



## Development of Belvoir vital, says Ezra

BY MARTIN DICKSON, ENERGY CORRESPONDENT

DEVELOPMENT of the Belvoir coalfield is essential for the well-being of the mining industry and to secure Britain's future energy supplies, Sir Derek Ezra, the chairman of the National Coal Board, said yesterday.

Sir Derek was responding to reports that Mr Michael Heseltine, the Environment Secretary, is recommending to the Cabinet that the NCB be refused permission to develop the Belvoir field in Northeast Leicestershire—at least for the next few years.

Sir Derek, speaking on BBC radio's "World at One," said he understood the Government had yet to reach a decision. He expected Mr David Howell, the Energy Secretary, to argue the case for Belvoir "very forcefully" in Cabinet.

There were three basic arguments in favour of Belvoir, he said. Firstly, the fuel would be needed. Secondly, it would safeguard employment in the coal industry. Thirdly, the field would cost £1bn to develop and about 90 per cent of the development would be done by UK companies, providing much needed employment.

Sir Derek was asked about Mr Heseltine's reported view that Belvoir could be turned down because there was not a reasonable prospect of an immediate market for its coal.

He said that if Mr Heseltine had been correctly reported it was a "very dangerous thesis." It implied that if the situation changed the NCB could somehow "whistle up the coal." But it could not do that because of

the long time needed to develop a coalfield.

Sir Derek said the existing Leicestershire coalfield was one of the NCB's most productive and had excellent miners but it was running down for geological reasons.

"We would want to redeploy these very well trained and able people elsewhere and the Northeast Leicestershire development is an obvious place."

He rejected the idea that the NCB might develop other coalfields in place of Belvoir. "It took us three years to identify the coal in Belvoir. If we had to do that research elsewhere it would mean at least another three years' delay."

It would be a "very sad day indeed" if the Government decision went against the NCB but he would not support industrial action by miners to reverse the outcome.

The National Union of Mine workers said that Mr Joe Gormley, the union's president, received a letter dated June 29 from Mr Heseltine saying no decision had yet been made.

However the union believed the Environment Secretary would ask his Cabinet colleagues to support his view that the scheme should be turned down. This would create profound dismay and anger the coal industry, said the union.

Mr Lawrence Daly, the NUM's general secretary, said Mr Heseltine's decision would be discussed by his union's 30-strong executive at a meeting in Jersey on Friday.

## Energy consumption shows 5.9% fall

By Martin Dickson, Energy Correspondent

BRITAIN USED 5.9 per cent less energy in the three months from March to May compared with the same period last year, according to Department of Energy statistics.

Total oil use—including that for non-energy purposes—fell to 18.6m tonnes, a drop of 2.4m tonnes or 11.3 per cent on March-May last year. Petrol consumption declined by 2 per cent.

Meanwhile, production of oil from the North Sea rose by 11.6 per cent on the same months' last year, reaching 22.3m tonnes. However, production in May dropped to 7.1m tonnes, compared with 7.4m in April and 7.5m in March.

Cumulative oil production for the first five months of the year was 36.5m tonnes, a 9.3 per cent rise on the same period last year.

The figures suggest that the UK is producing about 20 per cent more oil than it needs to be self-sufficient in crude. However, substantial quantities of oil are still imported because crudes heavier than those produced in the North Sea are needed for refining purposes.

## VAT hold-ups causing confusion

Tim Dickson examines the problems facing some small businesses because of the Civil Service strike

GOVERNMENT PLANS to assist companies hit by the hold-up in VAT repayments may be confusing some small businesses.

In an effort to ease possible cash flow problems of companies affected by the Civil Service dispute, Mrs Thatcher told the House of Commons last month that Inland Revenue collectors could not press for PAYE remittances and National Insurance contributions if they felt there were genuine difficulties about paying.

Confusion however may have arisen because many businessmen do not realise that delayed payments can only be made at the discretion of local tax collectors. Some collectors are not always sympathetic if the outstanding VAT repayment is less than other taxes owed, according to the Confederation of British Industry.

### Concession

The Inland Revenue stressed this week that there can be no automatic offset of one tax against others. Companies awaiting VAT repayments and anxious therefore to defer PAYE remittances and national insurance contributions have to make local arrangements.

"Collectors have the discretion to allow people to delay their payments where there are real difficulties," the Revenue said. "They have to be careful, however that they are not being taken for a ride and that businessmen are not crying wolf."

Refunds of VAT running into hundreds of millions of pounds have effectively been halted by the strike at the Customs and Excise computer centre in Southend, which started on March 9. Officials have said it is not possible to make repayments on a selective basis.

The money is normally returned to companies which pay VAT to their suppliers but who do not charge it to their customers.

Although VAT, which is administered by Customs and Excise, is distinct from income tax and national insurance contributions gathered in by the Inland Revenue, tax collectors have been instructed not to take "precipitate action to collect PAYE payments falling due where there is a genuine difficulty about paying."

It is not, in fact, the first time such a gesture has been made. During industrial action at Southend in 1979 an almost identical worded concession was announced in Parliament by Financial Secretary Mr Robert Sheldon.

The CBI says a number of its members are encountering cash flow difficulties because of the

delay in recovering VAT.

"The problem is patchy, though a number of self-employed farmers, scrap metal merchants, exporters and construction firms are undoubtedly having problems. The position appears to be satisfactory where companies' VAT repayments outweigh their PAYE remittances and national insurance contributions but when it is the other way round collectors do not seem to be so sympathetic."

### Anxious

Northern businessman Mr John Dixon is one of many people anxious to find out how the concession will work in practice. "The Government owes me a total of about £90,000 in VAT repayments due for the months March to May," says Mr Dixon, managing director of J. C. Dixon, Liverpool-based hide and skins exporter. "This relates to VAT which we pay out to our suppliers but which we do not charge our overseas customers."

"Our monthly PAYE payments and national insurance contributions come to about £2,500 but I don't see why we

should hand over this money if we do not have to.

"Unfortunately neither my local inspector nor my collector can tell me anything about it. Letters to my MP have also drawn a blank."

One point which Mr Dixon has vainly been trying to clear up is whether interest is charged on PAYE remittances temporarily withheld. According to the Inland Revenue, he and other businessmen can rest assured — interest is never levied on late PAYE payments.

### Suppliers

The strike at Southend, meanwhile, is blocking the 10,000 claims for VAT repayments received by the Customs and Excise every day. Most of these come from businesses selling goods zero rated for VAT—in other words, they are technically taxable but the rate paid is nil.

In the financial year 1979/80—the last 12 month period for which figures are available—2,56m claims were made for repayments totalling £4,54m.

The Customs and Excise Department points out that traders are still legally obliged to make monthly VAT returns despite the strike at Southend. Although the computer normally sends out forms, they can be obtained from the local assistant collector in charge of VAT or from the local collector of Customs and Excise. "If the worst comes to the worst, companies can use their own note-paper," the department said.

## Decision on sale of Bowater mill delayed

By Andrew Fisher

BOWATER HAS given Consolidated Bathurst of Canada 10 more days to decide if it wants to reopen the UK group's newsprint mill at Ellesmere Port in Cheshire.

The initial 60-day option has expired but the Canadian company needed more time for talks with Canadian federal and state governments for financial assistance with its proposed C\$80m (£35m) thermo-mechanical pulp mill in New Brunswick.

Bowater closed the Mersey mill last year, with the loss of 1,600 jobs. It had been losing £8m a year.

The Canadian group hopes to build a 137,000 tonne-a-year plant in New Brunswick, shipping the pulp to Cheshire.

Mr Michael Pelham, managing director of Consolidated Bathurst's UK sales operation, said the group would go ahead with its plans to buy the Ellesmere Port plant if there were strong indications of help from the Canadian Government by July 10.

Dr Ingram Lenton, soon to become managing director of Bowater, said the company had received other inquiries about propositions concerning Ellesmere Port.

## Managers take over at slimmed Metsec

BY LORNE BARLING

MANAGERS OF the Tube Investments subsidiary IT Metsec, which manufactures structural building products and roll-formed metal sections, have taken over the company in a £1.05m buy-out deal.

Five members of management have taken a 50 per cent share in the Midlands company—which has been renamed Metal Sections. The Industrial and Commercial Finance Corporation (ICFC), invested £250,000 in a 25 per cent share of the equity and Equity Capital for Industry paid £150,000 for a 15 per cent stake.

National Westminster Bank has provided £500,000 in overdraft facilities and the management, headed by former deputy managing director Mr Keith Hirst, has invested a further £150,000. The new company, which will employ 170 people, was launched on Tuesday.

Metsec recently sold off its car components and ceiling products division and turnover is projected at around £6m a year, compared with about £10m before the divestments.

Rationalisation of the company started more than a year ago with the sale to Dupont of its loss-making, knocked-down bus body division, which was heavily dependent on export markets.

The car components side, which relied mainly on the supply of trim and body-strengthening members to Ford and RL, was hit hard by the recession and was sold in January to Metsec's main competitor, Edward Rose.

The strength of sterling severely reduced sales of Metsec's suspended ceiling equipment in Europe and the UK market was not regarded as large enough to generate profits. As a result, this activity was sold to Firststep Metal Products, a Lonchic subsidiary.

Mr Hirst said yesterday that although these measures returned the company to profitability, the remaining product ranges did not fit in with IT's long-term plans.

He said the buy-out "was seen as an effective solution, which would also maintain employment of the maximum number of employees, while giving the company the opportunity to capitalise on the remaining product ranges."

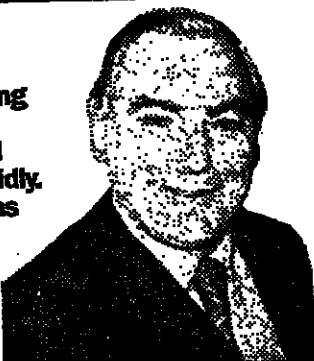
The numbers employed at Metsec have fallen steadily from more than 700 two years ago. The buy-out deal includes a one-year lease on the existing IT premises at Oldbury and modern rolling plant and equipment. The company is seeking around 100,000 sq ft of factory space for a move at the end of the year.

Mr Hirst said: "We have a strong order book at present, and intend to develop the cold roll forming side of the business, which now accounts for an annual turnover of around £2m. We are also planning a number of new products."

ICFC said that, although the new company is highly geared, with borrowings of about £750,000, it was controlled by a strong and experienced management team which was confident of success.

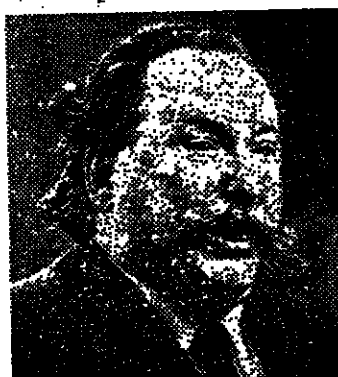
Mr Derek Sach, West Midlands area manager of ICFC, said an investment of this kind was more beneficial in terms of jobs than the funding of new companies.

"The number of young people given opportunities on British Rail continues to grow rapidly. The Programme has been an enormous success—for them and for us."



"Y.O.P. is giving me the chance to learn the skills I would like to use in my future employment."

PAT PEARSON  
GENERAL SECRETARY



"Young people are being hit very hard by the recession. We feel that they should be given a chance through Y.O.P."

TOM JACKSON  
GENERAL SECRETARY, UCU

"Y.O.P. is like a bridge from the classroom to the working world. As a Careers Officer, I know that it can give teenagers the confidence and motivation which will improve their prospects of getting a permanent job."

RAY HURST  
JOINT SECRETARY, INSTITUTE OF CAREERS OFFICERS



"The future of this country will be in the hands of those very teenagers Y.O.P. is helping today. The TUC's behind it all the way."

LEN MURRAY  
GENERAL SECRETARY, TUC



"The C.B.I. is totally committed to the Youth Opportunities Programme. It has set up a special Unit to support it. Industry cannot afford to ignore the plight of unemployed young people."

SIR TERENCE BECKETT  
DIRECTOR GENERAL, CBI

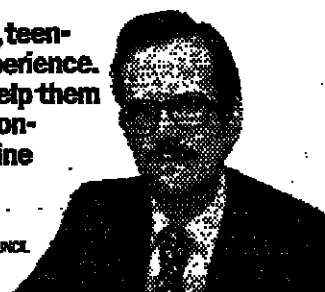


"I'm one of thousands of teenagers on Y.O.P. I think it's really good and helps the trainees."

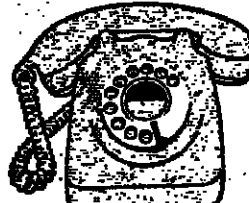
PATRICK THOMAS  
LONDON

"At the end of the scheme, teenagers get a Certificate of Experience. It's a pleasure to be able to help them get it. You'll find it doesn't inconvenience the day-to-day routine of your organisation."

MARTIN EASTON  
GENERAL MANAGER, HAYDON CUNCE



Employers! (And that means you—whatever the size of your business.) Please ask the operator for Freefone 2361 for more details of the Youth Opportunities Programme. We need you.



YOUTH OPPORTUNITIES PROGRAMME MSC

"Money I can't give to teenagers. A start in life I can."

HAROLD STEVENSON  
CHIEF CLERK, AUTUMN, HODDERSHOUS



"I hate to think where I'd have landed up if I hadn't got onto the Programme. Without experience or qualifications, a teenager like me doesn't stand much of a chance. As it is I've got myself an apprenticeship at a local garage."

MANDY HOLDER  
ABERYSTWYTH

"Frankly, it's not always easy to assess a teenager's potential in the space of a brief interview. But if he or she has been on Y.O.P. I know I'm talking to someone who's reliable, conscientious and keen to do a decent day's work."

GRAHAM ROACH  
PERSONNEL MANAGER, ENGLISH CLAYS, LIVERPOOL AND GLASGOW, ST. ASBELL



"Around 50% of school leavers may need help from Y.O.P. this year. So I hope that everyone will support it."

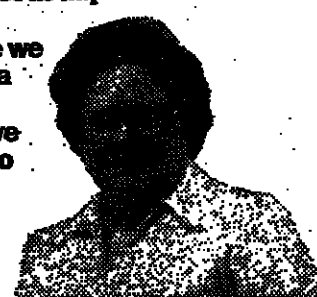
FRANK CHAPPLE  
GENERAL SECRETARY, ILEA

"We've been running schemes in our small business since 1977. The M.S.C. said we were just as important as the bigger firms."

We've given places to young people we wouldn't normally have considered for a permanent job.

Y.O.P. gave them the chance to prove themselves and four of them went on to apprenticeships."

MARY MATTHEWS  
CONWAY SECRETARY, TRENT & GUNN SHIPBUILDERS LTD, DONCASTER



## DAILY STAR READER PROFILE



"I always buy the Daily Star—and not just because I write a column in it. The Star is fun, easy to read and if you don't have a lot of time it is great to carry around with you all day to read when you have a little spare time."

STEVE DAVIS  
World Snooker Champion

DAILY STAR

In a year, Daily Star sales for June '81 have soared 49% to a record breaking 1,585,000 copies a day—up 134,000 copies over last month. BRITAIN'S FASTEST-GROWING NATIONAL NEWSPAPER

\*Subject to audit

If we don't plant acorns, we won't get oaks.



## UK NEWS—LABOUR

## Ports face more action over wage deadlocks

By Pauline Clark, Labour Staff

TWO of Britain's biggest cargo handling ports—Southampton and Liverpool—face further serious disruption this month after failure to break prolonged deadlocks in separate pay disputes affecting more than 5,000 dockers.

Carzo handling in the Port of Liverpool is expected to be brought to a standstill today as 3,500 dockers stage the fifth one-day token strike in a month to protest at delays in settling their annual pay claim.

Last ditch efforts in Southampton to end two months of disruption failed yesterday when resumed pay talks between employers and union representatives of 1,600 dockers broke down after five hours.

Employers in both ports, dominated by the Mersey Docks and Harbour Company in Liverpool and the State-owned British Transport Docks Board in Southampton, have expressed serious concern about the effect on trading as a result of prolonged disruption.

A 10 per cent pay settlement was agreed yesterday for 1,200 dockers at the Suffolk port of Felixstowe.

Liverpool and Southampton are the only remaining big ports which have failed to conclude annual pay agreements this year. In Liverpool settlement was due on May 1 and in Southampton in January 1.

Liverpool shop stewards called today's one-day strike after the breakdown of talks on Monday over the employers' demand for changes in working practices to accompany any pay agreement.

Southampton employers failed to secure agreement from union negotiators to take the pay dispute to arbitration under national procedures laid down for the docks industry.

## ROW OVER PLAN TO END 30-YEAR-OLD SYSTEM

## BL opposes full-time convenors

BY JOHN LLOYD, LABOUR CORRESPONDENT

BL's CARS division intends to end the 30-year-old system under which senior shop stewards and convenors spend all their time on union work.

The proposal was made on Monday during talks on the new draft procedure agreement. It would bring the 100 or more full-time senior stewards under management discipline, to be allocated work when they were not engaged in union business.

The company told representatives of its four white-collar unions that it wants to push through the changes at plant level. They would apply to all 15 unions in the company, covering 64,000 white collar and manual workers.

The draft agreement says:

"Apart from reasonable time to perform their duties, senior shop stewards will be expected to work at their normal occupations under the same conditions of employment as other employees."

Union officials have reacted angrily to the proposal. Mr Granville Hawley, national automotive secretary of the Transport and General Workers Union, said it would "certainly dismember what has been a rather successful structure."

He warned that any attempt to push the measure through at plant level would lead to serious industrial relations problems.

Both national and local

officials see the move as part of a general "union-bashing" climate in the company.

In a leaflet distributed to Longbridge workers, TGWU stewards say: "no one can be in any doubt that BL management is using the current weakness in trade union organisation built up over years of strength and embodied in current agreements."

Mr Jack Carr, national officer of the white-collar engineering union AUEW Tass, who attended the meeting of Monday, said the unions would refuse to discuss the issue at local level. It was up to the company to refer it to national procedures.

BL yesterday denied that the measure was aimed at weakening the unions. The company said it was an attempt to construct a "disciplined approach to bargaining."

BL said it would continue to provide normal facilities, such as office, accommodation and telephones, to enable stewards to carry out union work.

The company's proposals would mean that well-known senior representatives like Mr Jack Adams of the TGWU, the plant convenor at Longbridge, and Mr Roy Fraser of the Amalgamated Union of Engineering Workers, the tool-makers' convenor at Cowley, would be required to return to their trades.

## Safeguards plea for BAe staff with shares

By Our Labour Correspondent

TWO LEADING unions in the engineering industry raised objections yesterday to the Labour Party's policy of re-nationalising the aerospace industry without paying compensation to its new worker shareholders.

However, the 2.5m-strong Confederation of Shipbuilding and Engineering Unions overwhelmingly passed a motion at its Ayr conference in favour of nationalising the shipbuilding industry without compensation and of a greater measure of planning for aerospace.

Mr Ken Gill, general secretary of the white-collar engineering union AUEW Tass, said that a return of BAe to public ownership was a matter of economic justice and economic logic.

Members of staff who had taken shares in the company had been warned by the unions that they were buying stolen property.

Mr Roy Sanderson, a national officer of the Electrical and Plumbing Trades Union, said that 58,000 BAe employees had taken up the free share offer and 27,000 of these had taken up an option for further shares.

"British Aerospace plants are in or close to 13 marginal constituencies. I can't think of any argument against not paying compensation that is more compelling than that."

Mr Jack Wyman, executive councillor of the Amalgamated Union of Engineering Workers (engineering section) said: "We did not convince our members in the company not to take up the shares."

"Renationalisation without compensation is not going to work on this occasion."

## Civil servants to step up action

BY NICK GARNETT, LABOUR STAFF

INTENSIFIED industrial action against tax collecting, including disruption of corporation tax was announced by the civil service unions yesterday.

On the eve of a meeting of the Council of Civil Service Unions today to discuss how further to pursue their pay dispute, the unions said that banking of cheques and cash received in payment of a number of taxes so far largely unaffected will be blocked.

The taxes concerned are corporation tax, advance corporation tax, capital gains tax, Schedule D payments, Higher Rate and Schedule E. This will be in addition to the current disruption of PAYE, National Insurance and VAT.

The unions face difficult decisions today on how to pursue the dispute. The meeting will be preceded by one of the unions' main policy committee, which should have details before it of members' responses to the unions' call for increased fighting funds, which will be a key element in the discussions.

The executive of the Civil and Public Services Association is still meeting to consider whether to recommend an all-out stoppage.

The other unions, though, generally appear to support a continuation of the present selective stoppages.

A decision today to continue that action could spark off further retaliation from the Government. This might include an examination of whether to change the settlement date for staff involved in stoppages, withdrawing the 7 per cent offer (at least temporarily) and being more aggressive in suspending staff for refusal to work normally.

Pressure on the Government to adopt some of these options is bound to mount if the unions forcefully press ahead today with further industrial action.

The unions said yesterday that action against tax collecting was being intensified "because of the increasing pressure from Inland Revenue management and the continued obduracy of the Government."

They said the new taxes to be hit would normally account for about £1.25bn in revenue this month.

## Railwaymen vote to press for substantial pay rise next year

BY PHILIP BASSETT, LABOUR STAFF

THE National Union of Railwaymen, British Rail's largest union, yesterday decided to press next year for a substantial pay settlement has not yet been concluded.

Sir Geoffrey Howe, Chancellor of the Exchequer, and other Ministers have urged that pay settlements in the coming wage round will have to be about half the present rate, which some have taken to mean deals next year of 4 to 5 per cent.

This call seemed to go unheeded at the union's annual conference in St Andrews. The claim will probably be in line with the prevailing rate of price inflation.

However, an amendment from the union's militant Paddington No 1 branch calling for the

present basic minimum for a railman or woman to be increased from £58.75 to £80, a rise of 33.2 per cent, was not put.

Mr Sid Weighell, NUR general secretary, urged delegates not to let negotiators' hands be forced by 74 to 3 for a motion calling for a substantial increase "to restore and if possible to advance (members') living standards."

Mr Weighell warned delegates that the pay battle this year would again not be easy. Every percentage point would have to be fought for.

Delegates also rejected by 67-10 a call for the union's executive to report back to the membership before accepting any deal, and by 45-29 a motion

calling for flat rate rather than percentage increases.

But the union is still awaiting the outcome of this year's pay negotiations, which have been referred to British Rail's pay tribunal. BR replied to the unions' claim of about 13 per cent with a 7 per cent offer.

The tribunal, chaired by Lord McCarthy, is due to meet tomorrow for further consideration. The final outcome is expected until late next week, but there is a widespread belief that the tribunal will propose a two-stage deal giving 7 per cent now and about 4 per cent later in the year.

This would be financially better for BR than a double figure recommendation, but it is still far from clear whether the board would be able to fund such a deal.

## GLC leader attacks Lucas sacking

MR KEN LIVINGSTONE

leader of Greater London Council, yesterday attacked the sacking by Lucas Aerospace of Mike Cooley, a driving force behind the Centre for Alternative Industrial and Technological Systems (CAITS) at the North-East London Polytechnic.

"The new GLC Administration is committed to the creation of new jobs and the work done by CAITS will play a vital part in carrying out that task," he told County Hall trade unionists.

Blackening call

THE National Union of Mineworkers' executive, meeting this Friday, will consider blackening equipment produced by Mining Supplies, a leading mining machinery manufacturer because of its decision to sack more than 500 workers at its Manchester subsidiary of Lawrence Scott. The workers are occupying the plant.

## County in closed-shop deal

BY OUR LABOUR STAFF

LEADERS OF Derbyshire County Council personnel committee and unions representing its 13,500 manual workers yesterday agreed to operate a union closed shop subject to formal approval at the next county council meeting.

The move means that the new Labour controlled council is set to restore a former closed-shop agreement which was thrown out 18 months ago by the then Tory council.

Local officials of the National Union of Public Employees said yesterday that consultation with union branches involved had

shown strong support for restoration of the agreement.

About 95 per cent of the manual workers are said to be already members of the signatory unions. Any non-union members who state fundamental opposition to joining a union will have the option of paying a union subscription to charity.

Staff employed by the council belonging to the National and Local Government Officers' Association were said not to have sought a similar union membership agreement although the national policy of Nalpo, like that of Nupe, is strongly in favour of closed shops.

## NEDC COUNCIL MEETING

## Union leaders back CBI support of EEC

BY LAINE WILLIAMS

THE Trades Union Congress yesterday agreed with the Confederation of British Industry that there was a need to emphasise the importance of the EEC to UK trade because of the growing wave of disillusionment with Britain's EEC membership.

The CBI warned at a National Economic Development Council meeting of the "uninformed opinion" which underestimated the EEC's value to British companies.

The meeting was attended by Government, industry and union representatives.

The request by Sir Raymond Pennock, CBI president, that the Government should swiftly counter the anti-EEC feeling was met by unexpected support from trade union leaders.

The TUC has been under pressure from member unions to call for EEC withdrawal. Members voted at the last Congress to campaign for a referendum on EEC membership.

Mr David Barnett, general secretary of General Municipal Workers' Union, yesterday reminded the council that the UK's budget contributions and the common agricultural policy were still in need of reform.

Mr Geoffrey Drain, general secretary of the National and Local Government Officers

union, also pointed out that certain big inward investments projects such as Nissan, actually depended on the UK's membership of the EEC.

The CBI said Britain exports 45 per cent of its total production to EEC countries. Membership opened up unrestricted trading opportunities in a market six times bigger than the UK's home market.

The TUC said Britain was often regarded as too insular by other countries. It felt there was an urgent need to find a solution to Britain's problems through reform in the EEC.

The CBI was also pleased with ministers' assurances that the problem of Japanese penetration in British industrial markets—the so-called "laser beam marketing approach" as described by Sir Terence Beckett, CBI director general—will figure high on the agenda at this month's Ottawa summit meeting.

Ministers said agreement had been reached at the Luxembourg meeting which would enable the EEC countries to put forward a united view on the Japanese problem, considerably strengthening the resolve to see something done which might prevent further undermining of key industries.

## Qualified approval for Brandt report

Financial Times Reporter

GOVERNMENT, industry and unions gave qualified approval at the NEDC Council meeting yesterday to the Brandt Commission report, which seeks to redress the economic and social inequalities between rich and poor nations.

This month 24 nations will meet at the Western economic summit in Ottawa, where the Brandt report will be briefly discussed. This will pave the way for the North-South conference in Mexico in the autumn, which will discuss international monetary issues.

Lord Carrington, Foreign Secretary, said yesterday the Brandt report's emphasis on industrialised nations providing more aid was to strong.

The Government also feels that the Brandt definition of a poor nation—drawn largely on geographical lines between North and South—is misleading.

It wants the protective trade barriers operated by newly industrialised nations such as Taiwan, Brazil and Korea to be lowered because of their relatively prosperity compared with really poor nations such as Sri Lanka. This call was backed by the CBI.

The TUC felt the UK should take a lead at the Ottawa summit over the Brandt report.

Economic Viewpoint, Page 21

## Call for textile industry charter

BY RHYD DAVID

UK TEXTILES need a "charter" setting out Government intentions towards the industry and providing a development framework to boost morale and reduce uncertainty, a report presented yesterday to the National Economic Development Council argues.

The report was drawn up for the NEDC joint textile committee by Dr Brian Smith and Mr Basil Feldman, chairman respectively of the wool textile and clothing economic development committees. It claims the industry has made significant advances in productivity in recent years, in many cases outstripping other UK industrial sectors, and has been through a process of rapid technological change.

The industry has also performed creditably in export markets, maintaining a balance of trade surplus with most EEC countries, including Germany, France and the Netherlands, and with Japan—a feat matched by few other UK industrial sectors.

The industry lost 120,000 jobs out of 760,000 in 1980, and closed 200 mills. But it still accounts for 10 per cent of manufacturing jobs while its output of £10bn puts it ahead of food and drink manufacturing, iron and steel, and coal mining.

Total Government support received between 1972 and 1980 in the form of regional development, temporary employment subsidy and other schemes was dwarfed by payments to other

sectors. Textiles and clothing collected a total of £516m compared with £5.7bn for steel and £1.5bn for motor vehicles. The chemical industry took about £545m to support its capital intensive projects.

A key problem affecting the sector is uncertainty, the result in part of the extreme volatility of textile trade. For this reason a firmer statement of Government commitment towards the sector is needed, says the report.

"If the industry is to have the confidence to make changes and if the changes are to achieve their desired results, it needs a framework in which to operate which is both competitive and stable."

The main purpose of the charter would presumably be to reassure sometimes doubting industry that Whitehall does believe Britain should retain a textile and clothing sector.

The report suggests seven other ways in which firmer Government action could be manifested.

● A more vigorous attack on high tariffs in developed and developing countries which effectively close their markets to UK exports.

● An effective successor to the present Multi Fibre Arrangement and action to prevent sudden disruptive import surges by, for example, rapid implementation of anti-dumping provisions.

terms of energy costs, efficient and water charges.

● Uniformity of treatment in the support given to textile industries by EEC member states.

● More Government support for promotional initiatives devised by the industry to increase sales in the home market in competition with imports.

● A more positive role by the banks in providing finance—perhaps using firm orders from retailers as a basis for lending.

● Improvement in the level of support available through temporary employment schemes to companies wanting to retain their labour forces in anticipation of better trading conditions.

The report forecasts growth in demand in developed countries of only 1.2 per cent per annum and of only 0.5 per cent in the UK, although some product categories will enjoy much higher growth.

Imports from developing countries are likely to continue to grow at above this rate. Firms will need to be flexible enough to take advantage of fashion swings and to use their closeness to the market to respond quickly to changing demand.

The UK alone is unlikely to provide a market of adequate size and firms will increasingly have to regard the EEC as their home market despite the problems of adapting to the diversity of European tastes, and also to recognise the worldwide opportunities for their products," the report concludes.

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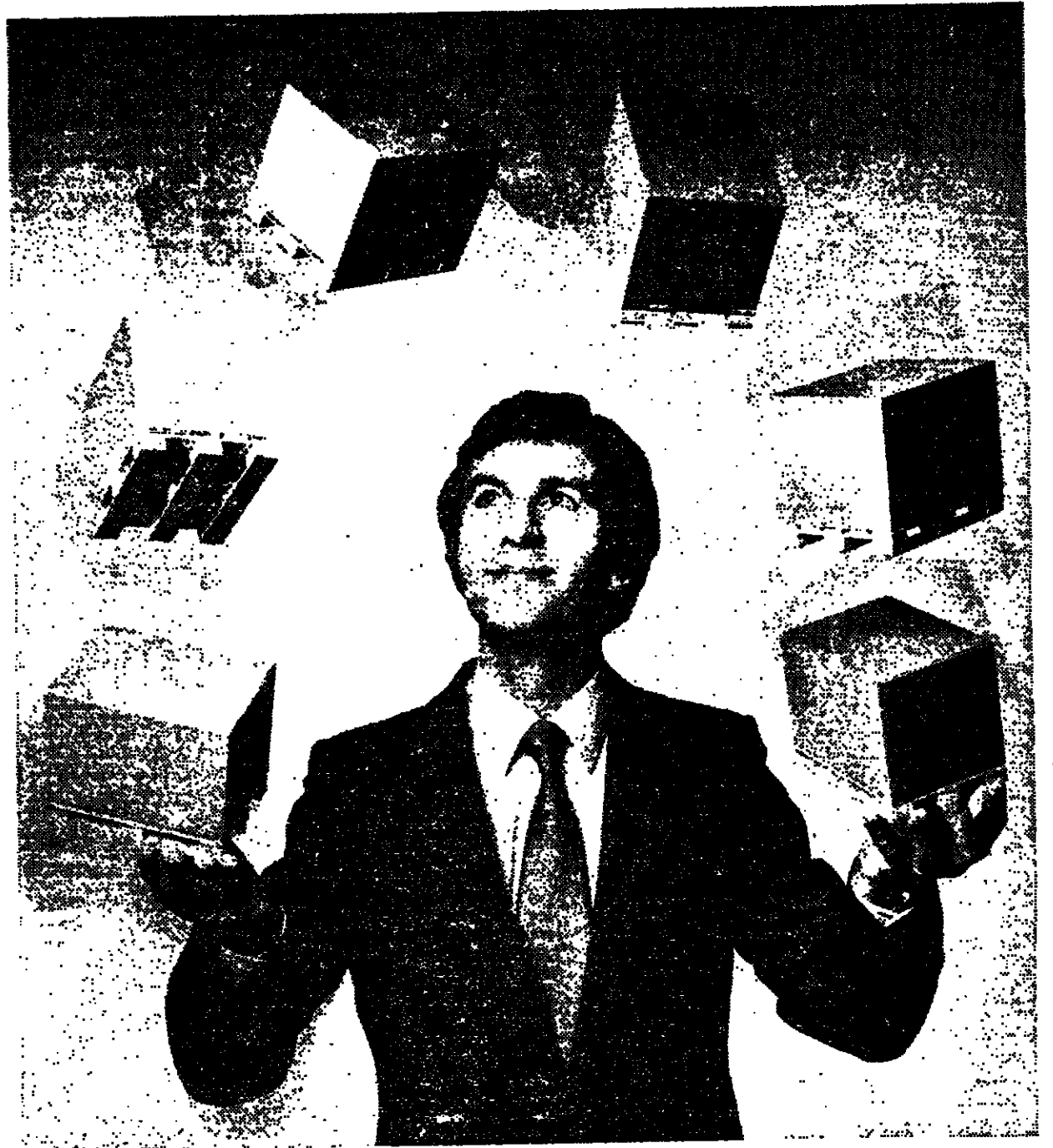
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## UK NEWS - PARLIAMENT and POLITICS

## Biffen emphasises imports threat but rejects general protection

BY ELINOR GOODMAN, LOBBY CORRESPONDENT

MR JOHN BIFFEN, the Trade Secretary, yesterday introduced a note of qualification into Britain's commitment to an open trading policy.

In a major speech on trade policy, he put a new emphasis on the need to protect British industry sometimes from the threat of imports.

He also gave an indication of the tough line Britain and other EEC countries will try to take with Japan at the Economic Summit in Ottawa, Japan, he said, had put a severe strain on the open trading system, and could not suppose that it could solve its own problems in a way that created more problems for everyone else.

The Cabinet has already approved a paper, querying whether the existing GATT rules offer adequate protection against the problem posed by countries like Japan, and is trying to initiate a discussion along these lines in the various international trade meetings.

In his speech yesterday, Mr Biffen said Japan represented a "new world trade phenomenon"

It had become "super-competitive in a number of industrial sectors" and he doubted whether those who formulated the international trade rules either foresaw or sought to cater for this phenomenon.

Britain, he said, was "deeply concerned about the difficulties which Japanese exports were causing many British companies."

Mr Biffen, who was speaking to the Trade Policy Research Centre, couched all his remarks in the context of an open trading policy, and he maintained that his attitude was little different to that of previous Trade Secretaries.

But throughout his speech, he stressed the need to maintain the flexibility to protect British industry where necessary. There was no virtue in a trade policy which did not recognise that protection from imports might sometimes be necessary.

"We, like our Community partners, believe that, on occasion, the changing pattern of international trade can give rise

to excessive market pressures and lead to the erosion of our industrial base."

"In these circumstances, it is essential to moderate the pace of change in order to provide a breathing-space in which our industries can restructure."

The Community's trade policy would, he was sure, continue to be determined by its commitment to an open world trading system. "Though one which I believe has to be flexible enough to allow problems to be contained without destroying its basis."

Mr Biffen is under considerable pressure from some Tory backbenchers to introduce more selective import controls. But acknowledging these pressures, he stressed that the Government was very conscious that any "misjudged decision" on a serious trade issue risked starting a general slide into "protectionism."

The Government was, he said, determined to resist demands for general protection. Each case would have to be argued on its economic and political merits.

## Labour plans foreign car quotas

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

A FUTURE Labour government would introduce import controls on foreign cars and set ceilings on the numbers entering Britain, Mr Stan Orme, Labour's industry spokesman, told the Commons yesterday.

Mr Orme said the controls would apply to all foreign vehicles whatever their origin—a clear indication that his remarks embraced the EEC countries.

Speaking in a debate on the state of the British motor industry, he said that a Labour administration would seek firm agreement with the multinational car producers in the UK to restrict the number of "captive imports" which they bring in from their overseas plants.

This would be enforced by the introduction of statutory planning agreements between the multinationals and the Government. Mr Orme emphasised that this would be an essential part of Labour policy.

For the Government, Sir Keith Joseph, Industry Secretary, rejected Mr Orme's proposals as "shallow and superficial" and said they would lead to reprisals from abroad which would turn British companies into "industrial cripples."

Sir Keith's central argument was that increased competition and efficiency is the key to success in the British car industry. He believed that at BL "there is now increasing



Joseph: encouraged by BL

Orme: EEC included

confidence that there is growing before our eyes a change for the better."

On the position of the UK vehicle industry generally, Sir Keith observed "there are signs—faint signs which we must not exaggerate that the climate in the vehicle industry is conducive to a move back towards profitable competitiveness."

"We must hope that trend continues until the vehicle industry becomes profitably competitive and then we shall have more jobs, secure jobs

and a large and healthier economic base."

Opening the debate Mr Orme said that a sustained recovery of the UK car industry could not be achieved without some form of controls on car imports. Without them, public investment in the industry would go "down the drain" as the home market was cut away.

"To restrict car imports from just one country, or several countries would be ineffective since that country's supplies would be replaced by imports from others," he maintained. "We

must therefore, establish firm import ceilings on all cars whatever their origins."

"That does not mean you stop all cars coming in. It means you have quotas that producers can take into account on the domestic market and gear themselves to what they can export to other countries."

Yet France confined Japanese imports to 3 per cent of the market and Italy to less than 1 per cent. In addition, President Reagan had just announced that there would be similar restrictions in the U.S.

"That means there are going to be 400,000 cars surplus from Japanese production," said Mr Orme. "What are we going to do about that?"

There were 180,000 Japanese cars brought into the UK last year, but British exports to Japan were only 2,926 he said.

Repeating to Mr Orme, Sir Keith said: "We should much prefer to see this problem tackled by the Japanese investing into Europe than by legal import restrictions which could endanger international trading arrangements."

Sir Keith was questioned about reports that Nissan had rejected Wales as a location for the new factory which it may build in the UK.

He replied: "We genuinely don't know what Nissan will decide, whether they will invest here or if they do, where they will invest."

## Heath returns to attack on Government policies

BY DAVID MARSH

MR EDWARD HEATH, the former Conservative Prime Minister, yesterday strongly attacked the Government's economic policies, and warned of the social dangers of unemployment rising to 3m.

Renewing his assault on the present policies of public spending cuts and reliance on monetary control, Mr Heath said the only way to spur recovery was through a national consensus on the economy.

Speaking at a Business Perspectives conference in London, Mr Heath said he did not think further trade union reform would work.

He criticised the damage being caused by the Government's dispute with the Civil Service and called for a pay comparability system for civil servants.

Mr Heath said higher unemployment was leading to more crime, racial tension and a "distasteful" impact on the social system.

"Of course if you have 1m young people hanging around on the streets all day you will have a major increase in juvenile crime. It is inevitable."

He also criticised areas of the Government's overseas policies including limitations on foreign

students and planned cuts in the EEC's foreign services.

Sir Jeremy Morse, chairman of Lloyd's Bank, told the conference that Britain had reached the bottom of recession and "tentative" economic recovery was likely to begin in the second half of the year.

Stressing the need for a reduction in wage increases, Britain would only benefit from its present hardships if, he said, inflation fell to single figures and stayed there in spite of recovery.

Above all, progress in reducing scope for cuts in interest rates, Mr Peter Caracat, a managing director of British Petroleum, warned against any Government attempt to curb rapid exploitation of Britain's North Sea oil and gas resources.

He argued that all should not be left in the ground because its price in real terms was unlikely to grow at more than 3 to 5 per cent a year.

"It was somewhat less than Government or business should be expecting to get from investment in efficient enterprises."

"Artificial constraints on UK oil production are likely to be either unprofitable or foolish—or both."

## Howe says monopolies face curbs

By Margaret van Hattem, Lobby Staff

THE GOVERNMENT is considering further steps to dismantle the monopoly powers of the nationalised industries, Sir Geoffrey Howe, the Chancellor of the Exchequer, said last night.

"These include: Subjecting nationalised industries to regulation and efficiency audit by an independent body; Breaking up public corporations into smaller regional units; Sale into private hands, including co-operative ownership, by the employees."

He indicated that the so-called "natural monopolies" such as gas and electricity, railways, and the postal service would not be exempt.

The traditional case for public ownership in these industries was based on questionable assumptions, he told the Selwyn Group.

It was widely assumed that public ownership could ensure "prices reflecting the efficient cost of production or at least, could ensure that monopoly profits went into the public purse."

But pricing policies of nationalised industries were usually dictated by the short-term financial and electoral priorities of Governments.

Prices rose when the Government needed money, but were pegged and subsidised when it needed votes. Moreover the public purse did not benefit—profits were quickly absorbed in higher wage costs.

No regulatory authority existed, he said, to establish the level of efficient cost and to fix prices accordingly. However, he argued not for the revival of the Prices Commission, abolished by the Conservative Government, but rather for the further dismantling of public corporations.

"The consumer is sovereign in the private sector—in the public sector he is dethroned by subsidy or monopoly," he said.

Monopoly profits were too easily absorbed into sustaining inefficient processes, excess capacity, overmanning, inflated earnings or cross subsidisation of inefficient activities in the face of competition. And Britain's public corporations had, in general, been even freer to exploit their monopoly powers than the privately-owned utilities of the U.S. and the Continent.

However, privatisation was "not as simple as it appears to its cravest advocates." The Government, while keen to sell off more of the public sector, was awaiting economic recovery.

## French 'in minority' at summit

BY IVOR OWEN

PRESIDENT MITTERRAND was in a "very considerable minority" at the EEC summit when he urged his colleagues to follow the French example and introduce reflationary policies.

The Prime Minister told the Commons yesterday. While stressing that her first meeting with the new French leader had been "very friendly," she assured MPs that the decisions reached in Luxembourg earlier in the week would not affect the Government's economic priorities.

Mrs Thatcher offered a slum of optimism by reporting that the EEC leaders saw the "first cautious signs of limited improvement in the business cycle even though inflation and unemployment have by no means been brought under control."

Mr Michael Foot, the Opposition leader, suggested that the French President's socialist approach had already made an important impact on the Community and told the Prime Minister: "The more discussion you have with Mitterrand the better it will be."

It appeared from the official communiqué, he said, that Mrs Thatcher had already recognised, with others, that the defeat of unemployment came before the defeat of inflation.

To Labour cheers, Mr Foot urged the Prime Minister to take account of what was being offered by the new French Government, because he believed that it held out greater hope of dealing with the problems of the economy than anything she had proposed.

Mrs Thatcher replied that the majority view among the EEC leaders had been that more jobs depended upon less inflation.

She reminded Mr David Stoddart, (Lab, Swindon) that President Mitterrand's policy of reflation involved taking the French budget deficit from 1.5 per cent to 3 per cent of the gross domestic product.

"Ours is already over 4 per cent of GDP," she emphasised. When Mr David Steel, the Liberal leader, expressed disappointment that the summit had not led to greater stress being placed on a Community-

wide approach to dealing with unemployment, the Prime Minister highlighted the differing levels of inflation, unemployment, budget deficits and money supply in the member states.

For this reason, she explained, it had been left to each country to make the maximum use of the margin for manoeuvre available to it.

On the prospects for securing a reduction in Britain's net contribution to the EEC budget, the Prime Minister said preparations had been set in hand to ensure that full and proper proposals could be considered at the next EEC summit in November.

She rejected criticism by Mr Foot that the Government had failed to scale down Britain's contribution to the level needed to satisfy undertakings given earlier to the House of Commons.

Mrs Thatcher insisted that the £400m net payment this year was "a great deal less" than would have been required under the obligations left behind by the last Labour Government.

## Levy on TV urged to finance films

BY GARETH GRIFFITHS

BRITISH TELEVISION should pay a levy on the feature films it shows and the money should be used to finance new films made in the UK, MPs were told yesterday.

A group of film makers made the call in evidence to the Commons Select Committee on Education and the Arts which is looking at ways of funding film production. The idea for a levy was also backed by Mr Alan Sapper, general secretary of the Association of Cinematograph, Television and Allied Technicians, the most powerful independent television union.

## Ratings

Mr Sapper said the possible options for a television levy would include the use of a fixed percentage of the purchase price of each film, an assessment based on the ratings for each showing, and a standard sum per showing regardless of price or ratings. Any such levy should also be paid by the Fourth Channel.

Mr John Boulting and Mr Roy Boulting, the film producers, said that an expanding and prosperous television "had been battering upon an increasingly emaciated film industry."

Films had been bought for derisory sums, sold by British film makers desperate for funds. They cited the example of independent television which showed 325 feature films last year, all of which were originally made for theatrical exhibition.

## City

The Boultings told the committee that an annual levy could raise between £50m and £80m a year and provide a launching pad for film finance. The levy could "at last open the doors and give access to City financing."

Evidence to the committee also centred on state aid to film makers and tax relief. Mr Sapper said that without state aid, the British film industry could not survive because of its limited domestic market.

The ACTT wants the Government to put up between £5m and £6m a year for a period of four years through the establishment of a British Film Authority.

## British Gas will miss financial targets, MPs told

BY SUE CAMERON

BRITISH GAS will miss the financial target it has been set by the Government, senior officials from the Department of Energy told a House of Commons select committee yesterday.

The corporation was set a revised financial target in February of a 3.5 per cent annual average return—before tax and interest—on its net assets. But now it is expected to have a return of only 2 per cent on net assets.

One of the main reasons for this is the gas levy, which is forecast to yield £1.2bn for the Government between 1980 and 1983.

Sir Donald Maitland, Permanent Secretary at the Department of Energy, told the Commons Committee of Public Accounts that British Gas's financial target had been revised downwards from an original 4 per

cent to 3.5 per cent because of the introduction of the gas levy and the cost of the corporation going over to current cost accounting.

He said British Gas's profits up to 1983 were expected to average about £300m a year—on a post-tax but pre-tax basis. But these profits would yield only a 2 per cent return on net assets—on a CCA basis—not 3.5 per cent.

Sir Donald said the discrepancy reflected the impact of the recession and of the changes in the corporation's pricing policy for industrial customers made in the Budget.

He warned that as a result British Gas could move "into a slightly negative position on cash flow." This might force the corporation to draw on the £300m deposits it had in the National Loan Fund to fund its £1bn investment programme.

## NUR Left outflanked on election

BY PHILIP BASSETT, LABOUR STAFF

LEFT-WINGERS in the National Union of Railwaysmen were outflanked yesterday when the union's annual conference decided to ballot delegates on the Labour Party deputy leadership, rather than let the decision be taken by the union's increasingly Left-dominated executive.

The decision, while a comfort to Mr Denis Healey's hopes of securing the NUR's 165,000 block vote at the party conference, still leaves the final outcome in the balance.

As a range of conference votes in St Andrews has shown, the 77-man conference, like the executive, is moving increasingly Left-ward. Despite the fact that Mr Sid Weighell, NUR general secretary, has effectively promised to deliver the union's vote to Mr Healey, some senior union officials have privately raised the prospect of the vote going to Mr Tony Benn.

Ballot papers may be distributed to delegates today, although the result is not likely until next week.

Senior NUR officials were keen that the conference dele-

gates should take the decision on the leadership, because, although there are serious doubts about which way the ballot will go, moderate union leaders believed there was little chance of the vote being cast for Mr Healey, if the decision was left to the executive committee.

For perhaps the first time in a union traditionally regarded as staunchly moderate, the Left now believes it can command a majority on the executive.

Some have put the balance in favour of the Left on the 26-man executive at 14-12 or 15-10, with one member unclear, though others argue that there is no such division and formal decisions are often unanimous.

The shift to the Left has been so marked that there have been suggestions that this may be the moderate Mr Weighell's last conference. However, Mr Weighell said yesterday: "Don't think I'm abandoning it just because it's getting rough."

In the event, the conference decided only narrowly, by 40 to 36, to go for a ballot, after rejecting by 74 to 3 an attempt to limit the decision on the

deputy leadership to Labour Party members only.

The Left sealed its victory, however, on the composition of the electoral college for the party leadership. After abandoning the union's previously firm support for the Shadow Cabinet's bid to reverse the decision of the special Labour Party conference the NUR conference decided to abide by the Wembley formula, which gave the majority of the college's votes to the trade unions.

The decision may well be a considerable embarrassment to Mr Foot, who will address the conference on Monday.

Delegates first considered an option giving equal shares to each of the three main groups, but that was rejected on the advice of Mr Weighell by 74-3.

On the grounds of trying to maintain party unity, delegates then voted unanimously for the Wembley formula, giving 40 per cent of the votes in the trade unions, with 30 per cent each to the two other main groups.

NUR leaders are taking direct action against increasing Left-wing dominance, both in the Labour Party and in the union itself.

## A qualified commitment to reuniting Ireland

Margaret van Hattem looks at Labour's review of its Ulster policy

LABOUR'S bumpy ride so far this year looks like getting even rougher this summer as the party settles down to a fundamental review of its policy on Northern Ireland. For Labour appears to be on the brink of a change of direction which, if adopted as party policy and later implemented as Labour Government policy, could reverse the recent course of Irish history.

On Tuesday night, the party's Northern Ireland Study Group agreed that Labour should be committed to reuniting Ireland. This should, it said, be achieved by agreement and consent; partition could not be ended by threats, coercion or force.

But it added one significant qualification: the British Government's guarantee that no constitutional change will take place without the consent of the majority in the Province should not be allowed to obstruct progress.

Ulster should not be expelled from the UK against the wishes of the Protestant majority. At the same time, Unionist leaders should not have the right to veto political progress with other interested parties, both

in the North and in the Republic.

Moreover, while stressing the need for "agreement and consent", the group left open the question of whether it meant the consent of the population of Northern Ireland, of the whole of Ireland, of the UK, or of the British Isles.

Mr Michael Foot, the party leader, sought to play down the importance of the study group's report, as yet only in the draft form. There was still a long way to go, he said, before policy decisions were taken at party level.

The study group's conclusions were only tentative, much had yet to be discussed—within the study group, at the party's Home Policy Committee and by its National Executive Committee, as well as with the various political parties in Ulster and in the Republic.

Mr Foot stressed the need for close co-operation with the Republic and pointed out that his views were shared by Dr Garret Fitzgerald, the newly-

elected Irish Prime Minister. The implication appeared to be that Labour is much more in sympathy with the new Irish Government than is the UK Government, and therefore more likely to be able to bring about a political settlement.

Mr Foot also stressed the need for consent, especially the consent of the Ulster Protestants. The Governments in London and Dublin had to work together to reduce Protestant fears and distrust. For that reason, there could be no question of withdrawing British troops from the Province, nor of granting political status to H Block prisoners in the Maze Prison.

However, when pressed on the question of existing guarantees, and whether they gave Protestants the right to veto constitutional changes, he said the word "veto" was too strong. He preferred to speak of "consent." Constitutional changes should be settled by the ballot, not the bullet.

Mr Foot's discretion is no doubt prudent at this stage. It

helps to postpone the likely battles on an issue where feeling runs high and on which the party includes almost as many factions as does the Province.

The study group itself incorporates many of these factions, bringing together the diverse views of Mr Roy Mason, Mr Merlyn Rees, Miss Jo Richardson, Mr Martin Flannery, Mr Jock Stallard, Mr Stan Thorne and Mr Alex Kilson among others. Although, as Mr Foot said, their conclusions are still only tentative, surprise is already being expressed within the party at the degree to which they have reached consensus.

The most important aspect of this consensus is the group's clear commitment to a united Ireland.

On other major points, the position of the group appears to be:

● Constitutional changes. The group favours a transfer of power from Westminster, via a power-sharing devolved government, to a united Ireland. This is seen as a long-term aim, with direct rule continuing for some

## State aid urged for political parties

By Elinor Goodman, Lobby Correspondent

A MAJOR CHANGE in the system for financing political parties, involving a novel form of state funding, under which the amount of aid would be related to the amount of money the parties were able to raise themselves, was recommended yesterday by the Hansard Society for Parliamentary Government.

The committee, under the chairmanship of Mr Edmund Dell, came down against the idea of unconditional aid, as recommended by the last major report on the worsening problem of financing Britain's political parties.

But it concluded that some way must be found to lessen the financial dependence of Labour and the Conservatives on the trade unions, and industrial organisations.

It recommended that a total of £5m should be set aside for financing the parties. Each party's share of the fund would be related to the degree of support which it was able to command—measured in terms of the number of people who were prepared to contribute funds.

Specifically, the committee proposed that the state should match every £2 donation from a party member with £2 from the central fund. It also recommended a formula which would mean that the parties would only be entitled to claim the maximum amount if they managed to get contributions from nearly one in 12 of those who voted for them at the previous election.

If the formula had applied in 1979, this would have meant that the Tories could have claimed £2.7m, Labour £1.9m, the Liberals £174,000, and the Scottish and Welsh nationalists £20,000 between them. But if the scheme was introduced now, the Social Democrats would not be able to claim any assistance this side of the election, because the SDP members were elected as Labour MPs.

The question of finance for the political parties has long been a vexed one—and one members of the Hansard Committee was unable to go along with the idea of making state aid conditional.

All the parties are very short of money, and both Labour and the Liberals are in favour of state aid. But the Conservatives are strongly opposed to it, despite their need to raise funds for the next election, the official view seems unlikely to change in the light of the Government's overall commitment to cutting back on public spending.

The Hansard Report, however, is highly critical of the way in which the parties raise money at the moment, and warn of the dangers of parties being under-financed.

Unless the parties have enough money to carry out their activities, it says, democracy cannot function efficiently. Nor, it argues, can democracy work fairly if the sources of party finance lead to the over-representation of some interests and the under-representation of others.

It points out that Conservative Central Office probably gets as much as 55 or 60 per cent of its funds centrally from company donations, while 90 per cent of the Labour Party's central income comes from the trade unions. It reflects the view that the trade unions control the Labour Party as its paymaster, any more than that industry can dictate to the Conservative Party, but it says the financial relationships between the parties and their institutional supporters "accentuates" the degree of conflict in society.

## CBI seeks to meet TUC on union reform

By Lisa Wood

THE CONFEDERATION of British Industry yesterday told a Commons committee that it was "not the intention of the CBI to have any break in relations" with the TUC over union reform legislation.

Mr Astley Whitall, chairman of the CBI's employment policy committee, said the CBI's president, Sir Raymond Pennock, hoped to meet the TUC within the next few weeks.

Earlier this week it was reported that the TUC was considering moves to withdraw from bodies involving the CBI because of its 7-point trade union reform plan, submitted to the Employment Secretary in response to his Green Paper on Trade Union legal immunities.

Mr Whitall said the TUC may have over-reacted to initial press reports before seeing the CBI's response document.

Mr Oliver Jayne, chairman of the CBI's industrial relations committee, said the CBI was proposing a limited measure and a gradual timescale, for their implementation.

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## Pointless, thriftless and socially unjust

BY MICHAEL DIXON

HOW MUCH is enough? I ask the question about the spending of taxpayers' money on the higher education of a minority of the nation's young people, in the context of a new scheme thought up by the Manpower Services Commission.

Only one in every eight of the country's 18-year-olds is admitted to higher education. As a result, that one person in every eight receives a considerable extra allocation of public funds. By comparison with State spending on the education of people who leave school at the age of 18, roughly an extra £15,000 has been spent on each person emerging at the age of 21 with a degree in arts or social studies. The corresponding additional spending on each one graduating in science or technology is roughly £20,000. By comparison with school-leavers too, graduates are much more likely to be offered employment.

But towards a tenth of this privileged minority still fail to find acceptable jobs, and the Manpower Services Commission is about to furnish some of these unemployed graduates with a further donation from taxpayers' funds of £4,000 per head. It will do so by financing them on another year's course at a polytechnic.

One such programme will start in September at Bell College in Scotland. Two more will

begin in January at Trent Polytechnic near Nottingham and at the Polytechnic of Wales in Cardiff. Each will admit 20 graduates and cost about £20,000. Although regarded as experimental, the scheme seems likely to be extended in future.

The courses are intended to enable their students to become more employable by gaining the Technician Education Council's higher award in electrical and electronic engineering. So entry will presumably be restricted to people who look over subjects for their bachelor-level degree.

Entrants must, however, have passed in a mathematical subject in the national 18-plus examinations. Since that is true of few arts and social studies graduates, it seems that the bulk of entrants will have taken science-side degrees at the higher extra public cost of roughly £20,000 apiece.

No degree of any kind is normally required for admission to course for the Technician Education Council's higher award. It can be taken by 18-year-olds with passes in only the Advanced-level school-leaving exams.

The graduates will be expected to complete the council's course in one year whereas the 18-year-olds would take two years of full-time study. But the younger entrants would clearly gain the same qualification at far less cost to the Exchequer than the £19,000 or in most

instances £24,000 of the graduate.

The Manpower Services Commission is accordingly not only heaping further privilege on members of an already privileged minority. It is also saddling the taxpayer with a remarkably expensive means of qualifying them notionally for a job such as technical assistant in engineering research and development.

That would be so even if we were sure employers needed the extra electrical and electronics staff represented by the output of the new graduate courses. But the evidence appears to be to the contrary.

During the eight months to June, there was a 108 per cent increase to 4,574 in the number of experienced electronics and electrical engineers and technical support staff registered as unemployed. Over the past month unemployment among the same groups of staff continued to increase at a rate two-fifths faster than unemployment among managers and higher-grade specialist workers as a whole.

Given that many 18-year-old school-leavers are being less than fully trained for the identical Technician Education Council award, we would look to have a sufficient stock of skills in electronics and electrical engineering without the supplementary training of graduates at £4,000 a time. So the Manpower Services

Commission would seem to be indulging in socially unjust thriftlessness to no essential purpose. If so, it should be made to think again.

If it wishes to set up courses for people who have already had £15,000 to £20,000 spent on their higher education, by all means let it do so. But the graduates should surely be required to repay at least the cost of the extra training provided, perhaps by their first few years of paid employment.

### Good example

THAT COMPLAINT being made, it is only fair to point to another part of the same commission's empire which over the past 12 months has recorded a remarkable success. That part is the Professional and Executive Recruitment agency.

A year ago tomorrow the Jobs Column disclosed that PER was to scrap its advanced computer system which was supposed to help the agency's officials to match people whom it enrolled as job-candidates with openings notified to it by employing organisations.

In place of the electronic wizardry, PER started a weekly magazine including the important details of all the job-openings currently on offer and left it to the job-candidates themselves to decide whether or not they matched the employers' requirements.

By trusting individuals to do for themselves what had previously been done for them by a bunch of computerised civil servants, the agency was cooking a snook at the Manpower State. Moreover, it was planned that this diminishing of manny's authority would allow PER to reduce its staff from nearly 800 to 500 and cut its cost to the taxpayer by nearly 18 per cent.

Alas for the agency's hopes, the start of the magazine-system coincided with the start of a flood of redundancies among the managers and higher-grade specialists whom PER is intended to serve. Taking employed and unemployed job-candidates together, the number enrolled on the agency's books rapidly doubled to around 185,000. So it had to send the weekly magazine free of charge to about twice as many people as had originally been foreseen. This meant a £500,000 increase in the costs of publication and postage alone.

Even so PER has reduced its staff to 505 with a further 15 or so more due to go soon. At an estimated £2m-£2.5m in 1981-82, the agency's total costs will be nearly 13 per cent less than would have been expected had the computer-matching system been continued.

The time of 50 man-minutes formerly taken up by the enrolment of each job-candidate has apparently been cut by almost half. The £16 which in

1978-79 was the cost to the chequer of every candidate the agency's books has been trimmed, despite inflation the meantime, to about £15.

And according to PER director Geoff Crosby, job-seekers and employers are both satisfied with the service provided. "To be honest, the computer system wasn't liked, a small minority of candidates matched one of the jobs offered, our clients very rarely heard from us at all," he says the other day.

"Now they hear from every week, we've taken a human face. And while in recession we can't list in then 400 to 500 jobs an issue which isn't much for 180 seekers—our market research shows that the unemployed candidates in particular are discouraged by being at least in touch with the State employment service. We feel alone is worth the 25p a week that it costs to send the magazine to each person on the register and now we've changed to a tabloid format even a cost is going down a bit."

Surely nobody would grudge PER its obvious pleasure in the result. If example had been matched over the past year by the rest of Manpower Services Commission and the public service generally, I have a feeling the UK's economic recovery would be a good deal nearer

## Divisional Chief Accountant

£12,000 + Car

Our client is a £20 million company, backed by a strong UK Group, which manufactures and markets a major range of readily identified consumer durable products aimed at growth sectors of the leisure and home improvement markets.

They now wish to recruit an accountant, probably chartered, who will take responsibility for the management of the accounting activities, the provision of management information, control of funds and balance sheet items, and the development of systems. Previous experience of managing people and exposure to computerised systems are important requirements.

This is a positive situation in which the Divisional Chief Accountant will be involved in keeping the accounting services abreast of a number of important developments in the business and the various product groups.

The position will be based in the South Midlands and there is a comprehensive relocation package for anyone required to move home. Applicants should be aged 28 or over.

Please write in confidence to R. H. Mason at 78 Wigmore Street, London W1R 9DQ, showing clearly how you meet our client's requirements and quoting 6056/FT.

John Courtis  
... and Partners ...

## Recently Qualified A.C.A.

E.F. Hutton International

c. £12,500 + car and bonus

Our client, E.F. Hutton International, is a leading U.S. Investment Bank. Its City-based interests cover the U.K., Western Europe and the Middle East and include commodity trading, share dealing and financial advisory services.

Following the appointment of the International Financial Controller, a new position has been created for a recently qualified Chartered Accountant, possibly with some commercial experience, but more probably still with one of the larger professional practices.

The objective is to improve the quality of accounting and controls throughout the region, and consequently considerable travel will be involved. The ability to speak French and/or German would be a distinct advantage.

The package offered, which includes a salary of c. £12,500, car, profit-related bonus, etc., is aimed at attracting candidates of obvious career potential who are seeking the opportunity to develop their skills and use their initiative in an international context.

Please send a detailed c.v., in strict confidence, to Peter Wilson, F.C.A., at Management Appointments Limited (Recruitment Consultants), Albemarle House, 1 Albemarle Street, London W1X 3HF. Tel: 01-499 4879

## Management Appointments Limited

### Finance Director designate

Herts

c£16,750+car etc

Our client, a successful and rapidly developing quoted company offering a range of mini and micro computer systems including hardware plus installation, software and training facilities, wish to recruit a competent Chartered Accountant for this important role as part of the company's immediate development programme.

The Finance Director designate will report to the Managing Director and will assume total responsibility for all aspects of the finance and accounting, personnel and administrative functions for the company.

The successful candidate aged 38 to 45 must be a Chartered Accountant who has the ability to demonstrate both by personality and experience the necessary commitment to develop with the company in this key position.

In addition to the initial salary a fully expensed 2½ litre car will be provided plus other appropriate benefits. The selected candidate, male or female, can look forward to a rewarding progressive career in an exciting and expanding company.

Candidates should write quoting MCS/7043 for a personal history form and job description to Michael Andrews, Executive Selection Division, Southwark Towers, 23 London Bridge Street, London SE1 9SY.

Price Waterhouse Associates

## Investment Assistant

A vacancy has arisen for an assistant in the Investment Department of MGM Assurance, a long established and expanding mutual life office with investments of £150m.

The position will involve general assistance with the day-to-day running of the department but offers particular opportunities to gain experience with the management of a gilt portfolio and the development of computerised investment systems. The position is likely to appeal to a mathematically inclined person—possibly an actuarial student. He or she is likely to be a graduate in his or her early twenties and to have had at least a year's relevant experience with an insurance company, pension fund, investment trust or stockbroker.

The job will be located at the Society's spacious modern head office in Worthing and thus represents an attractive opportunity to combine a pleasant working environment with close contact with the City. Salary would be commensurate with experience, and generous relocation and mortgage assistance would be available.

Please write, in confidence, with personal details and career history to: The Personnel Manager, MGM Assurance, MGM House, Heene Road, Worthing, W. Sussex BN11 2DY.

**MGM ASSURANCE**

Marine and General Mutual Life Assurance Society

## Practice Adviser

The Institute of Chartered Accountants

London

around £13,000

Last year the Institute of Chartered Accountants in England and Wales launched a Practice Advisory Service for accountancy firms seeking to enhance their efficiency and profitability. Response to the service has been so encouraging that the Institute now wishes to appoint a chartered accountant as a second Practice Adviser to ensure the impetus is maintained after the Development Executive returns to Canada at the end of 1981. The Practice Adviser will visit the offices of practising members, assist in identifying problem areas and suggest practical solutions to them. He/she will advise on matters such as practice organisation and internal accounting systems, quality control, charging rates and fee collection. The successful candidate will have an interest in practice management and an up-to-date knowledge of organisational methods and technical developments. The position will be best suited to a good communicator who is able to relate well to practitioners of varying backgrounds and experience. Prospects for future career development either within the Service or in other parts of the Institute's Technical Directorate are very good. The experience gained will also provide an excellent foundation for those who may wish to return later to public practice. Salary will depend on age and experience. Ref. 1203/FT Apply to R. P. Carpenter, FCA, FCMA, ACIS, 3 De Walden Court, 85 New Cavendish Street, London W1M 7RA. Tel. 01-636 0761.

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### MANAGER

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Action Resource Centre

Islington

ARC is an independent national organisation which brings business skills to the problems of unemployment. It operates a successful service in the London Borough of Islington, offering free and confidential advice on all aspects of running a business. An experienced manager is sought with business management skills and an enthusiasm for tackling the problems of small business in an inner city area. Salary approx. £7,300 p.a.

Job description and application form from:

Victoria Morris, London Manager, Action Resource Centre, Henrietta House, 9 Henrietta Place, London W1M 8AG. 01-629 3825.

## SPENCER THORNTON & CO. INTERNATIONAL DEPARTMENT

Due to the expansion of our institutional and private client business we wish to appoint a Senior Investment Analyst to join our International Investment Team, the role of which is the assessment of international equities primarily in North America.

The person chosen to fill this position will assist in the research of overseas markets and companies for investment opportunities, maintain contacts with company managements (travelling when necessary), make research-based recommendations and contribute to the regular monitoring of foreign markets and economies.

He/she will be highly articulate, with an established record of research in the areas concerned, and is likely to be aged 25-35. The position offers an excellent career opportunity with good promotional prospects. Applications should be made to John K. Hoskin, Messrs. Spencer Thornton & Co., Spenthorn House, 22, Cousin Lane, London EC4R 3TE.

## Banking Appointments

### Chief Deposit Dealer c.£17,000

Our client, the expanding London Branch of a European bank, requires a Chief Deposit Dealer to lead a small deposit dealing unit, reporting to the Treasury Manager. The ideal candidate, aged 30-38, will possess in-depth experience in Eurodollar deposit dealing, with good knowledge of Sterling/Eurocurrencies and a sound practical banking background. Contact: David Little.

### S. American Lending c.£17,000

Our client, a London-based international merchant bank, wishes to recruit a highly-qualified banker (30+) with substantial experience of bank business development in South America, particularly Argentina, Paraguay, Uruguay. Fluency in Spanish or Portuguese is required, as is a thorough credit background. Contact: Paul Trumble.

### Lending Officer c.£10,500

The London Branch of a major European bank has an opening for a well-educated young banker (27-30) who, after a few years' experience including some lending/business development, feels that his or her potential could best be realized through a career move. The bank is looking for someone who combines a positive, outwardgoing approach and belief of the business development role with thorough technical grasp of the relevant banking principles. Contact: David Little

For further details of these and other opportunities please telephone or send a detailed Curriculum Vitae to the Consultant indicated.

## Jonathan Wren

First floor, entrance New Street 170 Bishopsgate London EC2M 4LX

Telephone: 01-623 1266



## INVESTMENT ANALYST

OPPORTUNITY TO SET UP RESEARCH DEPARTMENT  
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Our client, a medium-sized firm of stockbrokers, will shortly appoint an Investment Analyst to set up a small research unit. His/her responsibilities will include:—

- ★ Preparing detailed reports on companies with an aim to ultimate specialisation;
- ★ Visiting specific firms of particular interest; and
- ★ Liaising with institutional investors.

The ideal candidate is likely to have a broad research background and will now probably be working within another firm of stockbrokers or within the investment department of a major institution. He/she will have an alert mind attuned to investment opportunities and will have a proven record in producing succinct and penetrating written material. Prospects for promotion within the firm are excellent.

Please apply to Joek Coutts.

Chichester House, Chichester Rents, **Career plan** LIMITED PERSONNEL CONSULTANTS London WC2A 1EG. Tel: 01-242 5775

### EXECUTIVE ASSISTANT

A person with excellent management and personal skills is required by a major U.S. University expanding its offerings in England. Responsibilities will include co-ordinating administrative and academic services related to faculty and student activities. Ideal candidate will hold Bachelor's or Masters Degree from US University. Salary approx. £5,200 plus benefits. Please send resume to: Department A, 28 Harley House, Marylebone Road, London NW1.

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Have you thought of becoming a News Journalist? Would you be good at finding out news and reporting it? Do you like writing for the public? If you are interested in these things, then you should consider a career in journalism. You will be able to work for a newspaper, magazine, radio or television. You will be able to report on news, write feature stories, and edit copy. You will be able to work in a variety of areas, including news, sports, entertainment, and general interest. You will be able to work in a variety of locations, including London, the provinces, and overseas. You will be able to work in a variety of capacities, including reporter, editor, and producer. You will be able to work in a variety of media, including print, broadcast, and online. You will be able to work in a variety of industries, including news, entertainment, and general interest. You will be able to work in a variety of capacities, including reporter, editor, and producer. You will be able to work in a variety of media, including print, broadcast, and online. You will be able to work in a variety of industries, including news, entertainment, and general interest.

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Impact with both colleagues and customers and be highly effective speakers and presenters. In addition, the ability to appreciate different viewpoints and talk the listener's language is essential.

On the technical side, applicants must have several years experience of interpreting and projecting complex statistical and economic data - an economics background would naturally be useful. Knowledge of the consumer goods industry and of sophisticated forecasting, modelling and market research techniques would also be valuable.

Career development opportunities are not confined to this specific area and could lead to management positions elsewhere in this international group. Salary will be around £20,000 and benefits include non-contributory pension and full assistance with relocation to this attractive part of the East Midlands.

For more information and an application form, please telephone: John Rickaby, on 0684 64171 ext 3034. Pedigree Petfoods, National Office, Waltham-on-the-Wolds, Melton Mowbray, Leicestershire LE14 4RS.

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## SCOPE EXECUTIVE

### MANAGEMENT ACCOUNTANT

PRODUCTION

SUNBURY-ON-THAMES c. £13,000 + car

Our client is a £70m turnover subsidiary of a leading British group. The company manufactures, markets and distributes fast moving consumer goods from a number of locations throughout the UK within a highly competitive market.

The client now wishes to appoint a qualified accountant to be responsible for planning, budgetary control and the monthly analysis of production costs and performance. Specific emphasis will be placed on the reduction of unit costs, involving constant liaison with non-financial management up to and including the Production Director, with a view to providing accurate and timely financial advice within the decision making process of the senior management team.

The successful candidate is likely to be aged around 30 and able to demonstrate a successful track record in manufacturing accounting. Experience should include the use of standard costing and variance analysis to produce concise accurate management information. Essentially, the individual appointed will possess the character and personality to influence decisions and actions at all levels of management by means of reasoned argument.

In addition to the attractive salary package, the company will provide full relocation expenses.

For further details, please write, or preferably, telephone:

GERRY PEARSON  
01-402 7162

10a London Mews, London Street, London W2. 01-402 7162

SCOPE EXECUTIVE

### EUROPEAN FINANCE MANAGER

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A rapidly-growing, medium-sized leasing and finance company now requires a senior commercially-oriented chartered accountant or the equivalent.

The individual selected would have overall responsibility for the finance function of the parent company and its European subsidiaries. Reporting would be direct to the parent's Managing Director. Because the company is still young and lean, a shirt-sleeve executive is required who is capable of being involved in management and policy-making decisions.

The successful applicant should be experienced in all accounting, treasury and taxation aspects of leasing and other forms of European equipment financing, and have the ability to set up and operate a computer system. French and German would be advantageous.

Write Box A.7560, Financial Times  
10, Cannon Street, EC4P 4BY

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This is a demanding but very interesting writing post and involves considerable contact with senior and middle management in the group's businesses and some travelling to BP companies overseas.

Probably a graduate, you must have at least 5 years' experience of writing features and analytical articles and have ideas and a proven track record.

We offer a first class starting salary, depending on experience, and excellent conditions of employment that include subsidised lunches, season ticket loan, and sports and social facilities.

Please write giving details of age, qualifications and experience, quoting reference B.996, to: Sue Bartholomew, Central Recruitment, The British Petroleum Company Limited, Britannic House, Moor Lane, London EC2Y 9BU.

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## Corporate Taxation

c. £15,000 plus car

The company is a large British multi-national with a turnover well in excess of £1000m from its worldwide commercial and industrial operations.

This is a senior post with specific responsibility to the corporate taxation manager for tax reporting and compliance, including the supervision and control of all tax computations for the company and its UK operating divisions. There are additional responsibilities for monitoring the tax position in overseas operations and for ad hoc projects related to tax planning and advice.

It requires proven expertise in UK taxation affairs with particular emphasis on the computation and consolidation of taxation charges and liabilities. This experience will probably have been gained in a major professional firm or the Inland Revenue, followed by a period in the taxation department of a large commercial or industrial group. A professional accounting qualification is desirable. Age 30-45.

Central London location.

Please write in strict confidence with full personal and career details, quoting ref 935/FT, to:

Philip Smith  
Manpower Consultants  
85-87 Tynan Street, London SW1Y 6JD

### MARKETING OFFICER

City c.£9,000

#### The Company:

TSB Trustcard Limited, a wholly owned subsidiary of the TSB Group, was incorporated in 1978 to develop, market and service credit card operations on behalf of the Trustee Savings Banks. We are seeking a Marketing Officer to join our small, but busy Marketing Department.

#### The Job:

Answerable to the Manager Marketing, the successful candidate will be required to assist with the implementation of direct marketing activities, the preparation and copywriting of leaflets and other publications, and to co-ordinate consumer market research. The post is open to both male and female candidates.

#### The Successful Candidate:

It is expected that the successful candidate will:

- \* have a high level of intellectual ability
- \* have at least three years financial marketing experience and obtained, or about to complete, a relevant professional qualification. Previous experience in bank or credit card marketing would be particularly useful
- \* be able to demonstrate experience of financial copywriting and consumer market research
- \* have strong administrative capabilities with the ability to communicate effectively at all levels.

#### The Rewards:

In addition to a competitive salary, there is a non-contributory pension scheme and the usual benefits of working for a large bank group. Applicants should apply giving full personal and career details quoting TQM12 by 14th July 1981 to: Assistant General Manager, TSB Trustcard Limited, St Mary's Court, 100 Lower Thames Street, London EC3R 6AQ.

TSB  
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## General Management

London W1 c.£14,000 + Car

A market leader in outdoor advertising, with a £5m turnover, seeks an assistant general manager, who will deputise for the company's chief executive on a wide variety of work, with an emphasis on personnel, control systems and regional performance review.

Candidates should be 30-45, with some evidence of professional or managerial training. Prior work experience must include disciplined administration and the management of people. Experience in advertising, although desirable, is not essential.

For a full job description write in confidence to John Courtis at 78 Wigmore Street, London W1H 9DQ, showing clearly how you meet our client's requirements, quoting 7081/FT. Both men and women may apply.

John Courtis  
...and Partners...

### Financial Executive

c.£15,000+Benefits W. Surrey

Our Client, an established Group within the Service Industry, wishes to appoint a qualified accountant to assume their financial and commercial responsibilities. Reporting to the Managing Director the successful candidate will be expected to exercise full financial control and ensure that the company's secretarial and contract administrative functions are carried out. An important aspect of the work is to enhance management information procedures and to develop further the computerisation of systems to accommodate future growth.

Candidates aged 35-45 should already be capable Managers with proven commercial experience. Commitment and success could lead to an early Board appointment.

Please write with full CV to: Sandra Green, FEL, 66-68 Charter Street, Guildford, Surrey GU1 4JP.

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Bank of America is seeking a Senior Leasing Officer to market big-ticket U.S. tax-based leases to customers in Europe, the Middle East and Africa. The position is London-based, and the opportunity arises as the result of an internal promotion.

Candidates, preferably graduates or MBAs aged 25-35, should possess strong marketing skills and be numerate. Relevant leasing experience is highly desirable, but applicants with experience in corporate lending or marketing financial services will also be considered.

Opportunities for further career development are excellent, and a competitive salary will be augmented by an attractive package of fringe benefits, including low-interest mortgage, non-contributory pension and free BUPA.

Write with full personal, career and salary details to: A.J. Tucker, Recruitment Officer, Bank of America NT and SA, 25 Cannon Street, London EC4P 4HN.



**BANK OF AMERICA**

## PROJECT FINANCE

## ebcore

## Marketing and Support Personnel

EBCORE is a sophisticated project analysis and financial evaluation software system developed by European Banking Company Limited, the London based international bank and Core Laboratories Inc., Dallas, the world's leading independent provider of petroleum reservoir engineering services.

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- \*Project finance evaluation using computer analysis.
- \*International banking with an emphasis on the energy and extractive industries.
- \*Fluency in a foreign language, preferably European, would be an advantage and willingness to travel.

Successful candidates will form an integral part of the Bank's established Project Finance Group, thereby providing significant potential for a long term career development in the bank.

Remuneration will reflect experience and ability and in addition to a competitive salary, other benefits include a preferential mortgage scheme, non-contributory pension and medical insurance.

Please write forwarding your career details, in confidence, to: M. Holden, European Banking Company Limited, 150 Leadenhall Street EC3V 4PP.

**European Banking Company Limited**

## Investment Bankers

Credit Suisse First Boston Limited is currently looking for Executives with varying levels of experience in the solicitation and processing of Eurobond issues and other international corporate finance transactions.

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**CSFB**

## Head of Accounting Research

We are seeking a Qualified Accountant to lead our Accounting Research Division at Shell Centre. The work is mainly concerned with monitoring accounting and financial reporting developments internationally, in particular in the U.K., the Netherlands and the U.S.A. and with initiating and guiding the Royal Dutch/Shell Group response to these developments.

This senior position requires active participation in the many opportunities that exist for consultation with external regulatory authorities internationally and involves close liaison with other disciplines internally.

You should be between 35 and 45, with a wide technical knowledge and an interest and ability in communication. A commensurate salary will be offered, in addition to a wide range of company benefits including an excellent pension scheme and sports and social facilities on the premises. Please write or telephone for an application form to:

Shell International Petroleum Company Limited, Recruitment Division, PNEL/23, (FT), Shell Centre, London SE1 7NA. Telephone: 01-934 2495.



## CHIEF ACCOUNTANT

A vacancy will soon arise for a Chief Accountant with a Wearside Manufacturing company currently employing approximately 500 people.

The principal role will entail Head office finance function for the site as a member of the Executive Management team responding to the General Manager.

A full accountancy qualification is essential and it is unlikely that anyone below the late twenties in age would have sufficient experience to meet the job requirements. Preferred age is to the mid-thirties. The salary payable is negotiable in five figures and a company car will be provided.

Please write giving details of age and experience to: Box A7562, Financial Times, 10 Cannon Street, EC4P 4BY (Open to male and female applicants)

## INTERNATIONAL CORPORATE AUDITING

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NCR, one of the world's major computer companies involved in the development, manufacturing, marketing and servicing of data processing systems, are looking for experienced professional auditors. Men or women to lead teams of financial, operational and EDP auditors in reviews of 46 organisations (throughout Europe, Middle East and Africa) with an aggregate turnover in excess of \$1 billion.

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If you are ambitious enough and can demonstrate the necessary abilities, these positions can lead to senior line posts worldwide—including the USA.

Aged 25+ you should be a qualified accountant, ideally with a degree and second European language. You should have at least 2 years' internal audit experience, preferably in an international environment or have supervisory experience in the profession, commerce or industry.

We offer salaries of £10,000 to £12,000 p.a. depending on qualifications and experience, out of pocket expenses, daily meal allowances and the benefits package expected from a multi-national company.

If you would like to know more about joining NCR, please write with full cv, stating present salary or telephone for an application form to: Ms. C. Murphy, Personnel Manager, NCR Limited, North Circular Road, London NW2. Tel: 01-452 8050.

**NCR**

Complete computer systems

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The marketing of Wang's ever increasing product range has created the need to recruit three top professionals to broaden our marketing team. The roles will involve increasing the market penetration of our computing and automated office systems in the banking, insurance and manufacturing sectors.

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should have the analytical skills to develop marketing plans plus the ability to persuade sales management and staff to implement them.

Real career opportunities come from expansion and if you check our track record you will find it is exceptional. All these factors plus an attractive salary and benefits package give you the opportunity to launch your career in a new direction. In the first instance send your career details to: Mr T. Edney, Personnel Manager, Wang (UK) Limited, 211-217 Lower Richmond Road, Richmond, Surrey. Tel: 01-878 7821.

Computers and word processors

**WANG**



## MANAGING DIRECTOR DESIGNATE

We are the commodity broking subsidiary of Dalgety, one of the world's largest agribusinesses, and we are seeking a Managing Director Designate.

Our main areas of activity are at present within the London soft commodity markets. We are now actively exploring major areas of expansion.

Our candidate should be highly experienced in soft commodities with a proven record of success and also be able to determine the most profitable and secure future course of commodity broking development.

An excellent basic salary, is negotiable with usual benefits of car, pension, life assurance and medical cover. A bonus/commission scheme is also available.

Please write to me in the strictest confidence.

A. J. S. Harding, Managing Director, Goldschmidt and Charteris Ltd., Dunster House, Mincing Lane, London EC3R 7BL.

Dairy Crest is a large commercial enterprise manufacturing and selling dairy products and owned by the dairy farmers of England and Wales organisation, the Milk Marketing Board. The Finance Division is responsible for all accountancy functions of the organisation and requires a

## Systems Project Accountant up to £9,500

An on-line computer system is used for various budget and management information systems currently in the early stages of development. A Project Accountant is required to assist in the development, testing and implementation of these systems and to establish and maintain a service to user departments.

An ideal candidate would be a qualified Accountant, but part-qualified could be considered. At least 2 years' experience in systems design and implementation and budgeting is required, preferably in a manufacturing organisation. Experience in computer systems audit would be an advantage.

Preferred age range is 25-35.

Opportunities for career progression within the Board are excellent. Salary offered is as above, dependent on experience. Other benefits include a contributory pension scheme with free life assurance.

The position is based at our Head Office in Thames Ditton, a pleasant rural location with excellent sports and social facilities on site.

Please telephone for an application form or send full details, quoting ref. B.641, to: Margaret Jones, Personnel Officer, Milk Marketing Board, Thames Ditton, Surrey KT7 0EL. Tel: 01-398 4101, ext. 341.



**Dairy Crest**



## Senior loan officer

City, to £20,000 + car + benefits



For the London branch of a European-owned bank, which provides a range of banking services to individuals and to small and medium-sized businesses. Assisted by a small staff, you will report to the Branch Manager and be responsible for identifying and securing new UK lending business. You should have not less than five years' experience as a loan officer and the personal flexibility to work within a small but expanding operation. Benefits are attractive and include mortgage assistance. Résumés including a daytime telephone number to E. J. Robins, Executive Selection Division, Ref. R018.

Coopers & Lybrand associates

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London EC2V 7DQ

## Group Accountant

Publishing

West Kent  
c.£12,000+car

Reporting to the Group Chief Accountant, responsibility is to manage the centralised accounting function and provide an efficient service to operating companies. The challenge is to meet tight deadlines, develop computerised systems and respond to information needs. A leader in its field, the group is involved in publishing specialised information. Now publicly quoted from a family base, turnover exceeds £13m and is growing steadily. Candidates must be qualified accountants, probably aged 25-30, with a good educational background. At least one year's post-qualification experience is required, gained either in industry/commerce or in a major professional firm. Practical knowledge of consolidations, tax and CCA is desirable. A determined personality and developed interpersonal skills are essential. Initially based in Central London, the appointment will be located in Tonbridge from September. Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications. Please write to Geoffrey Thiel, quoting reference 967/FT on both envelope and letter.

personality and developed interpersonal skills are essential. Initially based in Central London, the appointment will be located in Tonbridge from September. Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications. Please write to Geoffrey Thiel, quoting reference 967/FT on both envelope and letter.

**Deloitte Haskins + Sells**  
Management Consultants

128 Queen Victoria Street, London EC4P 4JX

## EUROPEAN AUDIT FOR US WORLD LEADER

Chartered Accountants, Age 25+

£11,000-£13,000 neg

This U.S. Group has an enviable reputation worldwide, and is enjoying record sales and earnings. The Group has major commitments to investment in facilities, research and personnel to ensure continuing improvement. As a result of decentralisation of International Audit to the new London Headquarters, a new team will undertake responsibility for providing management in the U.K., Europe and Scandinavia with an independent review and evaluation service investigating all production, distribution, merchandising and finance activities. All appointments offer career development potential and are recognised to provide a platform to senior management. A status. Application is invited from Qualified auditors with experience of major groups and multinational operations. A second European language, not necessarily fluent, and computer familiarity will be an advantage but, above all, there must be ambition to succeed in a fast-moving Group well regarded for its ability to promote from within. Travel and accommodation facilities are excellent and you will probably spend 50%+ away from the London base. Call Brian Cognet, ACCA on 01-248 6321 for an initial exchange of information.

**Personnel Resources Limited**

HILLGATE HOUSE, OLD BAILEY, LONDON EC4M 7HP. 01-248 6321  
LEADING SPECIALISTS IN FINANCIAL APPOINTMENTS

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Successful applicants will benefit from our professional education programmes which are continuous throughout all stages of career development. They are specifically designed to help our staff face the challenges of the audit profession and to maintain up-to-date technical knowledge.

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Immediate enquiries are invited from candidates, male or female, interested in this challenging opportunity. A partner from our Singapore office will be visiting the U.K. to conduct interviews in London during the week commencing 13th July. Please send full relevant personal and career details, in complete confidence, to Nicholas Land at the London office, tel: 01-387 0966.

& Ernst & Whinney

Lynton House, 7 Tavistock Square, London WC1M 9LS

## MARINE MIDLAND BANK, N.A. LONDON

### Young Shipping Banker- HONG KONG

We have a vacancy for a Shipping Banker, as deputy Shipping Representative in our Hong Kong office.

The successful candidate will join an aggressive and experienced group which is responsible for the Bank's international shipping portfolio.

Previous experience is necessary.

The salary, which is negotiable, will be made attractive to the right person and there are the usual fringe benefits.

Apply in writing with c.v. to: Head of Shipping Group, Marine Midland Bank N.A., 34 Moorgate, London, EC2.

## Statistical Researcher

Financial Times Statistical Services provide a wide range of statistical support to specialist writers on the newspaper and undertake a variety of commercial statistical activities.

An additional researcher is needed to assist initially with the development of computerised statistical databanks and analytical facilities. The successful applicant will become involved later in the other statistical work of the unit.

He or she must have a degree in a numerate subject which includes a qualification in statistics and must have had some experience in the use of on-line computer systems for the storage and analysis of statistical data. Practical experience since qualifying is also required.

Salary in the region of £6,500 pa. Four weeks holiday, increasing to five. Please apply in writing to Susan Smith, Personnel Officer, The Financial Times, 10 Cannon Street, London EC4P 4BX.

**FINANCIAL TIMES**  
EUROPE'S BUSINESS NEWSPAPER

## UK Fund Manager

We have an exciting opportunity for a good fund manager aged 25 to 30 to join a young, rapidly-expanding investment company.

You should have three or more years' direct experience in the U.K. equity market. Some general knowledge of overseas markets will be useful but not essential. Launched in September, 1976, Chieftain now has approaching £20 million under management, mainly in unit trusts but also other institutional funds and private clients. Besides managing funds you will also have an opportunity to contribute to the general growth of the Company. Salary negotiable.

Reply on confidence to Mrs. C. Carter at the address below.



**CHIEFTAIN**  
TRUST MARKETS LIMITED

Chieftain House, 11 New Street, London EC4M 4TP. Telephone: 01-283 3933

## ASSISTANT MANAGER—ACCOUNTS DEPT.

SALARY: £12,000 Age: immaterial

Consortium Bank requires someone with previous experience in all aspects of bank accounts with the ability to motivate and manage staff.

### EURO-CURRENCY DEPOSIT DEALER

SALARY: £ open Age: 25-35

Good all-round money market experience is required including deposits, CDs and arbitrage. Excellent opportunity for progression.

### INTERNATIONAL AUDIT

SALARY: £8,250 Age: up to 29 years

An International Bank requires two people with a knowledge of corporate lending and auditing. Ideally they will be graduates and must be prepared to travel worldwide. A management position is envisaged within 2-3 years.

### SENIOR CREDIT ANALYST

SALARY: £11,000

One of our clients is seeking an experienced analyst with a knowledge of corporate lending and auditing. A banking or stockbroking background is essential.

### LOANS ADMINISTRATION MANAGER

SALARY: £10,000+

A well-established Merchant Bank wishes to recruit a senior person to head up their Loans Admin. team. Several years' experience in the back-up area and management ability are essential.

### LOANS OFFICER

SALARY: £9,250+

A well-established bank in the City requires someone to join their loans team to look after U.K. portfolio, analysing new propositions, recommending courses of action and reviewing existing loans. Minimum of 2 years' experience.

**BSB Banking Appointments**

115/117 Cannon Street, London EC4  
Telephone: 01-423 7317 & 823 9181

## SALES DIRECTOR

Bellway (Builders) Limited, the main building subsidiary company of Bellway Limited, a major publicly quoted national housebuilder, requires a suitably qualified Sales Director to originate and implement sales and marketing strategies throughout the Group.

At present the Group's marketing areas can be defined as follows: The Central Lowlands of Scotland; North East of England (where the head office is situated); the Midlands and the Home Counties. It is envisaged that these areas will be

substantially enlarged by an aggressive programme of expansion.

The successful applicant must possess a thorough knowledge of all aspects of house sales.

Excellent salary and benefits are offered in accordance with this senior appointment.

Reply, in the first instance, with full details, to the Company Secretary, Bellway Limited, Dobson House, The Regent Centre, Gosforth, Newcastle upon Tyne NE3 3LT.



**Bellway**

## Tax Officer

to £12,000

Our client, a leading American bank, requires an Assistant to the London Branch Tax Manager. The ideal candidate would be a qualified Chartered Accountant, aged under 30, who has specialised in corporate tax affairs.

Please telephone or send a detailed Curriculum Vitae to Brian Gooch.

Jonathan Wren Banking Appointments

178 Bishopsgate London EC2M 4LX  
Telephone: 01-623 1266

## GOLF CLUB SECRETARY

South Bucks.—Early retired business person/ex-Services. Numerate, good administrator/manager; knowledge of the golf scene an advantage.

Attractive negotiable package, plus use of car.

Age 50 plus—Applications to N. E. Hampel, 38 Park Street, London, W1. Tel: 01-499 9895.

## YOUNG INSTITUTIONAL DEALER

A medium-sized firm of institutional-based stockbrokers require a Junior Dealer.

Write Box A 7564, Financial Times

10, Cannon Street, EC4P 4BY

## SHIPPING FINANCE

Two of our clients seek experienced executives for their Shipping Finance activities. In which they are both market leaders.

The principal responsibilities of the posts will be to market, negotiate and manage shipping-related loans, particularly in the Northern European, Greek and Far East areas.

Candidates must have had experience of evaluating shipping projects, ideally in a banking environment.

An attractive salary well into five figures will be negotiated together with a substantial benefits package.

Please write or telephone:

Patrick B. Allan, Managing Director

BERESFORD ASSOCIATES LTD.

Cross-Kyle House

56 Moorgate, London EC2R 6EL

Telephone: 01-628 7546/7

## SALES PERSON

Major member firm of London Stockbrokers, active in international markets, require a salesperson with an analytical background to join an already established and successful trading team. Candidates should have a sound knowledge of Far Eastern and Australian markets and must be able to convey to clients and correspondents the merits of any given situation.

The appointment carries an attractive remuneration together with a non-contributory pension and life assurance.

Please write giving age and full details of experience to: Box A7565, Financial Times

10 Cannon Street, EC4P 4BY

## Investment Manager

There is a vacancy for an Investment Manager to join the existing team, managing our expanding list of client portfolios. The appointment carries a considerable degree of responsibility and discretion and candidates should have several years' experience of UK Fund Management.

Flemings are widely represented overseas and good opportunities exist for advancement both in the UK and abroad. A competitive salary according to age and experience with fringe benefits will be offered.

Applicants, of either sex, should write enclosing their curriculum vitae to:-

J. E. Redwood, Robert Fleming Investment Management Limited, 8 Crosby Square, London EC3A 6AN. Tel: 01-638 5858.

**ROBERT FLEMING**

## ACCOUNTANT

Central London - Capital Equipment - circa £11,000

An autonomous UK subsidiary of an international group wishes to appoint an Accountant responsible to the Financial Controller for Management Accounts and other financial work associated with engineering contracts.

Essential requirements for this position include experience with engineering or construction contracts and in using computerised systems. The preferred age is 35 upwards.

Interested Chartered Accountants who meet the requirements please write or telephone for application details quoting reference number 413. All information is confidential and not divulged to clients without candidates' permission.

Brian Woodhead & Co Ltd

The Coach House, 95a Hagley Road, Edgbaston, Birmingham B16 8LG. Telephone: 021-455 9292 (3 lines).

**Brian Woodhead & Co Ltd**  
Executive Search & Selection Division



# International Appointments

Scandinavian Trading Co, STC, one of the world's largest independent oil trading companies, buys and sells crude oil and oil products on world markets. New oil prospecting and production in USA and three large jack-ups for the North Sea are the latest projects in the company. For the offshore division we now look for an

## OFFSHORE MANAGER

responsible for planning, directing and controlling the activities and operations to assure meeting profit objectives and operational policies under high standards of performance and customer relations.

The main responsibilities for our new man are to

- evaluate, delegate and control activities of drilling operation
- assist the management in evaluating and recommending the terms and rates of contracts to be executed
- act as representative to current and prospective customers, industry, government etc.
- maintain close contact with and report to STC-management

The offshore manager will also function as back up support for other STC activities within the oil/energy industry and offshore exploration activities.

A highly-qualified oil-experienced man with a record of success in a comparable role is required. Terms are negotiable, based on a high salary. Fringe benefits are attractive.

Those to whom this appointment would be of interest are invited to write in complete confidence to Pär-Tage Gustafsson as advisor to the company in this matter.



**SCANDINAVIAN TRADING CO AB**

Nybrogatan 3, S-11434 Stockholm, Sweden.

## OPERATIONAL AUDIT

A multinational company involved in many exciting and dynamic activities requires a highly motivated qualified accountant to join a newly formed corporate audit department in the Far East.

Applicants should meet the following requirements:

- Ability to work with a minimum of supervision.
  - Willingness to travel constantly throughout Asia and the Pacific region.
  - A very high standard of both written and oral communication skills.
  - Experience of auditing subsidiaries of U.S. corporations.
  - Age in the range of 25 to 35.
- The company is prepared to offer the successful applicant who will report to the regional audit manager:
- A net salary in the range of £10,000-£13,500 depending on age and experience.
  - Generous living allowances.
  - One month's paid leave in the United Kingdom annually.
  - Excellent opportunities for promotion and career development.
  - An opportunity for substantial capital accumulation.
- Candidates, male or female, should apply giving concise career and personal details, which will be treated in the strictest confidence, to

Box A.7566, Financial Times  
10 Cannon Street, London EC4A 4BY

## Asset Management Middle East

A major International Bank is seeking a Marketing Officer to be located in the Middle East and responsible for servicing existing clients and developing new business.

The suitable candidate should have proven banking experience preferably in multi-currency asset management with private individuals and institutions covering fixed income, equities, precious metals, foreign exchange, etc. Knowledge of Arabic would be desirable.

Attractive compensation is being offered plus overseas allowances, non contributory pension and other fringe benefits.

Applications should be addressed, in strict confidence, to:

Brinn Jones, St. James's Recruitment,  
St. James's House, 4/7 Red Lion Court, Fleet Street, London EC4A 3EB.

## International Investment Professionals

Our clients are CAPITAL INTERNATIONAL S.A. and CAPITAL RESEARCH COMPANY S.A., the Geneva based subsidiaries of The Capital Group, Inc., a U.S. international investment management organization with subsidiaries managing assets of over \$10 billion. They wish to add one and possibly two investment professionals to their team of international portfolio managers and financial analysts. Because of the rapid growth of the international investment activities of the Group, these positions offer considerable scope for development and real opportunities for assuming substantial responsibilities.

Experience is required in at least one of the following fields:

- international portfolio management • investment research, including field research and visits with company managements • research and/or portfolio management for convertible securities.

These positions require initiative, flexibility, integrity and an ability to communicate effectively in English and at least one other language, preferably French, German or Japanese. Swiss nationality or valid Swiss work permit required for Geneva assignment. Applications for possible assignment to locations in London, the USA or the Far East will also be considered.

Please write with curriculum vitae to  
B. A. Peichert, (ref. 8632-S), MSL, Signatstrasse 9, 8008 Zurich, Switzerland.

**MSL**

Management Selection Limited  
International Management Consultants

## International Executives

Due to the continued growth of its international building materials operations Blue Circle Industries is seeking to recruit additional high grade senior executives for its overseas division.

Successful candidates will be well qualified self-starters, between 30-45 years of age with an appropriate business or financial background to enable them to join a small team for the further development of the overseas business.

Extensive travel experience and fluency in at least one foreign language is essential. There are opportunities for appointment to senior line positions overseas.

Write with full career details and qualifications to:  
Colonel George Ramsey, Kom/Ferry International Limited,  
2-4 King Street, St. James's,  
London SW1Y 6QL



**Blue Circle Industries Limited**

### EMPLOYMENT CONDITIONS ABROAD LIMITED

An International Association of Employers providing confidential information to its member organisations, not individuals, relating to employment of expatriates and nationals worldwide.

01-637 7604

International Appointments appear every Thursday

Rate: £24.50 per single column centimetre

### Project Financing

One of the largest international merchant banks located in Paris requires for its Project Financing Department a young

### International Banker

He will be responsible for analysing projects on a technical and financial basis and will be involved in structuring financings and in the preparation of their documentation. Additionally, he will actively contribute to the Department's marketing activities and assume client relationships.

Applicants, preferably aged between 30 and 34 will meet the following requirements: MBA degree or equivalent. Approximately 5 years experience in a major bank, preferably in the project department, mining and/or oil and gas sector. Engineering degree would be an asset. Fluency in English and preferably a working knowledge of French.

Applications with detailed curriculum vitae will be treated in the strictest confidence and should be sent to HAVAS CONTACT, reference 72.026 FI, 156, boulevard Haussmann - 75008 PARIS (France) who will transmit.

## Qualified Accountant with Management Potential

£13,500 p.a. with low tax in Namibia

At Rossing Uranium Limited, part of the International Rio Tinto-Zinc Group and operator of the world's largest open cast uranium mine, we have a well-established accounts department of some 50 people, financial and management reporting specialists, working with the support of sophisticated, fully-computerised systems.

This is the professional team we would now like you to join - Initially as an Accountant/Section Head, but with the opportunity to become Head of Department within one to two years if you can demonstrate you have both the technical expertise and the man-management skills necessary. A fully qualified Accountant - financial or management - with CCA/CA/CMAC/CS, you will have had at least 3-4 years post-qualification experience including exposure to financial reporting and records, statutory accounts, operating, capital and management information.

Salary will be negotiable - £13,500 with low tax, and our benefits package includes: company accommodation at our attractive coastal location, relocation expenses, holiday bonus, assistance with travel - all this with excellent shopping, social, sporting and educational amenities.



a member of the RTZ Group

Please write with your cv to: Mr. D. Payne, Personnel Officer, Rio Tinto-Zinc Corporation Limited, 4 St. James's Square, London SW1Y 4LD. Tel: 01-930 2398.

The Director General of Finance hereby invites applications for two jobs namely:

- A: INTERNAL AUDITOR**
- B: SYSTEMS & PROCEDURES EXPERT**

Prospective applicants shall have the following qualifications:

- A. INTERNAL AUDITOR, -**
  1. Membership of the Association of Certified Accountants of England and Wales, ACCA or equivalent.
  2. Good standard of Arabic and English languages (reading, writing and speaking).
  3. Minimum of ten years of experience in the field of auditing in the private and public sectors.
  4. Good knowledge of Computer systems and procedures.
  5. Ready to appear before an interview prior to appointment.
- B. SYSTEMS & PROCEDURES EXPERT, -**
  1. Holding a University Degree.
  2. Good standard of Arabic and English languages (reading, writing and speaking).
  3. Minimum of ten years of experience in the field of systems and procedures in the private and public sectors.
  4. Good knowledge of computer systems and procedures.
  5. Ready to appear for an interview prior to appointment.

Applicants shall be required to submit photocopies of educational/professional certificates with six passport size photos along with their applications, not later than 15th July 1981, to:

Directorate General of Finance, P.O. Box 504 - Muscat or to Oman Consulate  
Salary and other allowances will be subject to the qualifications and experience.



## UNITED NATIONS DEVELOPMENT PROGRAMME

### SENIOR MANAGEMENT POSITION - FINANCIAL SYSTEMS

The United Nations Development Programme, the world's largest multilateral technical assistance organisation, seeks a candidate to direct the development and implementation of its financial and accounting management information systems. The incumbent will manage a group of EDP professionals, assist users in defining their information requirements and prepare programmes for projects. In addition, the manager will ensure that the financial systems in UNDP are compatible with other systems in the UN family.

The successful candidate will possess a strong accounting and data processing system background, accompanied by excellent managerial, communication and problem-solving skills. A minimum of seven years of management experience in the technical environment is required. Professional requirements include a relevant undergraduate level university degree and a recognised accounting qualification. Post-graduate training in business or public administration would also be beneficial. Fluency in English is a pre-requisite, while a knowledge of French or Spanish would be desirable.

Salary US\$40,000-46,000 net, plus a very complete package of leave and other allowances.

Candidates interested in this position should write to Mr. Frederick Lyons, Chief, a.i., Recruitment Section, Division of Personnel, UNDP, 1 U.N. Plaza, New York, N.Y. 10017, referring to vacancy number VA/879/81.

### Kumair International Investment Co.

Offers the following senior-employment opportunities in Kuwait:

#### Chief Bond Trader

Applicants aged 30-40 should have had a minimum of five years' experience in bond trading and fixed income portfolio management with an investment bank or other suitable institution. Experience in international markets and professional qualifications will be an advantage. As part of an active management team, he is expected to help establish investment strategies as well as supervise trading activities.

#### Funding Manager

Applicants aged 30-40 should have had several years' experience in liability and foreign exchange management with a major financial institution and is expected to be able to develop funding and foreign exchange strategies and controls.

#### Senior Share Portfolio Trader (Supervisor)

Applicants aged 30-40 should have had a minimum of five years' experience in share trading and portfolio management with an investment bank or other suitable institution. Experience in international markets and professional qualifications will be an advantage. As part of an active management team, he is expected to help establish investment strategies as well as supervise trading activities.

Generous salaries by international standards for successful candidates including such fringe benefits as housing, first class travel including family, life and health insurance and performance bonus. Interviews are expected to be held in London and New York during the first half of August, 1981. Please write, in confidence, enclosing detailed curriculum vitae to:

Basil Al-Nakib  
Deputy General Manager  
P.O. Box 22792, Safat  
Kuwait



**Austin Knight Advertising**



## ADVERTISING &amp; MARKETING

BY MICHAEL THOMPSON-NOEL

BY DAVID CHURCHILL

## MONOPOLIES COMMISSION REPORT

## Why British Posters had to go

THE UK POSTER industry, which has been struggling this year to maintain its market share in the face of fierce competition from other advertising media, was yesterday thrown into turmoil by the strongly worded recommendation by the Monopolies and Mergers Commission that the British Posters consortium be disbanded.

The decision means that the pre-selected packages of poster sites sold via British Posters—accounting for some 36 per cent of all poster panels—will be phased out, and the poster sites sold individually to advertisers.

The ten leading poster contractors which together form British Posters were locked in urgent talks in London yesterday to decide what action to take following the Commission's report. On the face of it there is little that they can do, since the Commission has not clearly stated that British Posters was operating against the public interest and should be wound up.

The Government has already accepted the Commission's findings, and it is now up to Gordon Borrie, the director general of fair trading, to arrange a voluntary acceptance of the Commission's recommendations by British Posters. If no such voluntary undertaking is given, then the Trade Secretary has the statutory power to enforce the changes required.

Apart from its judgment on British Posters, the Commission also concluded that the two main trade associations in the industry—the British Poster Advertising Association and the Solus Outdoor Advertising Association—were also operating against the public interest in substantially restricting competition between contractors in the acquisition of sites.

Although the associations have subsequently revised their standard conditions to which the Commission was objecting, it believes that the wording of the new conditions "is so imprecise and obscure as to make the provision open to abuse and in our view likely to have some effect in restricting competition."

But it is for British Posters itself that the Commission reserves most of its barbs.

British Posters was set up in the early 1970s in response to the demand for a more balanced selection of sites—in terms both of location and sizes—than the poster contractors could usually provide for advertisers.

In the 1960s the poster



industry had slimmed down from 700 or so small family businesses each selling space in their neighbourhoods, to an industry increasingly dominated by a few large companies, including Mills and Allen and London and Provincial.

While these larger companies had extended their range of sites available, it was still difficult for advertisers who wanted to use poster campaigns to achieve the coverage they wanted.

In addition, the poster contractors were often left with isolated sites which were difficult to sell after long-term commitments had been met.

The members of British Posters, therefore, were able to "pool" their available unsold sites and create packages of sites for advertisers. The Commission admits that "while pre-selected campaigns are only one part of the outdoor market, they have established themselves as a desirable part."

According to the Commission's research, British Posters was the largest single supplier of poster sites to advertisers. It calculated that it provided 35.9 per cent of all poster panels, while Mills and Allen alone provided 11.8 per cent of panels and London and Provincial 10.6 per cent.

The other eight members of British Posters between them supplied 15.6 per cent of poster panels while contractors not part of British Posters supplied the remaining 26.1 per cent.

Thus almost three-quarters

## PERCENTAGE SHARE OF MARKET IN TERMS OF SUPPLY TO ADVERTISER OR HIS AGENT

	Turn-over	Calculated on the basis of: Equivalents	No. of poster panels	Area of sheet
British Posters	25.3	30.9	35.9	30.2
Mills and Allen	12.9	14.3	11.8	16.7
London and Provincial	14.1	12.7	10.6	13.4
Other British Posters members	25.7	19.1	15.6	21.4
Other contractors	21.0	23.0	26.1	18.3
	100.0	100.0	100.0	100.0

† Turnover relates to calendar year 1978.

of all panels supplied to advertisers came either directly or indirectly from the 10 contractors forming British Posters.

The Commission took the view that this dominance had led to a higher level of prices and a more consistent approach in pricing strategy among British Posters' members than would have occurred in a more competitive market.

"As the dominant supplier of packages for short-term campaigns, it has been in a very strong position to establish the level of prices in its market which would maximise the total return to its members," says the Commission.

The Commission argued that this had helped produce "very high" profits and rates of return on capital, although acknowledging that the industry had done much to improve its efficiency in recent years.

The Commission was also concerned that the British

Posters monopoly had discouraged the sale of "pool" panels to a rival selling organisation, Independent Poster Sales. This strengthened the position of British Posters and its members and restricted competition, concluded the Commission.

Advertisers who had voiced criticisms over the flexibility and composition of poster sites were supported by the Commission. "We think that with more competition in the sale of packages—or more equal competition between British Posters and the other much smaller suppliers of packages—there would have been more willingness to sell some smaller packages and greater flexibility in adapting packages to the needs of the individual customer."

As a result of its conclusions, the Commission recommends that British Posters should be wound up and not reformed under another guise. It did not believe that a new structure

could be created which would not have the same adverse effects on the public interest as the present organisation.

The Commission also points out that the geographical spread of the contractors' stock of panels, and especially those of the two leading companies, "makes it impossible at present for any one contractor to provide campaigns with adequate national, or in some cases regional, coverage out of his own stock."

Although the Commission says it is not its place to offer detailed solutions to the problems, it does offer a few suggestions in order of preference.

In addition, the Commission feels that the major companies could expand by acquisition in areas where their coverage was weak without producing any significant detriment to competition.

Thirdly, the Commission suggests that either of the two major companies could enter into joint selling arrangements with smaller companies on the lines of the present structure of British Posters.

The Commission acknowledges that none of these suggestions would provide the same coverage as that presently obtained from British Posters.

But it believes that any of them would be better than the present situation. Roadside Advertising Services, a report by the Monopolies and Mergers Commission, HC 365, SO £5.70.

## Burdus for New York

ALMOST LOST amid yesterday's news of Saatchi and Saatchi's acquisition of Dorland, a deal that has forged by far the largest advertising group in Britain (see Page 24), was the revelation of significant management changes at McCann and Co., one of Saatchi's main rivals at the top of British advertising.

In the latest of a series of reshuffles at McCann, chairman Ann Burdus is returning to the U.S. at the end of the year to fill the newly created post of director of strategic planning and research at Interpublic, the McCann parent.

As such, she will be responsible for the forward planning both of Interpublic and its subsidiary agency networks, principally McCann, SSC&B, Lintas, and Marshall Campbell-Ewald.

Her place at McCann and Co. chairman in London, and as chief executive of McCann-Erickson, the group's main London agency, is being taken by Jerry Shively, director of

McCann's European region since April last year.

Mr. Shively's new appointments take effect immediately, though Miss Burdus, who recently re-married, is not returning to New York until the end of the year.

Miss Burdus is chairman of the London-based Advertising Association, and a member of the executive committee of the Institute of Practitioners in Advertising. Prior to her return to London to take up the McCann chairmanship in April, 1979, following the departure of ex-McCann chairman Nigel Grandfield, she had worked for McCann in New York after joining its London office as research director in 1971.

The move is described by Phil Geier, chairman of Interpublic, as a "natural development" in her career. Miss Burdus said yesterday that the three McCann agencies in London were now working smoothly and profitably,

whereas two had been showing losses on her return to London two years ago.

On the other hand, McCann this year has lost its biggest single account, the £3m to £3m Tesco business, wrested by the agency, Grandfield Kork Collins, formed by Mr. Grandfield and two other senior ex-McCann executives.

● TBWA's "KIPPER" commercial for Lego Bricks, one of the most garlanded commercials in Britain ever, won the grand prize at Cannes last week. Gold awards to other British agencies, reports John Simmons, went to Collett Dickinson Pearce (Dunn clothing and Be-Ro flour), Boase Massimi Pollitt (Courage beer), Saatchi & Saatchi (Schweppes), Wright Collins Rutherford Scott (Brutus jeans), Colman and Partners (Citroen) and Foote Cone and Belding (British Airways). A total of 1,665 TV and cinema commercials were entered.

## Marketing intangibles

IT IS HARD to imagine anything less intangible than a giant turbine engine. But according to Theodore Levitt, there is a definite sense in which all products, even a turbine that weighs tons, are in some important respects intangible. The significance for marketing, he says, can be profound.

Prof. Levitt, the author of *Marketing Myopia*, is the Edward W. Carter Professor of Business Administration at Harvard Business School, and it is in the current issue of the *Harvard Business Review* that he maintains that distinguishing between companies according to whether they market services or goods is of only peripheral use.

Far better, he says, to speak of tangibles and intangibles. Intangible products—travel, insurance, repair, banking, brokerage, computer software—can seldom be inspected or tested in advance.

Tangible products, on the other hand, differ in that they can usually, or to some degree, be seen, touched, or tasted and tested—often in advance of buying.

"In practice, though, even the most tangible products can't be reliably tested or experienced in advance," he says. "To inspect a steam-generating plant or computer installation in advance at another location, and to have thoroughly studied detailed proposals and designs,

are not enough. A great deal more is involved than product features and physical installation alone."

He says that a customer may buy a product whose "generic tangibility" (a computer or a steam plant) is as palpable as rock. But although the customer may have bought after great study, lengthy negotiation, and at great cost, the process of getting it built on time, installed, and running smoothly involves a great deal more.

"When prospective customers can't experience the product in advance, they are asked to buy what are essentially promises—promises of satisfaction. Even tangible, testable, feelable, measurable products," he says, "are, before they're bought, largely just promises."

In general, he says, the marketing ideas behind the packaging of a \$1m computer, a \$2m jet engine and a \$500,000 numerically-controlled milling machine are scarcely different from the marketing ideas behind the packaging of a \$50 electric shaver or a \$2.50 lipstick.

"Common sense tells us, and research confirms, that people use appearances to make judgments about realities. It matters little whether the products are high priced or low priced, whether they are technically complex or simple, whether the buyers are supremely sophisticated or not, or whether what's being considered or just

plain ignorant, or whether they buy for themselves or for their employers. Everybody always depends to some extent on both appearances and external impressions."

From that vantage point, the professor—one of the very few men anywhere who can as easily discuss the marketing of merchant banking as of lobster thermidor, goes on to examine the various stages in the sales process; the keeping of customers, as opposed to merely getting them; the enormous problems of quality control in the service sector; and who he calls making tangible the intangible.

For example, suppose you call two companies to bid on installing house insulation. The first salesman arrives by car, makes quick calculations on the back of a napkin and offers a quote of \$2,400 for 6 inch fibreglass—total satisfaction guaranteed.

The second salesman arrives in a smart white truck, scrupulously measures the entire house, makes extensive notes on a clipboard and promises to return in three days, which he does, with a typed proposal for 6 inch fibreglass at a cost of \$2,800—total satisfaction guaranteed.

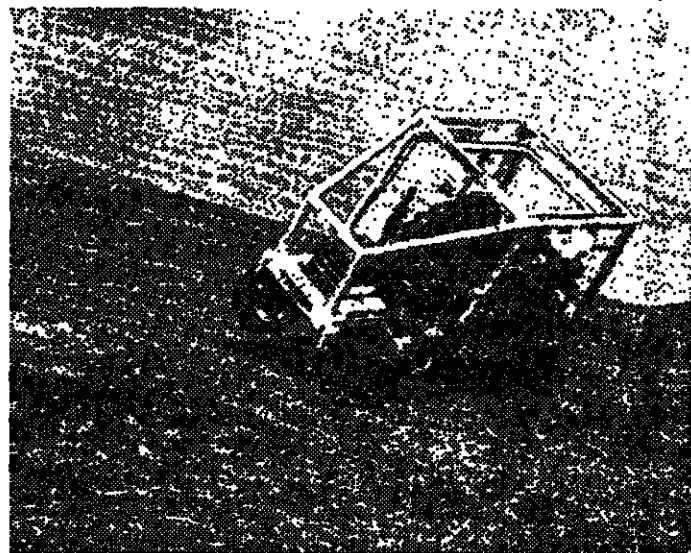
From which company will you buy? The latter, says the professor, has "tangibilised the intangible" which is to say, made a promise into a credible expectation.

## TECHNOLOGY

EDITED BY ALAN CANE

## Mr. Pig, are you comfortable?

BY DAVID FISHLOCK, SCIENCE EDITOR



FARM safety involves designing a tractor stable enough to neither roll over nor slide downhill when on steep slopes.

## Series Six family of programmable controllers

THE SERIES SIX family of programmable controllers made by U.S. General Electric has been introduced into the UK by Simplex GE in three models of increasing capacity, the 60, 600 and 6000. Each performs in the same basic way. Inputs from plant devices such as switches, sensors and probes are accepted by the system which, according to a programme previously put into it will sequence and control activating devices such as relays and motor starters.

Programming is carried out on a terminal with 12 inch screen using easily understood ladder diagrams. This unit can act on-line when

individual program elements have to be altered or it can be used off-line to develop a complete control scheme which can then be electronically loaded into the controller.

The programming terminal can hold a program of up to 32,000 16-bit words. The smallest controller, model 60, can deploy a program of up to 2000 words and can accommodate up to 256 inputs and 256 outputs. In the top end unit, Model 600, these figures are raised to 32,000 words and 2000 inputs/outputs (with an optional module).

Simplex GE is in Stoke on Trent on 078130 3003.

FARM ANIMALS can now be asked to say when they want food, when they are cold, when they would like the light turned out.

Scientists with the Agricultural Research Council have shown, for example, that young pigs choose to live at a temperature of 25 degrees C. And given the chance to turn the light on and off, they choose to spend 28 per cent of their time in darkness.

These experiments in "asking the animals"—sheep and calves, as well as pigs—how they prefer to live are part of a display of research by the ARC presented to the Duke of Edinburgh at the Royal Society in London this week, and to the public at the Royal Show next week.

The ARC, under the direction of Dr. Ralph Riley, FRSE, its secretary, with a budget of £58m, is celebrating 30 years of research in support of British farming. The effort is spread among 33 institutes and units.

## Onion exports

Did you know that Britain has become an exporter of onions? In the mid-1960s it was importing most of its onions, for the national crop had withered to 8 per cent of consumption. The Frenchman with a bicycle laden with onion strings was a familiar sight in the south-east.

The ARC's National Vegetable Research Station at Wellesbourne tackled the problem of revitalising the British onion. Bulk storage was the crucial problem—new ways were needed for preserving the summer crop throughout the following winter. The villain was a fungus *Botrytis allii*, causing neck rot.

The researchers found that infected seeds were the cause of infection—something that was unsuspected before, and which required special techniques to detect it. A fungicide, benomyl, was first widely used by seed merchants in 1973.

R and D costs over the period 1972-75 are estimated at £51,600. The researchers say that savings rose from £2.7m that year, for a cost of seed treatment of £500, to £6.4m in 1979, for a cost of seed treatment of £1,500.

In 1979, Britain had 16,000 acres growing onions, compared with 2,000 in 1965. It was fulfilling 58 per cent of the home

market—and even exported 4,500 tonnes.

Wheat breeding in Britain is another success claimed by the ARC, which this time gives credit to its Plant Breeding Institute, at Cambridge, for developments which have raised national average yields from two tonnes per hectare in 1930 to 4.9 tonnes per hectare in 1980.

At least half of the increase is attributed to new higher yielding varieties many of which the institute itself has bred.

What is more without these new varieties farmers would have had difficulty in exploiting other modern methods of husbandry such as the combined harvester. Norman, latest of the wheats from the Plant Breeding Institute introduced only last year, has a grain yield as high as 8.9 tonnes per hectare.

Crop protection research is an activity which occupies in part no fewer than 15 of the ARC's institutes and accounts for 12 per cent of the council's research budget.

Increasingly, with the failure of pesticides to give adequate control of pests and diseases, the researchers turn to integrated pest management schemes designed to maximise the use of natural enemies and to minimise the need for pesticides.

The Glasshouse Crops Research Institute at Littlehampton, for example, devises integrated pest management schemes for glasshouses, a sheltered environment in which such schemes have produced unexpected improvements in yield.

The researchers combine the talents of four different agents: predators such as *Phytoseiulus*, a mite which feeds on the red spider mite; parasites such as *Encarsia*, a tiny wasp which attacks whitefly; pathogens such as *Vernicia lecanii*, a fungus which infects aphids; and chemicals (pesticides) compatible with the biological agents.

Integrated pest management techniques are now being extended successfully to other outdoor crops, such as fruit by the East Malling Research Station in Kent, and to cereal crops.

Farm safety is a major interest of the National Institute of Agricultural Engineering at Silsoe, and the Scottish Institute of Agricultural

Both are deep into tractor safety, and especially the design of tractors stable enough neither to roll over nor slide downhill when working on very steep slopes. Time was when overturned tractors killed about 30 people a year in Scotland and Wales.

## Fruit picking

At Silsoe the engineers have built an artificial bank on which they can measure the stresses on tilted tractors at unbelievably steep angles. In Scotland they have a radio-controlled tractor with which to confirm calculations for stability and loss of control.

Another advanced development from Silsoe is a method of

mechanically harvesting black currents, which in turn has evolved into machines tailored to pick gooseberries, grapes, raspberries, even strawberries. One form or another of this family of machines can be found today in no fewer than 13 countries, the institute claims.

The most adventurous of the ARC's "engineering" programmes, however, is one launched in 1978, bringing together the skills and experience of seven of its laboratories and the University of Nottingham in a major commitment to genetic engineering.

The main stress is on establishing the technology needed for the genetic manipulation of plants. But the programme is also aware of the broader im-

plications of biotechnology and its progress for agriculture and food.

Some plants can be regenerated from a single cell or a cell protoplast, that is a cell without a cell wall. Unfortunately for the most part those which can—the petunia, for example—are of little commercial significance. But there are signs that it may be possible to cultivate cereals and grasses from a cell protoplast.

If so, it may well prove possible to introduce—by genetic engineering—changes in the plant cell which could increase the natural resistance to pests, improve the yield or the efficiency of nitrogen fixation and even enhance the efficiency of photo-synthesis.

## Computer industry sees a light

The worst of the recession may be over for the computer industry as large customers gear up for new expansion in data processing.

The latest survey of opinion among computer users carried out by the consultancy, Urwick Dynamics in conjunction with *Computing* newspaper shows that 80 per cent of companies with more than 50,000 employees and 58 per cent of companies with between 10,000 and 49,000 employees intend to spend more on computer hardware in the next 12 months.

But they are looking for cost effective growth. Eighty per cent of the largest companies and 80 per cent of the 10,000-49,000 employees group said they would be maintaining the same number of programming staff.

The survey is carried out quarterly in the UK among over 500 companies from the very small to the very large.

Previous surveys showed that companies' intentions to spend more money on hardware reached a low in March this year, having fallen steadily since last June. This quarter's result is the first to suggest that the downward trend has bottomed and that recovery is in sight.

The companies justified their spending plans chiefly in cost-benefit terms. One manager said: "Our hands were tied by management who were reluctant to invest in an area which seems outside of the main thrust of the business—but we are get-

ting our own way again."

Another, from the retail sector pointed out: "The recovery is industry dependent—we are spending more because of the demand for point of sale equipment in the retail industry."

In fact, 87 per cent of companies in the retail and distribution sector indicated they would spend as much or more again on hardware in the coming year.

While most companies (64 per cent) are committed to simply maintaining their programming and operating staff numbers, there has been a distinct increase in the number of companies which say they will increase their staff numbers, from 22 per cent in December 1980 to 38 per cent in March 1981, to 28 per cent in the current survey.

In September 1979, almost half the companies polled said they intended to increase their programming staffs.

One manager said: "I think the computer recession is over. There is more and more information which is needed by management. Everyone is running a model today—especially when business is tough."

Another argued: "The deeper the general recession, the more demand for *as is* staff. We save other staff—as we provide the information needed to run a tight ship."

Project deadlines were still the *de managers'* greatest headache, with the problem of main-

tenance second: "Maintenance is why we cannot meet deadlines," one manager said. "How can you plan for maintenance?"

There were complaints that time and money were being wasted as individuals within companies started to do their own data processing without asking advice from the data processing department.

"They go straight to outsiders. This is a needless expense. It is either ignorance or cussedness."

The pattern for software expenditure shows remarkable consistency over the past two years, with well over 60 per cent of companies polled agreeing that they will spend more on packages—prewritten software which needs only slight tailoring to fit a company's requirements. This finding was at some odds with the comments from data processing managers: "Application packages are always at the bottom of the list for me," one said. "They always have to be tailored."

Another argued: "When you get down to detail, they do not fit. It is cheaper to write your own." And another: "If the cost of the package is high, and it always is, we challenge the urgency of the job. If the user can wait and you can put it in a development slot, it is cheaper."

So the expected boom in packaged software could fail to materialise.

Urwick is on 01-229 6742.

ALAN CANE

## Contract Research &amp; Development-Contact IRD

International Research & Development Co Ltd  
Fossway, Newcastle upon Tyne NE6 2YD

## POINTERS

## Weatherproofing

LIQUID PLASTICS says that its new type of weatherproofing vapour barrier for the protection of external rigid urethane insulation. Soladex, is particularly suited for use in cryogenic work for interior cold stores. It is based on Hypalon chlorosulfonated polyethylene of Du Pont.

Soladex, the company adds, also retards the weatherproofing characteristics when applied to concrete and asbestos-cement roofs and walls. It covers the treated surface with a seamless skin, giving a uniform coating with minimal pinholing and a brush-mark-free surface. More on 0772-59781.

## Auto-diallers

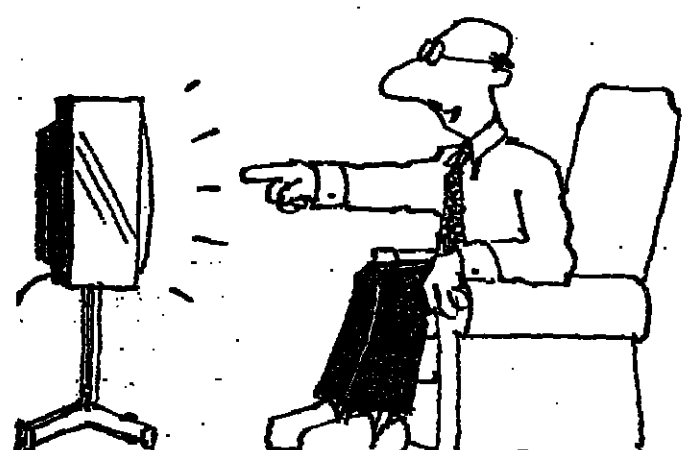
ESTABLISHED already in a wide range of U.S. data communications networks, the VA series of auto-diallers has been introduced in the UK by Rascal-Muga. It offers the company significant savings in operating costs over conventionally dialled public lines.

Applications cover many activities from banking to retailing to off-peak data transfer and diagnostic testing. The two basic models are available in either pulse or tone dialling modes and can carry a V24/25 adaptor to give further savings by removing the need for costly V25 ports on computers and terminals. More on 0734 782158.

## Fire detection

AFA-MINERVA's new fire and intrusion detection system, the Series 4000, has a multi-function programmable controller which monitors electronically its fire detectors, intruder detection devices, plant and building servicing monitoring operations, door status and emergency exit controls, and emergency alarm systems.

A micro-computer based monitoring system which allows for the presentation of fire or intruder alarm information on VDUs in text or a colour graphic form, has also been developed. More on 01-940 9551.



"I didn't know Waseys did that."

MONDAY TO THURSDAY NEWS AT TEN CENTRE BREAK JULY 6-JULY 16



# When the Sunday Times tested a dozen pocket tape recorders, this is how they stacked-up.

Pearlcorder S702

Sony M9

Panasonic RN-Z01

Pearlcorder SD2

Imperial OEM MC7

Pearlcorder S801

Sony M400

Sanyo micro talk-book

Binatone

Philips 585

Philips 640

Panasonic RN-Z06

On Sunday morning a couple of weeks ago, we at Olympus enjoyed a nice surprise over our cornflakes.

We opened the Sunday Times Magazine to find an independent panel assembled by the newspaper had voted our Pearlcorder S702 the best of a bunch of twelve recorders on the market.

Said the Magazine:

"This unfussy model at the bottom of the Olympus range notched up the most points for its excellent, slightly bass, quality of recording. Background noise hardly affects clarity and recording from a pocket is perfectly possible."

(Take a bow our condenser microphone. It's very sensitive to applause, even a dozen yards away.)

The Magazine then added that our Pearlcorder "doesn't turn itself off automatically so it is easy to waste batteries."

Which is bad news for anyone who lacks the gumption to push an off-switch.

But we mustn't carp. Unlike our competitors who must feel hard done by.

Especially as several of them are licensed to use the drive system and micro-cassette our own scientists developed.

(The same canny minds also created the world's first miniature 35mm single reflex camera, the Olympus OM1.)

But we don't let our competitors in on all our ideas.

No one, for instance, has a machine like our Pearlcorder SD2 which the Magazine voted fourth. It can attach itself to an FM radio and turn itself on at a sound.

May we suggest you visit your nearest Olympus dealer for a demonstration?

You can get his address and information about the machines in our range by using the coupon.

We have five miniature recorders in all. One, as they say, for every pocket.

To Andy Bisco, Olympus Optical Co. (UK) Limited,  
2-8 Honduras St., London EC1Y 0TX. Tel: 01-253 2772.  
Tell me more, please.

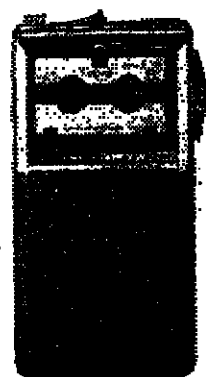
Name (MR/MRS/MISS) \_\_\_\_\_

Address \_\_\_\_\_

☐ Please tick here if you are a retailer.

**Olympus Pearlcorder**

Pearlcorder is a registered trade mark.



FT2916



# Transplant trials for Japan

BY CHRISTOPHER LORENZ

THE LONG-CHERISHED myth that Japanese management techniques are not exportable to the West has at last been shattered, an almost weekly wave of books, studies and articles now bears witness to the latest management fashion, "Learn from Japan".

The myth-laying process was initiated by the remarkable improvements in productivity and quality which were achieved in the late 1970s by Japanese-owned factories on both sides of the Atlantic. It has been accelerated by the new-found success of small "quality circles" in indigenous U.S. and U.K. plants.

So this is, to put it mildly, a singularly inappropriate time to learn that certain aspects of the Japanese way of management are causing growing strains between western and expatriate executives within some of the longest-established Japanese companies in Europe.

**Resentment**

The trouble is not with quality circles, but that some companies seem to have failed to involve local managers in the famous Japanese process of consensus-decision-making, and that resentment among nationals is growing as a result.

To be specific: a conference on Japanese management in Europe was held last month at the London School of Economics to bring researchers together with practitioners. Among the many positive experiences to be exchanged, the few negative pointers stuck out like a sore thumb.

Of most concern was the way the "dual structure" of management is persisting in some companies, with locals being flanked at almost every level by Japanese who are far more plugged into the Japanese-speaking consensus network (this relies partly on mammoth after-hours telephone chats with Tokyo, Osaka or wherever). The net result is that the Western manager often feels powerless and disorientated, whatever his official title or position.

The problem seems particularly acute in the subsidiaries of some of the larger trading companies, where localisation has progressed less rapidly than in manufacturing and marketing enterprises, in spite of the fact that the latter arrived in Europe

far more recently. There have even been a few allegations that previous progress towards localisation is being reversed in some trading companies, with more Western managers, having their work double-checked or even taken over completely by their Japanese colleagues. As a result, a number of Westerners have resigned in disillusionment.

One can well understand the frustration of an experienced Western executive who has to play second fiddle to yet another young Japanese sent out from home for a year or two. But the problem should not be exaggerated. Japanese companies have only recently gone multinational, and with all the obvious social and language difficulties it is not surprising that some of them should still insist on their own nationals making most of the key decisions, even at middle management level.

This is precisely what most American multinationals did in Europe at the equivalent stage of development 15, 25 or 35 years ago; some still do it, as many a frustrated Englishman or German will tell you.

Nevertheless, these signs do augur badly for Japan's much-heralded build-up of a major manufacturing presence in Europe. As many American companies have found, a multinational which fails to integrate itself into local society, and remove the impression of being remote-controlled, tends to be viewed with suspicion by trade unions and government alike.

**Culture**

In any case, how can a really large multinational rely entirely on expatriates from its home base? There just aren't enough good people to go round for long periods, especially in countries where the culture is distinctly different from their own.

The Japanese may retort that they are having difficulties integrating individualistic western managers into their company "families," and that the fault lies with western values, education and so on. Yet some Japanese subsidiaries seem to be localising quite successfully, with westerners holding almost all the key posts.

LAST WEEK, the issue of bribes which armament makers pay to secure contracts abroad was again brought to the public's attention and generated the usual amount of moral indignation as well as its equivalent in self-righteous denials. The Ministry of Defence confirmed that its wholly-owned company, International Military Services, paid little short of £25m into the Swiss bank account of agents providing consultancy services in arms deals.

The Ministry firmly denied allegations, made in the Press, that it paid bribes to overseas Government officials to secure arms sales. But in evidence to

## Those who believe in exporting social systems and ethics

the Public Accounts Committee, Sir Frank Cooper, the Permanent Secretary, conceded that one could not be certain once the money was paid that some of it might not be used for bribes or corruption. He insisted that neither the Ministry of Defence nor its company would condone such payments. The Public Accounts Committee accepted these assurances.

There is much unnecessary double-talk about these matters

It is forced on those who are engaged in export business of a certain type—and it need not only be armaments but public contracts of any sort—by those who believe in the possibility of exporting social systems and ethics. There may be a good case for co-operation between the exporting countries aimed at restricting or keeping within reasonable limits the bribes extorted from their nationals in countries where a deal between a contractor and politician or ruler is the normal way of doing business. But it would be difficult to find a more bizarre extra-territorial application of national laws than that which is designed to prevent own and foreign nationals from complying with a fundamental condition of doing business in such countries.

The countries belonging to the Group of 77 know about these things, apparently much more than the supplying countries; they have blocked in the United Nations a U.S. resolution proposing a treaty outlawing illicit payments. The U.S. Foreign Corrupt Practices Act is now also attacked by American companies which claim to have lost considerable foreign business as a result, and in addition, are terrified of the leaks of confidential information which are required to supply under the Act. There is a wide degree of agreement in the U.S., both among Republicans and Democrats, that the Act ought to be

revised, but there is also a common fear of being seen to support pro-bribery legislation. It seems to be high time to put aside slogans and to look at the substance of the problem. The essence of the U.S. Act is the prohibition of payments to foreign officials to obtain or retain business. Executives are exposed to criminal prosecution for knowing or having reason to know that their sales representatives are making such payments. It is no defence that such payments were not authorised by them. The Act has extrajurisdictional application of two kinds: it tries to regulate business activities in the coun-

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## BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

tries where contracts are sought and it hits foreign subsidiaries and associates in industrialised countries.

Considering such legislation from the point of view of developing countries, one has to take into account that many of them do not have a properly functioning tax system and that payments from government contractors play an important part in financing the machinery of government. At the same time, such payments are, of course,

bribery legislation of the type enacted in the U.S. will always be suspect. According to Mr Philip Heymann, the Assistant Attorney General responsible for the Criminal Division of the U.S. Department of Justice, the enforcement of the anti-bribery act should be rigorous when all the competitors are American or when it is known that the non-American competitors present on the market are not engaging in corrupt practices.

In practice, the purity of the

method of securing a higher income for the members of the dominant political faction. Replacement of bribes by a more orderly method of financing administration would, of course, be desirable, not only for the convenience of their business partners but also for the sake of the developing countries. Such major change in business mores can, however, be achieved only as part of political and economic development and not from outside by legislation enacted in the supplying countries.

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## Braughing is hope for Brighton

CLIVE BRITAIN, whose Newmarket team is riding the crest of a wave following a long period in the doldrums, must have high hopes of winning today with Braughing in the Brighton Challenge Cup.

## RACING

BY DOMINIC WIGAN

Although Braughing has to contend with eight rivals and the staid of 10 stone in this long established mile test sponsored by Courage, he should be up to his task, judged on his remarkable effort in the Challenge Trophy at the last meeting here.

Putting in a tremendously strong challenge close to home after getting slowly into his stride Braughing failed by only a head under 10 st 1 lb to On Edge, who was in form.

That was a fine weight carry-

ing performance by Carson's mount and a reputation should see him victorious today, particularly at the expense of Redoubt.

Three other likely looking propositions on a day which could see the punters faring better than usual are Flycatcher, Cheap Seas and Willow Herb. The first named, a Giacometti colt out of a Hard Ridden mare, will relish the fast ground at Brighton and can score at remunerative odds. The other two are more obvious choices at Carlie, where it is interesting to see that Hastings-Bass has decided to take on handicappers with the maiden, Willow Herb.

Thirty additional jumping fixtures have been scheduled for 1982 in an effort to recycle prize money lost to National Hunt racing as a result of winter abeyance. Association proposed that 30 meetings should be programmed officially, thus obtaining maximum

advance publicity in diaries and calendars.

The 30 replacement fixtures are in addition to the 950 days scheduled in the 1982 fixture list. The full allocation of 70 evening meetings allowable under the fixtures list criteria has been taken up, and new bank holiday fixtures have been given to Ludlow and Devon and Exeter on May Day, when there will be a total of ten meetings, the maximum permitted by the criteria. Carlie, too, has a new bank holiday fixture, on New Year's Day, when six meetings are scheduled.

## SELECTIONS

BRITISH

1.45—Come on the Blues

2.45—Braughing

3.15—Gayles Bambina

3.45—Flycatcher

4.15—Carlie

2.30—Maslin Time

3.00—Cheap Seas

4.30—Lifestyle

5.00—Willow Herb

"Nowhere to Hide" starring Las Van

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## ENTERTAINMENT GUIDE

### OPERA & BALLET

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## FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 3DF

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Thursday July 2 1981

## No mandate in Israel

THE TENTH and most turbulent Israeli General Election has witnessed a recovery by the Labour Party almost as remarkable as the deterioration in its fortunes in the spring. Having appeared set in January on an overwhelming victory, the opposition looked a month ago as if it were facing a humiliating defeat, not least because of a lacklustre performance by Mr Shimon Peres, its leader; he seemed incapable of capitalising on the failure of Mr Menachem Begin's Likud-dominated coalition to cure the country's endemic economic and social ills. In the event Labour has almost certainly gained one more seat or at least parity with the Likud in the Knesset.

## Labour gains

It still seems probable that it will be Mr Begin who forms a Government in the next month or two. Likud is in a much better position to command a working majority in the parliament through its alliance with three religious parties. They have all expressed a clear preference for throwing their weight behind Likud rather than Labour. Overall the election can be seen as consolidation of the position gained by the Right in 1977 following 29 years of Labour predominance. Labour's gains have been made mainly at the expense of the small Left-wing and centrist factions.

Mr Peres' reconciliation with Mr Yitzhak Rabin, the former Premier, and his surprisingly good showing in last week's TV debate with Mr Begin were factors behind Labour's late surge. The election results also suggests that one-fifth of the electorate who remained undecided until the last moment had deep misgivings about Mr Begin's truculent style of leadership. The upshot is that Mr Begin has fallen far short of obtaining an unqualified mandate for the prickly nationalism he has resorted to in recent months.

## Efforts

Now that this long-awaited poll is behind us it is imperative for President Ronald Reagan's Administration to resume American efforts to bring about a comprehensive settle-

ment in the Middle East, including some adequate solution of the Palestinian problem, and for the European Community to decide what role it can play in this process.

Mr Begin is on record as saying that if the Arab inhabitants of the West Bank and Gaza Strip "want to live in peace they can live under our sovereignty. His view is that the territories constitute an integral part of Israel. His conviction does not at first sight, augur well for a continuation of the autonomy talks, which have been in abeyance now for a year, over the future of the West Bank and Gaza Strip.

The Labour Party is prepared to make territorial concessions for peace but rules out the establishment of any Palestinian state west of the River Jordan. Moreover, it will only contemplate any Palestinian entity within the context of a federal arrangement with Jordan. Although Labour is more flexible, it is hard to escape the conclusion that it may make no difference, on this most crucial issue, which party emerges heading the next coalition Government as far as satisfaction of Palestinian aspirations is concerned.

Yet one should not forget that it was Mr Begin who with President Carter's encouragement, undertook the most far-sighted act of diplomacy in Israel's post-war history, when he signed a peace treaty with Egypt at the cost of the Israeli occupied territories in Sinai. Given strong and continuous pressure from Israel's American ally, it may just be that it is the nationalist Mr Begin rather than the more conciliatory Mr Peres, who is best able to swing his country behind the sacrifices needed for a lasting solution to the Palestinian issue.

## Indecision

While Mr Begin and his Likud party have emerged as probable winners, this election has produced no answer to the question whether this beleaguered people prefer to exist in defiant isolation of work towards a reconciliation with their Arab neighbours. In this indecision about the right way forward it is the U.S., as always, which has the casting vote.

## How to control bureaucracy

CAMPAIGNS conducted by civil servants to improve the efficiency of other civil servants do not usually inspire much public confidence. This is not because civil servants are indifferent to waste or unconscious of the value of public money. On the contrary, cheapskaping is more characteristic of the Civil Service ethos than is profligacy, particularly in small matters. The trouble is that watertight procedures for monitoring expenditures and rooting out any possibility of malfeasance, together with elaborate systems for cross-checking decisions are no substitute for continuous drive for economy and efficiency which is characteristic of well-run organisations in the private sector.

## Attitudes

It is not surprising, therefore, that of the two documents relating to Civil Service efficiency published yesterday—a White Paper from the Civil Service Department and an 11-volume Management Information report from Mr Michael Heseltine's Environment Department—the latter reflecting attitudes which Mr Heseltine brought with him from the private sector, is much more impressive. Indeed, the work which the DoE has done at its Minister's instigation, although it is still at an early stage, is an important pointer to how much civil servants can achieve within their own departments given the necessary political leadership and determination.

The value of a programme such as the DoE's Management Information System for Ministers (called Minis for short) must be gauged not just in terms of the financial and manpower savings it produces. The DoE's reduction in manpower over the past two years have been greater than those of the Civil Service as a whole, but not by a spectacular margin. The real benefit of Minis is that it has enabled Ministers and senior civil servants to exercise more refined judgment about where economies should be made. For it is a notorious fact of British public life that Ministers do not in general have any detailed information about the way their policies are implemented or of the administrative costs of implementation. Without that knowledge de-

cisions to alter expenditure plans are made largely in the dark. Cabinet debates on the relative merits of different departments' programmes tend to be unproductive. Cuts are frequently imposed "across the board" without regard for political priorities and for the public's real requirements. Aiming cuts at areas of unnecessary bureaucracy is practically impossible when detailed information about the functions of departments is not available on a comparable basis. These factors in turn make the very attempt to cut public expenditure needlessly unpopular and painful.

Just as importantly, the lack of attention to management information and managerial efficiency at the highest Ministerial and official levels, can create a distorted sense of value and an inappropriate career structure for civil servants. There is little incentive to search for constant improvements in productivity when promotion in the lower grades is related mainly to seniority. More generally, the policymaking functions tend to carry much more prestige than do the managerial ones, even in large departments in which managerial professionalism is of utmost importance. Too often the refinement and elaboration of policies is still done without sufficient regard for the administrative costs entailed.

## Functions

Unfortunately the same divergence between the managerial and the policymaking functions is reflected in Ministers' attitudes towards the Civil Service. In principle, there has been much talk from the Government about the need to create new incentives in the Civil Service career structure, to reward efficiency, to penalise incompetence and to improve the monitoring of public spending so that genuine waste can be cut without unnecessarily damaging services. In practice, Ministers have shown little interest in following Mr Heseltine's example and delving into the workings of their departments in sufficient detail to make real progress. It is time for the Prime Minister to demand some hard work in this direction from her civil servants and her Ministers alike.

IT IS just 21 months since

Mr Christopher Hogg took over the reins of Courtaulds, Britain's largest textile company. Two things stood out about Hogg at the time. He was 43 years old, a strapping by the standards of British boardrooms; and he was short of experience in Courtaulds' traditional textile business.

To the company's Northern textile managers Hogg was an outsider, albeit with a pedigree that stretched from Marlborough and Oxford through Harvard Business School and into an 11-year apprenticeship in Courtaulds, nearly half of it on the paint side of the business.

In the course of those 21 months, Courtaulds' UK labour force has been cut by over 35 per cent, to around 65,000. In the year just ended, the company reported an attributable loss of £114m, after writing off £98m on extraordinary items. Shareholders are having to make do with a token 1p a share dividend. And last month's annual report warned gloomily that "there has been no marked uplift in the actual trading results of the UK operations in the first two months of the new financial year."

Some baptism. But only once in the course of a recent interview did Hogg allow the strains to break surface. "I try to remain reasonably cheerful," he said, "despite the lousy nature of the task."

The business of closing any factory is pretty awful, especially if you are the man who has to go and talk to the people. You are conscious that you are running down or closing an enterprise, shutting off livelihoods. It's a miserable thing to be involved in."

The company that Hogg inherited in 1979 had been fashioned by the optimism of the 1960s, and by the towering personality of Lord Kearton, its driving force from the mid-1950s to 1978. Kearton directed the company from the centre, and thrust Courtaulds outwards from its base as a fibre producer and weaver into a heady series of takeovers.

The takeovers were in two separate directions. On the one hand, they took Courtaulds out of textiles into non-textile areas such as paint, plastics and packaging. On the other, Kearton's company invaded Lancashire and Yorkshire in an attempt to build a vertically integrated Courtaulds—from tree forests in South Africa (Courtaulds textile base has been founded for most of this century on viscose, which is derived from wood pulp rather than from chemicals) through all the stages of textile production to the high street.

But in the years between Kearton's retirement in 1975 and Hogg's taking over in 1979, the optimism of the 1960s and early '70s evaporated in the face of the uninterrupted recession in the European textile industry. The last 21 months have seen an even further sharpening of the downturn in UK textiles.

"The thing I was most conscious of," recalls Hogg, "was

that the standards of financial performance on the textile side, the actual financial performance, were inadequate to my way of thinking, very inadequate." He moved rapidly along two different but related routes to establish a new identity for Courtaulds.

(1) He continued and accelerated the process begun by Sir Arthur Knight, chairman from 1975-1979, of decentralising the management structure of the company, and pushing decision-making down the line.

(2) Using this new structure, Hogg applied a set of rigid financial disciplines and targets.

"I had become very impatient indeed with the persistent refusal of the financial returns to come through," recalls Hogg. "Anything other than bringing the whole business face to face with pure financial standards was simply not on. We just couldn't go on playing with the future."

Within a couple of months of taking over, Hogg had reinforced the independence of Courtaulds' previously established product groups (see table), and set the criteria by which these were to operate, while at the same time devolving more and more of the key decision-making to them. Capital expenditure limits, for local management, for instance, were raised. Head Office staff was cut back. Local management was urged to take decisions, to make its own recommendations on the future of its business.

But this new-found freedom was to be exercised within new and narrowly defined boundaries. "In '80-'81, it was perfectly clear that cash was going to be the name of the game. I established at the start of the year the global cash figure which I felt we should make as a group to cover central expenses, interest, dividends, tax, contingencies and so forth. That worked out at 12 per cent of capital employed. We translated that into specific targets for each product group. Those targets came to be taken very



Christopher Hogg: "Anything less than 20 per cent return on historic capital employed is not worth shooting for."

seriously indeed."

The concentration on cash produced some dramatic results last year. Stocks fell by over a fifth, debtors fell and creditors rose, decreasing working capital by £150m. But a different set of standards is being brought to bear on the longer-term decisions. "I've set the basic standards as simple return on capital employed. Anything less than 20 per cent return on historic capital employed is not worth shooting for. You've got to be satisfied that you can make that on average in good years and bad."

Hogg has brought to his job an analytical ability acquired in a long period of business school training (besides the two-year Harvard MBA course, Hogg spent a period at INSEAD at Lausanne and two years in the mid-60s at the Industrial Reorganisation Corporation, the best business school that Britain has ever produced). Take the decision to stop

making nylon. It appears to have been in textbook style. First, the Fibres and Yarns group board alerted the main board to the fact that its nylon business could not operate within its cash constraints. But at board level, a more subjective set of criteria was being applied to such key strategic decisions. "The really decisive criteria was which businesses were going to be internationally competitive over the long haul. "You've got to be reasonably confident that you can make money against the worst that imports can challenge you with. We found ourselves asking over and over again in relation to every business we've got: What are the economies of scale? What are the things which make it work? Why do we add value? What is the nature of that added value? Can we upgrade it? What's the nature of the competition?"

Courtaulds' nylon business, "built up with much capital expenditure, sweat and blood"

## COURTAULDS AT A GLANCE

Product group	Sales 1980-81 £m	% change	Employees (year end)	Change during year	Trading profit (loss) £m	Capital employed £m	% return on capital employed	Operating cash flow £m
FIBRES AND YARNS (Rayon, viscose, acrylic, polyester, carbon fibre)	695	-19	26,600	-8,100	1	246	—	28
FABRICS (Woven and knitted fabrics, commission dyeing, printing)	419	-13	16,300	-5,400	(8)	136	—	33
CONSUMER PRODUCTS (Manufacture and sale of garments, distribution)	362	+5	27,200	-5,300	13	87	15	22
INTERNATIONAL PAINT (Marine protective and industrial coatings, decorative, trade paints)	268	+12	7,600	-200	22	80	28	18
BRITISH CELLOPHANE (Packaging, industrial films, manufacture of non-woven fabric)	171	+3	5,600	-1,200	3	55	5	15
NATIONAL PLASTICS (Moulded plastics, aluminium collapsible tubes, Amtec tiles)	39	-3	2,000	-300	2	9	20	4
TOTAL*	1,710	-6	88,000	-21,000	301	575	5	132

\* Total includes Courtaulds Engineering and elimination of inter-group sales † Excludes interest, tax, dividends. ‡ Pre-tax profit: £5.1m. Loss after tax and minorities: £16.5m. Loss after extraordinary items: £114m.

## MEN AND MATTERS

## Tinker to tailor NBC

Thornton Bradshaw, formerly president of Atlantic Richfield and largely responsible for the decision to sell the Observer, has wasted little time in making his presence felt as chairman of RCA.

Even before officially taking over yesterday at what Americans would call "the slumbering communications giant," Bradshaw had dismissed on Tuesday night Fred Silverman, the president of RCA's troubled NBC broadcasting network in the latest act of a long-running soap opera set in the RCA boardroom.

Silverman, once dubbed "the man with the golden gut" in reference to his television programming skills, was originally hired three years ago to do for NBC what he had already done for the network's two bitter rivals, CBS and ABC. Under Silverman, first CBS and then ABC hit the top of the national television ratings league.

But Silverman, appropriately

enough the son of a television repairman, failed to haul the ailing network from the third-out-of-three position in the ratings and Bradshaw, although reputedly a smoother manager than his gruff RCA predecessor Edgar Griffiths, clearly felt uncomfortable with Silverman. "I think he is a very talented man," says Bradshaw of Silverman, "but obviously in the end results are what count. NBC is still number three and we would like to be number one."

Bradshaw's hopes now rest with the new NBC chairman, Grant Tinker. Tinker is well known in the U.S. television industry. He became one of its most successful of independent executives, and with his former actress wife, Mary Tyler Moore, founded a company called MTM Enterprises which has developed into one of Hollywood's leading television studios responsible for several successful prime-time shows, including "Lou Grant."

Tinker has worked at NBC until 1967, before forming MTM in 1970, so he should at least be well versed in the tradition of NBC bureaucratic in-fighting.

## Eye-opener

Pinkerton's U.S. detective agency whose vigilant trademark gave us the term "private eye," yesterday opened its first overseas office in London.

Demands for private security services have been growing just as fast here as anywhere in the world, says Anthony Purbrick, the one-time London policeman who returns from New York to head the operation. He joined Pinkerton's in 1968 and is now director of its international division.

The organisation, founded in 1850 by Scots emigrant Allan Pinkerton, is, of course, part of the fabric of American history. For half a century its agents were the only crime investigation force working across state lines and its exploits

against the James boys, the Younger brothers, and Butch Cassidy and the Sundance Kid, have been long and lavishly recorded by Hollywood.

Though this will be the first time the agency has established a permanent base abroad, the Bank of England called on it as long ago as 1870 to solve a £1m robbery. And Winston Churchill brought its agents over in 1911 to help protect the Royal Family during the coronation of George V.

Compared with these assignments, its modern services sound a bit prosaic: factory patrols, crowd control, inventory checks, executive protection. But Purbrick says that it is these services which have ensured Pinkerton's place as the world's largest detective agency.

## Card sharpeners

The recession, says Diane Smith of the Design Council, seems to be having a stimulating effect on one industry at least—the £225m greetings cards business. Despite the rising costs of cards and postage, sales stand up well even in hard times—2bn annually, or 36 cards per British person.

Not surprising then, that according to Smith, hundreds of graphics, textiles and fine art students leaving art school and unable to find jobs have been turning to designing and selling cards. The result is a revolution in style perhaps comparable to that initiated by Gordon Fraser—killed this week in a car accident—back in the 1930s or Gallery 5 some 20 years ago.

Design magazine reports today on a host of small but apparently firmly-established newcomers to the business—an avant-garde movement which, says Elwyn Roberts, buying manager for W. H. Smith, is designing brighter, slicker, more humorously subtle cards. Tastes change slowly. More than 20 million people have been sending birthday greetings with Hallmark's pansy-filled wheelbarrows since 1941, but

failed to pass these tests.

Courtaulds was too small an operator (six per cent of the European market, compared with ICI's 20 per cent); the consumer demand for nylon, particularly in areas like shirts and sheets had collapsed some time before, and other markets were being affected by the growth of imports. It was going to require substantial capital expenditure to raise Courtaulds' nylon facilities to international standards. Over six months wrestling with the problem, "It became clearer and clearer that was probably the right thing to do was to retreat because we did not stand a good enough chance of being internationally competitive."

So, one Friday afternoon, Courtaulds announced the closure of its two Celon nylon textile yarn plants, with the loss of 1,900 jobs, in the unemployment blackspots of Northern Ireland and Merseyside. A by-product of the decision was that the Fibreborough caprolactam plant, rebuilt for £35m after its destruction by fire in 1974, lost one of its two customers, and its future is in doubt.

The man who has done all this looks younger than his 44 years. He is deeply serious throughout our interview, he never raised his voice nor cracked a joke, though he reacted quite sharply to any hint of criticism, and was visibly hurt at the suggestion that some of his managers thought him to be cold. There is not an ounce of side nor flamboyance about him—in the 1960s, when he was a young banker at Hill Samuel, an FT colleague used to refer to him as "hair-shirt Hogg"; today, he has decorated his office in the same modestly utilitarian materials as the lobby outside.

He is an admirer of Lord Weinstock, whom he watched putting GEC, AEL and English Electric together in his days at the IRC in the mid-60s; and acknowledges a deep debt to Lord Kearton, his chairman, both at the IRC and Courtaulds, though both as a manager and as a person, he is as total a

contrast to Kearton as you could find.

Can he bring it off at Courtaulds? Has his surgery been deep enough, and if it has, is he the man to build Courtaulds back up again, presumably into the industrial holding company that it is already beginning to resemble?

It is unlikely that we have seen the last of the closures. But it could be that Courtaulds is over the worst. The share price, which bottomed at 49p last winter after the interim dividend was passed, has been hovering in the upper 80s in the last few weeks. The losses and write-offs at the end of May were accompanied by a statement that cash had been pouring into the group, that net debt was down for the year by £70m to £196m, and that the integrity of the balance sheet had been preserved.

Hogg has turned a company round once before at International Paints. His first job at Courtaulds was to rationalise the overseas activities of two paint companies of almost equal size that had been bought by Kearton at 10-year intervals. He spent the best part of 18 months living out of a suitcase, travelling round the world, trying to make sense of Courtaulds' paint business.

Today, some 12 years later, International Paint profits have been keeping Courtaulds afloat. The company, 88 per cent owned by Courtaulds, but the value of the publicly quoted shares has risen over the past 10 years at a pace which puts it 28th in the Management Today "growth league." It has 40 factories in 22 countries, a leading position in the marine paint business achieved on the back of a technical breakthrough in underwater paint, a self-polishing antifouling called Inter-sheen SPC, and a worldwide sales and servicing network unrivalled in the industry.

Hogg would not be drawn very far on how he sees the future development of either Courtaulds or the paint company. "We just keep quietly expanding the paint company, including the odd acquisition." The future growth of Courtaulds may well follow a similar step-by-step strategy, rather than some grand design for the 1990s.

"We've just emerged from one of the most difficult years that Courtaulds can have had. It takes several years for a large company to turn round and start pointing decisively in a different direction. I'm a lot less worried about the business as a whole than I was 18 months ago, because our exposure is more limited. We've gone through one hell of a test, and have proved so far that we can remain under control."

"More to the point, management is much more coherent about what it is trying to do, about things it should accept and does not accept. Of course, we must have made mistakes, and shall go on making mistakes, but I think we stand a chance of doing some worthwhile things, too."

## The secret of Tamdhu.

Tamdhu, distilled in the Golden Triangle area of malt distilleries, is a premium Speyside malt whisky which has that freshness that is so reminiscent of the Highlands.

THE HIGHLAND DISTILLERIES COMPANY LTD



## Addressing down

If proof were needed that, to the publishing gentlemen of Bloomsbury, we journalists are mere distant and grubby cousins in a hurly-burly corner of the scribbling underworld, I was charmed to receive a letter from Faber and Faber addressed to the "Men and Masses" column.

Observer



## FINANCIAL TIMES SURVEY

Thursday July 2 1981

# Netherlands

## BANKING, FINANCE AND INVESTMENT

Most sectors of Dutch society—and not least the financial community—would welcome an end to their present economic plight. Bankers and businessmen seem to detect hopeful signs of change, given the growing sense of national resolve.

### Mood of guarded optimism

BY CHARLES BATCHELOR, AMSTERDAM CORRESPONDENT

A MOOD of change—and for the better—has begun to pervade the Dutch financial community. The seemingly endless debate about the problems which dog the country's economy and the corrective measures which will have to be taken finally seems set to produce results.

Negotiations between the main political parties to form a new government may take several months yet but there appears to be a good chance that the coalition which emerges will have a larger majority than its predecessor and be able to govern more effectively.

The economy is depressed and most of the usual indicators show little prospect of an upturn until 1982 at the earliest. But bankers and businessmen read in the statistics clear indications of a change—for example in that the country's surprisingly high rate of absenteeism is falling and that staff turnover has slowed.

The signs are still tentative and the optimism remains guarded. The coalition talks, for example, could still produce an ineffective or short-lived government while the economy is likely to weaken further before starting to recover. Even so, after several years of edging towards a consensus on the need to revive the economy, the signs are now being transformed into reality.

A revitalising of the Netherlands' industrial structure is

essential for the recovery of the country's financial markets. If private capital is to replace State subsidies as the feedstock of business private investors must be offered a good return. Many bankers and economists now believe there is a real prospect of this happening.

The consensus, which has been a long time growing, now appears to include not only the political parties of the Centre and the Right but a large section of the Labour Party. The trade union federations too support many of the proposals made to boost the economy.

The Dutch are currently in an interim between two Governments. The general election of May 28 saw the Centre-Right coalition comprising the Liberal and Christian Democrat Parties lose its small overall majority. The Left-of-Centre Democrats 66 Party more than doubled its strength while the Labour Party lost badly. The result was a fine balance between Left and Right.

The parties are now trying to put together a coalition comprising Christian Democrats, Labour and Democrats 66. This grouping would have 109 MPs in the 150-seat Lower House. The time taken to put together Governments in the Netherlands has increased markedly over the past decade or so and few people hope for a rapid result this time. The outgoing Cabinet, which now is acting on a caretaker basis, took a record seven months to form in

1977. Long-drawn-out negotiation would delay effective decision-making.

Two theories are current about the importance of the coalition talks. The politicians, the cynics say, are largely irrelevant since the Netherlands has continued to function well during previous interregnums thanks to its skilled civil servants. With a man like Dr Jelle Zijlstra at the Central Bank, this argument continues, sound monetary policies are guaranteed.

#### Convincing

The more convincing counter-argument is that whatever the quality of the civil service political choices must be made. Dr Zijlstra has been calling for years for sound government financing and a cut in public sector debt. The refusal of the politicians to heed his warnings have landed the country where it is—with large budget and balance of payments deficits.

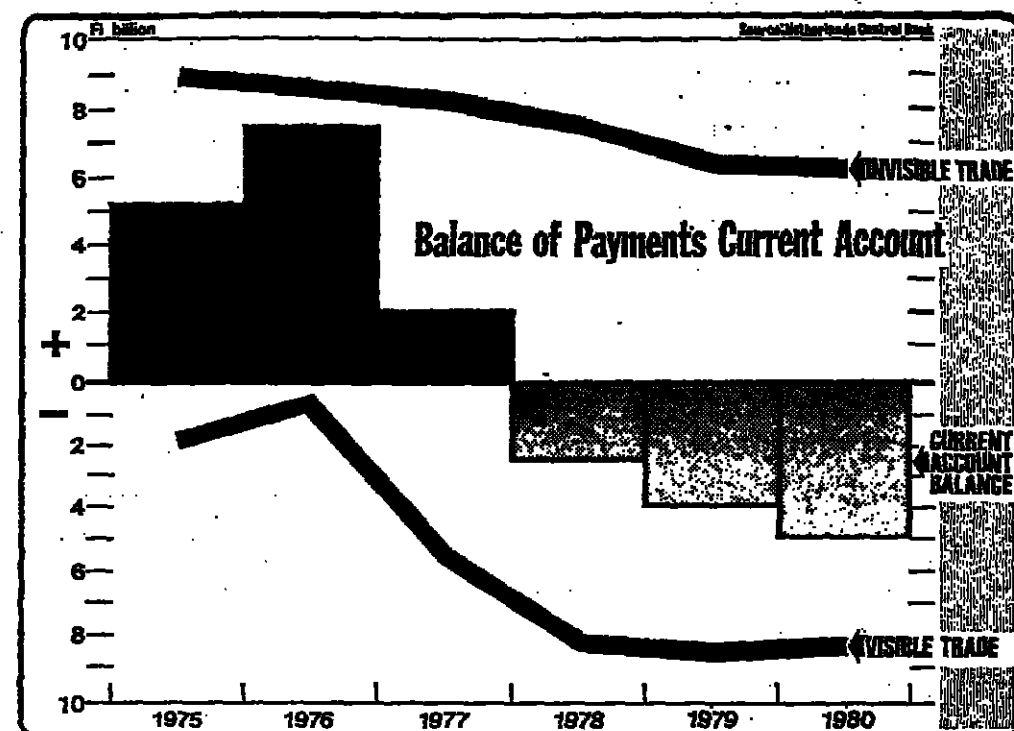
The remarkable degree of unanimity which exists is reflected in the composition of the "Wagner Commission", popularly named after its chairman, the former president of Royal Dutch Shell. The advisory commission on industrial policy included representatives of the main unions and Left-wing economists among its members, alongside senior managers from Philips, Unilever, Fokker and a number of other companies.

In its report presented last

month the commission urged the next government to create both a social and economic framework favourable to business and to take specific measures for the "re-industrialisation" of the Netherlands. Most of the recommendations—the switch of resources to the private from the public sector, for example, and a reduction of the tax and social security burden on wage earners—are not new. But the broad backing these measures now seem to enjoy is, and the business community hopes that a government with a comfortable majority will be able to push them through Parliament.

The language of the report is tough. It calls for reduction in the numbers on social security and for wage restraint. Annual wage negotiations must be based on the economic situation as it is and not as people would like it to be.

Specifically the Wagner report calls for tax incentives for providers of venture capital, an end to support for "lame ducks" and a simplification of the large numbers of aid schemes. Government interference in private industry must be reduced. A new institute, the Company for Industrial Projects (MIP), should be set up alongside the existing National Investment Bank to provide risk capital on a commercial basis. At least £1 bn (\$380m) of finance, not necessarily exclusively from the



public purse, should be provided in the first three years.

Published around the same time as the Wagner report and reflecting a similar realism was an inventory of areas where savings could be made on public spending. Commissioned by the outgoing Government the report is meant to give the next Cabinet a head start in tackling the country's current account balance of payments position. The Dutch export performance has been weak but the decline in real disposable incomes has meant there has been a sharp fall in imports.

The current account is now expected to be about in balance in 1981 after showing a deficit of nearly £1.5 bn last year. The latest detailed Central Planning Office forecast still shows an expected surplus of £1.3 bn but the office has since said the recent firmness of the dollar has made this figure unattainable.

The low rate of inflation remains one of the strong points of the Dutch economy, though a

slight increase is expected this year to nearly 7 per cent.

The labour front remains largely peaceful, though it is unclear what will happen when wage controls, now in their second year, end in December. The unions have shown exceptional moderation but rocketing unemployment has tested their patience. The average jobless total is expected to be nearly 50 per cent higher this year than in 1980 at 385,000.

The guilder remains one of the most stable members of the European Monetary System but this has been bought at the cost of high interest rates—currently around 11.25 per cent for long-term funds.

Banking economists are hoping for a decline in Dutch interest rates later this year, though this will depend very much on developments in the U.S. and West Germany. But a large part of the Government deficit has already been funded on the capital market and the

banks, which are flush with savings deposits, have little need to make further capital market borrowings. Contrary to the relative liquidity of the market came at the end of last month with the Central Bank's decision to suspend controls on bank lending for the second half of this year. Banks were well under the per cent growth limit and curbs had become meaningless.

A slight recovery of Dutch economy is forecast next year, with resumed growth of national income and a further improvement in balance of payments. Most important, bank economists suggest, is that the political have learned a lesson from first energy crisis. Most income levels were shielded from impact of the recession in mid-1970s by increased Government outlays. This time recession has bitten incomes and a greater sense of realism prevails.

#### CONTENTS

Commercial banks	
Retail banking	
Stock market	
Options exchange	
Willem Duijsenberg	
Baron van Uffelen	
Eijmert den Bakker	
Onno Vogelzang	
Johan Kleijer	
Government finance	
Direct investment	
Insurance	
Property	
Risk capital	

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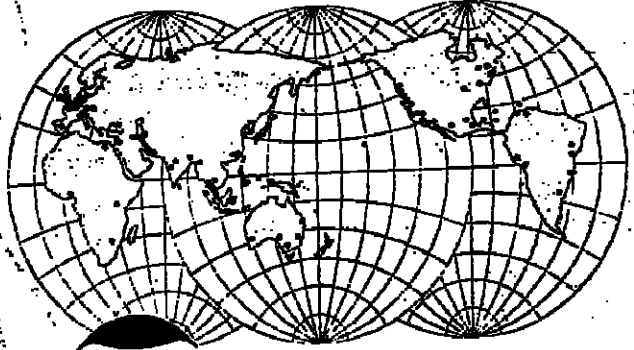
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### COMMERCIAL BANKS

ADRIAN DICKS

WHEN THE Dutch commercial banks reported their 1980 results earlier this year, they started the public by saying they were greatly adding to their provisions for general contingencies.

Algemene Bank Nederland (ABN), the largest, doubled the sum it set aside from Fl. 150m (£30m) in 1979 to Fl. 300m. Most of its rivals increased theirs by anything between 37 and 50 per cent, with the Nederlandse Credietbank alone in adding no more than 16.2 per cent. Rabobank, the rapidly growing co-operative bank which is now the second biggest in the Netherlands in balance sheet terms, published no separate figure but added nearly 20 per cent to the overall item on its

liability side where risk provisions are carried.

None of the Dutch banks is prepared to reveal how far these dramatic increases in provisions for bad debt actually reflect losses on loan business, while figures for accumulated provisions are not published. Yet one need look no further than the troubled property and construction sector, or the well-publicised difficulties of several large Dutch companies such as the Ogem conglomerate to identify some obvious problem areas.

The mortgage business, which with an average annual growth rate of 21 per cent throughout the 1970s had been the banks' fastest growing area of new lending, has slowed painfully. This has left at least one specialist institution, Westland Utrecht Hypotheekbank, with its profits halved and its prospects so bleak that it announced a plan last month to reduce staff by 25 per cent. This has since been withdrawn

under pressure from the staff unions.

While no other financial institution has suffered from the current recession as badly as WUB, profits of most of the commercial banking sector have been indifferent. Slavenburg's Bank, smallest of the independent Dutch banks — until Credit Lyonnais took a half share in its equity late last year — saw a drop in 1980, partly also as a result of difficulties in the property sector.

Bank Mees and Hope (part of the ABN group) showed a 9.5 per cent drop in profits, while several other banks revealed virtually stagnant earnings. ABN and Nederlandsche Middenstandsbank, each of which managed to raise net profits by about 14 per cent attributed this achievement more to increases in the volume of business than to any increase in basic profitability. Both banks said the greater portion of their profits was earned from foreign business.

For 1981 the banks do not expect their fortunes to pick up faster than the level of activity of the economy as a whole. With inflation widely forecast to remain below 7 per cent this year and to ease further in 1982 — and with real wages likely to decline by 1 per cent to 2 per cent — the Dutch recognise that they are well-placed, by comparison with most of their neighbours, to benefit from the next upswing.

The banks are naturally deeply involved in the national debate (described elsewhere in this survey) over how best to use this relatively sound economic basis to reorient and recapitalise manufacturing industry, and how best to meet

the massive financial demands of such an effort. They also seek to ensure that Dutch business does not suffer further deterioration in its relative debt: equity ratio as it seeks the funds it will need.

The Dutch authorities have allowed a small-scale, yet unprecedented, experiment to begin by letting commercial banks subscribe equity capital to new companies and new ventures. But until what some senior bankers describe as the "immoral" fiscal treatment of dividend income from shares, by comparison to interest on bonds, is amended, it seems likely that still higher levels of debt financing will be undertaken to carry out far-reaching changes in manufacturing.

The banks themselves have often chosen in recent years to raise subordinated loan capital rather than equity, though they have also been virtually the only institutions that have carried out successful rights issues in the past two years.

Meanwhile, the banks have already been active in helping business customers restructure their typically heavy short-term borrowings and overdrafts into medium and long-term instruments, and are putting pressure on them to refine their cash management.

In its targets for domestic credit growth this year — the fourth year in succession that they have set — the Dutch Central Bank specifically placed no limits on the expansion of lending over two years' maturity, though by contrast, it sought to hold the net expansion of all short-term monetary assets held by banks to 5 per cent for the large institutions and 6 per cent for the smaller

### THE DUTCH BANKS

	Balance sheet total (Fl bn)	1980	1979	Net profit (Fl bn)	1980	1979
ABN	108.7	86.7	316.2	278		
Rabobank	97.5	86.2	273.2	330.1		
Amro	94.2	84.1	276	273		
Ned. Middenstandsbank	47.8	40.5	191	167.5		
Ned. Credietbank	13.5	11.2	21.7	22.8		
Bank Mees and Hope*	12.5	10.4	32.1	36.6		
Slavenburg's Bank†	10.7	9.6	12.9	36.4		
Pierson, Heldring and Pierson‡	5.3	4.4	17.4	16.8		

\* ABN owns 100 per cent  
† Credit Lyonnais owns 50 per cent  
‡ Amro owns 100 per cent

ones. So slack has been the demand for new money in recent months that the Central Bank was able in late June to suspend its controls altogether on the grounds that they had become superfluous. It has deliberately left open the possibility that they might be reimposed later this year.

It is less than clear, however, whether business is in any mood to take on additional large-scale borrowing. For the time being, the bond markets remain dominated by the fund-raising activities of the Dutch Government and local authorities.

There is heavy pressure on the authorities to reduce their financial demands. The traditionally independent Central Bank's outgoing governor, Dr Jelle Zijlstra, publicly warned the Government earlier this year that he might have to consider making the banks' purchases of Treasury securities and bills subject to the ceiling on short-term asset growth.

As a result, the outgoing Government of Mr Dries van Agt accepted borrowing limits for 1981 that would halve last year's total borrowings of Fl. 6bn

(£1.2bn). Within this figure, the Central Government should actually have scope for increasing its own borrowing from Fl. 2bn to Fl. 2.5bn, while the local authorities, last year's big spenders at about Fl. 4bn, will have to limit themselves to raising only Fl. 500m this year.

There is some uncertainty over how far a new Labour-led administration might feel itself bound by these targets. It will be under considerable political pressure to reduce the official deficit from 7.2 per cent of Gross National Product registered in the first quarter, to nearer 4.5 per cent by the middle of the decade.

The traditional policy of keeping the guilder a point or two below the D-Mark, the currency of the Netherlands' principal trade partner, is not likely to change with Dr Zijlstra's retirement. Private bankers, who warmly applaud the Central Bank's policy mix, believe that should dollar interest rates ease a further three or four points, the underlying strength of the Dutch currency could once again lead to substantial foreign currency inflows.

## Coming battle will see tough fighting

### RETAIL BANKING

ADRIAN DICKS

"THE NETHERLANDS is a well-banked country, but it is not yet over-banked." With that comment Dr J. A. Gons, an economist at Algemene Bank Nederland, sets the scene for what is likely to be the next major domestic development in Dutch banking — a tough fight for retail market shares. Commercial banks, co-operative banks, savings banks, mortgage financing institutions and the financial services of the Post Office are all going to do battle for the favours of some 7m private customers who together already own some 9m accounts.

Two related developments during the 1970s helped to create the conditions for the fierce competition to be expected during the 1980s. The prosperity of the average household continued to rise (though for the next few years it may well increase no further), while the traditional demarcation lines between different types of financial institutions were already starting to be broken down, as their managements began to pursue the new types of business that the growing wealth in private hands was creating.

Between 1970 and 1980 mortgage lending by all financial institutions grew at an average annual rate of 21 per cent, according to figures published by the Dutch central bank. Over the same period the commercial banks more than doubled their share of this rapidly growing market from 12 per cent to 25.6 per cent. The specialised mortgage banks raised their market share by half, from 12.2 per cent to 18.6 per cent, while the postal savings bank began to make its first big inroads into the market, seeing its share increase from 0.3 per cent to 5.5 per cent (and to 9 per cent in the first half of 1981). The savings banks saw their share decline by a quarter from 12.4 per cent to 9.3 per cent, while the main loser was the co-operative sector, whose share fell from 63.1 per cent to 41 per cent.

### Similar

For all other types of lending to the private sector, the Central Bank's figures tell a similar story. The commercial banks raised their market share from 64 to 69.3 per cent, the co-operative banks' share remained nearly unchanged, while the savings banks' portion was virtually halved from 9.6 to 5 per cent, and that of the postal savings bank dropped from 7.2 to 4.8 per cent.

The Dutch commercial banks, which are accused by their rivals of having neglected the private customer entirely until the mid-1980s, are naturally keen to hold on to the market share they have gained — and which they have paid for dearly in the shape of a vastly expanded network of branches and a much more generous structure of interest rates for private customers' savings. In order to broaden their appeal, most of them have branched out into consumer finance, securi-

ties dealing for private investors, insurance broking and most surprising, package holiday sales, for which the banks are now the biggest outlet.

Several of these activities are plainly loss leaders for some banks, as executives privately admit. Yet the conviction remains strong that the winners in the next few years will be the institutions that can provide the best "one-stop" service for the whole range of the private customer's needs.

In the face of the commercial banks' invasion of business which had traditionally been their preserve, the other financial institutions have long since started to counter-attack. Most spectacularly successful has been the Rabobank, now the country's second biggest, which is confident that it can beat the commercial banks at their own game. With total assets last year of Fl. 97.5bn (£19.5m), Rabobank is slightly larger than Amro (Amsterdam-Rotterdam Bank) and within striking distance of the industry leader in size, ABN. The bank is a complex structure, whose foundation is 978 co-operative banks and societies which own its central services, and which act as its "branches" throughout the Netherlands.

Originating as rural co-operatives geared mainly to the needs of farmers, the constituent bodies brought together the Rabobank in its present form in 1973. Loans to agricultural borrowers are now only a third of the portfolio, with the remainder divided between mortgage lending and finance for business other than agriculture. The bank prides itself on seeking out new business related to the interests of its co-operative members; these include the hugely successful Dutch agri-business and horticultural sector, with its booming export trade. Earlier this year Rabobank opened a branch in New York, and it is studying the prospects in several European cities; it has had offices in Frankfurt and in Curaçao (in the Dutch Antilles) for some years.

According to Mr H. J. A. E. M. Klarenbeek, the executive board member in charge of retail banking, the Rabobank's structure will prove a source of strength as it fights to keep its present market shares in consumer lending, and to carry the battle into the home ground of the commercial banks — lending to small and medium-sized businesses. The Rabobank's 3,000 or so offices, partly because so many are in villages and small towns, give its local staff an unusual degree of personal acquaintance with their customers, which Mr Klarenbeek believes can be built up to lay the basis of a new kind of relationship based on very close attention.

While the Rabobank is aggressively challenging the commercial banks not only in size but in offering an increasing number of the same financial services, other institutions are also making up for lost ground. The Dutch savings banks, which have lost the most ground, announced a plan last November for the three largest federations of individual banks to merge, although this has yet to be definitely agreed.

A far more immediate challenge to the banks comes from the Dutch Post Office, which in recent years has been bringing closer together its giro payments system and its huge postal savings bank. Legislation was tabled as long ago as 1977 that would turn the two services, already largely merged, into a fully fledged bank. Whether the new Dutch Government proves any more encouraging towards this scheme than was the outgoing, Right-of-Centre administration remains to be seen, yet postal executives and bankers assume that sooner or later a giant "Postbank" will come into being.

### Freedom

As it is, a number of important new areas of business were opened up to the postal giro/postal savings bank late last year, and the organisation's commercial director, Dr H. K. Verkooren, plans to take full advantage of them. Most important is the freedom to compete with the banks' interest rate structure offered on time deposits, to stem the steady loss of accounts from postal savings in recent years. After six months market share has already been stabilised and postal executives expect to build it up again.

In addition, the giro/postal savings bank has bought a 30 per cent stake (the largest single one) in the Dutch Euro-card organisation — although it has its own highly developed

cash card system, the *betaal-karte*, which customers can use to draw money in 31 European countries, and which has prevented large-scale use of other credit cards in the Netherlands.

The organisation can now offer second mortgages (it had over 9 per cent of the first mortgage market in the first quarter of this year), can handle traveller's cheques and American Express card services at post offices, may deal in retail and wholesale foreign exchange, and may soon win the right to enter the securities broking business on behalf of its customers. The lending limit for private customers has been increased to Fl. 25,000, while interest of 14 per cent is paid on positive balances in postal giro accounts, in line with the commercial banks' policy.

With some 41m giro accounts the Post Office services have a base as large as that of the rest of the banking sector combined and have been able to combine them to give each account holder a savings account with the same number. The giro system itself, founded in 1918, pre-dates the Dutch banks' giro by many years (though there are plans to integrate the two). Thus the Post Office has enormous experience of payments and transfer systems. It is the most widely used means of paying salaries, with the result that nearly every company has a giro account.

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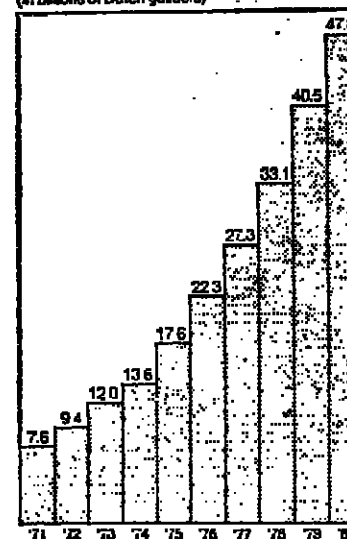
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# Government initiatives could lead to better days

## STOCK MARKET

CHARLES BACHELOR

THE AMSTERDAM Stock Exchange, after years of decline, is hoping that efforts to regenerate Dutch industry will also restore its fortunes as a source of capital and a market-place for investors. Some of the exchange's schemes to boost business have already produced results, while work continues on streamlining its operations.

"I do detect signs that the importance of the stock exchange and of the capital market is now given greater recognition," says Baron Boudewijn van Lierum, chairman designate of the Stock Exchange Association. "I do not want to be over-optimistic but I see signs of an improvement in the position of industry."

The trend of recent years has been for the Government to help out industry. Now, however, the encouragement given to the setting up of venture capital companies indicates a greater role for private capital in financing business.

Mergers and company failures have been gradually reducing the number of quoted companies on the Amsterdam

Stock Exchange for years. The process has been speeded up by the economic recession. Coupled with a tax system which allows interest payments to be deducted before corporation tax is charged but which does not allow dividend payments to be set against tax, the incentive to seek a stock exchange listing or issue new equity capital is low.

The number of Dutch companies listed on the exchange has fallen from 388 to 220 over the past decade. In the same period the number of Dutch bonds has risen to 1,406 from 1,028. Nine Dutch companies were delisted in 1980, while only one new one—Tweentsche Kabel Holding—was added. Six foreign companies were also dropped but there were two newcomers—Canadian Pacific Investments and Volkswagenwerke.

The most successful of the exchange's recent moves was the decision to list directly a number of American shares which had previously been traded in certificate form. The share of the "ASAS" (American Shares Amsterdam System) is that they are quoted in dollars, allowing immediate comparison with the price in the U.S., and that the costs associated with the certificates can be saved. The shares remain on deposit with Bankers

## TOP TEN SHARES BY TURNOVER 1980 (Flm)

1 Royal Dutch	6,406.6
2 Roronto	1,685.5
3 Robeco	1,156.8
4 Rolince	1,125.2
5 Unilever	753.6
6 Philips	624.8
7 Nat-Nederlanden	584.2
8 Alg. Bank Nederland	421.3
9 AmRo Bank	396.9
10 Dordtsche Petroleum	392.7

\* Holding company whose sole asset is shares in Royal Dutch. Source: Amsterdam Stock Exchange.

Trust Company in New York, which also results in cost savings.

The exchange began trading 12 ASAS shares last autumn but such was the response that last May the 58th share was added, when Consolidated Foods Corporation sought an Amsterdam listing — the first share to be quoted from the outset in ASAS form.

Exchange turnover overall rose 31 per cent to Fl 26bn (\$9.8bn) to mid-June compared

with a 160 per cent rise in foreign share turnover to Fl 895m. ASAS stocks accounted for 75 per cent of total foreign share turnover. Not only does share turnover seem to be heading for a new record in 1981 from the Fl 50bn figure last year, share and bond turnover have come roughly into balance as well. During 1980 bonds accounted for 60 per cent of turnover.

The decision to extend trading hours for a large number of stocks which had previously only been dealt with in brief opening and closing sessions has been less obviously successful. The morning trading session is now more lively but the afternoon remains fairly quiet while brokers, jobbers and the banks reflect on the higher costs of manning their pitches for the longer hours.

The scheme was modified last month to allow stocks to be added more quickly to the list and permit a larger number of stocks to be traded throughout the day.

One of the hopes for the European Options Exchange (EOE) was that it would lead to in-

creased turnover of the underlying stocks. The EOE's teething troubles meant that options trading did not make as successful a start as planned but the stock exchange members have the impression at least that share trading has been helped by the EOE.

The stock exchange, which has backed the options exchange with more than Fl 15m (\$3m) of its own money, is still firmly behind the venture, says Baron van Lierum. With option trading volumes picking up steadily — daily turnover has recently been around 7,000 contracts — the stock exchange believes the EOE's future is assured.

Another project on which work is well advanced is a proposed parallel share market. This is intended as a stepping stone to the official exchange and would be a more institutionalised version of the present over-the-counter (OTC) market, on which around 70 shares and bonds are actively traded and which is run by two broking houses, Broekman's Commissiebank and D.W. Brand and by the Nederlandse Credietbank.

## NUMBER OF QUOTED SECURITIES (year-end)

	1976	1977	1978	1979	1980
Dutch bonds	1,334	1,359	1,379	1,412	1,406
Foreign bonds	150	135	136	126	125
Dutch property funds and investment companies	32	31	30	30	30
Foreign investment companies	38	38	32	32	29
Dutch shares	256	249	237	229	220
Foreign shares	290	292	288	274	277
TOTAL	2,100	2,102	2,102	2,103	2,137

\* Including 57 American Shares Amsterdam System (ASAS). Source: Amsterdam Stock Exchange.

## Progress hindered by major obstacles

### OPTIONS EXCHANGE

ADRIAN DICKS

FOR THE European Options Exchange, 1981 might be the year it gets its second wind. During the first five-and-a-half months the volume of dealings on the exchange was 40 per cent higher than it had been in the comparable period last year. The average number of options contracts traded daily was over 4,000, compared to 2,900 for 1980 as a whole, while on a good number of days during June it was well above the 6,000 mark.

The EOE's executives and its member firms are not yet throwing their hats in the air. But there is quiet satisfaction that the options market has in its four years moved steadily if slowly upward.

Its continued existence is no longer in doubt. Such, at any rate, seems to be the conclusion of the Amsterdam Stock Exchange, which set up the EOE in 1978 and has invested an estimated Fl 20m (\$4m) in it.

Despite the fact that it is still running an overall loss, the options exchange expects to earn an operating profit on an average volume of 5,000 contracts a day. Should volume rise much above that level, it might even be able to pay its parent body a modest dividend.

Dutch banks, which act as brokers on the options exchange, say they are making enough in commission income to cover their staff costs and overheads. They are also convinced that the functioning of the EOE has helped the overall volume of the Stock Exchange to grow, to the point that the fortunes of the two markets are closely interwoven.

If the EOE's continued existence seems assured, however, it is not yet clear whether it can overcome some of the obstacles that have so far prevented it

from growing to anywhere near the size of its model and inspiration, the Chicago Board Options Exchange.

Mr T. E. Westertierp, the EOE's general manager, says that even with the backing of the mighty Chicago Board of Trade and its large membership of adventurously-inclined commodity dealers, it took the options business seven years to grow to its present size. Yet he also identifies two problems faced by the Amsterdam Exchange that may take far longer than that to overcome. First, as the Dutch have learnt the hard way, the shares underlying the options in which the EOE trades are each subject to a different set of regulations in the countries where they are domiciled. In the U.S. by contrast, there is a uniform set of securities regulations administered by a single body, the Securities and Exchange Commission.

The Amsterdam Exchange deals in options on only 32 shares. Ten of these are Dutch, with Royal Dutch Petroleum accounting for well over half of the total number of traded contracts last year. There are about the same number of U.S. stocks, though with far fewer transactions, and a scattering of German shares. The shares in major French companies, previously listed, have almost all been dropped for lack of interest, and the same fate is likely to await Petrofina, the lone Belgian stock.

### Scattering

The Amsterdam Exchange has reached an understanding with the London Stock Exchange's options market that neither will trade in share options handled by the other, effectively closing off options trading in British securities in Amsterdam. Mr Westertierp is determined not to introduce further share options unless the company concerned and its home regulatory authorities agree, and unless the EOE is

convinced they will be actively traded. Japanese stocks, for example, have not yet attracted any degree of interest on the Amsterdam stock market, although 18 are listed.

Dutch options men see rather more encouraging possibilities in the German market, and express little concern at reports that one or other of the German bourses might set up an options market of its own. Discussions are continuing over the possibility of trading in options on leading Swiss shares, while the Hong Kong list is also seen by some Amsterdam brokers as a possible source of new contracts.

The prospects for substantially adding to the list of traded share options are, however, limited, and the EOE is therefore placing much of its hopes on two new "products". Three months ago trading began in gold options. Given a steadily bearish market for the metal, the EOE says it is not disappointed at the relatively low level of dealings.

The Exchange hopes to begin dealings in bond options early in 1982, subject to the approval of the Dutch Ministry of Finance. Initially, options are likely to be written only on Dutch Government bonds, but at a later stage it is hoped that publicly quoted dollar issues might be added.

How far these moves can add significantly to the EOE's volume of business will, however, depend on how well it can tackle the second major problem facing it. That is to make known the advantages of options trading to a very much wider group of investors in Europe and beyond. At one level, the Exchange feels it still needs to educate many investors in how the market works.

The EOE deals both in call options, which confer the right to buy a specified number of shares or quantity of gold, at a specified price at any time up to a specified date, and in put options, which confer the right to sell shares or gold, at a specified price before a specified date.

Mr Westertierp believes a growing number of both institutional and private investors are realising that options can be used to limit potential losses in the value of the shares which they represent. He also believes European investors are becoming more used to moving flexibly into and out of assets, as their U.S. counterparts have long done. Partly as a result of inflation, European investors may have become more impatient and more sensitive to short-term opportunities.

There is some doubt, however, as to exactly who is using the EOE. Dutch bankers, active in the market as brokers, carry out much of this business on the orders of banks and brokerage houses outside the Netherlands and thus have no means of knowing the identity of the investors they are acting for.

Mr E. J. van der Slikke, chief general manager in charge of securities for Algemeen Bank Nederland, believes pension funds, life insurance companies and other institutional investors in the Netherlands are using options in widely traded Dutch shares more frequently as an investment tool. He believes the institutions and the Dutch banks, as large holders of government securities, will also have a strong interest in using traded bond options when these are introduced.

However the limited volumes seen so far on the EOE suggest that so far as institutional investors in the rest of Europe are concerned, the Dutch may still have a formidable educational task in front of them.



Busy scene at the European Options Exchange

The stock exchange is keen to bring this market more directly under its own control in the hope that this will encourage more companies to make use of it, and ultimately to seek a stock exchange listing. The target date for the start of the parallel market is next autumn.

The stock exchange's hopes that it will once again occupy a central position as provider of capital to commerce and industry are based on a number of factors outside its control. The financial strength of many companies has been eroded in recent years and further funding by means of borrowed capital would lead in some cases to unacceptable balance sheet ratios. At the same time depressed share prices make equity funding unattractive.

The growing realisation among politicians that there are limits to the extent to which Government hand-outs can be used to prop up industry will, the stock exchange believes, persuade the Government that

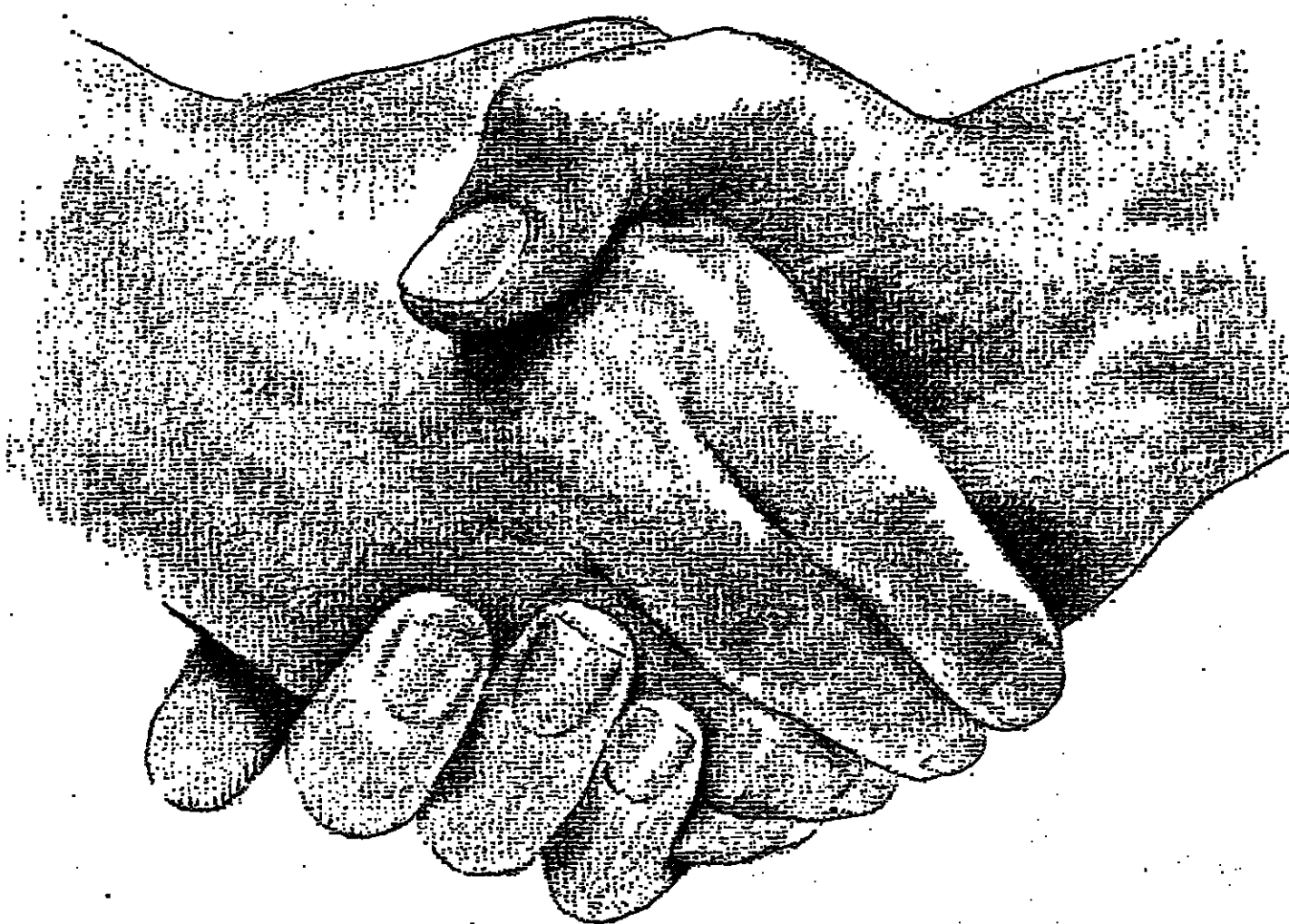
another approach is necessary. Indications that this process is already under way can be seen in the decision to relax controls on bank holdings in non-banking companies and the encouragement of the setting up of venture capital companies. Any companies helped in this way, however, would not be interested in a stock exchange listing for many years yet.

More immediate results may be achieved by the decision to free from tax the first Fl 500 (\$190) of any individual's income from dividends. In itself a modest start it nevertheless represents a major break from traditional fiscal attitudes in the Netherlands. The financial community has long been calling for an end to the "double taxation" of profits—first in corporation tax and then in income tax paid on dividends. Only the Netherlands and Luxembourg retain this system in Europe.

Alongside the efforts to make the stock exchange more attractive to investors a good deal of time has been spent on trying to improve the profitability of its members.

The Dutch banks, which account for 75 to 80 per cent of exchange business, have long complained that their security business was either loss-making or only marginally profitable. Losses on "retail business" — the small investor outweigh the highly profitable work of international loan syndication. Algemeen Bank Nederland (ABN) calculates that any order under Fl 10,000 will make a loss. Since it advises customers to maintain a portfolio of at least five shares direct stock exchange dealing is effectively closed to anyone with less than Fl 50,000 (£10,000) to invest.

"We feel we have a public function so we do not want to follow the example of the U.S. banks and turn away the small investor," says Mr Cees van der Slikke, head of ABN's securities operations.



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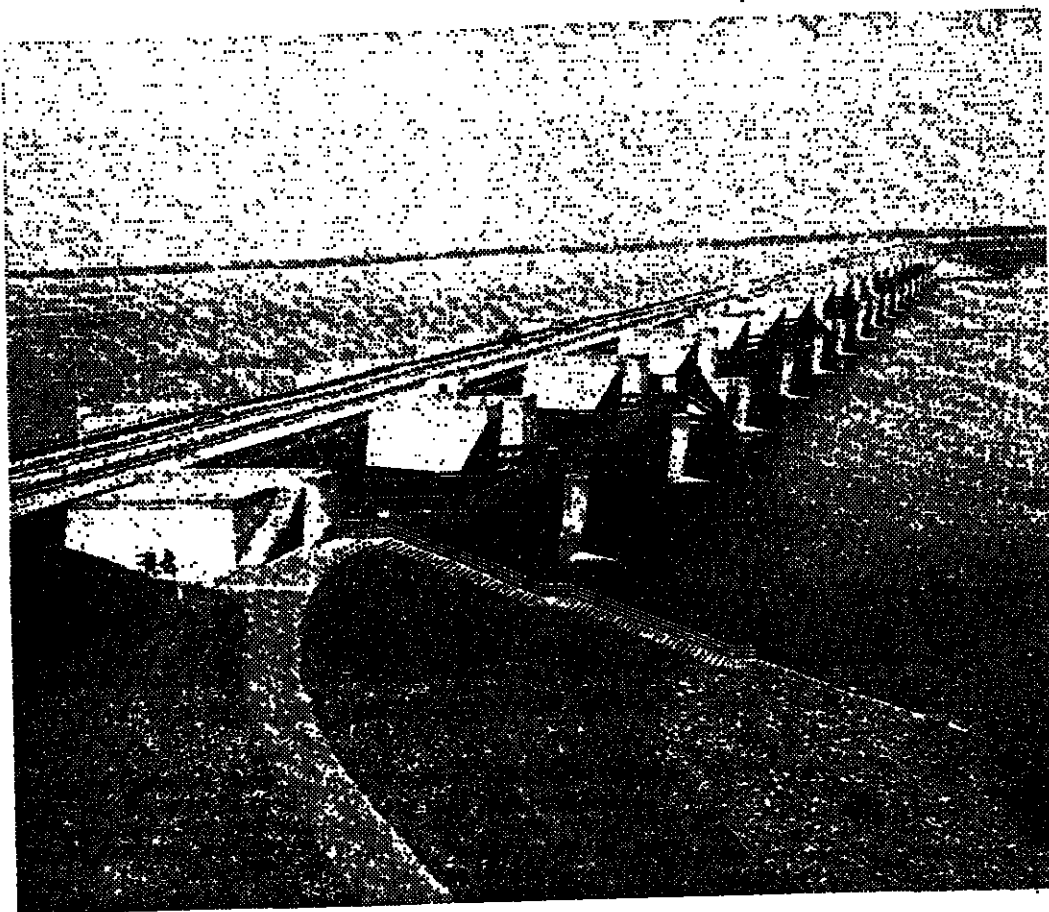
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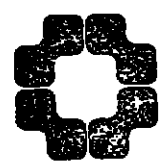


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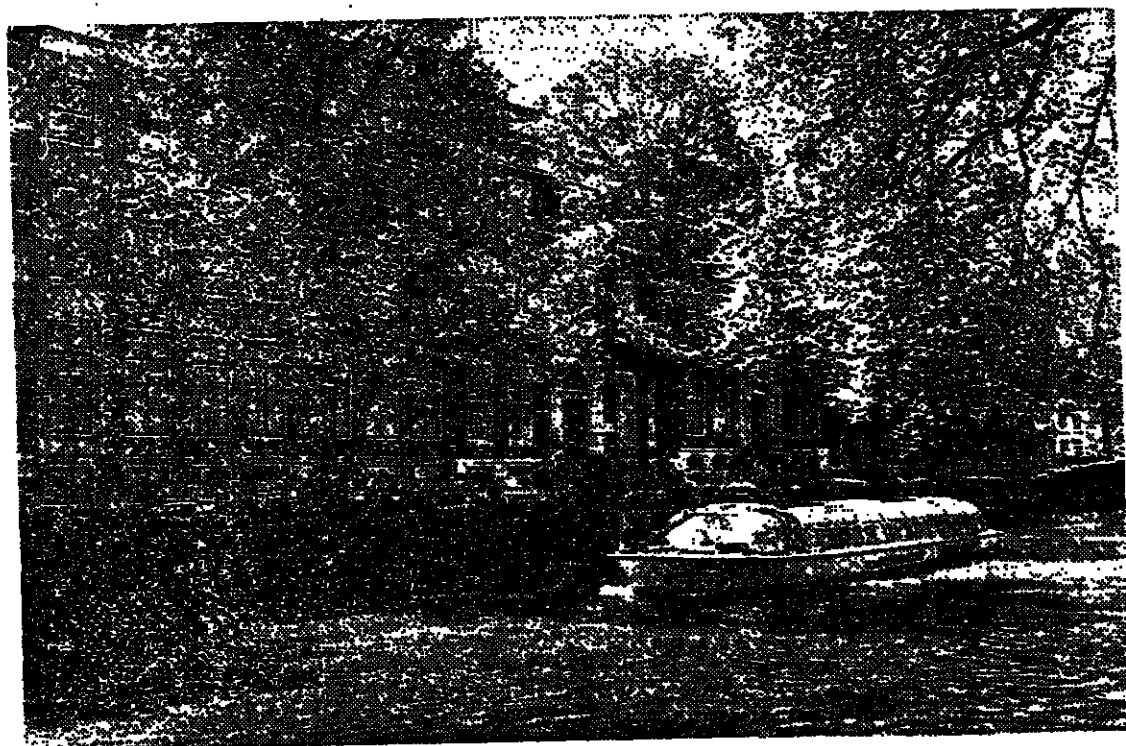
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## NETHERLANDS BANKING IV

On this and the following page Charles Batchelor records the views of a number of leading figures in the Netherlands financial community on their role in the country's future.

## Men at the helm of money matters

WILLEM DUISENBERG

### New supremo of Central Bank

A REVOLUTIONARY act, is how one former ministerial colleague described the appointment of Dr Willem Duisenberg as president of the Dutch Central Bank. Duisenberg, a former Labour Minister of Finance, is due to succeed Dr Jelle Zijlstra in the most senior Dutch monetary post next January.

A greater contrast in personal style between the reserved school-masterly Zijlstra and the relaxed, almost boyish manner of his successor would be difficult to imagine. Yet Duisenberg says he sees no need to make, nor indeed would economic circumstances permit, any change in the moderate monetary policies of the Netherlands Bank.

He will have a formidable task to match the standing that Zijlstra enjoys both within the Netherlands and, as president of the Bank for International Settlements. Time is, in one sense, on Duisenberg's side. At 45, he can count on at least two full seven-year terms as president before handing on to his successor.

Born, like Zijlstra, in the independently-minded province of Friesland, Duisenberg moved swiftly up the career ladder after completing his economic studies at the University of Groningen. After gaining experience with the International Monetary Fund in Washington he returned to the Netherlands as an adviser to the Central Bank.

A year later he left to take up a professorship at Amsterdam University until he was plucked out of the academic life in 1973 to become Minister of Finance in the Government of Joop den Uyl, Socialist Prime Minister. In his four years as Minister in den Uyl's enthusiastically reformist Government, Duisenberg emerged as a man of the pragmatic right of the party.

It was his "1 per cent plan," under which the annual growth of public sector spending was to be kept to under 1 per cent of national income, which first gave the hint that the free-spending years of the mid-1970s

could not go on for ever. However it was also Duisenberg who supervised the drawing up of legislation, still making slow progress through Parliament, to turn the Post Office Savings Bank and the postal Giro into a fully-fledged rival to the commercial banks.

It was Duisenberg's apparent determination to beat the banks at their own game which helped cause such a stir when, only a few months after the Government in which he served lost power, he quit politics for a senior appointment—at a bank. In moving to the Rabobank Nederland, where he is now deputy chairman, Duisenberg at least chose an institution based on co-operative principles.

The foremost concern of the six-man board of directors of the Netherlands Bank is to ensure a stable guilder—a task at which Zijlstra and his team have succeeded admirably. The Central Bank, which enjoys considerable freedom from Government control, is also charged with the supervision of the banking and credit system.

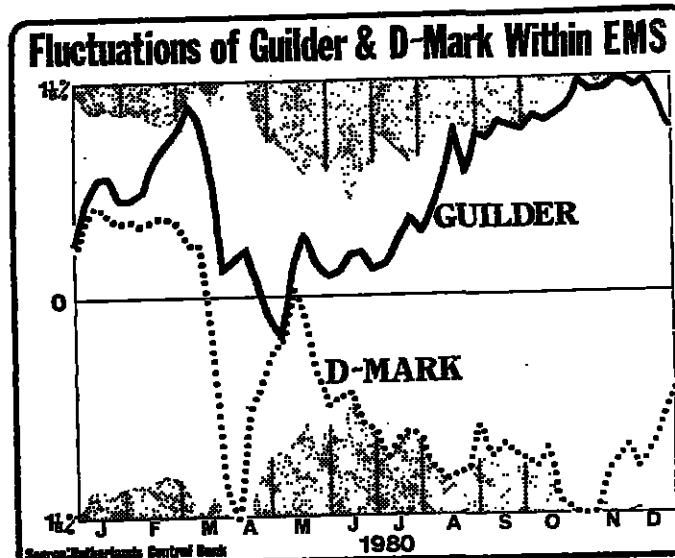
Duisenberg supports the policies which the Central Bank has followed in recent years and commercial bankers are unanimous in their belief that he will keep the bank on its present course.

The Central Bank sees monetary controls as essential to provide a sound basis on which equally necessary budgetary, price and wages policies can be based.

Comparing the job of a minister with that of Central Bank president, Duisenberg sees the former as occupying a place at the centre of social developments while the latter requires a distance to be kept from the heat of the debate. The Central Bank's modern high-rise office on the Frederiksplein in Amsterdam should be both a refuge and a beacon, he says.



Dr Willem Duisenberg



BARON VAN ITTERSUM

### Called to head Stock Exchange

BARON Boudewijn van Ittersum, chairman-designate of the Amsterdam Stock Exchange Association, is the first outsider in the Association's history to be brought into the top job.

The choice of a man who had spent 15 years at the Finance Ministry in the Hague was understandable, van Ittersum says. At a time when Government policies towards private capital seem set to undergo a change it is important to have someone with contacts in The Hague and a knowledge of how officialdom works.

"Perhaps the Stock Exchange also saw an advantage in having someone who did not represent any particular interest groups such as the banks, brokers or jobbers," he comments.

Van Ittersum's own motivation in moving to the Stock Exchange stemmed from the desire to see the problems he had dealt with as an official from the point of view of the business community. Now 42, he has spent all of his working life at the Finance Ministry.

He started in the Department for International Monetary Affairs, where he spent some time representing Dutch interests at the International Monetary Fund in Washington, and he later switched to domestic monetary matters, where he was involved in planning national monetary policy and with financial legislation.

Van Ittersum is already at work in the Stock Exchange, though he does not formally take up his appointment until October, when the current chairman, Mr Philip Korthals Altes, steps down. Mr Korthals Altes became the Exchange's first full-time chairman in 1973.

Although considerable improvements have been made during the past decade, there is, in van Ittersum's view, still a long way to go. The direct trading of American stocks has been a major success and has confirmed Amsterdam's traditional role as a source of financing for the North American continent. But further improvements must be made to improve efficiency and cut costs.

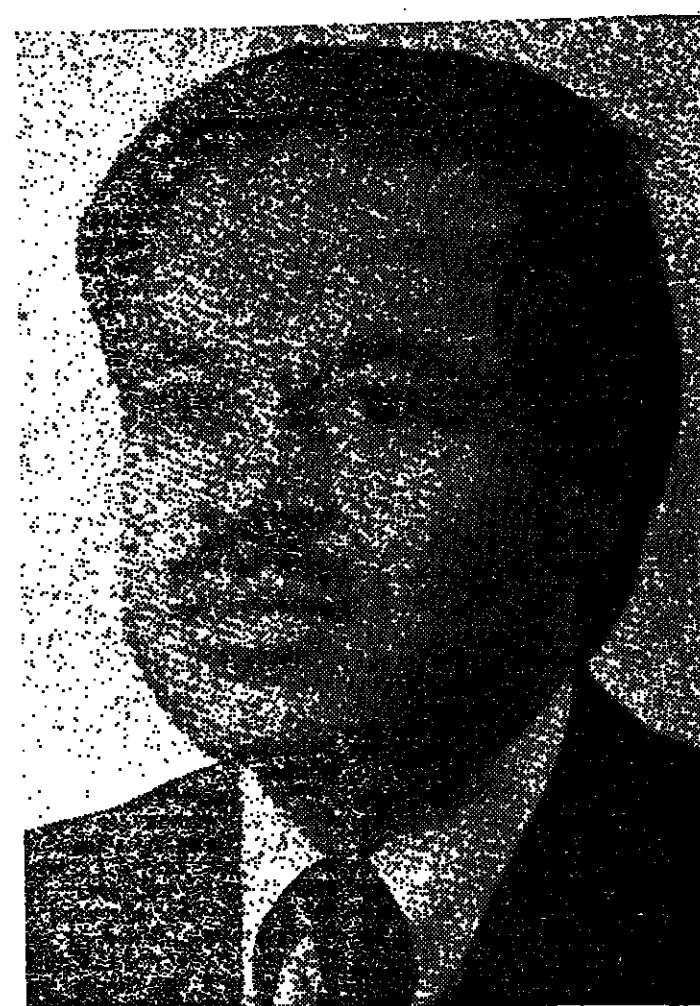
The new chairman is convinced that attitudes are changing. The Stock Exchange will gradually be seen less as a centre for speculators and more as an essential part of the economy, providing com-

panies with funds and ultimately creating jobs, he says.

The decision to free the first F1 500 of dividend income from tax is a modest but welcome start to the process of encouraging the private investor to make use of the Stock Exchange. Van Ittersum foresees a gradual reduction in the Government's role as a provider of capital and a return of the private investor.

He views Amsterdam as an attractive proposition for foreign investors because of the relative cheapness of Dutch stocks compared with other bourses. He disagrees with those who would write Amsterdam off as a small local affair. With a 1980 market capitalisation of nearly F1 152bn (\$58bn), it is one of the larger world bourses which, because of liberal government policies, has always been open to the foreign investor.

The Amsterdam Stock Exchange has ambitious plans to become a meeting place for the suppliers and consumers of capital. It has already arranged meetings with the senior managers from the largest quoted companies. "We used to spend a lot of time telling people how the Exchange functioned. We now intend to put the emphasis on our vital role in the country's economy."



Baron Boudewijn van Ittersum

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EIJMERT DEN BAKKER

## Chairman's weather eye on outlook

WEATHER IMAGES occur frequently in a conversation with Mr Eijmert den Bakker, chairman of the largest Dutch insurance group, Nationale-Nederlanden. Commenting on the unexpected buoyancy of business in the Netherlands in the first months of 1981 he concedes that insurance men tend to see the clouds building up, but often do not notice the silver lining.

Nat-Ned's search for at least its fair share of silver linings has made it the most active of Dutch insurance groups in expanding abroad. Business booked outside the Netherlands accounted for more than half of the company's 1980 premium income of just over Fl 5bn (\$2.5bn) and it is continually assessing the market for further acquisitions.

Not that Nat-Ned is a company to go in for "dawn raids" on the shares of likely takeover candidates, den Bakker stresses. Profitability is an essential requirement of any further partner but even more important is the quality of the management. Nat-Ned has no interest in antagonising the staff of a company it is taking over.

"We have never expanded for the sake of expansion," says den Bakker. "Each project must fit into our plans for the group as a whole and the local people must be able to do the work themselves. Otherwise the central group

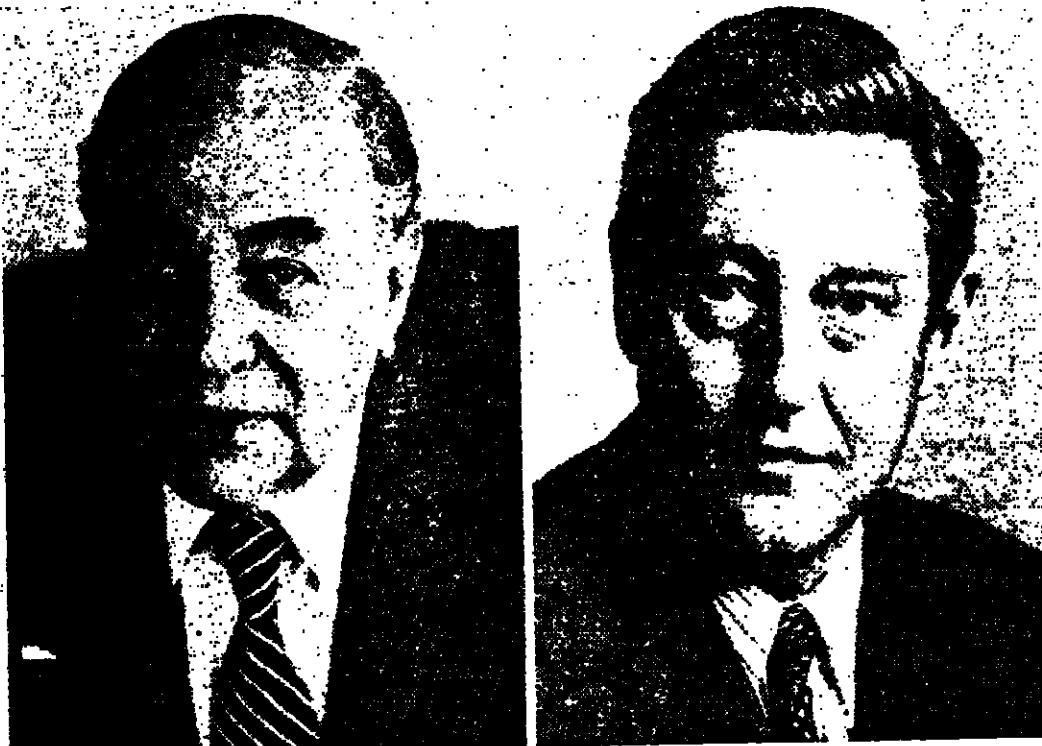
management would be over-stretched. We give a great deal of local autonomy — if the people are good you can let them do a lot themselves — though we maintain strict reporting and budgetary controls so we know exactly what is going on."

Nat-Ned is now awaiting approval from the Australian authorities for its agreed bid for half of Mercantile Mutual Holdings after having expanded rapidly in Australia recently. The U.S. has been the main area of growth, however, culminating in the Fl 700m takeover of Life of Georgia two years ago.

In Europe Nat-Ned has been expanding southwards, by acquisition in Greece and by establishing its own company in Spain. France and West Germany offer fewer opportunities since local banking or industrial groups are unwilling to relinquish control of the insurers of interest to Nat-Ned. Starting from scratch in such sophisticated markets is out of the question.

While Nat-Ned's geographical expansion has been spectacular the company has been cautious in its approach towards product diversification. It has made a modest start with project development but sees this as an extension of its investment strategy.

It also provides consumer financing, though this is mainly seen as helping the independent agents through which most insurance in the



Mr. Eijmert den Bakker

Netherlands is sold to provide a broader range of services.

Den Bakker, now 61, went into insurance more than 20 years ago with a company which eventually became part of Nat-Ned. The group owes its present size to a merger in 1963 of Nationale Levensverzekeringbank of Rotterdam and Nederlanden van 1845 of The Hague. Den Bakker joined the managing board soon after the merger and became chairman in 1977.

The insurance world continues to fascinate him as a mirror of social developments. A British subsidiary has been involved, for example, in insuring North Sea oil rigs, Concorde and the Space Shuttle, while in the Netherlands husband and wife insurance has recently been joined by policies for couples simply living together.

Nat-Ned has 26 per cent of the Dutch life insurance market and 12 per cent of non-life business but says it

maintains a small-scale approach to customers by operating through agents who can offer the personal service. Despite the company's large market share, den Bakker is not pessimistic about growth prospects in the Netherlands — though he believes an international spread is important, particularly for non-life business. "The sun does not shine all the time," he comments. "But then neither does it rain everywhere at once."

ONNO VOGELENZANG

## Task of steering two organisations

MR ONNO VOGELENZANG, chairman of Amsterdam Rotterdam Bank (Amro)—and for the next two years also of the Netherlands Bankers' Association—will be called upon to steer both organisations through difficult times. The recession which has long been felt in industry has now finally caught up with the bankers.

Almost without exception the Dutch banks last year made considerable additions to their provisions for general risks; the large profit increases of the 1970s are a thing of the past. Amro, the third largest Dutch bank in balance sheet terms, increased net profit by 1 per cent in 1980 and raised its provision for risks by 50 per cent.

"This will be another difficult year for the Dutch banks with a sharp slowdown in the rate of domestic credit growth," says Vogelenzang. "How long this situation lasts will depend on what decisions the government takes to help companies and how quickly these decisions are made."

The proposals made by the Wagner Commission to revitalise Dutch industry would provide a welcome boost, Vogelenzang believes. But equally important is that the politicians make rapid progress towards forming a new

government which can take effective action.

A positive development, he feels, is the changed mood in the Netherlands. Compared with two or three years ago the atmosphere is different. People are now beginning to ask "How can we solve our problems?" In 1980 disposable incomes fell for the first time. Absenteeism is declining and the turnover of staff has slowed down.

## Career

Vogelenzang, now 58, became chairman of Amro in 1979 after a 27-year career with the bank. Before his appointment, the chairman of the Amsterdamse Bank and the Rotterdamse Bank, after the two banks merged in 1964 to form Amro, spent alternate years in the top post. He denies, however, that the chairmanship confers great powers. The bank's managing board functions as a team, he says.

The Netherlands Bankers' Association, of which Vogelenzang became chairman last month, represents the commercial banks in their discussions with the central bank and the Ministries. Recent topics of debate have been the development of the Eurocard system

and credit controls (which the central bank has now agreed to suspend for the rest of the year). These subjects are dealt with by committees staffed by the appropriate experts from the banks.

Interestingly enough, the Association does not represent the largest Dutch bank, Rabobank Nederland, which has a co-operative structure, or the savings banks—though all Dutch banks come together under the aegis of the College van Overleg, a more informal forum for discussions.

The normally smooth feathers of the Dutch banking community have been somewhat ruffled recently by claims from the foreign banks that the credit controls hit them harder because of their lack of a local deposit base. On top of this, the foreign bankers said, their views were not properly represented in the Bankers' Association.

Vogelenzang recognises the conflict of interests but points to the extra facilities which were given to the smaller banks. "We are discussing ways of giving the foreign banks more say but you must not forget that in other countries they often have less influence than in the Netherlands."

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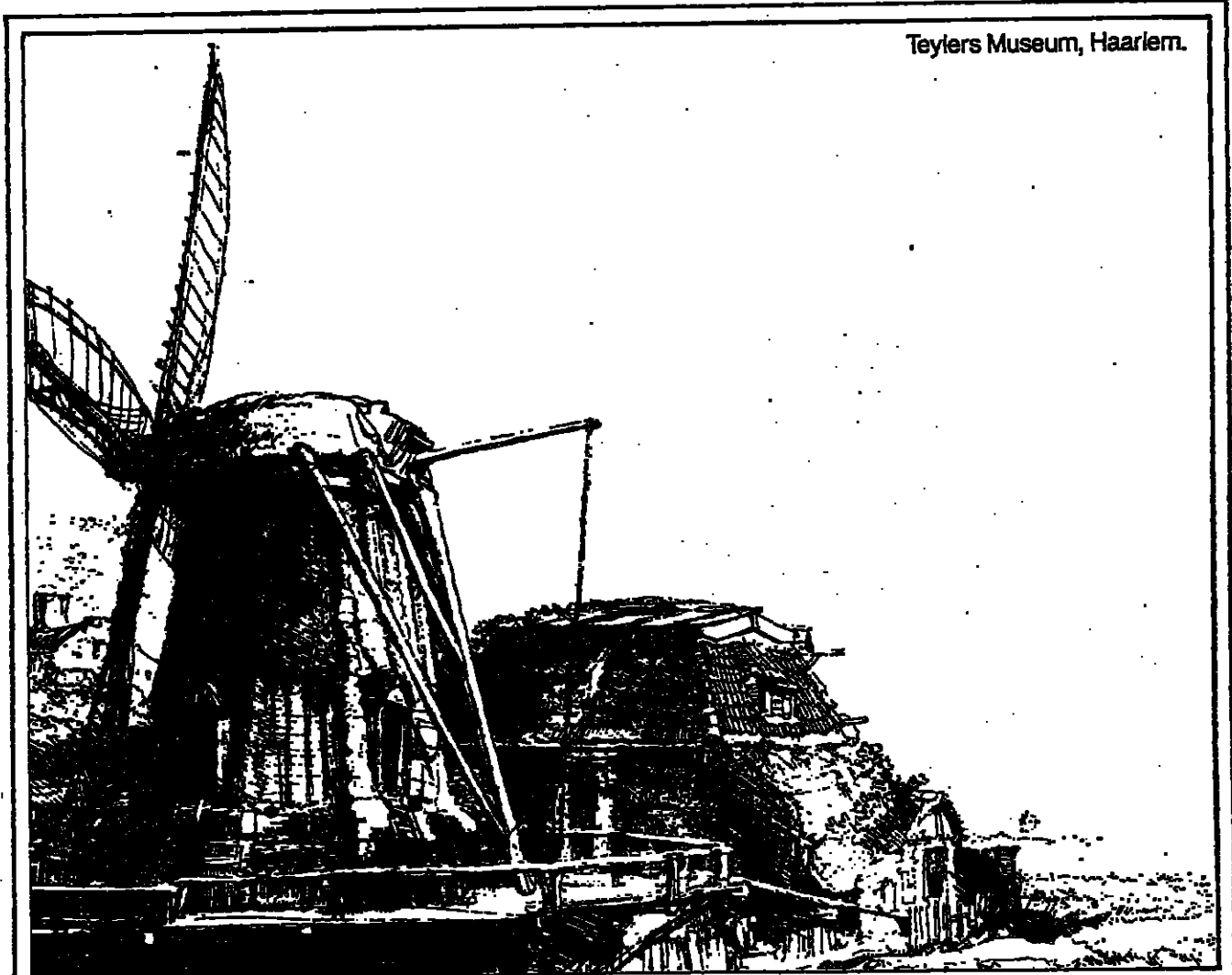
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Mr. Johan Kleiterp

JOHAN KLEITERP

## Incomer adheres to family style

MR. JOHAN KLEITERP, chairman of Pierson, Helderling and Pierson (PHP) came late to merchant banking. Now 48, he spent 13 years with the Dutch chemicals concern Akzo and two years with the food retailer Ahold before moving to PHP in 1975.

Kleiterp, who took over as chairman last April—the first from outside the ranks of the Pierson family—believes his experience in industry and trade were a useful preparation for becoming a banker.

While some of its merchant bank competitors have expanded their branch networks and taken on the character of general banks, Pierson has stayed true to its merchant banking origins. It has developed its foreign network but in the Netherlands, it still only has four offices, including its headquarters on Amsterdam's Herengracht.

Kleiterp prefers the term "specialised, wholesale bank" as a description of the scope of Pierson's activities. Securities business and asset management form its traditional services while trust activities and specialised credit operations have since been developed. Financial consultancy—advising clients on how to set up property management companies, holdings or investment funds—is also a major activity.

Pierson has a long-established subsidiary on the island of Curaçao in the Netherlands Antilles engaged in offshore banking and trust management. This, together with the Amsterdam headquarters and an office in Hong Kong form the core of its international network. PHP has expanded its physical presence abroad in recent years but has been active in foreign business much longer.

Quint proof of this long-standing overseas involvement is Pierson Station on the Canadian Pacific rail network in Manitoba. The station was named as a thank you for the

work done by the bank in introducing the railroad's shares on the Amsterdam Stock Exchange a century ago. Kleiterp's predecessor as chairman, Mr. Allard Jiskoot, still serves on Canadian Pacific's board of directors.

With 51 per cent of its 1980 income from commissions and securities business, Pierson sees its balance sheet total as only a partial guide to the extent of its activities. But the passing of the Fl 5bn (\$1.9bn) mark last year was a sign that it was achieving its growth targets and made it number eight among Dutch banks.

## Independence

Since 1975 Pierson has formed part of the Amsterdam-Rotterdam Bank (Amro) Group though it claims complete independence from its parent. Psychologically the link has benefited Pierson though it has never drawn on the financial resources of Amro. In New York Amro's branch and Pierson's representative office operate completely separately, and in different buildings, says Kleiterp.

The depressed state of the Dutch economy and the unattractiveness in the Netherlands of raising new capital through share issues has cut sharply into one of Pierson's core activities. Kleiterp nevertheless sees a good future for the specialised merchant bank offering a flexible, quick and personal service to its customers.

Calls for the "re-industrialisation" of the Netherlands and for the institutions to take a more active role in providing risk capital should create new openings for a bank like Pierson. It has plans, together with Amro and three other partners, to set up its own venture capital subsidiary. This, according to Kleiterp, is the issue which will be keeping Dutch bankers occupied over the next few years.



## NETHERLANDS BANKING VI

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## Bigger cuts needed to restrain spending

GOVERNMENT  
CHARLES BATCHELOR

THE DUTCH Government's efforts to bring public spending under control have met with very meagre success over the past 12 months. Those cuts in spending which have been made have been insufficient to prevent the Government's deficit growing further.

The public sector has continued to dominate the capital market, with the banks and insurance companies proving the only other substantial borrowers. The depressed industrial sector expects gross investment levels to fall for the second year running in 1981 and has been practically absent from the market.

The borrowing requirement of central government and local authorities is expected to amount to between seven and eight per cent of national income in 1981, according to Dr Arnou Wellink, Treasurer General at the Finance Ministry. Some banking economists expect even higher borrowing levels, however, and are forecasting a deficit of up to 8.5 per cent or Fl 24bn (\$9bn).

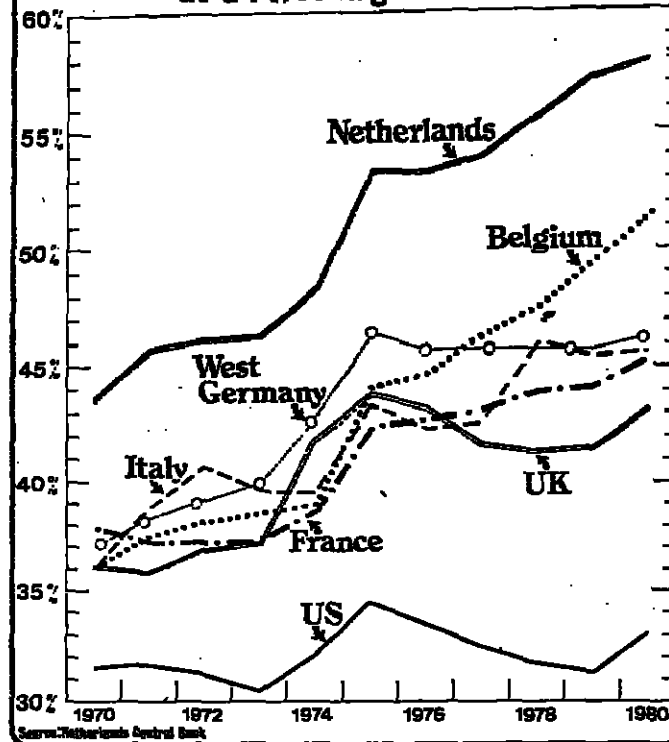
These figures may be only slightly higher than the 7.5 per cent deficit recorded in 1980 but they show the failure of attempts to cut the deficit. They also confirm the dramatic worsening of the picture since 1978, when the deficit was 4.4 per cent, and 1979, when it rose to 5.6 per cent of national income.

These figures do not take into account the sums needed to redeem earlier loans, which could amount to between Fl 3.4bn this year. "We assume that what we can repay we can always borrow again," said Dr Wellink.

"You do reach a point when you cannot but there is no sign yet of that being reached." The economic recession has reduced tax revenues, while the sharp rise in the jobless has greatly increased unemployment and other welfare payments. The Government grossly underestimated the impact on private consumption of its policies to restrain wages and increase the individual's contribution to welfare premiums, according to one banking economist. Real spending power has fallen quicker than had been expected.

The outgoing Government's

## Government Spending &amp; Social Security Outlays as a Percentage of GNP



"Blueprint 81" policy, which was announced in 1978, proved a turning point in Government thinking. The blueprint's aim of cutting public spending by Fl 10bn annually by 1981 was thwarted, however, by opposition in Parliament. The savings made, moreover, were modest compared with the spending commitments incurred by the generous welfare programmes devised in the mid-1970s.

## Welfare

Central government spending alone as a share of national income rose to 48 per cent last year compared with 34 per cent in 1973, according to central bank figures. Government spending on materials, investments and wages have risen only moderately but transfer payments to meet the welfare bill have increased sharply.

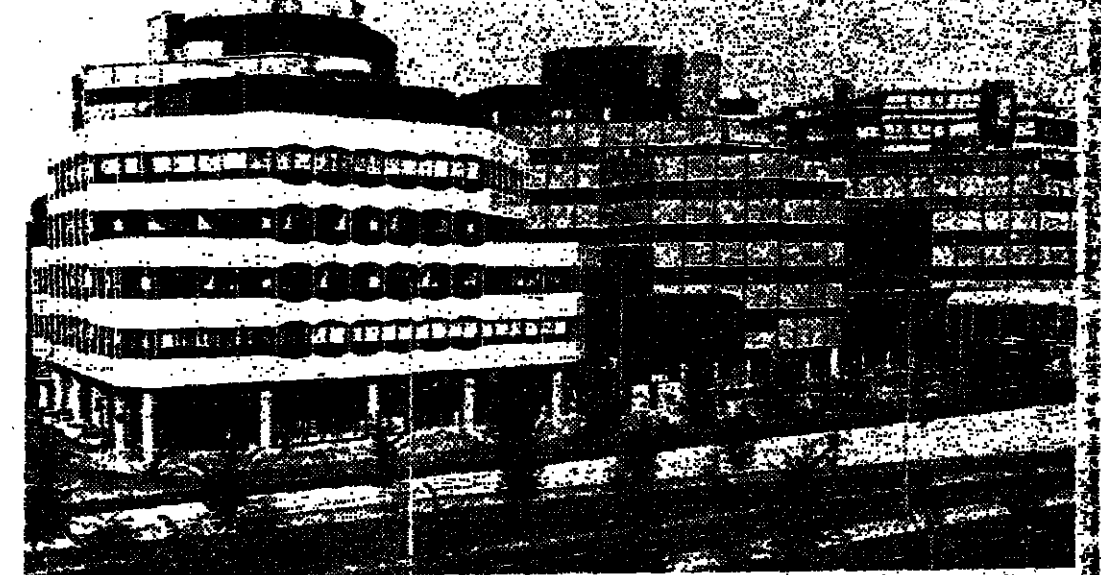
Natural gas revenues are now rising more closely in line with the oil price following successful negotiations with the main export customers. This is expected to add a further Fl 2bn a year to gas earnings. As the Central Bank warned in its latest annual review, however, the gas is already running out

and no attempt has been made to invest the profits in a productive fashion. The deficit on the Dutch energy balance rose by Fl 1bn to nearly Fl 4bn in 1980 after revenues peaked in 1977.

The seriousness with which the politicians now regard the need for cuts in public spending is evidenced by the inventory of areas where savings can be made which was ordered by the outgoing Government. This amounts to no more than a list of potential savings but clearly shows a move towards greater realism.

The generous Dutch welfare system now pays disability benefit to nearly 700,000 people on top of the 340,000 or so who are actually unemployed. Proposals which have been made for cutting spending include reducing the level of benefits, a stricter selection of those who qualify and relating the level of payment to need. Families where only one member is in receipt of social security would be spared but those where more than one welfare payment is made might have to make do with less.

Work has already begun on



The headquarters of Rabobank in Utrecht

preparing the 1982 budget to be announced in September. If forming a new Government takes several months this could well prevent effective measures being taken, since a caretaker Cabinet would be unable to initiate radical new policies. Mr Dries van Agt, the outgoing Prime Minister, has hinted, however, that he is prepared to act decisively.

According to Dr Wellink, the Cabinet will have to prepare more than a merely "technical" budget. Public spending would continue to rise if no measures were taken; the social security funds, which have used up much of their reserves during the past year, must be replenished.

The size of the Government's budget deficit has encouraged it to move rapidly to raise the necessary funds. By April, when Finance Minister Mr Fons van der Stee presented his spring budget memorandum, the Government had raised Fl 12.4bn of the Fl 19.5bn it then estimated it needed. This left Fl 2.5bn to be raised by so-called monetary financing—the issue of Treasury bills—an only Fl 4.6bn to be raised on the capital market.

Of the Fl 12.4bn which had already been raised Fl 4.4bn had come from the civil servants' pension fund, which has a statutory obligation to invest in Government securities. Fl 4.5bn had been raised on the public capital market and Fl 3.5bn on the private market.

In March the Government raised an unprecedented Fl 2.5bn in one single loan tender. Despite the size of this issue, it accepted only 18 per cent of the bids made at the issue price of 101.2 per cent. While the Treasury is keen not to unsettle the capital market by bidding up the price of money it had recently "sugared" loans with special conditions, in one case removing the usual clause which restricts choice of maturities on the same loan.

## Opposed

While the Central Bank is strongly opposed to the Government making direct loan placements abroad, foreign investors have been taking up larger slices of domestic loans. Thirty per cent of the Fl 2.5bn loan was taken up by foreign investors. Total foreign investment in Dutch state loans rose to between Fl 2bn and Fl 2.5bn in 1980 from an average of Fl 850m annually in the three preceding years. This increased interest may signify a vote of confidence in Dutch policies and the guilder but it does increase the risk of large-scale sales if foreigners' view of the currency were to change.

This increased reliance on foreign investors prompted Dr Jelle Zijlstra, president of the Dutch Central Bank, to warn that the Netherlands had been relegated to the second division. A return to the first division, where countries fund their

government deficits domestically, would be difficult, he said in his annual report.

Dr Zijlstra retires in December after 15 years as president and will be succeeded by Dr Willem Duisenberg, a former socialist Minister of Finance. Dr Duisenberg is not expected to change the bank's policy of "moderate monetarism," whereby control of the money supply is important but sensible wage and price policies are also considered essential.

The retirement of Dr Zijlstra and of another of the Central Bank's governors has prompted several other changes among senior monetary officials. Dr Wellink will join Dr Duisenberg at the central bank while his place at the Finance Ministry will be taken by Dr Pieter Korteweg, an outspoken monetarist whose views, some bankers feel, could conflict with current Ministry and Central Bank thinking.

Prospects for a reduction in the budget deficit over the next few years are reasonable in the view of Dr Wellink. An upturn in the business cycle would remove 1.5 percentage points of the deficit and savings at the rate half a percentage point—Fl 2bn or so—a year would bring the deficit down to an acceptable 4 per cent in a fairly short time. There are growing signs that the political will to make these cuts exists. There is some way to go though before the Central Bank will be satisfied.

## U.S. top of the shopping list

DIRECT INVESTMENT  
ADRIAN DICKS

IN 1979 the U.S. Department of Commerce's statistics on foreign direct investment in the U.S. showed the Netherlands, with a total of \$4.7bn invested in America that year, in first place by a wide margin. Some three-quarters of that sum was accounted for by a single deal. Shell Oil's \$3.5bn acquisition of Beiridge, largely financed by borrowing within the U.S. since the buyer was itself the U.S. subsidiary of the Royal Dutch/Shell group and, arguably, attributable in part to the UK. Yet if the huge takeover was a less than clear-cut direct foreign investment, it was an accurate enough illustration of a judgment by Dutch companies large and small. In the past decade they have chosen to invest an increasing amount outside the Netherlands, and nowhere more readily than in the U.S.

There has been a series of other large acquisitions of American companies by Dutch groups in recent years. Philips, the electrical giant, which has long had extensive manufacturing interests in the U.S. in a wide range of electrical and electronics sectors, acquired Magnavox for \$135m. Ahold, the big Dutch trading and retailing group, bought Bi-Lo for \$150m. Nationale-Nederlanden, one of the giants of the insurance business, paid \$330m for Life Insurance Company of Georgia. Unilever, the second Dutch-British multinational, took control of National Starch and Chemical for \$485m.

In a short space of years which saw a flood of acquisitions by European companies, Dutch corporate shopping trips in the U.S. brought in several other prime assets—to say nothing of an estimated \$10bn invested by companies and individuals in property over the past decade.

According to figures compiled by Pierson, Helderling and Pierson (PHP), the Amsterdam investment bank, direct investment by Dutch investors outside the Netherlands increased between 1971 and 1980, on a five-year moving average basis, from Fl 1.6bn in Fl 4bn (£800m). At the same time investment in the Netherlands by foreigners, measured on the same basis, scarcely changed from Fl 1.5bn to Fl 1.6bn. Thus starting from a situation of approximate balance at the beginning of the

last decade, the Netherlands moved into deficit of Fl 2.4bn on private investment transactions by the end of it.

Dutch direct investment in the U.S. rose from 11 per cent of the total in 1971 to 24 per cent in 1980, while investment by Americans in the Netherlands fell from 44 per cent of the total in 1971 to 22 per cent 10 years later.

## Disconcerting

In its annual report for last year, PHP wrote that direct investments abroad were "linked to the deterioration of the industrial climate in the Netherlands. The constantly rising public sector burden (taxes and social premiums) and labour/income ratio have for years borne down on industry's earnings capacity, while impairing the equity ratio. As a result, the readiness to invest in one's own country finds no stimulus; on the contrary, there is a growing urge to invest elsewhere, particularly in the U.S., where the entrepreneurial climate seems so much better. This trend is of course most disconcerting, especially from the point of view of employment opportunities."

The bank might have added that another factor appears to have been no less powerful a motivation to Dutch businessmen than to their counterparts elsewhere in Europe and in Japan to invest in the U.S.: the depreciation of the dollar against most other major currencies during the 1970s. According to PHP's calculations, based once again on a five-year moving average, its decline against the guilder was at least 30 per cent during the period. This compared with a 12 per cent increase in the wage component of total value added by Dutch manufacturing industry, and a 20 per cent increase in taxes and social security contributions as a proportion of national income.

While the dollar has not yet made up all the ground it lost during the 1970s, its renewed strength during the past year or so in the wake of high U.S. interest rates has begun to raise the question of whether the tide of new direct investment may once again flow eastward across the Atlantic, as it did between the 1950s and early 1970s.

At the more volatile level of portfolio investment, this already appears to be the case. PHP's figures show foreign investors to have been net buyers of Dutch securities by 1980 on the five-year moving average

CONTINUED ON NEXT PAGE

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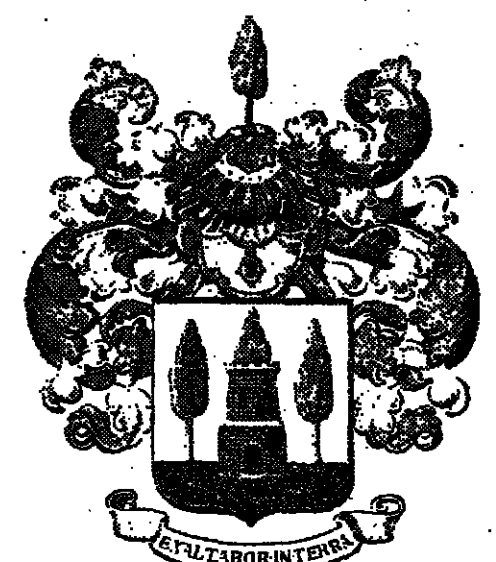
Facts and figures from Amfas' Annual Reports, a 5 year's summary.		1980	1979	1978	1977	1976
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	Turnover	1,597	1,405	1,189	1,005	872
	Balance-sheet total	6,748	6,090	4,862	3,571	3,372
	Net assets	513	442	383	326	253
	Profit	421	295	313	294	248
	Earnings per ordinary share 1)	17.48	19.34	17.14	14.98	14.58
	Dividend per ordinary share 1)	7.20	7.97	6.25	5.65	5.14
	Staff employed	4,127	3,546	3,409	3,213	3,199
1) Adjusted for the right issues in 1977 and 1980 and for optional dividends of 24% in shares over 1977 and 1978.						

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## Foreign expansion offsets quiet home market

### INSURANCE

JEFFREY BROWN

THE INSURANCE industry, a prime source of capital market funds in the Netherlands, is slowing down. The recent rapid rise in company profits has begun to give way to a more modest period of expansion as the industry's margins adjust to the less favourable trading environment of 1981.

Nationale-Nederlanden, the largest Dutch insurance company with something like half the local market for both life and non-life business, managed to increase net profits from Fl 155m to Fl 356m between 1975 and 1980. In May this year it told shareholders that earnings in 1981 would do well to rise by more than five per cent.

Economic belt-tightening is beginning to have an adverse impact on Dutch life insurance profitability. Pension-linked business is less readily available, and the collapse of the Dutch housing market over the past two years has undermined mortgage operations. House prices in Holland have tumbled by more than a fifth since early 1979.

Non-life business too shows signs of running out of steam. The quite remarkable recovery in non-life profits has been a major driving force within the industry in recent years. In this area profits have flattened out in the face of increasing competition and premium growth has had to be curbed.

High interest rates, which have done so much to boost investment income of late, are also undermining the insurance companies' main non-insurance line, personal lending. Bad debts and slimmer margins have been reflected recently in a number of poor results. In 1980 Nationale-Nederlanden actually made a loss on its consumer finance operations, slipping Fl 5m into the red.

A feature of recent years has been the way the major companies have invested heavily in

the future through expansion abroad. It is in this way that much of the strong cash-flow of the late 1970s has been absorbed.

Nationale-Nederlanden took a major plunge in 1979 by buying the U.S. life group Life Insurance of Georgia for \$30m after a lengthy on-off-on tussle. Since then the company has been pushing hard for a stake in Australia, culminating recently in an offer of \$100m for Mercantile Mutual Holdings.

Amev, ranked second in the Dutch insurance league, paid \$134m last year for Interfinancial Inc. of the U.S., and earlier this year Ennia, the third biggest Dutch insurer, bid \$144m for another American life group, National Old Life Insurance.

Ennia has lagged behind its rivals in the race to build up life assets abroad and move out of the hotly contested Dutch market. Last year nearly half of Ennia's non-life business came from abroad but just five per cent of life business arose outside Holland.

### String

In contrast, Amev's move for Interfinancial is only the latest in a string of acquisitions starting with Time Insurance of the U.S. in 1978 and Gresham Life Assurance a year later. United Dominions Trust (Australia) was acquired in 1980. The Interfinancial deal was a big one for Amev with the purchase price representing some 98 per cent of the company's stock market capitalisation.

Foreign expansion on this scale has changed the structure and flow of premium income among Dutch insurance companies. Nationale-Nederlanden now gets 45 per cent of premiums from outside Holland with Amev not far behind at just over 40 per cent. The percentage at Ennia is around 35 per cent. In 1976, Amev was getting 88 per cent of premiums from the Dutch market.

This wide spread of premium income is likely to provide the industry with a useful cushion against swings in trading in the years ahead and it puts

### TOP SIX INSURANCE GROUPS 1980

	Life	Non-life	Total	Investment Income	*Claims experience
Nationale-Nederlanden	16	17	16	18	63.8
Amev	22	51	33	23	62.7
Ennia	7	21	13	19	68.6
Amfas	10	15	13	14	60.9
Stad Rotterdam	26	24	25	11	65.8
Delta Lloyd	12	6	9	30	60.3

\* Percentage of earned income.

Dutch companies much more into line with other and larger insurance centres.

There is comfort too in the trend of two important trading influences, investment income and claims experience. The former remains buoyant as a result of peak interest rates world-wide, while claims experience, in Holland at least, continues to edge lower helped by better motor results.

With the exception of Stad Rotterdam, whose business is entirely domestic and wholly non-life, all major insurance groups reported reduced claims experience in 1980. Delta Lloyd, which is part of the Commercial Union group, made the most headway, cutting back claims as a percentage of earned income by no less than 7 per cent—to 60.3 per cent from 64.9 per cent. At Nationale-Nederlanden the ratio was 68.8 per cent against 65.2 per cent in 1979.

Amev led the way in terms of premium growth with a gain of 33 per cent last year, putting it head and shoulders above the competition. Stad Rotterdam achieved 25 per cent growth while Nationale-Nederlanden could manage a gain of only 16 per cent. Amev achieved quite ferocious growth in its non-life business where acquisitions helped boost premiums by no less than 51 per cent.

Delta Lloyd, where premium growth last year was easily the most sluggish among the "big six" companies, could at least

point to a gain of 30 per cent for investment income. This increase is a full seven points ahead of Amev, Delta's nearest rival last year, and more than twice as great as the 14 per cent improvement achieved by Amfas.

### Dominance

Nationale-Nederlanden and Amev dominate the Dutch insurance scene, accounting between them for something like 77 per cent of industry life premiums and 70 per cent of non-life premiums. At Nationale-Nederlanden, Fl 249m of pre-tax profits arose out of life business and Fl 171m from non-life. The comparable profits at Amev were Fl 124.5m and Fl 62m.

But it was the third largest company, Ennia, that produced the sharpest overall profits performance last year. Its net income rose by 27 per cent to Fl 88.4m, and this year so far the company still appears to have plenty of impetus—in marked contrast to the rest of the industry.

During the 1981 first quarter net income at Ennia was running 25 per cent ahead. The performance embodied an increase of 10 per cent in revenues and stemmed largely from a sharp gain in indemnity business, where at the pre-tax level profits were more than doubled. Indemnity profits totalled Fl 7.5m, and life profits were up 10 per cent at Fl 22.9m.



Head office of Amsterdamsche-Rotterdamsche Bank in Amsterdam

### ECONOMIC INDICATORS

	1978	1979	1980	*1981
Private consumption (vol.)	4	2	-1	-3
Gross company invest. (vol.)	4	4	-4	-7
Direct exports (vol.)	2	10	0.5	1
Direct imports (vol.)	6	6.5	-1.5	-4.5
Production by companies (vol.)	2.5	2.5	0.5/1	-1
Real national income	2.5	0.5	-0.5/1	-1.5
Cost of living	4	4.75	6.5	6.5/7
Real disposable income	3	2	-1	-2.5/3
Wage costs per unit product	2	1.5	4	3
Payments current account				
(Flbn)	-2.5	-4.1	-4.9	3
Unemployment ('000)	206	210	248	365

Source: Central Planning Office—1981 Economic Plan.

\* Forecast

## Shopping list

CONTINUED FROM PREVIOUS PAGE

basis, to the tune of about Fl 500m, while Dutch investors were net sellers of about Fl 600m of foreign securities.

Dutch bankers identify a number of reasons for this apparently bullish view by foreign investors of Dutch securities, which they believe could only strengthen further if dollar interest rates were to ease a few points. The Dutch equity market is still relatively cheap in the view of many Amsterdam bankers, with many shares other than those of the handful of "internationals" spurned by local investors and overlooked by foreigners until very recently.

Dutch fixed interest securities have meanwhile attracted considerable foreign interest in recent years. Foreign purchases of Dutch bonds rose from Fl 3.6bn in 1979 to Fl 5bn last year—though they seem to have been largely absent from the market so far this year. Some of this foreign interest in both bonds and equities is attributed by Amsterdam experts to a strategic interest in diversification on the part of American (and to a lesser extent British) institutional investors.

A second reason why foreign investors are paying more attention to the Dutch market may

well be that the economic fundamentals are a good deal more favourable than in most other European countries. A determined though not recklessly harsh monetary policy, high interest rates, higher export prices for Dutch natural gas and the likelihood that inflation will again decline—to around 6 per cent—all appear to have encouraged longer-term foreign interest in holding gold-denominated securities at yields that until quite recently have, in Dutch terms, been unusually high.

None of these factors, favourable though they may be from a foreign investor's point of view, seems sufficient to alter the much more cautious view taken by Dutch investors of their own prospects, whether they be institutions judging securities or industrial companies considering major new moves. Both are likely to wait to see what comes of the current political debate over how the rate of growth of wages and of taxes and social security contributions can be slowed down to levels less onerous for employers, and whether the "reindustrialisation" of the Netherlands can be brought about as quickly as they hope. If it can, the country's appeal to foreign industrial investors would also increase.

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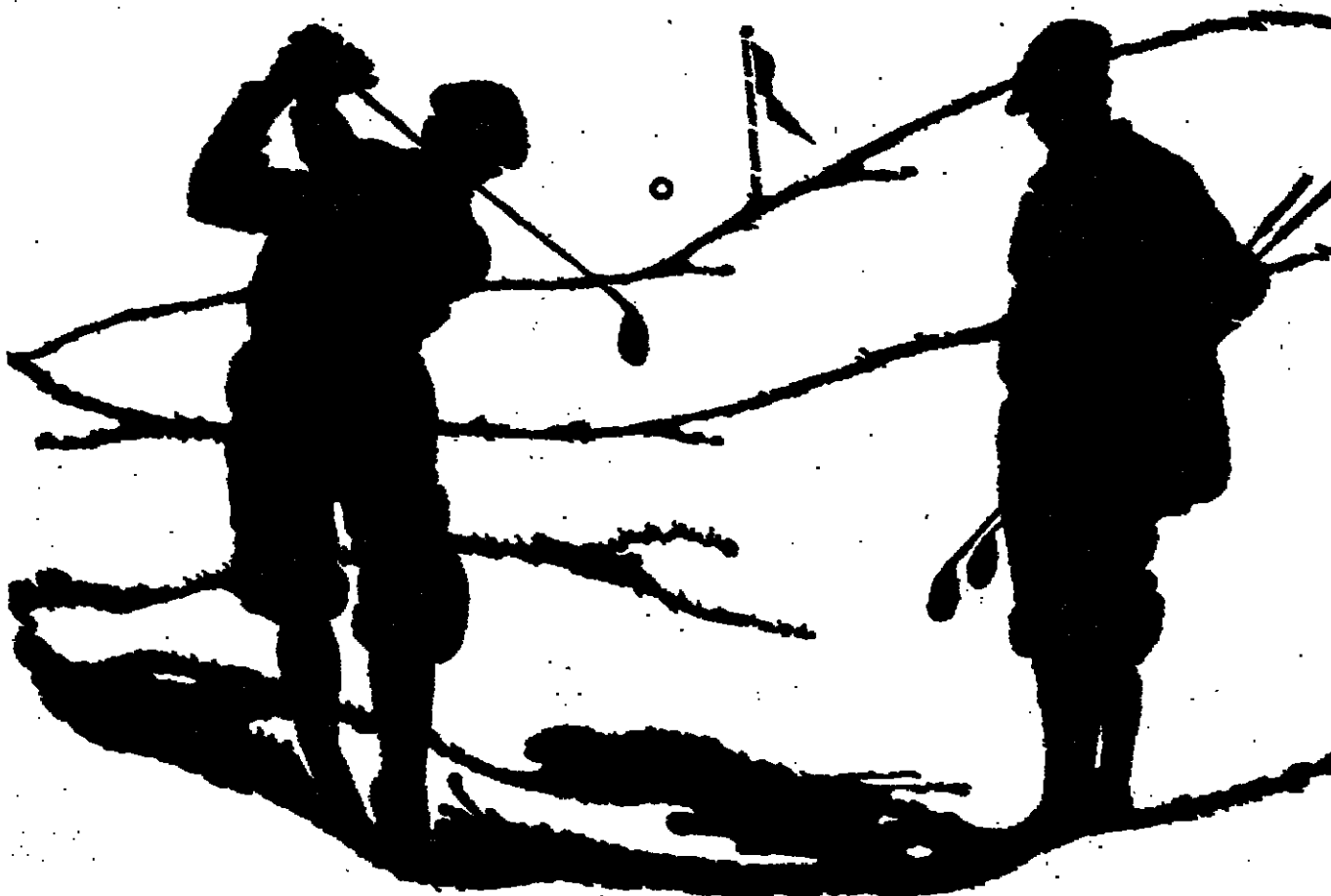
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# Stagnant home market forces investors to look abroad

## PROPERTY

WILLIAM COCHRANE

ONE WAY or another, recession and high interest rates take their toll of any investment market. In the Netherlands observations may vary with a particular viewpoint. But the stagnation of the Dutch economy is reflected in relatively strong language and strong decisions about performance and prospects of the property sector.

In their Mar 1981 report on the commercial property market in the Netherlands, Savills say that its stability "has shown signs of vulnerability in the face of the continuing recession."

"What we have witnessed over the past six months," Savills say, "has been a remarkable change in the investment market. Even the difficulties in 1974 never showed the sudden downward movement in capital values seen over the past six months."

### Specific

Savills are prepared to be specific: "It is probably true that all the investment yields have moved out since our last report and current net investment yields for prime properties fall let to good tenants are now as follows:

- Offices ..... 7 per cent (6 per cent);
- Shops ..... 7.5 per cent (6 per cent);
- Industrial ..... 8.5 per cent (8 per cent);

The figures in brackets were the prime net yields six months ago. On the smaller investments, say under Fl 2m (£384,000) yields could be somewhat higher than those quoted.

The Dutch, of course, cannot afford to be limited to their own market, whatever its present condition. "It is interesting to note," say Savills, that during 1980 the Netherlands invested more money in the U.S. than any other country."

Where property is concerned, this brings us directly to a major Dutch investor: Rodamco, the property arm of the Robeco investment trust giant, which issued its annual report for the year to February 28 just three weeks ago.

Rodamco says flatly: "Our aim is to extend our interests in the U.S." There are positive as well as negative aspects to this decision: in the Netherlands, however, the negative aspects tend to predominate.

The Rodamco management sets out the problem: "During the year under review the Dutch economy was dominated by two groups of related phenomena, both of which had their effect on the Rodamco portfolio."

It says the first group "consisted of lower consumer spending, less investment (particularly in the building sector) and higher unemployment."

Rodamco sees this particular set of problems as "to some considerable extent" responsible for the large increase in shops for sale or letting and a smaller increase in office space offered in the year under review.

Next come the position of the Dutch guilder and the high level of interest rates. London stockbrokers Buckmaster and Moore, in their latest monthly news sheet on the Netherlands, pinpointed the guilder at a rate of 2.65 to the U.S. dollar on June 9 last, compared with 1.76 a year earlier.

It follows that dollar investments have performed that much better. In straight currency translation terms than those denominated in guilders. Meanwhile, notes Rodamco, "high interest rates imply less new building in the property market."

"We expect that a possible recovery of the Dutch economy will be some time in coming," Rodamco concludes. "Because of this belief we have decided to reduce gradually our interests in the Netherlands—which were not affected by purchases or sales during the financial year."

Rodamco's annual report takes in an itemised list of properties, including annual rents, and the necessary crude conclusions one can draw from the Dutch list are not very exciting. Rents seem to have risen on average by about 4 per cent for shops, 6 per cent for offices and 2 per cent for comparable office properties in the 12 months to March 1 1981.

Where offices are concerned, Savills draw international comparisons. "In most cities of the world," they say, "offices are concentrated in the downtown area adjoining local government offices, markets, stock exchanges, etc. etc. This localisation trend is not obvious in Holland."

In Amsterdam the city centre is no longer the prime office location; there are access prob-

lems caused by the small streets, numerous canals and the absence of car parking. In The Hague in recent years there has been a trend away from the central area to Zoetermeer; in Rotterdam offices do not have a clearly defined prime pitch.

"This diffusion of office space," Savills remark, "is likely to dampen rental growth, which will be more influenced by cost push factors rather than selective demand."

Building costs have generally risen in parallel with office rents, while the CBS cost of living index has increased at a lower rate, they say. "It seems that a more restrictive planning policy on office developments

will be needed if office rental growth is to increase substantially over the next 10 years."

Over the past six months, say Savills, office rents have risen marginally and for prime modern space annual rentals stand at:

- Amsterdam Fl 350 per square metre (£6.25 per square foot);
- The Hague Fl 250-280 per m<sup>2</sup> (£4.46 to £5.00 per sq ft); and
- Rotterdam Fl 240-260 per m<sup>2</sup> (£4.28 to £4.64 per sq ft).

Like Rodamco, Savills make a point of the increasing number of shops which have come on to the market as traders suffer from the recession.

"Generally speaking," Savills

report, "shops have not remained vacant for very long and have been taken up by other retailers often trading down into smaller premises or by the few who are still expanding."

"There has been no increase in shop rents in central Amsterdam, Rotterdam or the Hague, or in other towns or cities with a population of over 50,000," they say. Rodamco, meanwhile, gets down to cases: "... rents remain reasonably stable," says the annual report, "with the exception of rents for shops in the centre of Amsterdam, which showed a distinct decline."

Savills say that the industrial market continues to operate on

two levels: "the best modern space in the Randstad area continues to find ready buyers or tenants providing the unit is of less than 1,000 sq metres (approximately 10,760 sq ft). The old property especially outside the Randstad continues to suffer from low demand and this is likely to continue."

### Equation

The recession here is particularly marked on the supply side of the equation. In the industrial sector, Savills reckon, availability of space has increased over the past 12 months by approximately 25 per cent.

"This," they say, "can be

accounted for by the depressed economic situation and a number of companies having to close down factories." Industrial rents in the Randstad continue in the range of Fl 80-Fl 90 per sq metre for prime modern space. Prime provincial rents are also unmoved at Fl 60-Fl 65 per sq metre.

Summing up, Savills see little prospect for growth in office rentals in the coming six months; further ahead they fancy the prospects in The Hague and Rotterdam more than in Amsterdam—where a large stock is currently being developed.

Forecasts have suggested that

at least 5m sq ft of new office accommodation will be added to Amsterdam's stock over the next three years or so. The total compares with a recent annual take-up of around 1m sq ft and a smaller figure in 1980.

In what seems to be a spirit of fair-play, Savills also conclude that provincial shop rents will tend to increase; that investment yields are likely to drop marginally once the market recognises the "exceptionally favourable purchases available." The industrial market could show signs of revival, though this will depend partly on the amount of government assistance that can be given to this sector.

## Support for small business

### RISK CAPITAL

ADRIAN DICKS

LAST SEPTEMBER the Netherlands Central Bank, with the blessing of the Ministry of Finance, opened the way to what could turn out to be a profound change in the relationship between the Dutch banking system and its commercial customers. The authorities removed most of the obstacles that have in the past prevented Dutch banks from taking up equity positions greater than 5 per cent in non-banking companies. As a result Dutch bankers are beginning to see themselves as the venture capitalists who may yet come to the rescue of the country's hard-pressed small businessmen, starved of new equity financing from the stock market—or, indeed, anywhere else.

Under the new regulations a bank will still have to ask permission from the Central Bank before buying shares in a non-banking company, but this will normally be granted provided that the holding remains a minority one, that the price paid does not exceed Fl 2.5m (£500,000) and that the bank undertakes at the outset not to retain its holding longer than five years.

The authorities' new policy stemmed in part from the realisation that, between 1973

and 1979, Dutch industry had come to rely increasingly on debt rather than equity financing. By one estimate the proportion of debt in the capital structure of companies quoted on the Amsterdam Stock Exchange rose from 62 per cent to 73 per cent.

What was a problem two years ago for relatively large quoted public companies was, the authorities believed, a still greater one for smaller businesses. It was (as the scale of maximum permitted equity investment suggests) for their benefit that the big Dutch banks were given the opportunity to break with tradition by putting up risk capital.

The banks had not been entirely insensitive in the past to the difficulties faced by smaller companies. During the later 1960s and 1970s they had become more accustomed to making medium to long-term loans to business clients. During the past couple of years of deepening recession they are widely acknowledged to have improved the financial structure for many small businessmen by persuading them to convert overdrafts into longer-term debt.

A couple of earlier attempts were made too to channel equity investment from the banking system into industry. As long ago as 1948 some three dozen of the biggest commercial banks, merchant banks, insurance companies and other financial institutions set up the Nederlandsche Participatie

Maatschappij (NPM) with an initial capital of Fl 13.5m. The company, whose assets were valued at Fl 174m at end 1980, has taken part in no fewer than 240 financings with an aggregate value of over Fl 300m.

### Concentrated

Yet its figures show that it has concentrated on a market composed of companies considerably larger than those at which the new relaxation of the Central Bank's rules is aimed. Some 85 per cent of the NPM's investment was worth Fl 7.5m apiece or more, although the average 30 to 40 per cent holding it has usually taken up would probably not be out of line with what most banks which have thought about the matter at all plan to hold in the small companies they have now been given the opportunity to help.

A second channel set up in the early 1970s was Risiko Capital Nederland. Here again the participants were seven large banks. The idea was that by each subscribing 5 per cent of a new company's equity (the upper limit previously allowed by the authorities) up to 35 per cent could be placed. In the event the venture seems to have failed most of the hopes placed in it.

Quickest off the mark after the new guidelines were issued was Nederlandsche Middenstandsbank. Indeed the bank claims credit for the shape of the new regulations which its

management had long been arguing were urgently needed to help the "Middenstand", or "middle-sized" business clientele it had originally been set up to serve. Within four days of the official announcement the bank had established a venture capital subsidiary, NMB Participatie, and had endowed it with an initial paid-up capital of Fl 10m—plus a handful of enthusiastic young managers it has installed, perhaps with conscious irony, in a small private house beside the bank's own towering concrete headquarters in the outskirts of Amsterdam.

Mr A. M. E. van Dishoeck, assistant manager of NMB Participatie, recalls that when the company first opened its doors it was overwhelmed with businessmen looking for solutions to their financial difficulties and even by one or two receivers hopeful of disposing of problem companies on their hands. All were turned down.

The company has, however, picked out about half-a-dozen of the proposals put to it and is close to completing its first deal.

NMB Participatie is interested in investing in three categories of small business: young entrepreneurs starting their own companies; established companies looking for financing to carry out expansion programmes or to add new products; and family companies facing financial difficulties brought about by a proprietor's withdrawal of his capital.

COSTS AND RENTS			
	(Indices)		
	Building costs	Cost of living	Prime office rents
	190	100.0	100.0
1969	111	103.6	116.6
1970	111	103.6	116.6
1971	126	111.4	125.0
1972	137	120.1	133.3
1973	153	129.7	150.0
1974	173	142.2	166.6
1975	187	156.7	183.3
1976	203	170.5	187.5
1977	222	179.8	208.3
1978	243	189.3	208.3
1979	267	197.3	250.0
1980	287	212.7	291.6

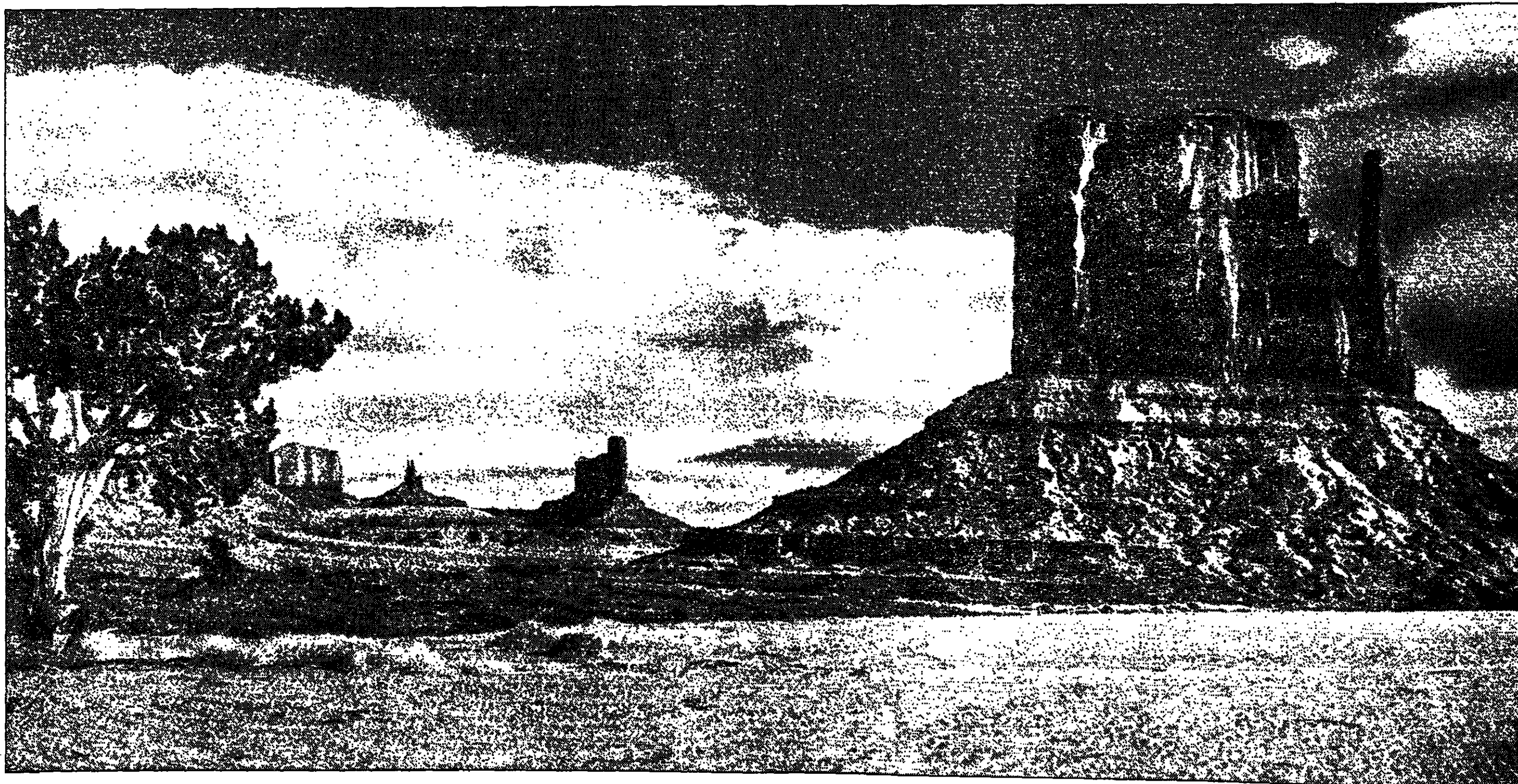
Prime office rents in the Randstad based on mid-year estimates.

Among the "cases" it has accepted is at least one in each of these categories.

Mr van Dishoeck insists on the need for an entrepreneur whom the company helps to take his own decisions. His company "cannot and must not be a subsidiary of the bank," which in any case has no wish to try to use a minority holding as a means of influencing developments. NMB Participatie does not plan to buy more than 30-35 per cent on average in any of the companies, partly to leave as much room as possible for their founders to bring in other outside investors through their own efforts and partly in order to leave scope within the ceiling of the new guidelines for future capital increases. With the full support of its parent bank, companies which receive equity financing will be encouraged to reinvest the profits rather than weaken a growing company's financial base.

For the time being NMB Participatie does not wish to identify the recipients of its first investments, or even define precisely the sectors they are engaged in. But it is convinced that venture capital in the Netherlands is an idea whose time has come. As the country's big manufacturing companies, like their counterparts elsewhere, are forced to lay workers off, there is a good deal of evidence that small companies are taking up an impressive number of surplus workers. Since 1970, no fewer than 33,000 new companies have been formed in the Netherlands, creating together 265,000 new jobs.

NMB is not alone among the big Dutch banks in setting up a venture capital company. Yet its example has been followed, even before it has had time to prove itself, not so much from any feeling on the part of the banks that small companies deserve their sympathy as from the conviction that they will turn out to be good business.



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# Conscience money: or aid instead of trade

NOT LONG ago I was at a "shadow summit" held near Montreal in which an independent group went over the issues to be discussed by heads of government of the main industrial countries at the real Western Economic Summit in Ottawa on July 19. It is not giving anything away to say that the Canadian representatives pressed for a major increase in overseas aid.

Unfortunately I could not help noticing that the first item in the news that very same day was that the Canadian Government had imposed quotas on a new batch of imports from the less developed countries (LDCs) and introduced subsidies for domestic industries affected by their competition.

I was tactless enough to draw attention to this discrepancy and ask whether the calls for aid were not "conscience money" in the circumstances. My observation was unfair only because it was an accident that the Canadian Government had announced quotas on that particular day. It could have been almost any of the other summit governments.

North-South issues are very much in the news. They were discussed in London by the National Economic Development Council (NEDC) yesterday. They will figure on the agenda at Ottawa and be pushed prominently by the French and the Canadians. There is to be a meeting of North-South heads of government in Mexico in October, to consider among other things the Brandt Report. This is a meeting which some of those attending wish very much had never been arranged; but they fear even more the public relations consequences of not attending.

But it is difficult to nail the fallacies in Brandt's recommendations point in so many different directions. Moreover the North-South lobby has

succeeded in establishing an atmosphere in which anyone who has doubts about Brandt is made to seem indifferent to poverty or suffering. The foreign ministries of the West have tended to be more pro-Brandt than economic ministries, mainly because they believe it will help politically with relations with the Third World.

Some of the Brandt recommendations are extremely vague, such as "joint efforts to restore international monetary stability." Others will occur in any case if the international price structure warrants them and there is sufficient security against expropriation, such as "investment in oil and natural gas in Third World countries."

Yet others are perverse, such as commodity price stabilisation schemes—which are polite ways of describing cartels which discriminate both against consumers and new producers. As for increased "aid," it is very much a matter of who receives it, what it is used for and its side effects. As Professor Peter Bauer points out in a Swiss proposal to provide official funds for the International Development Association was heavily defeated in a referendum. Yet at the very same time, Swiss citizens voluntarily contributed large sums for earthquake victims in Italy, as well as to many Third World charities. (Equality, the Third World and Economy Delusion, Weidenfeld, 1981.)

The Confederation of British Industry (CBI) is surely right in its NEDC paper to complain about Brandt's "emphasis on establishing new international institutions and on the massive transfer of resources to LDCs, neither of which alone would likely to prove decisive solutions to the problems of development. The Brandt Commission puts too much faith in the activity of governments and

international institutions and under-values the scope for action by business enterprise. A major weakness is that it makes no attempt to analyse how some LDCs which are not well endowed with natural resources have been so much more successful than others."

The statistical comparisons between countries with widely varied economic structures are notoriously treacherous. But contrary to popular belief, they do not support the idea of a growing North-South gap. As the table shows, up to 1973, in the halcyon period of growth in the West and Japan, development was even faster in the poorer countries. In 1973-79—the cycle following the first oil crisis—growth rates in the developed world fell by nearly a half, while in the developing countries the growth rate was almost maintained. A very similar pattern is being experienced in the post-1979 cycle.

Nor is it true, taking the developing world as a whole, that the growth of output has been offset by rising population. World Bank estimates show that GDP per capita has been rising faster than in industrialised countries since about 1970.

The relatively favourable experience of the developing countries covers much individual diversity. Growth rates in East Asia and the Pacific have been two or three times as fast as in Africa and southern Asia. But Nigeria has done quite as well as the top group of developing countries, while Mozambique, Angola and Equatorial Guinea had negative growth rates throughout the 1970s. In Asia, Korea has had the most spectacular growth rate, while in Bangladesh the growth of output fell behind the rise in population.

Even these few examples show the folly of any simple division of the world between north and south, or developed



Herr Willy Brandt: his report makes too many concessions on access to western markets.

and undeveloped. There are countries such as India with growth rates comparable to the developed countries, but where living standards are rising much less because of population growth. Then there are the star performers among the newly industrialising countries ("NICs"). They include Singapore, Hong Kong, Taiwan, South Korea—and in Latin America—Brazil and Mexico.

In Professor Bauer's words: "The West can contribute to Third World Development best

by reducing its barriers against Third World exports. The damaging results of these barriers in restricting markets and external contacts are compounded by frequent and unpredictable increases in their scope and severity. The threat of increases in trade barriers, when some Third World industries expand their exports, inhibits productive investment, exacerbates unemployment and retards the spread of skills. Substantial reduction of these restrictions, together with

assurances that they would not be increased, could much accelerate material progress in those Third World countries... in which the domestic determinants of economic achievements are favourable."

The Brandt report, while full of proposals for new institutions and financial gimmicks, makes too many concessions on the all-important question of access to western markets. For instance, it calls for "fair labour standards to prevent unfair competition," without explaining how countries with radically different wage levels have been able to trade to mutual benefit for centuries. If unfair wages or conditions are a ground for discrimination, then British goods should be denied entry to many countries, as British wages are scandalously low (because national productivity is low) by comparison with North America and many parts of Europe.

One vein of argument in Brandt, echoed particularly by the French nowadays, is that purchasing power should be injected into the Third World as a back-door method of stimulating the economies of the West. This form of self-deception is similar to the campaign for more nationalised industry investment in the UK.

If demand can be stimulated without being dissipated in higher inflation, it can be done just as safely by tax cuts or easier money for British, French or German citizens as it can by fancy schemes for foreign aid or so-called infrastructure investment at home. The North-South lobbyist behaves like the preacher who urges people to give to charity as the best means of ascending to heaven themselves.

Another fashionable argument relies on the heavy oil bills of the LDCs. After the 1973-74 oil price explosion, we had a similar scare about the

## GROWTH OF REAL GDP

(Compound annual growth rates)

	1960/1973	1973/1975	1975/1979	Estimate 1979/1981	Forecast 1981/1985
World	5.5	1.5	4.4	2.1	4.0
Developed countries	5.0	0.1	4.1	1.4	3.3
US	4.1	-1.1	4.5	1.7	2.0
Japan	10.4	0.5	4.0	4.0	5.0
Europe	4.8	0.7	3.4	0.4	3.0
Germany	4.5	-0.7	4.0	0.4	2.8
Developing countries	6.1	4.1	5.7	4.3	5.8
Centrally planned economies	7.2	5.6	5.8	3.5	4.7

Source: World Economic Outlook, Wharton.

inability of the banks and capital markets to "recycle" funds from surplus to deficit countries. This time, as last time, the OPEC countries are surprising the prophets by their ability to spend their surpluses, while the deficits of the non-oil developing countries are no higher on a properly inflation-adjusted basis than they were in 1975—and likely to narrow considerably.

There are problems about the over-exposure of international banks in a small group of developing countries. But this should be treated as a banking and political problem, and not an excuse for worldwide interventionism and inflationary finance, which are likely to be even less successful than the national varieties.

My own approach would be to minimise trade barriers against the Third World. It would help in doing so if European Governments and industrial spokesmen did not lump together in their propaganda (a) imports from developing countries, (b) from Japan, and (c) any other successful low-cost producers, such as the United States. It is seldom realised that the UK had last year a surplus of £1.5bn in trade in manufactures with the main 23 newly industrialising countries.

Samuel Brittan

## Letters to the Editor

### Improve the message

From Mr. E. Gow

Sir.—The latest outburst from the CBI on the need for severe restraint on the next round of wage awards might have more believability if it explained why wages restraint was so important.

The average employee on the shop floor is probably vaguely aware that productivity is linked to his employer's ability to pay him.

What CBI is really on about is effective labour costs, and it should explain what that means in simple terms: productivity is made up of volume, quality, capital investment, innovation and the acceptance of change. It also needs communication and motivation.

Let us also be mindful of the fact that labour costs, in isolation, can be something of a red herring. The Government's energy price policy is a debilitating factor to industry, in general, and also the lack of control on fixed overhead costs provides us with considerable scope to improve unit costs, and that really is what we are talking about.

E. Gow, 9 Valence Tower, Regent's Gate, Bathwick, Glasgow.

### Protecting Lloyd's

From Mr. N. Parker

Sir.—Mr Richard Edmunds (June 25) quite rightly states: "It is with the most profound gloom that one must view the current state of the Lloyd's Bill."

As petitioner, however, I must emphasise that it was not my original intention to wreck the Bill. On the contrary, my co-petitioner and I have pursued every possible means to settle matters within the existing framework of Lloyd's, but the Bill's promoters have consistently taken an attitude that can only be described as totally inflexible.

Mr Edmunds continues: "Lloyd's of London is a priceless national asset and it could have been hoped that the legislators and all others involved in looking to the future might have made strenuous efforts to protect and enhance the institution." Protection and enhancement of Lloyd's are precisely the aims of our petition, copies of which are available to interested parties.

N. Parker, 56, Curzon Street, W1.

### Workers' co-ops

From the Director of Operations, Job Ownership

Sir.—In his otherwise judicious (if somewhat patronising) account of the state of workers' co-ops (June 25) John Elliott surely did not intend to endorse the negative assessment of the Mondragon co-operatives which he quotes from the Royal Arsenal Co-operative Society (RACS). The assessment was that their "ephemeral" while they are at the mercy of an anarchic profit seeking economy; precisely the kind of view to be expected from the RACS which is joylessly dismis-

sive of any arrangements which permit the survival of a pluralist mixed economy. But it is hard to believe that John Elliott really meant endorsement which his article implied.

His apparent endorsement is misleading in another way. For it conceals the crucial fact that these Basque co-operatives are continuing in the current recession to out-perform their conventional capitalist counterparts. While unemployment across the Basque provinces averages about 15 per cent, the co-operatives have so far managed to avoid declaring a single redundancy. An even more striking testimony to their competitive strength is provided by the fact that more than 100 conventional Basque firms have asked if they can be turned into Mondragon style co-ops over the past two years. In only three or four cases, however, have these enterprises and their workers been able to satisfy the very tough conditions upon which Mondragon insists if it is to underwrite a workforce buy-out.

Just as the negative evaluation of Mondragon by the RACS is entirely predictable, ideologically-based (and to that extent essentially uninteresting) so is the emphasis which it places on Basque nationalism in its explanation of the achievement. Of course that has played its part. But whatever the research methods of the RACS, John Elliott should surely be aware of the recent studies of Mondragon out by Dr Keith Bradley of the London School of Economics. These studies indicate beyond any possibility of doubt that the actual workers in the Mondragon enterprises value the fact that they are co-ops more than the fact that they are Basque.

It is easy to see how hard it is for people like the RACS to accept that the Mondragon workforce actually favours the ownership of the means of production which has been evolved there. But it is really bad news if people like John Elliott are unable to accept it either. It is also in my view deeply misleading to suggest that there is any real similarity between an enterprise like the late Kirkby Manufacturing and Engineering—an example fundamentally of government-funded syndicalism—and the Mondragon co-ops. Let there be the widest debate about which of these two forms—government-funded syndicalist enterprises or Mondragon co-ops—is likely to be more successful and is likely to respond more or less closely to the real aspirations of working people. But do not let it be implied that these two enterprise species are more like than unlike each other.

Robert Oakeshott, 43/44 Hanway Street, W1

### Business cycles

From Mr J. Wilkinson

Sir.—Academic economists (and others) are driving me frantic with uneducated comments on the business cycle. The Tower of Babel confusion about whether we have passed the bottom of the business cycle, or not is due to the fact that everyone is talking about different aspects of the business cycle. Also, is the bottom of the cycle V-shaped, or U-shaped, or W-shaped, or L-shaped, etc.

The "business cycle" in manufacturing industry turns up in the following sequence: UK order bookings—these turn up first; this graph is V-shaped; it bottomed in December 1980. The main cause of the V-shape is de-stocking followed by re-stocking; increased production; and increased deliveries. This graph is U-shaped.

In terms of employment the time sequence is: reduced short-time working; increased overtime; and increased employment. The upturn here can be 9-12 months after the upturn in order bookings. On the basis of the following statistics, one expects unemployment to start falling in (say) October, 1981.

UK registered unemployment (excluding school leavers)—seasonally adjusted

	Unemployed 000's	Change month on month 000's
Feb.	2,304	—
March	2,381	+77
April	2,452	+71
May	2,515	+63
June	2,553	+38

The confusion is worse compounded by the fact that different industries have different time cycles; e.g. machine tools differ from consumer products. All my comments refer to the four-to-five-year cycle.

J. Wilkinson, 8 High Piece Crescent, Over, Cambridge.

### Economic forecasts

From Mr T. Ward

Sir.—Considerable coverage has been given in the national press to the latest London Business School (LBS) economic forecast, which predicts a sustained recovery in output and little further rise in unemployment from now on. In view of the uncritical way in which this prediction has been generally reported, it seems in order to set out the LBS's recent forecasting record with respect to industrial production and unemployment.

Successive LBS forecasts of industrial production for the first quarter of 1981 and of unemployment for the second quarter of 1981

	Industrial production 1st quarter 1981 (Index 1975=100)	Unemployment 2nd quarter 1981 (Index 1975=100)
Forecast made at:		
Nov. 1979	109	1,450
Feb. 1980	109	1,790
June 1980	107	1,805
Oct. 1980	106	1,979
Actual	98	2,410

This shows that the LBS not only failed to foresee the scale of the present recession but has been slow to revise its forecasts of production and unemployment as events have unfolded. Thus, just over 18 months ago, in November 1979, the LBS was predicting that the level of industrial production in the first quarter of 1981 would be 11 per cent above what it has turned out to be and that unemployment in the second quarter of this year would be almost 1m lower than the actual outcome. Even a year later in October 1980, the LBS was still forecasting a level of industrial production 8 per cent too high and a level of unemployment 430,000 too low. This record hardly inspires confidence in the LBS view that sustained recovery is in prospect.

### Nuclear reactor construction

From Mr P. Vinter

Sir.—The report (June 25) about the National Nuclear Corporation indicates that the Government is putting the cart before the horse and will repeat the unhappy mistakes of its predecessors.

As a nation we have not yet succeeded in setting up an effective nuclear reactor construction company. Today we still have the rivalries and partisanship which were only too evident 10 years ago during the enquiry by the working party on reactor choice of which I was chairman. These jealousies were also apparent in last February's report of the Parliamentary Energy Committee. True our working party recommended establishing one company in place of two warring groups without a future and this was done. But it has not done the trick.

The long continuation of the impasse strongly suggests that appointments will not at this stage produce a remedy. Company structure, an effective role for management and finance must be dealt with first; appointments follow later. Without this we shall only see more short-term shifts and stratagems.

The prospect is so serious as to justify the Prime Minister taking a hand: she would need a quick and thorough enquiry by someone with the relevant experience of nuclear construction, supported by CPRS. There are such people now now connected with the rival companies and other groups concerned.

The enquiry should look forward and avoid the temptation to apportion blame for the past: there has been a national failure and it does not now matter what Ministers, Whitehall, companies or national agencies have done in the past. We are going to need a great deal of nuclear energy in the 1990s and early 2000s and it is not too soon to get an effective company set up.

Happily I can end on a more hopeful note: the failures described above are in marked contrast to the very real British successes with nuclear fuel, radiochemicals and the operation of the nuclear reactors we now have, without which electricity would cost up to one-fifth more than it now does.

Peter Vinter, 3 Sunnyside, Wimbledon, SW19.

## Today's Events

GENERAL

UK: Council of Civil Service Unions meets to discuss pay inquiry.

Confederation of Shipbuilding and Engineering Unions conference continues, Ayr (to July 3).

National Union of Railwaymen's conference continues, St. Andrews (to July 10).

Princess Anne opens Avon Cosmetics new factory, Northampton.

National Education and Training exhibition and conference opens, National Exhibition Centre, Birmingham (to July 4).

Overseas Prime Ministers of Comecon countries meet, Sofia.

The Queen Mother begins six-day visit to Canada.

PARLIAMENTARY BUSINESS

House of Commons: Motions on the Northern Ireland (Emergency Provisions) Act 1978 (Continuance) Order and on the Northern Ireland 1974 (Interim Period Extension) Order.

House of Lords: Social Security Bill, third reading.

Representation of the People Bill, committee and remaining stages.

Transport Bill, report.

Indecent Displays (Control) Bill.

third-reading, Countryside Scotland Bill, third reading.

OFFICIAL STATISTICS

UK official reserves for June.

Capital issues and redemptions (during the month of June).

Housing starts and completions in May.

COMPANY MEETINGS

Altitude Income, 2 St. Mary's, EC, 12.00.

Brenner, 44 Glassford Street, Glasgow, 10.30.

British Inv. Trust, 45 Castle Street, Edinburgh, 12.15.

Combined English Stores, Institute of Directors, SW, 12.00.

Fine Art

Developments, Queen Street, Burton-upon-Trent, 4.00.

Guardian Inv. Trust, 122 Leadenhall Street, EC, 12.00.

Highcroft Inv. Trust, The Rose Revived, Newbridge, Oxon, 12.00.

Manor National Group Motors, Hathersgate Road, Oxford Road, Manchester, 12.00.

Mallins, 124 Seymour Place, W, 12.00.

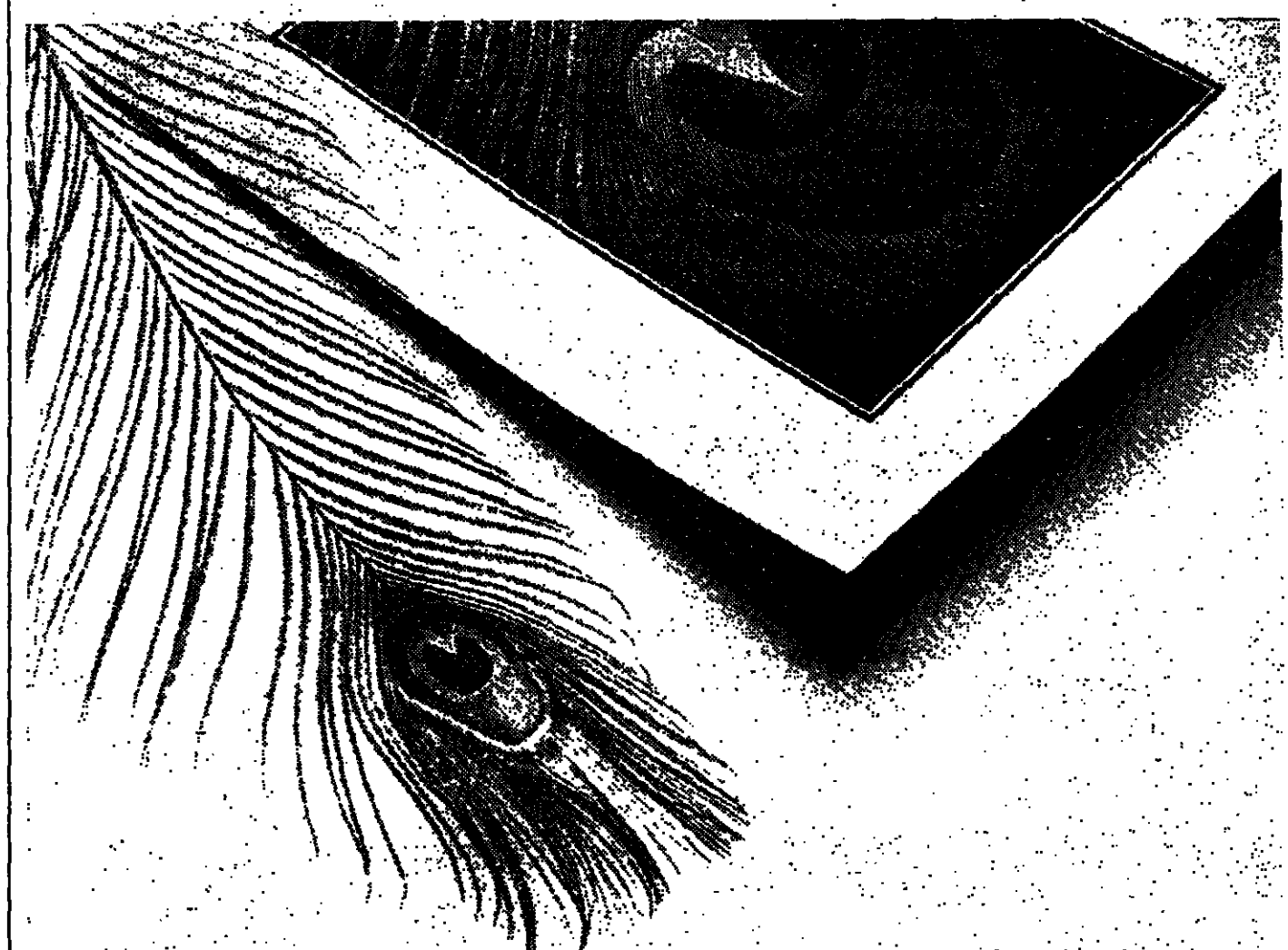
Norvic Securities, St. George's Plain, Norwich, 3.00.

Pyramid Group (Publishers), Hilton Hotel, W, 10.00.

Turiff Corp., Budbrooke Road, Warwick, 3.00.

UBM Group, Avon Works, Winterstoke Road, Bristol, 12.00.

C. and W. Walker, Malinslee, Telford, Salop, 12.00.



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## UK COMPANY NEWS

Fiat's 10% price cut  
hits Burns Anderson

BECAUSE of the change in the financial year of the holding company Burns Anderson, it has announced interim results for the nine months to the end of March 1981. These show a pre-tax profit of £227,000 on turnover of £17.52m.

Although these figures cannot be compared to previous period, pre-tax profits for the year to June 30 1980 were £1.02m on turnover of £23.18m. The last interim results announced were for the six months to December 31 1979 and showed a pre-tax profit of £267,000 on turnover of £15.65m.

An interim dividend of 0.6p per share will be paid for the nine months. Last year's six-month interim was also 0.6p and the total dividend was 1.4p.

The directors say that the nine-month loss before tax reflects a write-down of Kubbis used car stock by £150,000 necessitated by Fiat Motor Company, reducing the retail price of new vehicles by 10 per cent last December. Kubbis is the group's Manchester-based motor vehicle

distributor. There was an extraordinary debit of £152,000 attributable to closure of the last of a group loss after nil tax of £279,000.

The directors say that during the last nine months period the group has experienced extremely difficult trading conditions in all its activities (steel reinforcement, suppliers, motor vehicles and service, office stores and property development) and closures have been made.

"Despite these conditions all subsidiaries trade profitably, with the exception of the motor vehicle interests where trading losses have resulted in an overall deficit."

"Indications are that the motor vehicle market is now beginning to stabilise."

The indication as to the level of the final dividend can be given at this stage and any decision by your Board as to its maintenance or otherwise will, of necessity, depend on trading conditions experienced during the remaining six months of the current financial period.

Richards & Wallington  
receivers appointed

MR MARK HOMAN and Mr Peter Padmore of accountants Price Waterhouse have been appointed receivers and managers of the crane hire group Richards & Wallington Industries and most of its UK subsidiaries, by a group of 24 of the company's bankers. Trading is continuing with a view to sales of the businesses as going concerns.

The appointments do not extend to the two 50 per cent owned bearing and slewing ring manufacturers, Rotha Erle (Great Britain) and Roballo Engineering, which were not a party to the debentures given to the banks under the terms of the recent debt restructure.

The receiverships also exclude the overseas subsidiaries, Richards & Wallington International BV and Franco Anglaise de Levage, both 50 per cent owned, although the receivers will control the group's investment in each company.

Mr Homan said yesterday that he had received several inquiries for parts of the group and negotiations were starting. He confirmed that the management of Record Tower Cranes — the profitable Polish crane sales and hire subsidiary — was being sold to a group of investors.

He said the reconstruction 10 weeks ago which appeared to safeguard the crane hire group's prospects, was based on the report and projections drawn up by the board and Price Waterhouse at about the turn of the year.

A much more recent report, however, indicated that an improvement in the market for the group's revised forecasts for the rest of the year were more depressed than had been anticipated. The second report containing the board's proposals for continuing financial support was produced a few days ago but rejected by the

Holt Lloyd  
dependent on  
home upturn

More buoyant trading conditions need to be experienced in the home market before Holt Lloyd International car care products group, can be confident of exceeding its earlier record sales and profits levels, says Mr Tom Heywood, the chairman, in his annual statement.

Despite the problems of the past year, however, the group's international programme is going to plan and its underlying business remains strong, he states.

As reported May 7, pre-tax profits dropped from £3.03m to £2.27m on lower turnover of £44.55m (£50.03m). The failure to achieve growth was blamed on the recession, high interest rates and the exceptionally strong pound.

ASSOCIATE DEALS Cassevo and Co. yesterday purchased on behalf of L. B. S. Industrial 51,500 ordinary shares of Cambridge Petroleum Royalties at 50p.

Also, J. Henry Schroder Wagg and Co. advisers to London Merchant Securities, sold 39,500 ordinary shares of Cambridge Petroleum Royalties at 50p on behalf of associates.

UCM/ARAB ASIAN Arab Asian Group of Bahrain has acquired 500,000 ordinary shares of United City Merchants at 40p and 175,361 units of 10 per cent convertible subordinated loan stock at 40p.

## Yearling bonds total £13m

YEARLING bonds totalling £13m at 15p each, were issued on July 1 1981, being issued weekly by the following local authorities:

Great Grimsby BC (£0.25m); Kings Lynn and West Norfolk (Borough Council) (£0.5m); St. Helens Metropolitan BC (£0.5m); Penkelt DC (£0.5m); Norwich (City of) (£0.75m); South Buckinghamshire DC (£0.25m); Wolverhampton

(Borough of) (£0.5m); Liverpool (City of) (£2m); Dundee (City of) DC (£0.5m); Glasgow (City of) DC (£1m); Beverley BC (£0.5m); Dudley Metropolitan BC (£0.75m); Barnsley Metropolitan BC (£1m); Cynon Valley (Borough of) (£0.5m); Greater Manchester Passenger Transport Executive (£0.5m); Greenwich (London Borough of) (£1m); Highland Regional Council (£1m); Preston BC (£0.5m); Test Valley BC (£0.5m).

## Avana Group expands to £5.45m

INCREASED second-half pre-tax profits at Avana Group of £3.45m — as against £2.77m — brought the figure for the year to March 28, 1981 up from £4.35m to £5.45m. Turnover for the 12 months advanced from £38.3m to £43.3m.

The final dividend is increased to 3p net (2.5p adjusted for one-for-five scrip) per 5p share making a total for the year of 5p (4.17p adjusted).

The directors of this Cardiff-based cake manufacturer, baker and confectioner say the results include those of Costa Rica Coffee Companies but no contribution from Robertson Foods which was taken over after the year end.

"They say that with the acquisition of Robertson Foods it is already clear there will be sufficient new trading opportunities

to ensure the enlarged group will make satisfactory progress over the current full trading year."

Competitive pressures on the food manufacturing industry continued over the last 12 months and the group's achievements were directly due to its ability to sustain a high level of new product development while taking maximum advantage of the capital investment of past years.

The venture into roast and ground coffee through the acquisition of Costa Rica Companies continued Avana's policy of always aiming at the top end of the market. The business will be developed through organic growth and acquisition, the directors say.

De L'Or Fruit Juices enjoyed another record year and the

start to the current 12 months indicates that it will be even better.

The attributable profit came out at £4.55m (£3.56m) after a provision for profit sharing of £270,000 (£197,800), tax of £804,091 (£585,005) and extraordinary profit of £197,097 (nil). Earnings per share are stated at 17.67p (14.48p adjusted) while CCA profits before tax and interest came out at £3.56m.

comment

The City has come to expect marvels from Avana, so it was scarcely surprising that the shares fell 7p to 293p yesterday when profits came in slightly ahead of an audited forecast made less than a month before its ear-end. Profits have advanced by about a quarter at the pre-tax level and, with Robertson under

the belt, Avana should make £10m in the current year, leaving earnings well up even on the increased capital. The market for meat pies is likely to be affected by the horsemeat scandals but fruit juice will do even better and Avana is taking a sharp knife to Robertson's costs. The cash in its own balance sheet roughly equals out Robertson's borrowings and at least £2m could be generated this year by the disposal of unwanted businesses. With only a modest tax charge expected this year, the prospective p/e is about 12. This is not asking for the earth given Avana's balance sheet and its track for making over 10 per cent of sales but it has yet to prove that it can obtain that sort of return on the volume businesses it bought through Robertson. The yield is only 2.5 per cent.

Stead and Simpson declines to  
£2.13m but pays 0.25p more

AFTER DECLINING from £1.97m to £1.15m at the interim stage, pre-tax profits of Stead and Simpson, the footwear retailer and motor trader, finished the year to end-March, 1981 £1.88m lower at £2.13m — a fall of over 44 per cent.

However, the directors are stepping up the net total dividend from 3.25p to 3.5p with an increased final of 2.5p, compared with 2.25p at mid-term they anticipated a same-again final.

Turnover for the year was higher at £36.42m (£35.08m), with footwear retailing increasing its share from £21.25m to £23.25m, a rise of some 9 per cent. Motor trading slipped by almost 5 per cent to £13.17m (£13.83m).

The attributable balance emerged at £1.54m, against £1.02m, after tax of £860,000 (£1,020m) and a profit from the sale of properties which amounted to £276,000 (£144,000). Retained profits came through £1.47m lower at £535,000 after

dividend payments of £1.01m (£895,000).

Stated earnings per 25p share fell back from 12.24p to 7.39p before tax and from 9.71p to 4.4p after tax.

A breakdown of taxable profits of the group, which has close status, shows footwear retailing down from £8.11m to £2m and motor trading at £133,000, compared with £701,000.

Current cost accounting reduces the pre-tax figure to £1.45m and on the same basis, earnings per share are given as 5.02p before tax and 2.04p after.

comment

Although poor, Stead and Simpson's results do not compare unfavourably with the rest of the footwear UK footwear retailers. In volume terms footwear sales are marginally higher than last year thanks largely to the addition of new shops, but this has been achieved at the expense of margins with profits pared by

about 36 per cent. The motor trading side looks less happy but this has borne the costs of moving two of its operations to new premises and contrasts with last year which was particularly buoyant. An additional factor depressing profitability was the switch from a net cash receivable position to a net interest paid of £175,000 this year. The funds were used to finance higher stock during the year, now reduced to the same level as at last year end, and capital spending on increasing its shoe retail branch network and relocating some of the shops. There is no sign of an upturn in the demand for shoes, but the company appears confident of a fairly swift recovery in the auto side, although not to last year's record level. The shares are supported by a yield of nearly 10 per cent on yesterday's 53p while the 25 per cent shareholding by John Blundell, a subsidiary of UDS Group, gives a speculative touch.

The p/e, fully-taxed, is a fairly lofty 14.5.

## Emray lower despite expanding interests

AFTER-TAX profits of Emray, industrial holding company, fell from £162,599 to £96,516 in the year to end-December 1980. Group turnover increased by 45 per cent from £23.16m to £45.58m.

Mr Lionel P. Ashman, the chairman, says the company continues to expand its interests. After loss this year, his financial services businesses, which now include leasing, lease broking, insurance broking, mortgage, life and pension facilities and tax planning, have steadily expanded and the rate of progress is accelerating and will continue, he says.

The chairman recently visited Zimbabwe where stocks of asbestos cabs were inspected, and an independent assessment

value was not less than £200,000. His investigations of the company's interests in Zimbabwe proved very satisfactory, and he adds: "Even more satisfactory are the offers of joint development from large multi-national companies, in addition to the approaches to other substantial groups, concerning our mining interests, comprising not only of asbestos, but also chrome."

Technology Transfer Associates, an associate company, has been in action for some months, and the company currently awaits the decision on projects valued at over £4m.

The chairman says Emray has the option, as a result of an agreement entered into just before the year-end, to acquire 51 per cent of a home improve-

ment concern in the London area. Payment for the acquisition would be by the issue of shares according to a formula related to net profits in 1981 and 1982. Estimated 1981 profits for that company are £300,000 and unaudited results for the first quarter were in line with its forecast.

Mr Ashman says that in view of the company's progress and expansion he will be extremely disappointed if it were not in a position to pay a dividend next year. No dividends have so far been paid by the company.

At the year-end, net asset value per 5p share was up from 9.00p to 9.21p, and stated earnings per share were 0.69p compared with 1.17p.

## RESULTS AND ACCOUNTS IN BRIEF

CHAMBERLIN AND HILL (iron foundry)—Results for year to March 31, 1981, reported May 22. Shareholders' funds £4.53m (£4.32m); fixed assets £3.77m (£3.67m); net current assets £1.19m (£0.83, 51.2). Meeting, Walsall, July 24, at 10.30.

PREMIER CONSOLIDATED OILFIELDS (oil exploration group)—Results for year to March 31, 1981, reported June 9. Shareholders' funds £18.67m (£15.38m); fixed assets £3.28m (£4.2m); investments £6.72m (£3.88m); net current assets £5.22m (£2.65m); increase in working capital £5.47m (£3.38m). Meeting, 100 Old Broad Street, EC, July 23, noon.

BEECHWOOD CONSTRUCTION (HOLDINGS)—Results for year to March 31, 1981, reported June 9. Group shareholders' funds £2.74m (£2.77m); fixed assets £2.82m (£2.76m); net current assets £19.12m (£18.75m); increase in working capital £2.06m (£2.38m). Working capital decreased £70,791 (£1.2m increase). Chairman says civil engineering and well-drilling divisions have both made a promising start in first quarter of 1981, but figures from mechanical engineering side indicate that a full year loss is inevitable. Meeting, Swansea, July 23, noon.

DUNDONIAN (property development, natural resources and public services)—Results for year to March 31, 1981, reported June 9. Fixed assets £7.85m (£5.3m); net current assets £7.15m (£5.03m); shareholders' funds £1.13m (£1.03m); minority interests £1.45m (£0.3m). Meeting, Institute of Chartered Accountants, Moorgate Place, EC, July 23, 11.30 am.

THEATRES—Results for the year to January 31, 1981, turnover £9.91m (£9.92m), including VAT. Pre-tax profit £20.12m (£26.23m), tax £7.77m (£12.127), extraordinary debit £11,397 (£74,317 credit). Stated earnings per 12p share 1.45p (£0.40p). Net dividend 1.47p (£1.01p).

UKO INTERNATIONAL—Results for the year to end-March 1981, reported June 13. Net current assets £19.12m (£18.75m); shareholders' funds £17.95m (£18.22m); decrease in stock £1.78m (£2.53m increase); increase in other working capital £2.34m (£148,000 decrease); increase in net external borrowings £770,000 (£1.58m). Ophthalmic division shows no improvement in demand in current year and demand in the catering equipment sector con-

tinues lower than had been hoped. Meeting, Winchester House, EC, July 23, noon.

B. ELLIOTT AND CO (machine tool manufacturer and engineering products group)—Results for the year to March 31, 1981, reported June 11 with chairman's observations on prospects. Group shareholders' funds £24.67m (£23.7m); fixed assets £24.67m (£25.84m); net current assets £23.84m (£25.18m). Accounts show a compensation payment of £250,000 loss of office. Mr. S. L. Bailey resigned from the board on November 17, 1980. Meeting, Harrow, on September 8, at 12.15 pm.

J. W. WASSALL (multiple footwear retailer)—No dividend for year to March 31, 1981, against 0.69p net previously. Turnover, including VAT, £22.28m (£21.8m) and pre-tax loss £35,953 (£71,220 profit). Tax credit £16,537 (£24,758 charge).

VOLVERHAMPTON STEAM LAUNDRY—For year to March 31, 1981, profit £25,833 (£18,724) before tax £24,170 (£2,780). Dividend 0.75p (£0.5p) net, costing £9,728 (£8,485). Board anticipates a further improvement in profitability during 1981-82.

## Evered &amp; Co.

Although Evered and Co. Holdings continued to make losses in the first quarter of the current year, Mr D. M. Samuels, chairman, told members at the annual meeting that directors' estimates for June indicated that the month's trading results would be very close to break-even.

He added that if the improvements seen in recent weeks continued, the entire group should move into a modest profit during the second six months of the year.

The group's restructuring programme had been largely completed and the first step in an expansion plan was the acquisition of Bristol Diecasting, he stated.

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## Summary of Results

	Year ended 31st March	1981	1980
		£000	£000
Sales		16,042	16,118
Pre-tax profit		404	752
Taxation		(259)	237
Profit after taxation		663	515
Extraordinary items		(184)	—
Earnings per share		15.5p	12.3p
Dividend per share		4.0p	3.75p

## Extracts from Chairman's Statement:

- \* Extremely difficult year for trading
- \* Tight rein maintained on cash resources
- \* Some recovery in our markets expected later this year

## L'ORÉAL

ANNUAL GENERAL MEETING  
19 JUNE, 1981

The Annual General Meeting of shareholders, held under the Chairmanship of Mr. François DALLE, approved the accounts for the 1981 fiscal year.

In Frs. million	1977	1978	1979	1980
Net consolidated turnover	4 653	5 387	6 340	8 555
Net consolidated profit	143	212	333	387
Net profit per share (in Frs.)	37.81	53.59	74.95	81.62
Dividend per share (in Frs.)	10.55	15.00	19.00	22.00

L'ORÉAL's fiscal year has thus been satisfactory, with an increase of its consolidated turnover of 16.7% with comparable data.

During the Extraordinary General Meeting which followed, the shareholders approved the suggestion to distribute bonus shares to employees, with the suspensive condition that the legislative appointments be concluded before 31 March, 1982.

## M. J. H. Nightingale &amp; Co. Limited

27/28 Lovat Lane London EC3R 9EB Telephone 01-621 1121

1980-81	High	Low	Company	Last price	Change	Gross Yield	P/E	Fully
78	38	38	Airfrap	88	—	4.7	10.8	14.3
82	21	21	Armstrong and Rhodes	200	—	4.4	3.0	19.3
200	87	87	Bardon Hill	101	—	9.7	4.9	7.5
104	88	88	Deborah Services	101	—	5.5	5.4	12.8
198	88	88	Frank Horrell	102	—	5.4	5.5	5.9
198	88	88	Frederick Parfitt	65	—	1.7	2.5	28.3
130	84	84	George Blair	64	—	3.1	4.8	3.5
112	59	59	Jackson Group	130	—	6.7	9.7	9.5
110	59	59	James Burrough	314	—	31.3	10.0	8.5
234	244	244	Robert Jenkins	130	—	6.7	9.7	9.5
55	50	50	Spruntins 'A'	102	—	15.1	7.7	13.0
224	197	197	Torday	15	—	15.0	16.5	—
70	68	68	Twinkl 15% ULS	80	—	5.7	5.5	9.2
56	35	35	Unilever Holdings	100	—	5.7	5.5	9.2
103	81	81	Walter Alexander	251	—	15.7	5.2	4.8
253	181	181	W. S. Yates	251	—	15.7	5.2	4.8

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## OIL INDEX

October Refined \$41.30  
January Refined \$44.40

## CORAL INDEX

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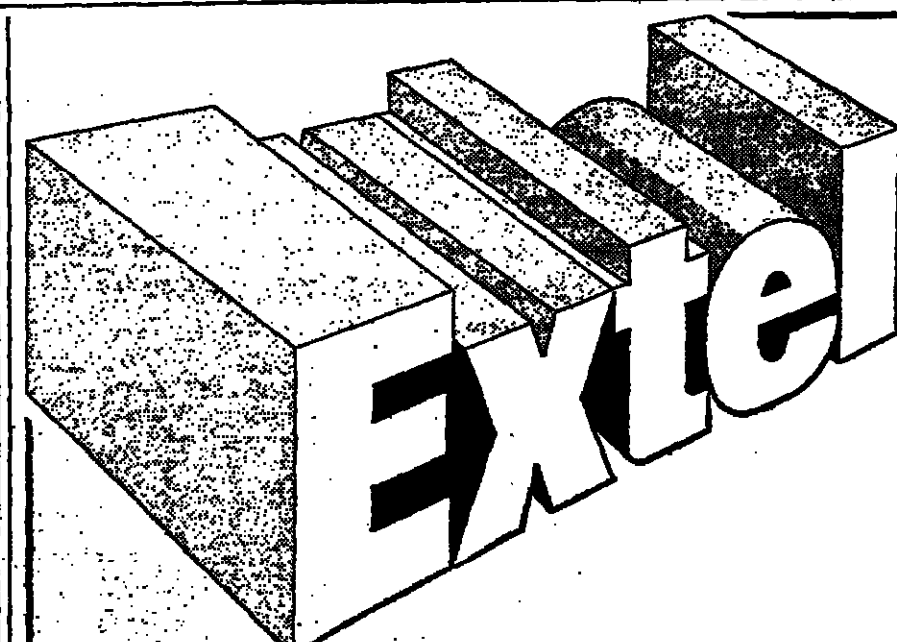
## THE TRING HALL

U.S.M. INDEX

127.00 (+0.8)

at close of business 1/7/81

BASE DATE 10/11/80 100



## Record Year

Alan B. Brooker, Chairman, reports:—

RESULTS Profit for the year to 31st March, 1981 was 15% higher than last year at £3.58m. A proposed final dividend of 5.75p per share making 8p per share for the year preserves the Group's recent record of increasing dividends annually.

RIGHTS ISSUE 1-for-4 Rights Issue proposed to raise over £4m.

EMPLOYEES Two share schemes proposed.

PRINTING Notable year for Burrows Group. Benefits from rationalisation and new technology. Significant profit contributions from all subsidiaries, including latest acquisitions. Product base widened. Major successes in traditional City printing.

ADVERTISING AND PUBLIC RELATIONS Consumer advertising maintained—cutbacks in other advertising areas. Royds Manchester continued dynamic growth. Public Relations operations progressed well.

SPORTS SERVICES AND COMMUNICATIONS Good contribution from Extel-PA Show, the visual display service for betting offices.

New closed circuit television service, of news and information supported by advertising, launched for golf tournaments.

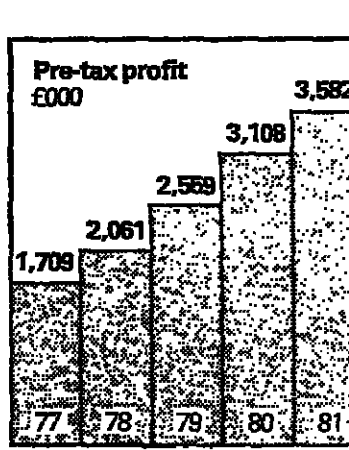
Record profits from Robophone telephone answering machines.

Maintenance engineering activities satisfactory.

FINANCIAL AND BUSINESS INFORMATION Financial news services improved and extended. Computing services expanded. Statistical services further developed and new services introduced.

TELEPRINTERS AND NEW TECHNOLOGY Demand strong for Transtel's teleprinters. Involvement in high technology businesses reinforced by acquisition of 60% of Digital Microsystems, California.

Copies of the Annual Report and Accounts can be obtained from The Secretary, Extel Group Limited, Extel House, East Harding Street, London, EC4P 4HB.





## Final Notice of Redemption

## Oak Industries International N.V.

8½% Convertible Subordinated Debentures Due 1995

(Convertible into Common Stock of, and Guaranteed on a Subordinated Basis as to Payment of Principal, Premium, if any, and Interest by, Oak Industries Inc.)

Redemption Date: July 9, 1981

Conversion Right Expires: July 6, 1981

Oak Industries International N.V. has called for redemption on July 9, 1981 all of its outstanding 8½% Convertible Subordinated Debentures Due 1995 at a redemption price of 106% of the principal amount of Debentures plus accrued interest through July 9, 1981, for a total of \$1,129.65 for each \$1,000 principal amount of Debentures. The Debentures are convertible into shares of Common Stock of Oak Industries Inc. until the close of business on July 6, 1981, at a conversion price of \$23.00 per share or 43.48 shares of Common Stock (adjusted for the 2-for-1 stock split paid March 26, 1981) for each \$1,000 principal amount of Debentures. As described below, based upon current market prices, the market value of the Common Stock into which each Debenture is convertible is greater than the amount of cash which would be received upon surrendering a Debenture for redemption. All rights to convert the Debentures into Common Stock of Oak Industries Inc. expire as of the close of business on July 6, 1981.

NOTICE IS HEREBY GIVEN to the holders of outstanding 8½% Convertible Subordinated Debentures Due 1995 (the "Debentures") of Oak Industries International N.V. ("International") that in accordance with the terms of the Indenture dated as of September 15, 1980 (the "Indenture"), among International, Oak Industries Inc. ("Oak"), as Guarantor, and Continental Illinois National Bank and Trust Company of Chicago, as Trustee (the "Trustee"), International has elected to redeem all Debentures which remain outstanding on July 9, 1981 (the "Redemption Date"), at a redemption price of 106% of the principal amount thereof plus accrued interest from September 15, 1980 through July 9, 1981. Payment of the redemption price and accrued interest, which will aggregate \$1,129.65 for each \$1,000 principal amount of Debentures, will be made upon presentation and surrender of the Debentures, together with all interest coupons, at the option of the holder either (a) at the main office of Continental Bank International, One Liberty Plaza, 91 Liberty Street, New York, New York, telephone: (212) 349-6300, or (b) subject to any laws or regulations applicable thereto in the country of any such office, at the main offices of the additional Paying and Conversion Agents set forth below. Such payments shall be made in such coin or currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. Payment at the offices referred to in (b) above shall be made, at the direction of the holder, by check drawn on, or transfer to a United States dollar account maintained by the payee with, a bank in the Borough of Manhattan, the City of New York.

On the Redemption Date, the redemption price (plus accrued interest) will become due and payable upon each Debenture. The Debentures will no longer be outstanding after the Redemption Date. Other than the right to convert Debentures, which expires on July 6, 1981, into Oak Common Stock and the right of holders of Debentures to receive the redemption price and interest accrued to such date, all rights with respect to the Debentures will cease on the Redemption Date.

The election of International to redeem all of the outstanding Debentures is being effected pursuant to the eleventh paragraph of the form of Debenture certificate. The condition precedent to the right of International to redeem the Debentures pursuant to such eleventh paragraph has occurred because the reported last sale price per share of Common Stock, par value \$1.00 per share, of Oak ("Oak Common Stock") on the New York Stock Exchange on each day on which there was such a reported last sale price within the 30 days immediately preceding the 20th day preceding the date upon which this Notice of Redemption was first published was at least 130% of the Conversion Price (as defined in the Indenture) in effect on each such day.

Debentureholders have, as alternatives to redemption, the right to sell their Debentures through usual brokerage facilities or, on or before the close of business on July 6, 1981, to convert such Debentures into Oak Common Stock. The right to convert the principal of the Debentures to be redeemed will terminate at the close of business on July 6, 1981.

The Debentures may be converted into Oak Common Stock at the conversion price of \$23.00 per share of Oak Common Stock (adjusted for the 2-for-1 stock split) which is approximately 43.48 shares for each \$1,000 principal amount of Debentures. In order to effect this conversion, a Debentureholder should complete and sign the CONVERSION NOTICE on the Debenture, or a substantially similar notice, and deliver the Debenture and signed notice (a) to the main office of Continental Bank International, One Liberty Plaza, 91 Liberty Street, New York, New York, telephone: (212) 349-6300, or (b) subject to any laws or regulations applicable thereto in the country of any such office, to the main offices of the additional Paying and Conversion Agents set forth below. Upon conversion of Debentures, no payment or adjustment will be made on account of any interest accrued thereon or on account of any dividends on the Oak Common Stock issued upon such conversion. Debentures delivered for conversion must be accompanied by all interest coupons.

Pursuant to a Standby Agreement, Smith Barney, Harris Upham & Co. Incorporated and Drexel Burnham Lambert Incorporated (the "Standby Group") have agreed with Oak and International, in exchange for Oak Common Stock, to advance funds in an amount equal to the redemption price plus accrued interest for any Debentures which are either (i) surrendered for redemption or (ii) not duly surrendered for redemption or conversion at the close of business on the Redemption Date. A Debentureholder who wishes to redeem or convert Debentures should not tender Debentures directly to the Standby Group but should follow the directions given above.

From January 2, 1981 through June 17, 1981, the reported sale prices of Oak Common Stock in New York Stock Exchange transactions ranged from a high of \$38½ per share to a low of \$21½ per share, as adjusted for the 2-for-1 stock split. The last reported sale price of Oak Common Stock in New York Stock Exchange transactions on June 17, 1981, was \$34½ per share. At such last sale price per share, the holder of \$1,000 principal amount of Debentures would receive, upon conversion, 43 shares of Oak Common Stock and cash for the fractional interest having an aggregate value of \$1,516.37. However, such value is subject to change depending on changes in the market value of Oak Common Stock. So long as the market price of Oak Common Stock is \$26.00 or more per share, Debentureholders upon conversion will receive Oak Common Stock and cash in lieu of any fractional share having a greater market value than the cash which they would receive upon redemption.

## ADDITIONAL PAYING AND CONVERSION AGENTS

Continental Bank S.A.  
Rue de la Loi 227  
1040 Brussels, Belgium  
Telephone: (02)-735-80-20  
Attention: Luc Schiller  
Vice President

Continental Illinois National Bank and Trust Company of Chicago  
London Branch  
Continental Bank House  
162 Queen Victoria Street  
London, EC4V 4BS  
Telephone: (01)-236-7444  
Attention: James Silvester

Continental Illinois National Bank and Trust Company of Chicago  
Paris Branch  
10 Avenue Montaigne  
75008 Paris  
Telephone: 225-64-30  
Attention: Charles B. Truett  
Vice President

For Oak Industries International N.V.  
Frank A. Astrologos  
Managing Director

For Oak Industries Inc.  
Everett A. Carter  
Chairman of the Board

This Notice of Redemption is not and under no circumstances is to be construed as an offer to sell or as a solicitation of an offer to buy any of the securities of Oak or International. For additional information regarding this Notice of Redemption contact any Paying and Conversion Agent or the undersigned.

Smith Barney, Harris Upham & Co.  
Incorporated  
London (01)-588-6040

Drexel Burnham Lambert  
Incorporated  
London (01)-628-3200

July 2, 1981

## Companies and Markets

## News Intl bid for Wm Collins is cleared

News International's bid for publisher William Collins and Company will not be referred to the Monopolies and Mergers Commission, states Mr John Biffen, Secretary of State for Trade.

Last week News International, Mr Rupert Murdoch's group which owns The Times, News of the World and Sun newspapers, raised its offer from 200p to 225p per ordinary share. The offer for the "A" ordinary non-voting shares remained unchanged at 150p.

## Delta sells holding in SA associate

Delta Group has concluded the sale of its 50 per cent holding in Masedem (Pty), its South African associate. The holding has been sold to Delta's partner, McKee Bros. and to Haggis which will acquire 45 per cent and 5 per cent of the holding respectively.

The sale, which is in line with the group's policy of reducing its dependence on metal fabrication, has realised total proceeds (including the repayment of a \$21.7m loan) of \$21.7m.

Of this \$21.7m will be repaid to the UK and be used, in the short term, to reduce borrowings. The company says that in the long term this will provide resources for investment in new growth areas.

## \$4m U.S. deal for Weetabix

Weetabix, the largest all-British company manufacturing breakfast cereal in the UK, has completed a \$4m deal with the company full control of the cereal division of the Van Brode Milling Co of Clinton, Massachusetts, the second largest manufacturer of private label breakfast cereals in the U.S.

Mr Richard George, joint-director managing director of Weetabix said that "With a Weetabix plant already established in Canada, this multi-million dollar business will provide the company with a unique opportunity to extend its activities in North America."

## VECTIS STONE OFFER UNCONDITIONAL

Vectis Stone Group's offer for the issued share capital of Blackgang Hotels has been declared unconditional subject only to the special resolution being passed at today's EGM of Blackgang (and the allotment of shares pursuant thereto) having been accepted by all Blackgang shareholders.

The separate offer by Smith Keen Cutler to acquire the Vectis shares issued under the Blackgang loan has been accepted as 1,070,980 Vectis shares (47.47 per cent). This offer is now closed.

## SHARE STAKES

Cluf Oil—Following recent acquisitions, the Charante Steamship Co. now holds 888,428 ordinary shares (9.45 per cent) and 70,796 convertible "A" shares (10.78 per cent).

Grange Trust—Courtauld's Pensions Common Investment Fund has bought 239,000 (2.5 per cent) ordinary shares and is now interested in 2,354,000 (24.5 per cent) ordinary. The Provincial Insurance Co. has bought 440,000 (5 per cent) of the 5 per cent cumulative preference and is now interested in 572,500 (18.1 per cent).

Ladies Pride Outwear—ESAL (Commodities) has increased its holding to 547,750 ordinary shares (6.71 per cent).

## BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether dividends are intended or final and the subdivisions shown below are based mainly on last year's timetable.

TODAY  
Interim: Birmingham Pallet, Blundell Permacrete, Tormat Syndicate  
Finals: Bramsgrove Castings and Machinery, Centrovital Estates, General Electric, NCC Energy, Scottish and Newcastle Breweries

Company	Date
Interim	
Cronin Group	July 10
M & S Dual Trust	July 8
Macpherson (Donald)	July 7
Mercantile Investment Trust	Aug. 11
Finals	
Associated Leisure	July 8
Sassett (Geo.)	July 3
Dennis (James H.)	July 10
Distillers	July 16
Equity Central Trust	July 14
Harris (Philip) Holdings	July 16
Highgate Optical and Indus.	July 7
Hollis Group	July 8
Kita Kollas Flour Estates	July 3
Mercantile House Holdings	July 6
Moorgate Investment	July 15
Oil and Assoc. Invest.	July 9
Pugsall Bros. (Edinburgh)	July 3
Wyndham Engineering	July 22

## BIDS AND DEALS

## Saatchi purchases Dorland in £5.6m deal

BY MICHAEL THOMPSON-NOEL

IN A DEAL said to be the largest ever seen in British advertising, Saatchi and Saatchi Company is acquiring Dorland Advertising plus the other agencies in the GDCH group.

The main Saatchi agency, Saatchi and Saatchi Garland, Compton, is the UK's joint biggest single agency, with claimed billings last year of £83m, level with the U.S.-owned J. Walter Thompson. Dorland is Britain's 11th biggest agency, with reported 1980 billings of £35m.

According to a Saatchi spokesman yesterday: "The Saatchi link with Dorland creates the biggest advertising business in the UK by far with turnover in excess of £150m. It is the first for 30 years that a British-owned company has been clearly at the top of the UK advertising business."

Saatchi stresses that the Dorland acquisition indicates no lessening of its intent to break into the lucrative U.S. advertising market, and said yesterday that purchase of Dorland "simply strengthens the UK

base from which we will subsequently move into the U.S."

Saatchi and Saatchi Company is acquiring 100 per cent of Age Synergy (ASL), plus the outstanding 23.2 per cent minority in its subsidiary, Garrett, Dorland Crawford Holdings (GDCH).

GDCH owns Dorland Advertising entirely, Dorland being its principal operating subsidiary. GDCH also operates the Crawford's agency in London, plus the Brockie Haslam network, which has offices in Manchester, Leicester and Newcastle.

Saatchi is paying a total of £15m at completion, and a further £25m on October 1 1982. A maximum additional payment of £1.6m is payable on October 1 1983, depending on achievement of certain billings targets at GDCH.

The initial £15m payable has been met by the issue of 504,838 Saatchi shares, which Phillips and Drew has placed at 300p per share. A further placing of 500,000 shares at 300p has been made by Phillips and Drew towards the cost of subsequent payments.

The balance of up to £26m will be funded from existing Saatchi resources. It is planned to hold a Saatchi EGM by early next month to approve the acquisition and placing of shares.

Saatchi was one of the outstanding success stories in UK advertising of the 1970s. In turn, Dorland was the fastest growing agency last year in the UK Top 15, with current annualised billings put at a minimum of £44m.

Top Saatchi clients include Cadbury-Schweppes, Austin Morris, Dunlop, United Biscuits, Rowntree Macintosh, Black and Decker, IBM and the UK Conservative Party, for which it produced a series of controversial advertisements prior to the last General Election.

Dorland's biggest clients include Heintz, the Post Office, Castrol, National Savings and Cadbury-Schweppes.

Mr. Eric Garrett, the GDCH chairman, said he saw the move as a unique opportunity to retain Dorland's independence and UK ownership. Dorland will continue to operate autonomously. There will be no exchange of

personnel or facilities.

"This is a union of strength," said Mr. Garrett, "and a great day for British advertising, making the combined group, British owned, the largest by far in the UK."

Of the Top 15 UK agencies, 10 are U.S.-owned, including four of the five biggest, JWT, D'Arcy MacManus and Masius, McCann-Erickson, and Ogilvy and Mather.

GDCH, as a whole, has increased its turnover from £14.5m in 1978 to a claimed £52.1m last year. Adjusted pre-tax profits at ASL last year were £712,000, against an audited figure of £417,000.

Saatchi's recently-reported half-year results to last March 31 revealed a 20 per cent increase in pre-tax profits. Its profits last year were 23 per cent higher at £3m.

Saatchi says his deal comes against a healthy background for UK advertising as a whole, with many advertisers realising that advertising budgets are an asset that should not be cut, even in an era of deteriorating company profits.

## Bass and Pearson Longman get 25% each of Yorkshire TV

BASS and Pearson Longman have been confirmed as the largest shareholders in Yorkshire Television from the end of this year now that Trident Television has completed its divestment programme as required by the Independent Broadcasting Authority.

Bass and Pearson Longman will each have 25 per cent of Yorkshire. Trident is to retain 15 per cent. The company will have a capitalisation of £12.6m. Trident's other subsidiary, Tyne Tees, is capitalised at £5m and the largest new shareholder will be the brewer, Vaux, with 20 per cent. Trident retains 20 per cent in this case.

Mr. G. Ward Thomas, chairman of Trident, voiced cynicism at the IBA's simplistic approach to financial matters last night. "I don't think there are winners or losers, but we have won in the sense that we have not been obliterated. We have done a reasonable deal."

That reasonableness seems to be based on the fact that the IBA's contract renewal exercise and resultant placements have cost Trident in excess of £250,000. The company's net worth, however, will rise by a predicted £23.5m.

The sale of the two companies, together with the settlement of inter-company indebtedness and the disposal of its existing

studios at Newcastle-upon-Tyne, will yield a total of £11.2m. The cost to Trident of subscribing its share of the £17.6m total capital is £3.4m.

The rental of technical equipment by Trident to both Yorkshire and Tyne Tees will start at some £2.4m a year and total £5m over a five-year period.

Rental of the studios by Trident will start at £1.1m a year and total more than £11m over eight years. The new companies, however, have the option to buy the studios.

All the proposals are subject to approval by Trident shareholders. The principal shareholders in Yorkshire Television from the end of this year will be Bass (25 per cent), Pearson Longman (25 per cent), Trident (15 per cent), Yorkshire Post Newspapers (10 per cent) and three further investors with 5 per cent or less. N. M. Rothschild's hold 15 per cent for subsequent placing with local interests.

The principal shareholders in Tyne Tees will be Vaux Breweries (20 per cent), Trident (20 per cent), KCFC (15 per cent), United Newspapers (7.5 per cent) and Television (7.5 per cent). Here too there will be three other investors holding 5 per cent each.

The new companies will be called Yorkshire Television

## Rediffusion buys rest of Sthrn Rentals for £6.8m

Rediffusion, the TV rental and electronics group in which the industrial holding company British Electric Traction has a 57.8 per cent interest, is paying £6.7m for the outstanding 80 per cent of Southern Rentals.

It acquired its original 20 per cent stake in the company for £1m in March 1976 and had an option to acquire the rest at a later date.

Southern Rentals is a privately-owned television rental company operating in the South and South-East of England and its acquisition will increase the density of Rediffusion's rental

subscribers in those areas. The pre-tax profit of Southern Rentals for the year ended September 30 1980 was £1.19m and net tangible assets at that date amounted to £2.8m.

Rediffusion is paying for the acquisition through the issue of 3.85m of its shares of which 3.28m are to be placed by stockbrokers Cazenove and Co and de Zoete and Bevan. The acquisition agreement provides for the remainder of the shares to be retained.

Rediffusion shares fell 3p to 184½ on the London Stock Exchange yesterday.

## Common Bros concludes purchase from Norex

COMMON BROTHERS, the Newcastle-based shipping group, has finalised negotiations for the £21.7m (£11.3m) acquisition of an oil driller and in a liquidated petroleum gas carrier from Norex Corporation, a Bermudan company which manages offshore drilling.

Under the deal, Norex (part of the Slem Group) could end up with 55 per cent of an enlarged CB capital. CB is to acquire 80 per cent of the capital of IRO Frigs, a subsidiary of Norex, which owns the driller IRO Frigs and 35 per cent of the capital, carrying 50 per cent of the votes of Trans-Offshore Inc. which owns the lpg carrier Rihagora. The driller commenced a two-year contract on June 21, 1981 and the Rihagora has entered into a five-year charter which is expected to start in September.

The acquisition is to be satisfied by the issue of Norex of 3m new CB shares. Mr Kristian Siem, chairman of Norex, has informed the board that Norex's intended holding in CB is regarded as a long-term investment.

## LONDON TRADED OPTIONS

Option	Ex. price	Closing price	Vol.	Closing offer	Vol.	Closing bid	Vol.	Equity close
BP (a)	300	20	25	34	—	44	—	514p
BP (b)	320	5	47	10	3	32	—	—
BP (c)	340	1½	—	8	6	11	—	—
BP (d)	360	—	—	—	—	—	—	—
BP (e)	410	—	1	5	—	—	—	—
BP (f)	330	10	—	17	1	24	—	—
BP (g)	350	38	—	42	—	62	—	438p
Cons. Gld (a)	600	2	—	14	91	21	—	—
Courtide (a)	60	95	18	12	1	18	—	166p
GE (a)	700	47	32	70	4	135	—	738p
GE (b)	750	14½	40	40	10	68	—	—
Grd Met. (a)	180	42	13	45	1	53	—	220p
Grd Met. (b)	220	28	18	30	10	24	—	—
Grd Met. (c)	260	25	18	16	—	—	—	—
ICI (a)	250	22	—	26	—	48	—	378p
ICI (b)	280	8	—	14	1	34	—	—
ICI (c)	310	—	—	13	—	22	—	—
ICI (d)	330	1½	—	5	2	22	—	—
Land Sec. (a)	390	88	11	44	1	57	—	414p
Land Sec. (b)	420	7	—	25	12	39	—	—
M&S (a)	100	28	46	25	—	—	—	126p
M&S (b)	120	18	10	25	—	—	—	—
Shell (a)	350	8	—	25	—	48	—	358p
Shell (b)	360	—	—	8	—	28	—	—

Option	Ex. price	Closing price	Vol.	Closing offer	Vol.	Closing bid	Vol.	Equity close
Barclays (a)	420	32	8	43	—	58	—	486p
Barclays (b)	460	8	—	7½	—	—	—	—
Imperial (a)	70	5	56	7	—	10½	—	73p
Imperial (b)	70	1½	—	—	—	5	—	—
Lease (a)	600	14	10	30	—	87	—	544p
Lease (b)	650	8	10	17	—	—	—	—
Lease (c)	700	7	10	10	—	14	—	85p
Lease (d)	120	8½	—	—	—	—	—	—
P & O (a)	120	5½	—	10	5	9	—	125p
P & O (b)	140	1½	—	5	—	7½	—	—
Racal (a)	260	10	26	10	—	121	—	486p
Racal (b)	290	40	39	28	8	96	—	—
Racal (c)	360	19	14	26	7	50	—	—
Racal (d)	360	18	10	25	—	—	—	—
Racal (e)	390	6	30	8	—	9	—	—
RTZ (a)	280	12	—	19	1	22	—	60p
RTZ (b)	300	17	—	67	25	87	—	556p
RTZ (c)	320	23	1	—	—	—	—	—

G=Call P=Put

## Bestobell sells Sunway for £607,000

Bestobell, the controls aviation and energy engineering group, has sold certain assets of its subsidiary company, Bestobell Home Products for £607,000 cash to a subsidiary of Stiltsound Holdings.

Bestobell Home Products manufactures window furnishings and internal window blinds under the name Sunway, while Stiltsound manufactures and markets Louverdrapes vertical blinds.

This acquisition will enable Stiltsound, a private company based in Stockport, Cheshire, to provide existing customers of both companies with a complete range of window blinds and furnishings.

## Chamberlin &amp; Hill Limited

Year ended 31st March	1981	1980
Turnover	£9,187	£10,570
Profit before tax	654	1,018
Earnings per share	17.67p	16.77p
Dividends per share	2.75p	2.6p

In view of the extremely difficult trading conditions the results must be regarded as very satisfactory and, as an expression of confidence, the Directors recommend an increase in the final dividend to 1.65p (1.5p).

Demand on the foundries has averaged











# INTERNATIONAL COMPANIES and FINANCE

## SLUMP IN DEMAND FOR LARGER MODELS

# Opel swings from profit to DM 411m loss

BY STEWART FLEMING IN FRANKFURT

ADAM OPEL, the General Motors subsidiary in Germany, which is the Federal Republic's second largest car manufacturer, plunged into losses of DM 411m (\$172m) in 1980 and there is no hope of the company returning to profits until December this year, according to Mr Robert C. Stempel, the managing director.

It is the first loss recorded by the German company since 1949, and comes at a time when Opel is making strenuous, and expensive efforts to improve dramatically its efficiency and productivity in order to meet intensifying competition, particularly from Japan.

The Opel announcement, which follows the news that GM's UK subsidiary, Vauxhall Motors, lost £83.3m in 1980, completes a tale of disaster from the big foreign car manufacturers in Germany. Ford Werke earlier this year reported a loss of DM 463m.

Opel has already made major efforts to save money by, among other things, cutting its work force by around 11 per cent to just under 60,000, and trimming stocks. It has launched a series of initiatives aimed at halting declines in market share in Germany and boosting export performance.

In marketing, for example, the emphasis has been switched from trying to promote sales through price cutting to increasing the range of equipment in some models by including, as standard features which have



Herr Robert Stempel: An unpleasant task for a new managing director

hitherto been optional. This is a direct response to the Japanese marketing strategy which has helped lift Japan's share of the German car market from 5 to 10 per cent in little over a year.

Opel is betting heavily in the forecasts it is sending back to head office, that the introduction of new models and engine options in the autumn of 1981 and 1982—the results of part of the DM 6bn investment programme begun in 1977—will rejuvenate its marketing performance and for the first time give the company a complete "palette" of vehicles to sell. The lack of new models, notably in the small car market, was an enormous handicap in 1980.

Beyond these immediate plans Opel is clearly facing further heavy capital spending and investment in the training of skilled workers, in order to increase the degree of automation in its plants. It is actively studying whether or not to go into the business of manufacturing for itself some of the "robots" which it will require to match and improve upon levels of automation already reached in Japan.

As Mr Stempel puts it: "We are concerned when we see manufacturers outside Europe who make a car in one or two hours less time than we take."

He feels only part of this apparently higher productivity may be due to the way time is booked. "We are convinced there is a possibility of removing one-and-a-half to two hours

in the time it takes to make a car by reaching forward and using new equipment."

But it is clear that the management problems this presents in terms of re-training workers to be skilled machine minders and maintenance workers instead of assembly line production staff, in terms of acquiring and installing new equipment, much of which may be in short supply, and in terms of relations with the German trades unions, in particular IG Metall, the Federal Republic's

biggest union, are worrying the company.

As a result of these and other obstacles the new methods will have to be introduced in Germany gradually although the company is clearly pleased with the automated DM 500m paint shop now operating at its Rüsselsheim headquarters.

The 1980 results have clearly been a big disappointment to the company and are as much the result of mistakes in model and marketing policy as they are a reflection of the progressive weakening of the German and European car markets. In Germany, for example, where about half Opel's output is sold, new car registrations fell by 7.5 per cent to 2.4m last year.

Like the management of its parent company in the U.S. following the first oil shock however, Opel's executives failed to anticipate the marked change which has been taking place among German car owners who have been shifting their purchases towards smaller, more fuel-efficient cars.

The results are that Opel's sales slumped 15.5 per cent to DM 9.2bn in 1980 and net earnings, which had hit DM 253m in 1979, disappeared. Production fell 18 per cent to 792,800.

Beyond the absolute decline in output (volume of course is a key determinant of profitability for car producers) the shift in consumer preferences to smaller vehicles also hit the company hard. With one exception production of every model

## Murdoch to join in Bass Strait oil project

By Colin Chapman in Sydney

MR RUPERT MURDOCH has followed the previous owners of the Times into oil exploration, winning substantial rights to renew exploration in Australia's Bass Strait, which separates Victoria and the island state of Tasmania.

Mr Murdoch's News Corporation is among the 13 companies chosen by the Australian Government to join a venture programme to expand known reserves in an area which is the country's most important single source of oil.

Estimated costs of the venture range from A\$100m (U.S.\$114m) to A\$250m.

The consortiums are to take over areas relinquished by the Esso-BHP partnership and mark for the first time for 20 years that fresh exploration teams have searched in the area of original discoveries.

Bass Strait has dominated Australia's energy supplies since 1964, and provided up to 44 per cent of the country's oil needs as well as all of the natural gas for the state of Victoria.

The most sought after area, V80-3, which attracted 13 tenders from 57 companies, is the one in which Mr Murdoch has a stake. The group is made up of Shell, with a 40 per cent interest, News Corporation (20 per cent), TNT (20 per cent), Crusader (15 per cent) and Mincorp Off-shore (5 per cent).

Area V80-1 was won by a consortium headed by Australian Aquitaine Petroleum (25 per cent), Australian Occidental (25 per cent), Alliance Resources (25 per cent), Australian Gas Light (12.5 per cent) and Cinf Oil (12.5 per cent).

The third area, V80-2 was taken by the Australian offshoot of the U.S. Phillips group, Lead Lease, a property group, and MIM Holdings, the base metals miner, all with 33.33 per cent.

This is the first direct venture into oil exploration by Murdoch, although he became involved in oil last year when Ansett Transport Industries, a joint Murdoch, TNT partnership, acquired a significant holding in Santos, the South Australian oil and gas producer.

## Saint-Gobain and Olivetti to absorb computer group

BY TERRY DODSWORTH IN PARIS

THE FRENCH Government has agreed to support Saint-Gobain, the diversified French industrial group, in a rescue plan for the ailing Logabax mini-computer concern.

Although the project has not yet been accepted by the unions, the Ministry of Industry has already let it be known that it is the only proposition it has found acceptable to solve the problems facing Logabax, the leading French company in its sector.

It will mean the injection of some FFr 70m (\$12.7m) of new funds, of which FFr 20m will be provided by the State in the form of participating loans. Logabax incurred a loss of more than FFr 200m last year, and is now in the hands of a receiver.

The deal strengthens the relations between Saint-Gobain, which is aiming to become one of the leading French companies in the computer and information treatment industry, and Olivetti, the Italian office equipment concern in which the French group has a 30 per cent stake.

Under the agreement, Olivetti's French subsidiary will take 65 per cent of Logabax, with the other 35 per cent going to Machines Bull, the holding company for Saint-Gobain's computer interests.

Saint-Gobain effectively won Government approval as the main instrument for France's development in this sector when it took the majority shareholding in Machines Bull, thus gaining control of Cii-Honeywell Bull, the main French computer company. This was followed by the link-up with Olivetti, taking it into office equipment and computer peripherals.

The new scheme for Logabax may be difficult for the incoming Socialist administration to push through, as it involves redundancy for about 450 of the company's 1,500 workforce in France. While the company's workers are in an industry where it is relatively easy to find work in France, about 700 have already launched a sit-in on the grounds that the Saint-Gobain-Olivetti solution could easily lead to the abandonment of technical development in France in this sector.

## Bigger half-year deficit at SAS

BY WILLIAM DUFFLORCE, NORDIC EDITOR, IN STOCKHOLM

A CONSOLIDATED pre-tax loss of SKr 226.5m (\$45.3m) is reported by Scandinavian Airlines System (SAS) for the first half of the year ending September 1981. This is SKr 22.4m more than the loss shown for the opening half of the 1979/80 year which ended with a total deficit of SKr 63m.

The SAS airline returned a loss of SKr 194m for the October-March period against a SKr 166m loss in the first half of the previous fiscal year on sales of SKr 3.35bn against SKr 3.6bn.

The interim report issued by Aerotransport, the Swedish company which owns just under half of SAS, offers no forecast

for 1980/81 as a whole. Last month the SAS directors announced the appointment of a new managing director, Mr Jan Carlzon, with instructions to complete the re-organisation of the group and to return it to profit.

The first, winter half is always the weaker for SAS but the decline in traffic on its European routes and the increase in costs, notably on fuel, have been severe in the current year. The rise in the dollar exchange rate has also had a negative effect on earnings, as has the work-to-rule by air traffic controllers in Denmark.

During the period, SAS has reduced the scope of its opera-

## State aid for Laenderbank

BY PAUL LENDVAI IN VIENNA

OESTERREICHISCHE Laenderbank, the third largest bank in Austria which last year slipped into the red and failed to pay a dividend, is to receive Sch 4bn (\$236m) in state aid.

The amount of cash that the government is prepared to put up is a full Sch 1bn more than the figure originally projected after the collapse of two major industrial companies had saddled Laenderbank with a large amount of bad debt.

The failed companies were OEGK, an electrical group which went to the wall with debts totalling Sch 5bn, and the camera group Eumig. Already a major shareholder, Laenderbank took full control of Eumig last year.

The Federal state will take over the guarantee for the repayment of the Sch 4bn, while Laenderbank itself will treat the loan as a deposit subject to 8 per cent interest. The loan will be written off over 25 years and with 4 per cent of the sum written off annually in the Laenderbank profit and loss account.

At the same time, using the device of FGG, the state corporation for such operations, parliament has also voted to provide Sch 700m, half of which will go to cover part of the losses suffered by CreDEX, the Vienna subsidiary of the Midland Bank. The other half will be used to cover the losses suffered by scores of small and medium sized companies.

## Offer of Belgian 'crisis' bonds pulls in BFr78bn

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

THE BELGIAN Government's 'crisis' bond issue in the domestic market has raised a total of BFr 78bn, more than the total underwritten amount of BFr 70bn but rather less than the BFr 100bn hoped for in the most optimistic government quarters.

Launched three weeks ago, the bond was designed to cover urgent budget requirements of the Government. It bore special tax advantages to attract back into the country funds that were being deposited abroad because of Belgium's 20 per cent withholding tax.

Government officials also attached particular importance to its result because the amount raised would help determine both the timing and amount of Belgium's next major foray into the Eurocredit market.

However, bankers in Brussels said yesterday that with the holiday period approaching they do not now expect another Belgian jumbo Eurocredit to be launched in the near future.

Dutch merchant bank, Pierson Holding en Pierson, plans to raise Fl 60m through an issue of eight-year bonds carrying a coupon of 11 1/2 per cent. The offering is to be priced next Monday.

## GABINETE DA ÁREA DE SINES

Agency of the Republic of Portugal  
US \$75,000,000  
Loan Facility

Managed by

Kredietbank International Group  
Banca del Gottardo The Bank of Tokyo, Ltd.  
Christiania Bank og Kreditkasse Crédit Agricole  
Landesbank Stuttgart International

Co-managed by

Banco Espírito Santo e Comercial de Lisboa (London Branch)  
Banco Português do Atlântico, Succursale France  
Banco Totta & Açores Banque Continentale du Luxembourg S.A.  
Banque de la Société Financière Européenne - SFE Group Orion Bank Limited  
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Banque Européenne de Tokyo Christiania Bank og Kreditkasse The Commercial Banking Company of Sydney Limited  
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The National Bank of Australasia Limited Orion Bank Limited SFE Banking Corporation Limited - SFE Group  
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May 1981

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U.S. \$160,000,000  
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THE CHASE MANHATTAN BANK, N.A.

MAY 1981



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New Issue

30th June, 1981



## Province of Nova Scotia

U.S. \$75,000,000

15 per cent. Debentures due 1991

Issue Price 100 per cent.

Union Bank of Switzerland (Securities) Limited

Banque de Paris et des Pays-Bas

Hambros Bank Limited

Morgan Stanley International

Deutsche Bank Aktiengesellschaft

McLeod Young Weir International Limited

Wood Gundy Limited

Algemeene Bank Nederland N.V.

Banca Commerciale Italiana

Bank of America International Limited

Bank Cantrade Switzerland (C.I.) Limited

Banque Arabe et Internationale d'Investissement (B.A.I.I.)

Banque Française du Commerce Extérieur

Banque Populaire Suisse S.A. Luxembourg

B.S.I. Underwriters Limited

Christiansia Bank og Kreditkasse, CIBC Limited

Compagnie de Banque et d'Investissements, CBI

County Bank Limited

Daiwa Europe Limited

European Banking Company Limited

Groupe des Banquiers Privés Genevois

IBI International Limited

Kleinwort, Benson Limited

Kuwait Foreign Trading Contracting & Investment Co. (S.A.K.)

Kuwait Investment Company (S.A.K.)

LTCB International Limited

Midland Doherty Limited

Morgan Guaranty Ltd

Nomura International Limited

Richardson Securities of Canada (U.K.) Limited

The Royal Bank of Canada (London) Limited

J. Henry Schroder Wagg & Co. Limited

Société Générale

Tradition International S.A.

Verband Schweizerischer Kantonalbanken

J. Vontobel & Co.

A. E. Ames & Co. Limited

Banca del Gottardo

Bank Julius Baer International Limited

Bank Leu International Ltd.

Banque Bruxelles Lambert S.A.

Banque de Paris et des Pays-Bas (Suisse) S.A.

Barclays Bank Group

Chase Manhattan Limited

Citicorp International Group

Continental Illinois Limited

Credit Industriel et Commercial

Dresdner Bank Aktiengesellschaft

Goldman Sachs International Corp.

Handelsbank N.W. (Overseas) Limited

Kansallis-Osake-Pankki

Kidder, Peabody International Limited

Kreditbank N.V.

Kuwait International Investment Co. s.a.k.

Lloyds Bank International Limited

Merrill Lynch International & Co.

Morgan Grenfell & Co. Limited

The Nikko Securities Co., (Europe) Ltd.

Pittfield Mackay Ross (London) Limited

N. M. Rothschild & Sons Limited

Salomon Brothers International

Skandinaviska Enskilda Banken

Swiss Bank Corporation International Limited

Union de Banques Arabes et Françaises - U.B.A.F.

Verens-und Westbank Aktiengesellschaft

Yamaichi International (Europe) Limited

All of these Securities have been sold. This announcement appears as a matter of record only.

\$500,000,000

## Shell Oil Company

\$200,000,000 13½% Notes Due 1991

\$300,000,000 14¼% Debentures Due 2011

Interest payable June 15 and December 15

MORGAN STANLEY & CO.  
Incorporated

THE FIRST BOSTON CORPORATION

MERRILL LYNCH WHITE WELD CAPITAL MARKETS GROUP

BACHE HALSEY STUART SHIELDS

DILLON, READ & CO. INC.

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LEHMAN BROTHERS KUHN LOEB

SHEARSON LOEB RHOADES INC.

WARBURG PARIBAS BECKER

WERTHEIM & CO., INC.

DEAN WITTER REYNOLDS INC.

GOLDMAN, SACHS & CO.

SALOMON BROTHERS

BLYTH EASTMAN PAINE WEBBER

DREXEL BURNHAM LAMBERT

LAZARD FRERES & CO.

L.F. ROTHSCHILD, UNTERBERG, TOWBIN

SMITH BARNET, HARRIS UPHAM & CO.

DEAN WITTER REYNOLDS INC.

June 18, 1981

## BEAR STEARNS

We are pleased to announce that

Richard Jones-Bateman

has joined the Firm as

Vice President

International Fixed Income Department

Bear, Stearns & Co.

Members New York Stock Exchange, Inc.

Atlanta/Boston/Chicago/Dallas/Los Angeles/New York/San Francisco  
Amsterdam/Geneva/London/Paris

Companies  
and Markets

## INTL. COMPANIES & FINANCE

### AUSTRALIA TIGHTENS UP SECURITY TRADING

## A watchdog springs into being

BY COLIN CHAPMAN IN SYDNEY

AUSTRALIA began a new era in the regulation of its stock markets yesterday when the National Companies and Securities Commission opened its doors. Headed by Mr Leigh Masel a Melbourne solicitor, and with four other commissioners, it will have wide powers to implement Australia's first national legislation covering business and controlling the activities of all companies and the securities industry.

The NCSC will, in a move uncommon for Australia, cross state boundaries and administer takeover activity nationwide. When the new companies code is passed through Parliament, probably next January, the commission will have even wider powers and will almost certainly make a contribution to accounting standards.

### Wake of Poseidon

Creation of the NCSC came in the wake of the Rae Committee of Inquiry into the securities industry, following the Poseidon boom of ten years ago. Although it will delegate many of its powers to the corporate affairs commissioners of

the various states, as well as to the stock exchanges themselves, it will retain for itself a large amount of authority, particularly in the area of takeovers.

The new laws try to combine the commercial certainty of a detailed legal code with the flexible approach needed to prevent avoidance schemes, based on exploiting loopholes in legal language. These laws are based on five principles:

● That the acquisition of shares takes place in an efficient, informed and competitive market.

● That the identity of a major bidder for shares be known.

● That shareholders have reasonable time to consider an offer.

● That shareholders have adequate information to allow them properly to assess an offer.

● That as far as possible shareholders have equal opportunity to the benefits of an offer.

Considerable power and discretion has been given to the NCSC to enable it to perform its task, the greater power being an ability to declare that a particular acquisition or particular

conduct is unacceptable if it breaches the spirit of the law even though complying with the letter of the law.

But many people believe that the NCSC's strongest weapon will be its right to hold a public inquiry into almost anything it wishes. If it finds that the market is not informed on a matter during a takeover or where there has been heavy trading it can call in all parties on very short notice to answer questions. Brokers might be required to reveal the identity of clients; merchant banks their instructions; nominee companies their beneficial owners.

The commission has the power to take anybody to court for failing to appear, or withholding information, with a penalty of not more than \$1,000 (US\$1,150) and or a three months' prison sentence.

Mr Masel has pinpointed "insider trading" as an early target, although he acknowledges that no securities commission in the world has been able to stop the practice altogether. He defines the commission's short term aim as being to have an informed

market, essential to "make it a free, honest place for people to put their money." He says: "The market which is informed is the market which will be efficient and which will encourage more people to invest directly in equity stocks. But the citizen has also an inalienable right to make a fool of himself."

### Increased vigilance

Mr Masel made it clear that NCSC hopes it will not have to bare its teeth often, relying instead on the stock exchanges themselves to exercise more authority. Evidence of increased vigilance by the exchanges came on the commission's first day when trading in Hutton's the Melbourne meat group and Industrial Equity Limited (IEL), the investment group, were suspended. IEL has acquired 27 per cent of Hutton's, and under stock exchange listing requirements should stand in the market for a month for remaining shares, at the higher price paid in building up the holding.

Until yesterday, the stock exchange listing requirements had had no legal backing.

## Reverse takeover to give Metcash separate listing

BY JIM JONES IN JOHANNESBURG

METRO CORPORATION, the South African holding company in the Kirsh Industries Group, which has interests in wholesaling, retailing, and wines and spirits, has acquired 63 per cent of the equity in Safnit, a Shell company for R4.1m (\$4.7m), in a move aimed at giving Metcash, the group's wholesaling concern, a separate Johannesburg Stock Exchange quotation.

The plan is to reverse Metcash into Safnit thereby obtaining the listings. At present, it is possible to acquire only an indirect interest in the R541m (\$623m) turnover Metcash company, through Metro Corpora-

tion. Safnit's only assets are R6m in cash. Once the acquisition of the 63 per cent from the controlling shareholders has been finalised the Metro group is to offer the remaining 37 per cent minority shareholders the same price—460 cents a share—for their holdings.

Metcash is one of South Africa's fastest-growing wholesale operations. In the 53 weeks to February 28, the R540.7m turnover showed a gain of 33.5 per cent from R404.6m in the preceding 52 weeks. The pre-tax profit increased 39.7 per cent to R19.7m (\$22.1m) from R14.1m.

## Survey shows growth for U.S. companies in India

BY K. K. SHARMA IN NEW DELHI

A SURVEY of 30 U.S. companies in India has shown that, contrary to suggestions that foreign concerns are doing badly, they have increased their profits, turnover, assets and dividends, as well as their equity capital, substantially in the five years from 1976 to 1980.

The survey was made by the Indo-American Chamber of Commerce. The companies studied are covered for the most part by the Foreign Exchange Regulation Act (FERA) and operate in such fields as engineering, chemicals, pharma-

ceuticals, tyres, and consumer goods.

Combined sales increased by an average compound rate of 14 per cent, gross profits by 15 per cent, dividends by 19 per cent, retained profits by 17.8 per cent and equity capital by 2 per cent.

The growth of profits after tax was higher at 14 per cent, than that in profits before tax at 12.9 per cent. The performance, it is claimed, suggests an improved industrial and investment climate as well as market potential.

## Advance at Malayan Cement

By Wong Sui-ling in Kuala Lumpur

MALAYAN CEMENT Berhad, the leading Malaysian cement producer, has reported an improvement in half-year earnings, and is declaring a one-for-one scrip issue.

The scrip, drawing on the company's reserves, will boost its paid-up capital to 54m ringgit and is to be made to reflect the group's expanded operations.

For the six months ended May, Malayan Cement achieved an after-tax profit of 5.9m ringgit, an increase of 24 per cent over the previous comparable half.

The company said the teething problems encountered by its 100m ringgit new kiln at the Rawang factory were being solved gradually. It was difficult to forecast the full year's results since the new kiln would be responsible for a large part of the group's earnings.

An interim dividend of 11 per cent is declared. The new shares will not be entitled to the payment.

## United Estates Projects to go public

By Our Kuala Lumpur Correspondent

A MAJOR MALAYSIAN housing company, United Estates Projects Berhad (UEP), is to get a listing on the Kuala Lumpur stock exchange, and is making a 25.5m share issue.

The one ringgit shares will be sold at 1.4 ringgit. Of these, 56 per cent will be reserved for Bumiputras (indigenous Malays), and 7.3 per cent for employees, with the rest for the public. The paid-up capital of UEP will rise to 75m ringgit (US\$32.4m).

The issue is expected to be heavily subscribed for. The company has forecast pre-tax earnings of 29.3 cents per share, and a dividend of 12.5 per cent, while adjusted net tangible assets per share are put at 2.05 ringgit.

UEP is jointly owned by Peremba Berhad, a subsidiary of the government-owned Urban Development Authority, and Intercontinental Housing Development of Hong Kong, which is part of the Malaysian Multi-Purpose Holdings group.

## Associated Hotels ahead

BY ADRIAN BOVEN IN HONG KONG

ASSOCIATED HOTELS, which owns the Hyatt Regency in Hong Kong, has reported after-tax profits for the six months to March 31, of HK\$162.11m (US\$29m), up almost fourfold from profits for the same period the previous year or HK\$34.18m.

The interim dividend is set

at 15 cents a share and shareholders will also receive a cash bonus of 12 cents a share, the same in both cases as the previous year.

The directors attributed the improved profits to sales of flats in a recently completed residential building and to better results from hotel operations.

## U.S. \$50,000,000 Société Financière pour les Télécommunications et l'Électronique S.A.

Guaranteed Floating Rate Notes Due 1990



Guaranteed by

STET

Società Finanziaria Telefonica per Azioni

In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the six months 2nd July 1981 to 4th January 1982 has been fixed at 17½ per cent per annum and that the coupon amount payable on coupon no. 3 will be U.S. \$917.08.



The Sumitomo Bank, Limited

Fiscal Agent

Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.

on January 1, 1980: U.S. \$48.39

on June 29th 1981: U.S. \$67.20

Listed on the Amsterdam Stock Exchange

Information: Pierson, Hekking & Pierson N.V., Herengracht 214, 1016 BS Amsterdam.

## VONTBEL EUROBOND INDICES

14.5.76=100%

PRICE INDEX

DM Bonds 23.81 30.81 AVERAGE YIELD 23.81 30.81

U.S. Bonds 31.36 31.13 DM Bonds 10.448 10.47

U.S. \$ Bonds 34.11 33.78 U.S. \$ Bonds 11.02 11.15

Can. Dollar Bonds 33.88 33.45 U.S. \$ Bonds 13.514 13.41

Can. Dollar Bonds 13.626 13.70

## Allied Irish Banks Limited

U.S.\$60,000,000

Floating Rate Notes due 1987

In accordance with the provisions of the Notes, notice is hereby given that the Rate of Interest for the next 6 months' Interest Period has been fixed at 17½ per cent per annum. The Coupon Amounts will be U.S.\$91.39 for the U.S.\$1,000 denomination and U.S.\$4,569.27 for the U.S.\$50,000 denomination and will be payable on 4th January, 1982 against surrender of Coupon No. 4.

2nd July, 1981

Manufacturers

Hanover Limited

Agent Bank

## MORGAN STANLEY INTERNATIONAL

Incorporated

takes pleasure in announcing

the election of the following

William H. Black, Chairman

Richard A. Debs, President

Alfred Hayes, Chairman Emeritus

MORGAN STANLEY INC.

New York London Montreal Tokyo Cairo

June 23, 1981



# Concern grows at Mexico's debt

BY PETER MONTAGNON, EUROMARKETS CORRESPONDENT

MEXICO'S INTERNATIONAL borrowing bonanza has pushed it to the top of the league of Euro-market borrowers just at a time when the glut in world oil markets has forced the international banking community to take a second look at its international credit rating.

Provisional figures from Morgan Guaranty Trust show that Mexican private and public sector borrowers raised \$4.85bn in published Eurocredits in the first half of this year more than any other country, and more than double the \$2.18bn they raised in the first half of 1980. The figures do not include the \$400m bankers' acceptance facility arranged by Bank of America for Pemex, which is due to be signed in Los Angeles next Tuesday. Nor do they include several issues in the international bond markets which together push Mexico's total offtake from international markets to well over \$8bn so far this year.

Until now it has been relatively easy for Mexico to raise such large sums because of the extraordinary faith of the bank community in the country's future as a leading oil exporter. But the recent cut in its oil price, from \$44 to \$30.50 a barrel last month, has left this faith somewhat shaken. No matter that the Mexican Government is now fighting a rearguard action to restore the price to its previous level. The mere fact that a discount was announced at all has focused attention on the development of the economy as a whole and the picture that emerges is far from reassuring.

Bankers have also been bewildered by the baggelling that has now lasted several weeks over the first print in the documentation for a \$1bn credit for the public works financing bank, Banobras, baggelling that has delayed signature of at least two other large public sector credits.

Net Mexican petroleum exports virtually tripled last year to \$5.8bn from only \$3.4bn.

## MEXICO DEBT SERVICE REQUIREMENTS (\$bn)\*

	1981	1982	1983	1984	1985
Principal	3.9	3.3	4.5	4.0	3.5
Interest	4.1	3.6	3.2	2.7	2.4
Total	8.0	6.9	7.7	6.6	5.9

\*Based on total public sector long-term debt outstanding at end 1980 of \$32.3bn.  
+Interest reflects average Libor level in second half 1980.  
Figures may not add due to rounding.

Source: Mexican Government

In 1979, but the country recorded a current account deficit of \$6.6bn, sharply above the 1979 level of \$4.9bn.

Many of the factors behind this—high interest payments on foreign debt, stagnation of manufacturing exports and loss of tourism revenues because of the overvaluation of the peso, and low prices for non-oil commodity exports such as silver and coffee—are still operating this year.

In the first quarter the deficit on Mexico's current account balance of payments grew 249 per cent to \$1.42bn.

For the full year the deficit has been officially forecast steady at around last year's level, but many bankers now expect the final outturn to be sharply higher as oil revenues

with 13.2 per cent in the same period of last year.

The Government's budget deficit is this year projected to turn out at 297,930 pesos (\$12bn) compared with about 260m pesos last year. In the first two months of 1981 public spending was 50 per cent up on last year.

But the factor which most worries international banks is the sheer size of Mexico's borrowing requirement. Sr Angel Gurria, the Finance Ministry official in charge of external borrowing, has recently put the needs of the public sector alone at \$14bn to \$15bn this year. At the end of 1981, he said, public sector debt outstanding would reach a total of \$39bn.

Unlike Brazil, Mexico does not publish reliable statistics on

private sector borrowing, but the most educated estimates assume that total private sector loans outstanding at the end of the year could total around \$15bn, giving a total foreign debt of around \$54bn.

This is getting uncomfortably close to the projected total debt of Brazil at the end of the year, which is officially forecast at around \$60bn.

Meanwhile, to satisfy its needs in 1981 the Mexican public sector has to borrow more than \$1bn a month on international markets, raising the fear among many bankers that sooner or later lending limits will have been reached.

Just recently the credit market has begun to show some signs of saturation with Mexican borrowings. A \$600m credit for the United Mexican States with a split margin of 4-4 over Libor or 4-4 over U.S. prime has needed unusually aggressive sales techniques to make it a success.

Sr Gurria himself has stated that the \$12bn extra finance required to cover the shortfall in oil revenues as a result of the price cut would not lead to even higher borrowing levels in international markets.

In a tacit admission that the market simply cannot sustain more credits he said that Mexico will simply reduce this year's anticipatory borrowing to cover 1982 needs. At best, bankers say, spreads on Mexican loans have now reached rock bottom. Despite fierce assertions on the part of Mexico's Finance Ministry that the country is entitled to a place in the "4 over Libor league," the size of its borrowing means spreads could easily edge higher.

## Digicon stays offshore in quest for oil

THE GROWTH in the world energy exploration industry has brought fame and fortune to many individuals as well as to public corporations. When the chairman of a U.S. oil search group, revealed in London recently that the head of one of his most successful drilling crews, which is accustomed to search for oil and gas in the Gulf of Mexico or off the coasts of China or the Philippines, had previously been a London policeman, he was urged to keep quiet lest he bring about a mass desertion from the force.

This story does reflect the opportunities open in the exploration industries, opportunities which have attracted

financial entrepreneurs as well as London policemen.

The use of seismic surveys in offshore areas has encouraged the growth of specialist companies. Ships and equipment are not cheap, but neither are they expensive by oil industry standards, and there is no shortage of investment cash for energy exploration.

The search for new oil and gas reserves can prove too time consuming for the major oil companies. Consequently, geophysical oil search units often belong to major companies outside the oil industry; notable examples are Western Geophysical, which is part of Litton Industries and GSI, part of

Texas Instruments.

Among the handful of publicly quoted U.S. companies which earn the bulk of its profits from geophysical oil and gas exploration is Digicon, which has just sold 900,000 shares to the public for about \$24m, with the intention of replacing bank debt.

Almost 90 per cent of group earnings of \$2.34m last year came from Digicon's collection of seismic data for its customers. After collection, the data is processed at Digicon's data centres, of which there are five in the U.S., one in London and one in Singapore. The company has four marine crews active at present and

plans to have six ships at work by the end of next year. In addition, Digicon has an interest in eight ocean going supply ships, and minor manufacturing operations in medical products, cable and computer peripherals.

The directors see the company's future as one of bringing into harness the rapidly changing technology of the industry. Operations on land at present bring in only 5 to 10 per cent of profits and while the group would be happy to develop its land search potential, the brightest hopes for the future remain in the marine areas.

Terry Byland

NEW ISSUE

These Debentures having been sold, this announcement appears as a matter of record only.

JULY 1981

U.S. \$50,000,000

## Southern California Edison Finance Company N.V.

(Incorporated with limited liability in the Netherlands Antilles)

14 3/4% Guaranteed Debentures Due 1988

Unconditionally guaranteed as to payment of principal, premium, if any, and interest by



## Southern California Edison Company

(Incorporated in California)

Credit Suisse First Boston Limited

Algemeene Bank Nederland N.V.

County Bank Limited

Dresdner Bank Aktiengesellschaft

Société Générale de Banque S.A.

Union Bank of Switzerland (Securities) Limited

Banque de Paris et des Pays-Bas

Creditoanstalt-Bankverein

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S. G. Warburg &amp; Co. Ltd.

Amro International

Banca del Gottardo

Bank of America International

Bank Julius Baer International

Bank Brussel Lambert N.V.

Bank Comptoir Suisse (C.S.)

Bank Gysseville, Kurz, Bunge (Overseas)

Bank Leu International Ltd.

Bank Leu International Group

Bank Mees &amp; Hope NV

Bank of Tokyo International

Bankers Trust International

Banque Paribas de Commerce Extérieur

Banque d'Alsace et de Lorraine S.A.

Banque Internationale à Luxembourg S.A.

Banque Nationale de Paris

Banque Privée de Gestion Financière

Banque de l'Union Européenne

Banque Worms

Baring Brothers &amp; Co.

Bayerische Hypothek- und Wechselbank

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Genossenschaftliche Zentralbank AG

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Geldmarkt und Bank der österreichischen Sparkassen

Goldman Sachs International Corp.

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Groupement des Banquiers Privés Généralis

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Lazard Brothers &amp; Co.

Lazard Frères et Co.

Lloyds Bank International

Manufacturers Hanover

Merrill Lynch International &amp; Co.

Mitsubishi Bank (Europe) S.A.

Samuel Montagu &amp; Co.

Morgan Grenfell &amp; Co.

Morgan Guaranty Ltd.

The Nikko Securities Co. (Europe) Ltd.

Namura International

Nortik Bank

Orion Bank

The Royal Bank of Canada (London)

Salomon Brothers International

Scandinavisk Bank

Schroder, Mischke, Hergert &amp; Co.

J. Henry Schroder Wagg &amp; Co.

Skandinaviska Enskilda Banken

Smith Barney, Harris Upham &amp; Co.

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Svenska Handelsbanken

J. Vothel &amp; Co.

Westdeutsche Landesbank Girozentrale

Dana Witter Reynolds Overseas Ltd.

Wood Gundy

Yamachi International (Europe)

NEW ISSUE

These Notes having been sold, this announcement appears as matter of record only.

JUNE 1981

U.S. \$75,000,000

## PepsiCo Capital Corporation N.V.

(Incorporated in the Netherlands Antilles)

Zero Coupon Guaranteed Notes Due 1984

Unconditionally Guaranteed by



(Incorporated in Delaware)

Credit Suisse First Boston Limited

Banque Bruxelles Lambert S.A.

Deutsche Bank Aktiengesellschaft

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Manufacturers Hanover Limited

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# National Westminster Finance B.V.

(Incorporated in The Netherlands with limited liability)

**U.S. \$175,000,000**

Guaranteed Floating Rate Capital Notes 1991

Guaranteed on a subordinated basis as to payment of principal and interest by

# National Westminster Bank Limited

(Incorporated in England with limited liability)



The issue price of the Notes is 100 per cent. of their principal amount.

The following have agreed to subscribe or procure subscribers for the Notes:

<b>County Bank Limited</b>	<b>Orion Royal Bank Limited</b>
<b>Credit Suisse First Boston Limited</b>	<b>Banque de Paris et des Pays-Bas</b>
<b>Banque Nationale de Paris</b>	<b>Girozentrale und Bank der österreichischen Sparkassen Aktiengesellschaft</b>
<b>Crédit Lyonnais</b>	<b>Morgan Stanley International</b>
<b>Kredietbank S.A. Luxembourgise</b>	<b>Swiss Bank Corporation International Limited</b>
<b>Salomon Brothers International Limited</b>	<b>S.G. Warburg &amp; Co. Ltd.</b>
<b>Union Bank of Switzerland (Securities) Limited</b>	<b>Westdeutsche Landesbank Girozentrale</b>

The Notes have been admitted to the Official List by the Council of The Stock Exchange subject only to the issue of the temporary Global Note.

Interest is paid semi-annually in arrears in January and July, the first payment being made in January, 1982.

Particulars of National Westminster Finance B.V. and the Notes are available from Exel Statistical Services Limited, and may be obtained during usual business hours up to and including 15th July, 1981 from:-

County Bank Limited,  
11 Old Broad Street,  
London EC2N 1BB.

Strauss, Turbitt & Co.,  
3 Moorgate Place,  
London EC2R 6HR.

Cazenove & Co.,  
12 Tokenhouse Yard,  
London EC2R 7AN.

2nd July, 1981.

Companies  
and Markets

## CURRENCIES, MONEY and GOLD

### Sterling weak

Sterling fell to its lowest level

for nearly three years against

the dollar in currency markets

yesterday and its three-month

index finished at a 16-month low.

Continued switching out of

sterling reflected high U.S.

interest rates and earlier cuts

in North Sea oil prices.

The dollar continued to

improve with U.S. Federal fund

rates noted at around 21 per

cent, although this was tech-

nically higher because of banks'

make-up day, and Euro-dollar

rates were firmer by around 1

of a point.

The Belgian franc showed a

slight improvement from Tues-

day but still remained weak

within the European Monetary

System. Other currencies were

generally firmer, reflecting a fall

in the value of sterling which

although not a member of the

EMS is used in calculating the

ECU.

STERLING — trade-weighted

index (Bank of England) fell to

93.1 from 94.1, having stood at

93.2 at noon and 93.4 in the

morning. Sterling fell to a low

of \$1.9015 against the dollar

having opened at \$1.9175 but

recovered during the afternoon

to touch \$1.9215 before closing

at \$1.9025-1.9035, a fall of 2.5

and its lowest level since late

July 1978. Against the D-mark

it closed at DM 4.5925, its lowest

level this year and down from

DM 4.6275 on Tuesday. Against

the French franc it fell to

FFr 10.91 from FFr 11.03 but

remained steady against the

Swiss franc at SwFr 3.5500.

DOLLAR — Bank of England

index (Bank of England) rose

from 109.0 to 109.8. The dollar

was firmer all round, rising to

DM 2.4125 against the D-mark

compared with DM 2.3955 on

Tuesday and SwFr 2.0740 against

SwFr 2.0450. It was also firmer

against the yen at ¥228.10 from

¥225.90 and rose to FFr 5.7355

against the French franc from

FFr 5.7155.

D-MARK — Strongest member

of the European Monetary

System but losing ground once

again to the strong dollar as U.S.

interest rates remain firm. A

reduction in Germany's large

balance of payments deficit later

this year, reflecting the better

competitive position of German

exports, may assist a recovery as

long as U.S. interest rates do not

show a further rise. The

Bundesbank sold \$12.5m at

yesterday's fixing in Frankfurt

and the dollar was higher at

DM 2.4074 compared with

DM 2.3909 on Tuesday. The

intervention was seen as a token

gesture as the dollar broke

through the DM 2.40 level for

the first time since early June and

was not enough to stop the dollar

from rising to DM 2.4150 in later

trading. Elsewhere sterling

slipped to DM 4.5970 from

DM 4.6450 and the Swiss franc

was lower at DM 1.1675 com-

pared with DM 1.1770. Later in

the day the pound came back

slightly to DM 4.6020.

ITALIAN LIRA — Situated at

the higher end of the EMS, the

Lira is still seen as being very

vulnerable. A fall in tourism

and the likelihood of a worsening

balance of payments position

have undermined the Italian

currency. Moreover the expiry

of the authorities' import deposit

scheme in September may

increase domestic liquidity levels

and frustrate attempts to keep

interest rates high. The Lira was

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FFr 5.7155.

D-MARK — Strongest member

of the European Monetary

System but losing ground once

again to the strong dollar as U.S.

interest rates remain firm. A

reduction in Germany's large

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exports, may assist a recovery as

long as U.S. interest rates do not

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### THE POUND SPOT AND FORWARD

July 1	Day's spread	Close	One month	% Three months	% p.a.
U.S.	1.9015-1.9215	1.9025-1.9035	0.85-1.05c dis	-0.30-2.05c dis	-0.67
Canada	2.2550-2.3025	2.2560-2.2570	1.50-1.60c dis	-0.13-3.35c dis	-7.04
Norland	5.08-5.13	5.09-5.10	1.50-1.60c dis	-0.29-1.40c dis	-0.24
Belgium	74.90-75.70	74.95-75.05	50-60c dis	-0.30-1.40c dis	-0.24
Denmark	14.38-14.47	14.39-14.40	5.40-5.50c dis	-0.30-1.40c dis	-0.24
Ireland	1.2590-1.2595	1.2591-1.2595	0.19-0.23c dis	-0.27-0.55c dis	-2.52
Portugal	4.591-4.62	4.591-4.595	10c pm-1c dis	-0.33-1.40c dis	-0.11
Spain	121.50-122.20	121.55-121.75	55-120c dis	-0.33-1.40c dis	-0.11
Italy	182.70-183.30	182.75-183.35	55-120c dis	-0.33-1.40c dis	-0.11
France	11.51-11.52	11.51-11.52	1.00-1.05c dis	-0.33-1.40c dis	-0.11
Norway	10.51-11.03	10.51-10.52	11-12c dis	-0.28-1.40c dis	-0.10
Sweden	9.72-9.73	9.72-9.73	21-24c dis	-0.35-0.74c dis	-0.53
Japan	433-437	434-434	2.05-1.75c pm	-0.33-1.40c dis	-0.11
Austria	32.32-32.50	32.32-32.37	1.00-1.05c dis	-0.33-1.40c dis	-0.11
Switzerland	3.592-3.57	3.593-3.565	11-12c pm	-0.33-1.40c dis	-0.11

Belgian rate is for convertible francs. Financial franc 77.45-77.55.

Six-month forward dollar 4.25-4.55c dis, 12-month 6.00-6.20c dis.

### THE DOLLAR SPOT AND FORWARD

	Day's spread	Close	One month	% Three months	% p.a.
July 1					
U.K.	1.9015-1.9215	1.9025-1.9035	0.85-1.05c dis	-0.30-2.05c dis	-0.67
Ireland	1.9015-1.9215	1.9025-1.9035	0.85-1.05c dis	-0.30-2.05c dis	-0.67
Canada	1.9015-1.9215	1.9025-1.9035	0.85-1.05c dis	-0.30-2.05c dis	-0.67
Norland	2.2550-2.3025	2.2560-2.2570			
Denmark	2.2550-2.3025	2.2560-2.2570			
W. Ger.	2.2550-2.3025	2.2560-2.2570			
Portugal	2.2550-2.3025	2.2560-2.2570			
Italy	2.2550-2.3025	2.2560-2.2570			
Norway	2.2550-2.3025	2.2560-2.2570			
France	2.2550-2.3025	2.2560-2.2570			
Sweden	2.2550-2.3025	2.2560-2.2570			
Japan	2.2550-2.3025	2.2560-2.2570			
Austria	2.2550-2.3025	2.2560-2.2570			
Switz.	2.2550-2.3025	2.2560-2.2570			











# Soviet grain short of rain

WASHINGTON—Spring grains in the Soviet Union, which should be in the heading stage, may have suffered substantial decline in yields as a result of persistent hot, dry weather through the first part of last week, the joint agricultural weather facility of the U.S. Department of Agriculture and Commerce said.

In the international weather and crop summary, the agency said in the Chernozem region, Lower Volga, eastern Ukraine, and northern Caucasus had only scattered rainfall in the week.

It said temperatures moderated later in the week, but still remained well above normal. Winter grains were nearing maturity and probably avoided any damage from the adverse weather.

Potential yields of spring grains will continue to decline unless rainfall arrives very soon, it added.

Meanwhile cold weather last week may have adversely affected the wheat crop in western and northern portions of Parana, Brazil, as the crop should be in the heading stage. The agency said wheat is especially susceptible to frost damage in the heading stage, with damage usually becoming apparent a few weeks after the frost. No indications of no seedset in the heads become observable.

# Cocoa pact decision sends prices soaring

By OUR COMMODITIES STAFF

AGREEMENT on provisional application of the International Cocoa Agreement in spite of continued refusal of some key producers and consumers to ratify the pact sent cocoa prices soaring on the London futures market yesterday.

By the close the September position was quoted at \$94.50 a tonne, up \$11 on the day.

Dealers said the news on the agreement brought a wave of speculative buying that pushed nearby prices up the \$40 permissible limit in the morning. After the mandatory halt in trading, the upsurge continued.

Brij Khindaria writes from Geneva: The decision to operate the International Cocoa Agreement in spite of the absence of the U.S. and the Common Market—which together account for 84 per cent of world cocoa consumption—and the Ivory Coast—which provides 22.5 per cent of total exports—sets an uncomfortable precedent which could embarras consumer countries.

The decision was taken late on Tuesday by 17 out of 32 countries invited to a two-day emergency meeting in Geneva by the UN Conference on Trade and Development (UNCTAD). The agreement reached last year will now be applied provisionally starting on August 1.

The accord's governing council will meet in London during August to work out details of how cocoa prices will be stabilised above a floor of 110 cents a pound through purchases for storage in a buffer stock. The floor price compares with the current 70c to 75c price level on cocoa markets.

Only a handful of small countries, including India, Mauritius and the Soviet Union, have so far entered the new agreement. However, several of them made clear that they would be very reluctant to go along with an attempt by producers in the forthcoming Cocoa Council to authorise immediate cocoa purchases to boost prices quickly.

They still hope that the EEC will decide to enter the accord in the near future.

The countries so far in the agreement do have the means to start cocoa purchases. They have a fund of \$2.5m at their disposal left over from the previous cocoa accord which expired at the end of March last year and will be replaced by the new one. That sum is considered enough to buy as

# Coffee quotas cut again

THE INTERNATIONAL Coffee Organisation executive board agreed yesterday to cut 1980-81 coffee export quotas by a further 1.4m bags (60 kilos each). This brought the total reduction since quotas were introduced last year to 5.6m bags.

The cut, triggered by falling prices, will be restored if the ICO 20-day average price, which currently stands at \$7.42c per lb, rises above \$15c, unless the executive board decides otherwise.

The news encouraged a sharp price rise on the London futures market where September delivery coffee ended the day \$25 up at \$304.5 a tonne.

Mr. Alexander Delprat, the organisation's executive director, said the decision augured well for preliminary discussions this week on setting 1981-82 quotas. These discussions are being held in London to facilitate the taking of decisions on quotas at a meeting of the full ICO council on September 7 to 18.

Mr. Delprat said he was confident the combination of the action taken by the board to cut quotas together with the new taking place on matters related to 1981-82 quotas would help to stabilise the price of coffee, which had dropped to its lowest level since 1975, he added.

# A happy first birthday

BY RICHARD MOONEY

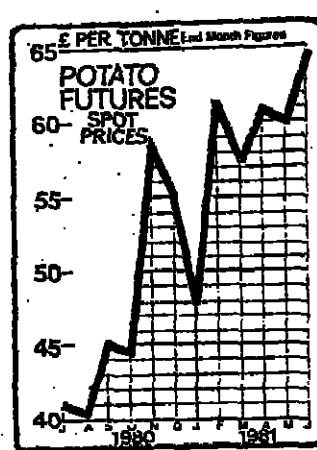
THE LONDON Potato Futures Exchange yesterday held a modest party to celebrate its first year of operation (which was actually completed in the middle of June).

By City standards the market has been a success so far. Average daily turnover for the initial year was around 100 lots of 40 tonnes each, exceeding the 80 lots a day target set by the exchange's sponsors and equalling the generally accepted break-even point. Yesterday turnover reached a record 845 lots.

The value of the first year's turnover is put at a little over £5m, equal to 20 per cent of the total British potato crop. This proportion is well below the trading levels achieved by other London futures markets, which range up to 20 times the total world crop, but is nevertheless creditable for a new-born market.

The exchange's operators are also pleased that some of the usual pitfalls for a new market have been avoided. Physical deliveries against futures contracts have not been excessive, price rises have remained reasonably close to the physical market and trading interest has been wide-spread, covering farmers, merchants and, more recently, processors as well as the inevitable speculators.

Mr. Tony Beeson, chairman of



the market, said yesterday the aspect he found most pleasing was the credibility the market was gaining among those involved with potatoes.

Meanwhile the physical potato market has improved markedly from the depressed levels ruling a year ago. The Potato Marketing Board said yesterday growers had experienced "the best early season for years" with returns averaging £2.345 a hectare against £1.800 last year.

The turnaround is put down to two main factors. Firstly plantings were lower and, secondly, the hard spring has caused later plantings and reduced yields.

In contrast, last year plantings were 3 per cent or 4 per cent higher and growing conditions were near to ideal; the result was a record crop and rock-bottom prices.

While production has been so far continuing to move ahead, the Potato Marketing Board has instituted its normal pre-cautionary buying programme so that it can remove supplies from the market in the event of prices falling too quickly. But this year the programme is not expected to play a crucial market role as it did last year, when a second programme was applied when the first failed to lift prices to adequate levels.

# Deadlock in EEC cane sugar dispute

By LARRY KLINGER IN BRUSSELS

THE DISPUTE over developing countries' sugar exports to the European Community remained unresolved yesterday in spite of further ministerial talks in Brussels and the expiration of the former agreement on Tuesday.

The issue will now go before the EEC Council of Foreign Ministers later this month.

The Community offer of a 7.5 per cent price rise for cane imports has again been rejected by the sugar producers of the African, Caribbean and Pacific (ACP) countries grouped under the Lomé Convention trade and aid agreement with the EEC.

In spite of the possibility that the ACP producers might be forced to export at old prices if the dispute drags on, they

# Jute output falls 20 per cent

HAAR WEATHER conditions reduced world production of jute, kenaf and allied fibres by 10 per cent in 1980-81, the UN Food and Agriculture Organisation has reported.

Output in Bangladesh, the world's leading jute exporter, plummeted more than 35 per cent to 730,000 tonnes, FAO said in a report prepared for the Inter-governmental Group on Jute.

In India, however, production rose against the general trend to a record 1.5m tonnes. That production fell 20 per cent with more moderate reductions noted by Burma and Nepal.

Forecast for jute output in the 1981-1982 season were revised downward on the basis of bad weather, the difficulty to only slightly above the year-earlier level of 3.9m tonnes, AP

# Guernsey flower scheme urged

AN EXPORT development scheme for Guernsey flowers, with bonus payments to growers, who agreed to grade and pack their produce to EEC-based quality standards, has been proposed by the island's committee for horticulture.

It is envisaged that some £300,000 would be needed for these payments in 1981-82. In addition, £35,000 would be spent next year on promoting flowers exported to the UK under the scheme's trade mark.

A further £50,000 allocated for developing new crops and markets.

The proposals are put forward in a report on the future of Guernsey's horticultural industry, due to be debated by the island Parliament on July 22.

The horticultural committee also asks for the price support

## BRITISH COMMODITY MARKETS

BASE METALS			
BASE METAL prices generally moved higher on the London Metal Exchange as sterling fell during the day. Most of the movement was in response to controlled, with the exception of tin, which kept steady at \$26.70. Copper was finally 1982, led by 1980 and 1981, and closed at \$24.50. Aluminium was barely changed at \$22.50 and nickel some ground to \$24.25.			
COPPER	Official	Unofficial	
Wirebars	652.5	654.5	+10
Cash	652.5	654.5	+10
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
Aluminium	652.5	654.5	+10
Cash	652.5	654.5	+10
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
Nickel	652.5	654.5	+10
Cash	652.5	654.5	+10
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

NICKEL			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
SILVER			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
ZINC			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
TIN			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

SUGAR			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
WHEAT			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
BARLEY			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

## AMERICAN MARKETS

PRECIOUS METALS			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
COPPER			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
SILVER			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
ZINC			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
TIN			
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3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

# Coffee's on the brew.

COFFEE			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
WHEAT			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
BARLEY			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

WHEAT			
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6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
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12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
BARLEY			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

## PRESCOTT COMMODITIES LIMITED

Dealers in Commodities & Foreign Exchange

6 BLOOMSBURY SQUARE LONDON WC1A 2LP Tel: 01-242 0885, Telex 23170

WHEAT			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10
BARLEY			
Official	Unofficial		
3 months	652.5	654.5	+10
6 months	652.5	654.5	+10
12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10

WHEAT			
Official	Unofficial		
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BARLEY			
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12 months	652.5	654.5	+10
Settlement	652.5	654.5	+10



## LONDON STOCK EXCHANGE

Renewed weakness in sterling undermines gilt-edged  
Equities better again and Gold shares rally further

## Account Dealing Dates

\*First Declared Last Account  
Dealings: 11th June 26  
June 15 June 26 June 26  
June 20 July 10 July 20  
July 13 July 23 July 24 Aug 3

\*New-time\* dealings may take  
place from 9.30 am two business days  
earlier.

Renewed weakness in British  
Funds featured stock markets  
yesterday. In line with the  
recent trading pattern, after  
having started the week firmly  
on hopes of lower interest rates  
only to turn easier on Tuesday,  
quotations went sharply lower  
yesterday with sentiment un-  
settled by sterling's further fall  
against the dollar and other  
major currencies.

Quotations were opened a  
shade lower across the board and  
falls soon ranged to 1/2 as buyers  
held off. Short-dated issues  
ended with losses to 1/2 with the  
Treasury 1 1/2 per cent 3 off  
at 93 1/2, while falls in longer-  
dated stocks ranged to 1/2 and  
sometimes more. Yesterday's FT  
report on the way now being  
clear for a further issue of index-  
linked stock saw the existing  
Treasury 2 per cent 1986 down 1/2  
at 97 1/2. The Government  
Securities index gave up 0.53 to 65.51  
—its lowest since June 8.

South African Gold shares  
rallied further after recent  
marked weakness and, despite  
yesterday's further fall in the  
bullion price, the Gold Mines  
index picked up 8.1 for a two-  
day rise of 13.2 to 274.8.

Leading equities made a better  
showing than of late, but insti-  
tutional buyers remained on the  
sidelines because of the current  
uncertain outlook for the econ-  
omy and for short-term interest  
rates. The constituents of the  
FT 30-share index usually ended  
better but generally only by a  
couple of pence and this market  
measure put on 3.9 more to its  
day's best of 548.7. GEC stood  
out in firm Electricals on  
optimism about today's an-  
nouncement of the results for  
the year to end-March.

## Banks quieter

Food shares were helped to  
higher levels by the Sainsbury  
bank's reference to a good  
start to current-year trade, but  
British Sugar shares turned  
down on the lapsing of the con-  
tentious bid from S. and W.  
Bersford. Mail Order rallied  
from recently depressed levels,  
but lately buoyant Banks and  
Insurance ran into a little  
profit-taking.

Conditions in the Traded  
Options market quietened con-  
siderably, total contracts amount-  
ing to 900 compared with the  
previous day's 1,498.

The major clearing Banks  
were less active than recently  
and early firmness gave way to  
easier conditions as profit-takers  
moved in to leave prices un-  
changed or slightly easier on  
balance. Awaiting news of the  
bid approaches, Arbutnot  
Latham, at 345p, lost 5 of the  
two-day rise of 33, but other  
merchants closed 2 to 3  
higher with Hill Samuel the  
latter amount up at 176p.

Insurance shares also turned  
a shade easier on lack of follow-  
through to recent speculative  
support with Eagle Star losing  
4 at 311p.

Selective demand was evident  
in the Building sector, 3 Fin-  
land old take-over favourite, came  
to life with a rise of 10 to 140p.

Taylor Woodrow edged up 7 to  
560p and John Laing 2 to 45p,  
while continued support lifted  
Barrat Developments 4 to 232p.

Southern Rentals. First Castle  
lost 4 more at 111p. Dealings in  
Webber Electro Components  
were suspended at 110p while the  
company completes arrange-  
ments for a USM listing.

S. and W. Bersford's failure  
to gain control of British Sugar  
was the all-consuming event in  
after-hours trading and the  
latter reacted to close 9 down  
at 330p, after 327p; Bersford  
rose 4 to 134p following the  
announcement. This was not the  
only feature in Foods, however.  
J. Sainsbury responding to the  
chairman's optimism about  
current trading with a gain of  
10 to a year's high of 436p, while  
W. Morrison advanced 4, to  
172p on bid speculation. Hazle-  
wood continued to benefit from  
the recent excellent results and  
closed 7 up at 297p, but profit-  
taking after the preliminary  
figures lowered Avana 7 to 239p.

Among the miscellaneous  
Industrial leaders, 3000 Inter-  
national encountered a fairly  
lively interest and put on 4 to  
131p, with the 9 per cent Con-  
vertible loan 2 1/2 higher at £1004.

Pilkington Bros improved 7 to  
322p and Glaxo 4 to 366p, while  
Beecham hardened 2 to 223p.

News of the 54-220 rights issue  
prompted dullness in Exel  
which fell 9 to 203p and dis-  
appointing half-yearly results  
left Granada 4 1/2 lower at 246p.

Anderson fell 3 to 27p on the  
half-yearly loss. Davies and  
Newman encountered revived  
speculative demand and put on  
7 to 124p. Sporadic support  
lifted Triebus 4 to 59p and BTR  
5 to 332p. Braby Leslie hardened  
a penny to 42p following the  
chairman's statement, but Allen-  
E-Ze, still reflecting the half-year-  
loss, reacted 4 more to 69p.

Intervest returned to favour  
among Leisure issues, gaining 4  
to 54p, but Trident Television A  
slipped the turn to 54p after  
news that the proposed re-  
structure of Yorkshire and Tyne  
would leave Trident with a  
continuing interest in two new  
separate companies.

Aerospace enthusiasm took  
Flight Refuelling up 12 more to  
387p, while the new nil-paid  
shares gained 8 to 125p premium.  
Scrappy selling lowered  
Associated Newspapers 10 to  
238p in otherwise neglected  
Paper/Printings.

Franchise retained a firm  
underline. Berkeley Hambro  
staged one of the larger move-  
ments with a rise of 6 to 270p  
and, after news that the ramp  
of the new shares resulting from  
the rights issue had been taken  
up, Second City was bought up  
to 68p for a gain of 4.

## BP new slip

British Petroleum new nil-paid  
shares slipped 3 to 41p premium  
and the HMG lost 2 to 26p  
premium, but other established  
Oils held their ground and  
Ultramar ended 6 higher at 465p.  
The more speculative issues  
attracted small interest with  
Canadca rising 7 to 206p and  
Berkeley Exploration a similar  
amount to 387p. Eglinton moved  
up 10 to 130p along with Pict.

## ACTIVE STOCKS

Above average activity was noted in the following stocks yesterday

Stock	Closing price	Day's change	Stock	Closing price	Day's change
Avana	239	-7	GEC	436	+10
Barrat	232	+4	Lloyds Bank	404	+1
BICG	121	+4	Polymer	101	-4
BOC International	131	+4	Racal Electronics	426	+8
Finlan (John)	140	+10	RTZ	338	+8
First National Finance	309	+1	Second City Properties	68	+4
FS Geduld	1004	+2 1/2			

## TUESDAY'S ACTIVE STOCKS

Based on bargains recorded in the SE Official List

Tuesday's			Tuesday's		
	No. of closing price	Day's change		No. of closing price	Day's change
Stock			Stock		
Castle	14	120	Lloyds Bank	11	405
Granada	12	440 + 8	Chloride	10	26
Eagle Star	12	315 + 17	GEC	10	730
E. F. & S. 'New'	12	47:pm + 1 1/2	Hawesley	10	250
GUS 'A'	11	44pm	ICI	10	280
Inchcape	11	430 + 3	Midland Bank	10	330
	11	425 + 18	RTZ	10	530

## OPTIONS

First Last Last For  
Deal Deal Declared Settling  
ings ings ings ings  
June 22 July 3 Sept 2 Oct 5  
July 6 July 17 Oct 8 Oct 19  
July 20 July 31 Oct 22 Nov 2  
For rate indications see end of  
Share Information Service  
Money was given for the call  
of Tozer Kemsley, First option.

## RECENT ISSUES

## EQUITIES

Issue Price	Amount	Latest	1981	Stock	Issue Price	Amount	Latest	1981
145	100	128	128	100	100	100	100	100
146	100	128	128	100	100	100	100	100
147	100	128	128	100	100	100	100	100
148	100	128	128	100	100	100	100	100
149	100	128	128	100	100	100	100	100
150	100	128	128	100	100	100	100	100
151	100	128	128	100	100	100	100	100
152	100	128	128	100	100	100	100	100
153	100	128	128	100	100	100	100	100
154	100	128	128	100	100	100	100	100
155	100	128	128	100	100	100	100	100
156	100	128	128	100	100	100	100	100
157	100	128	128	100	100	100	100	100
158	100	128	128	100	100	100	100	100
159	100	128	128	100	100	100	100	100
160	100	128	128	100	100	100	100	100
161	100	128	128	100	100	100	100	100
162	100	128	128	100	100	100	100	100
163	100	128	128	100	100	100	100	100
164	100	128	128	100	100	100	100	100
165	100	128	128	100	100	100	100	100
166	100	128	128	100	100	100	100	100
167	100	128	128	100	100	100	100	100
168	100	128	128	100	100	100	100	100
169	100	128	128	100	100	100	100	100
170	100	128	128	100	100	100	100	100
171	100	128	128	100	100	100	100	100
172	100	128	128	100	100	100	100	100
173	100	128	128	100	100	100	100	100
174	100	128	128	100	100	100	100	100
175	100	128	128	100	100	100	100	100
176	100	128	128	100	100	100	100	100
177	100	128	128	100	100	100	100	100
178	100	128	128	100	100	100	100	100
179	100	128	128	100	100	100	100	100
180	100	128	128	100	100	100	100	100
181	100	128	128	100	100	100	100	100
182	100	128	128	100	100	100	100	100
183	100	128	128	100	100	100	100	100
184	100	128	128	100	100	100	100	100
185	100	128	128	100	100	100	100	100
186	100	128	128	100	100	100	100	100
187	100	128	128	100	100	100	100	100
188	100	128	128	100	100	100	100	100
189	100	128	128	100	100	100	100	100
190	100	128	128	100	100	100	100	100
191	100	128	128	100	100	100	100	100
192	100	128	128	100	100	100	100	100
193	100	128	128	100	100	100	100	100
194	100	128	128	100	100	100	100	100
195	100	128	128	100	100	100	100	100
196	100	128	128	100	100	100	100	100
197	100	128	128	100	100	100	100	100
198	100	128	128	100	100	100	100	100
199	100	128	128	100	100	100	100	100
200	100	128	128	100	100	100	100	100

## FIXED INTEREST STOCKS

Issue Price	Amount	Latest	1981	Stock	Issue Price	Amount	Latest	1981
100	100	100	100	100	100	100	100	100
101	100	100	100	100	100	100	100	100
102	100	100	100	100	100	100	100	100
103	100	100	100	100	100	100	100	100
104	100	100	100	100	100	100	100	100
105	100	100	100	100	100	100	100	100
106	100	100	100	100	100	100	100	100
107	100	100	100	100	100	100	100	100
108	100	100	100	100	100	100	100	100
109	100	100	100	100	100	100	100	100
110	100	100	100	100	100	100	100	100
111	100	100	100	100	100	100	100	100
112	100	100	100	100	100	100	100	100
113	100	100	100	100	100	100	100	100
114	100	100	100	100	100	100	100	100
115	100	100	100	100	100	100	100	100
116	100	100	100	100	100	100	100	100
117	100	100	100	100	100	100	100	100
118	100	100	100	100	100	100	100	100
119	100	100	100	100	100	100	100	100
120	100	100	100	100	100	100	100	100
121	100	100	100	100	100	100	100	100
122	100	100	100	100	100	100	100	100
123	100	100	100	100	100	100	100	100
124	100	100	100	100	100	100	100	100
125	100	100	100	100	100	100	100	100
126	100	100	100	100	100	100	100	100
127	100	100	100	100	100	100	100	100
128	100	100	100	100	100	100	100	100
129	100	100	100	100	100	100	100	100
130	100	100	100	100	100	100	100	100
131	100	100	100	100	100	100	100	100
132	100	100	100	100	100	100	100	100
133	100	100	100	100	100	100	100	100
134	100	100	100	100	100	100	100	100
135	100	100	100	100	100	100	100	100
136	100	100	100	100	100	100	100	100
137	100	100	100	100	100	100	100	100
138	100	100	100	100	100	100	100	100
139	100	100	100	100	100	100	100	100
140	100	100	100	100	100	100	100	100
141	100	100	100	100	100	100	100	100
142	100	100	100	100	100	100	100	100
143	100	100	100	100	100	100	100	100
144	100	100	100	100	100	100	100	100



**AUTHORISED  
UNIT  
TRUSTS**

[illegible]**FT UNIT TRUST INFORMATION SERVICE**[illegible]

## OFFSHORE & OVERSEAS FUNDS

[illegible]

Continued on previous page



**Branches throughout the UK**  
**AFI-MINERVA**  
 FIRE PROTECTION AND SECURITY  
 Head Office: AFI-MINERVA (UK) LIMITED  
 SECURITY HOUSE, GROSVENOR ROAD  
 TWICKENHAM TW4 4AB  
 TEL: 01-892-4422

# FT SHARE INFORMATION SERVICE

## LOANS

High	Low	Stock	Price	Yield	Int. Rate
64	58	Public Bond 79-89	62	8.06	12.89
291	26	Met. Wtr. 30-80	27	11.76	14.01
114	92	U.S. M.C. 30-80	102	8.71	16.30
974	91	U.S. M.C. 30-80	93		

## Financial

High	Low	Stock	Price	Yield	Int. Rate
98	88	FF 14-83	92	14.07	14.23
98	88	FF 14-83	92	14.07	14.23
98	88	FF 14-83	92	14.07	14.23
98	88	FF 14-83	92	14.07	14.23
98	88	FF 14-83	92	14.07	14.23

## FOREIGN BONDS & RAILS

High	Low	Stock	Price	Yield	Int. Rate
80	58	Antofagasta Ry.	80		
80	58	Antofagasta Ry.	80		
80	58	Antofagasta Ry.	80		
80	58	Antofagasta Ry.	80		
80	58	Antofagasta Ry.	80		

## AMERICANS

High	Low	Stock	Price	Yield	Int. Rate
100	80	AMF 5% Corp. 87	100		
100	80	AMF 5% Corp. 87	100		
100	80	AMF 5% Corp. 87	100		
100	80	AMF 5% Corp. 87	100		
100	80	AMF 5% Corp. 87	100		

## Over Fifteen Years

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## Undated

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INT. BANK AND O'SEAS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## CORPORATION LOANS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## CANADIANS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## COMMONWEALTH AND AFRICAN LOANS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## BANKS AND HIRE PURCHASE

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## Hire Purchase, etc.

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## BEERS, WINES AND SPIRITS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## BUILDING INDUSTRY, TIMBER AND ROADS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## ELECTRICALS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## ELECTRICALS—Continued

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## ENGINEERING MACHINE TOOLS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## DRAPERY AND STORES

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## FOOD, GROCERIES—Cont.

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## CHEMICALS, PLASTICS

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

High	Low	Stock	Price	Yield	Int. Rate
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		
100	80	Trans. 11-80	100		

## INDUSTRIALS (Miscellaneous)

61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31	21	11	01	91	81	71	61	51	41	31
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## OIL AND GAS—Continued

[illegible]

Sherrill, Robert	97	Amount	J.M.G.	10
Sims (Wm.)	195	Amount	Undure	10

## OPTIONS

### 3-month Call Rates

<b>Industrials</b>		<b>House of Fraser</b>	18	<b>Unif. Draper</b>	
A. Brew	6 1/2	I.C.I.	2	Vickers	2
B.O.C. Int.	7	L.I.C.	2	Woolworth	2
C.S.R.	7	L.I.C.	1		
Casibank	11	Lloyds	6	<b>Property</b>	
Barclays Bank	36	Loyal & Co.	30	Britt. Land	2
Beecham	18	Lea Service	20	Cap. Control	2
Blue Circle	20	Lloyds Bank	20	Land Secs.	2
B.P.	30	Lloyds Bank	40	M.I.	2
Bowmakers	27	London City	7	Peasehay	2
Britt. Aerospace	14	Lucas Inds.	18	Samuel Parn	2

43	33	Do. Part. Com. Pri.	33	
75	230	Rand Min. Props.	275	+5

[illegible][illegible]



